

# General Analysis

Total customer

Total Revenue

DLG

DRG

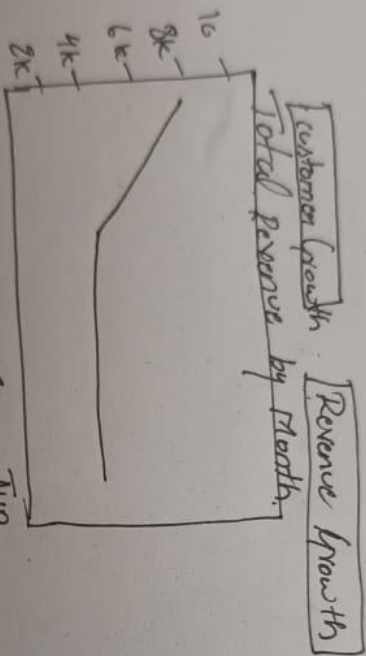
Sales mode

city

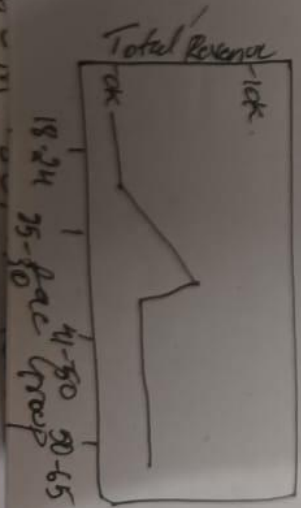
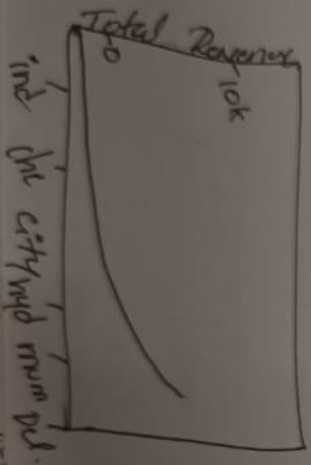
month

policy id

Age group



Total Revenue & total customer by city



city	Age group	T/P	T/C
delhi	31-40	183-93	4258
mumbai	41-50	55-26	183
ind	51-60	43-26	456
chennai	31-40	26-29	789

Total. 98425 2184

Shield  
insurance

Sales mode

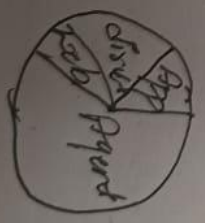
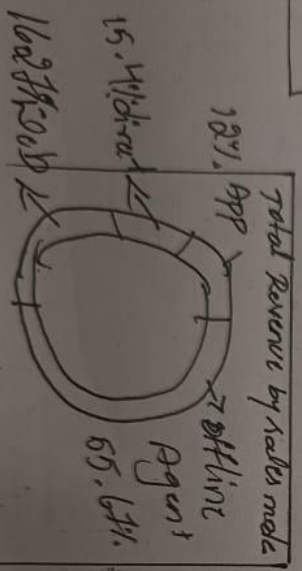
month

policy-id

Age-group

Sales mode analysis

Sales mode trend over month  
sale made • offline Agent • offline direct • online APP • online Web



• APP  
• Web  
• Agent

Shield Insurance

# Age Group Analysis

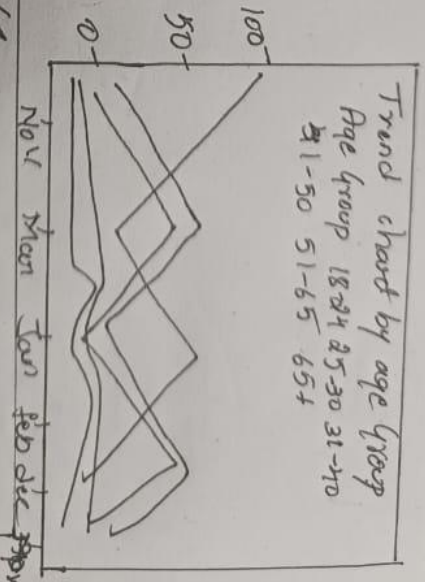
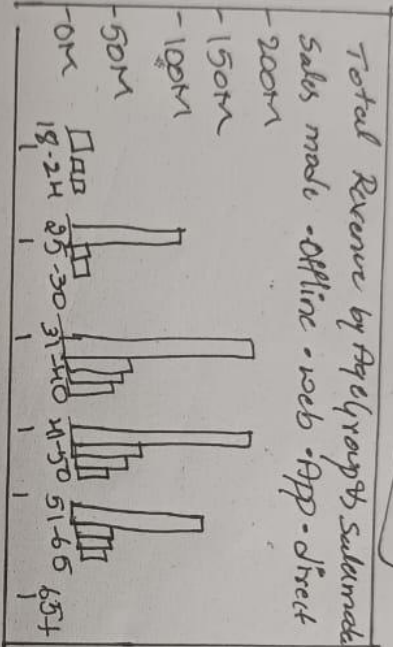
Sales made >

city >

month >

policy ID >

Age group >



Age group vs policy performance.

Age group	Nov	Dec	Jan	Feb	Mar
51-60	=====	=====	=====	=====	=====
41-50	=====	=====	=====	=====	=====
31-40	=====	=====	=====	=====	=====
25-30	=====	=====	=====	=====	=====
18-24	=====	=====	=====	=====	=====