

## PRACTICAL 5

### Task 1: Comparative Research

Compare at least 2 AI image generators (e.g., DALL·E vs Midjourney). Evaluate them based on:

- Image quality
- Prompt accuracy
- Style flexibility
- Usability
- Licensing & terms

Criteria	Craiyon	Midjourney
Image Quality	Low, distorted	High, stunning visuals
Prompt Accuracy	Basic, often off	Strong, creative but not always literal
Style Flexibility	Very limited	Extremely flexible
Usability	Simple, free website	Discord-based, steeper learning curve
Licensing & Terms	Free but weak exclusivity	Paid plans with commercial rights



- Image generated by Midjourney



- Image generated by Craiyon

## Task 2: Visual Design Project

- Project idea: A poster for a “Future Tech Expo 2050”.  
prompt:

“A futuristic event poster design for ‘Future Tech Expo 2050’, glowing neon typography, holographic visuals, a city skyline with flying cars, sleek modern style, sci-fi theme, minimalist layout, high resolution.”



**Practice Activity -**



Visual story generated by Midjourney



Visual story generated by Craiyon