1. **What is the problem to be solved?**

Growth and distribution.

1. **Have you tried to resolve this pblema before?**

We tried but did not give us the expected result.

1. **How?**

Distributing more publicity in the school community.

1. **How are you going to solve today?**

We hope it is resolved to implement the website.

1. **What information will contain the site?**

Description of our product, retail, FAQs, recipes and information about who we are.

1. **Who will use the site?**

Customers who do not consume mainly meat.

1. **What is considered as correct result?**

That recognition of our service and in the future for a market study to increase financial profits of the company is implemented.

1. **How do they communicate with customers and suppliers?**

telephone and through social networks and via email.

1. **Which operating system uses the machine they work?**

Windows 10.

1. **What are the colors that will be handled within the project?**

On white with black and orange.

1. **Why the choice of these colors should be?**

Based on the psychology of color orange is the most related to the food area, the target because the product is made with natural ingredients free of preservatives and black to give a little more formality to the company.