



\$24.9M

Total_Revenue

\$10.5M

Profit_Margin

25.2K

Total_Orders

2.2%

Return_Rate

Year

2020

2021

2022

Months

January

February

March

April

May

June

July

August

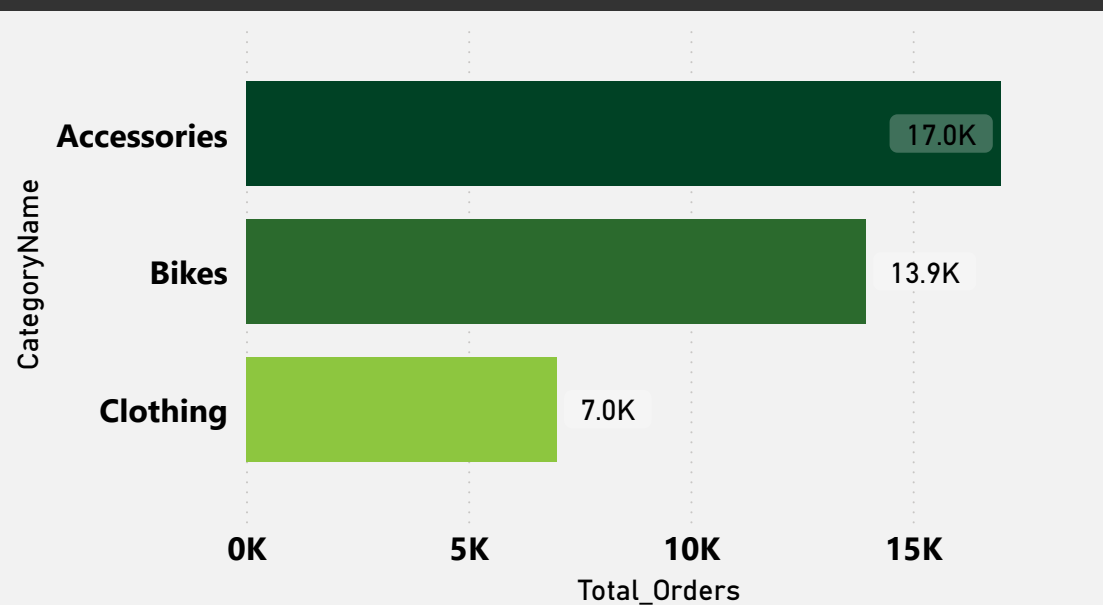
September

October

November

December

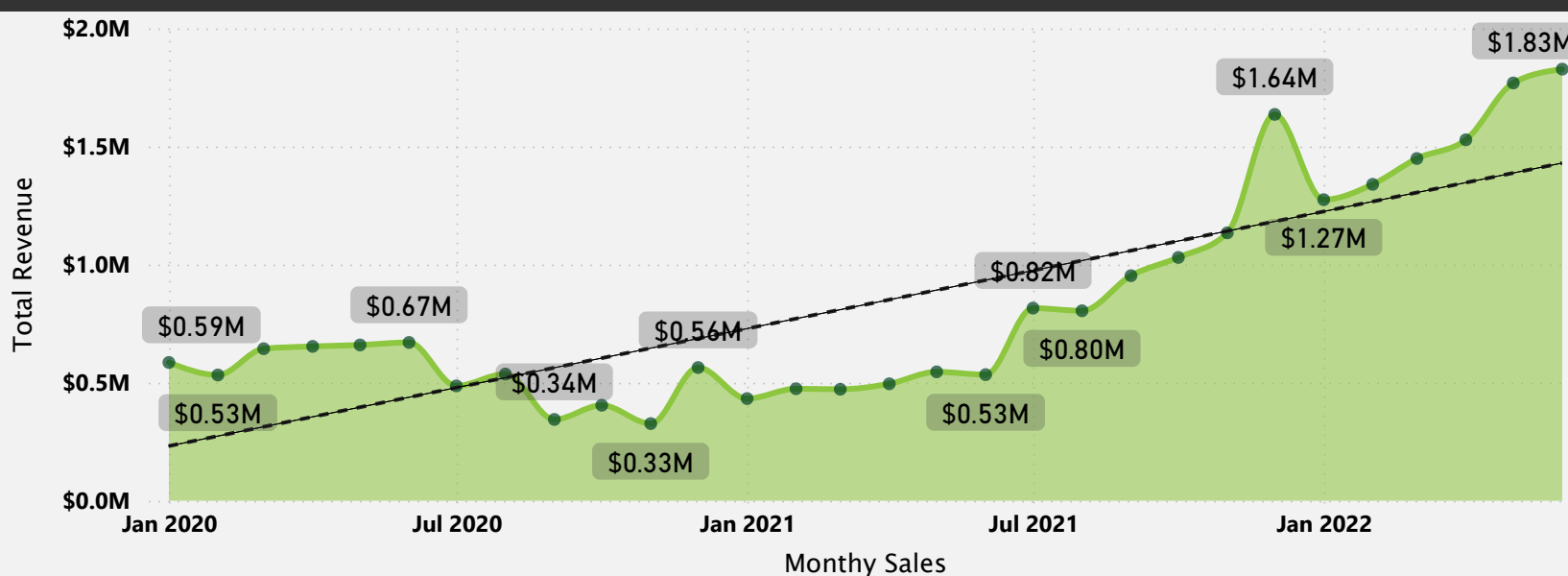
CategoryWise Total Order Count



Top 10 Products

ProductName	Total_Revenue	Total_Orders	Profit_Margin_%	Return_Rate
Mountain-200 Black, 46	\$1.24M	606	46.03%	2.97%
Mountain-200 Black, 42	\$1.23M	602	46.03%	3.49%
Mountain-200 Silver, 38	\$1.21M	586	46.03%	2.90%
Mountain-200 Silver, 46	\$1.18M	571	46.03%	2.10%
Mountain-200 Black, 38	\$1.17M	569	46.03%	2.64%
Mountain-200 Silver, 42	\$1.13M	547	46.03%	2.74%
Road-250 Black, 52	\$0.69M	316	39.46%	3.48%
Road-250 Red, 58	\$0.66M	303	39.46%	3.63%
Road-250 Black, 48	\$0.64M	294	39.46%	2.72%
Road-150 Red, 48	\$0.64M	179	39.32%	4.47%
Total	\$9.80M	4573	44.26%	2.97%

Revenue Trend



Total_Revenue trended up, resulting in a 212.14% increase between January 2020 and June 2022.

Total_Revenue started trending up on August 2021, rising by 127.18% (\$1,022,793.75) in 10 months. Total_Revenue jumped

Continent

Europe

North America

Pacific

Total_Orders by Country

