

PROJECT SYNOPSIS
Investment management at Deloitte

Submitted to Osmania University in partial fulfillment of III semester of

MASTER OF BUSINESS ADMINISTRATION

BY
Thuraka Devendhar

H.T. No: 225821672022



DEPARTMENT OF MANAGEMENT STUDIES
SIDDHARTHA INSTITUTE OF COMPUTER SCIENCES

VINOBHANAGAR, IBRAHIMPATNAM, R. R. DIST – 501 506

2022

INTRODUCTION

Our Investment Management clients include investment advisers and administrators from each sector of the industry, including asset managers, broker-dealers, banks, insurance companies, mutual funds, investment partnerships, hedge funds, sovereign wealth funds, public pension funds, alternative products, and other money managers.

We can provide specialized knowledge and fresh insights into the wide range of operational, technological, and regulatory challenges surrounding the industry today. Whether you are in private equity, hedge funds or mutual funds, our Investment Management services can help you take on challenges and capitalize on business opportunities.

Deloitte can give you an integrated approach to business challenges that combines insight and innovation from multiple disciplines to help organizations excel around the world.

Working with some of the largest names in Investment Management, we have a broad, yet deep, level of industry experience across the ecosystem, giving us a fresh, forward-looking perspective. We use this experience to drive a more sustainable, digital, and trustworthy financial network—thereby enabling the transition life cycle.

NEED OF THE STUDY

management important for individuals and businesses? Investment management helps people protect their hard-earned money from being eroded with time due to extravagance uses. It also helps grow money over a certain period of time in order to meet people's financial needs.

OBJECTIVES OF THE STUDY

- To study and understand the Investment management
- To study and analyze the revenues of the company when the Investment rates fluctuate.
- To analyze income statement and find out the revenues when the Investment management
- The four most common types of managers *are top-level managers, middle managers, first-line managers, and team leaders.*
- To present the findings and conclusions of the company in respect the Investment management

SCOPE OF THE STUDY

The study is confined to Investment management. The study of Investment management at Deloitte and the data has been gathered through them to understand Investment management at Deloitte.

PERIOD OF THE STUDY

The study has been conducted for 6 weeks i.e. from 1st September, 2022 to 15th October, 2022.

RESEARCH METHODOLOGY

METHOD OF RESEARCH:

Based on the need for the study the case method has been adopted to gain in-depth insight on Investment Relationship Management.

SOURCES OF DATA COLLECTION

The data has been collected from two sources viz., Primary and Secondary sources.

DATA COLLECTION METHODS

Primary Method:

Questionnaire has been constructed and distributed to Investment management at Deloitte to gather primary data for the study.

Secondary Method:

Secondary data has been collected from Books, Journals, and Company Website etc.

SAMPLING TECHNIQUE

Based on the requirement for the study, Convenient Sampling technique has been adopted.

SAMPLE SIZE:

The sample size for the study is 100 customers.

DATA ANALYSIS TOOLS

Simple tabulation, percentage methods has been used for analysing and interpreting the collected data.

LIMITATIONS OF THE STUDY

The study is confined to only Investment management at Deloitte and the results of the study is confined to this store only and may not apply to any other store or retail organization. Due to confidentiality, most of the data has been elicited from the customers rather from organization.

CHAPTERISATION:

CHAPTER-I: INTRODUCTION

This chapter covers introduction of the study, objectives, research methodology, sampling and sample size etc.

CHAPTER II: REVIEW OF THE LITERATURE

This chapter throws light on the theoretical aspects on the topic of Investment management at Deloitte

CHAPTER- III: COMPANY PROFILE

This chapter focuses on the inception, growth, milestones, products at Deloitte

CHAPTER-IV: DATA ANALYSIS AND INTERPRETATION

This chapter covers analysis and interpretation of collected data.

CHAPTER-V: CONCLUSION, FINDINGS AND SUGGESTIONS

This chapter draws conclusion, findings of the study. It also offers suggestions to the organization to strengthen the of Investment management at Deloitte

REFERENCES:

BOOKS

- 1.Alexander. G.J, Sharpe. W.F and Bailey. J.V, “Fundamentals of investments”.
- 2.Prasanna Chandra, “Investment analysis and Portfolio Management”.
- 3.Charles.P.Jones, “Investments: Analysis and Management”, John Wiley & Sons.
- 4.Francis. J.C. & Taylor, R.W., “Theory and Problems of Investments.
- 5.Herbert. B. Mayo, ”Investments: an Introduction”, Thomson-South Werstern.

WEBSITES

www2.deloitte.com

