

Total Profit

\$1.73M

Total Units Sold

205K

All



Years

2012

2013

2014

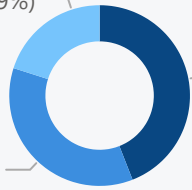
2015

2016

Total Profit by Category

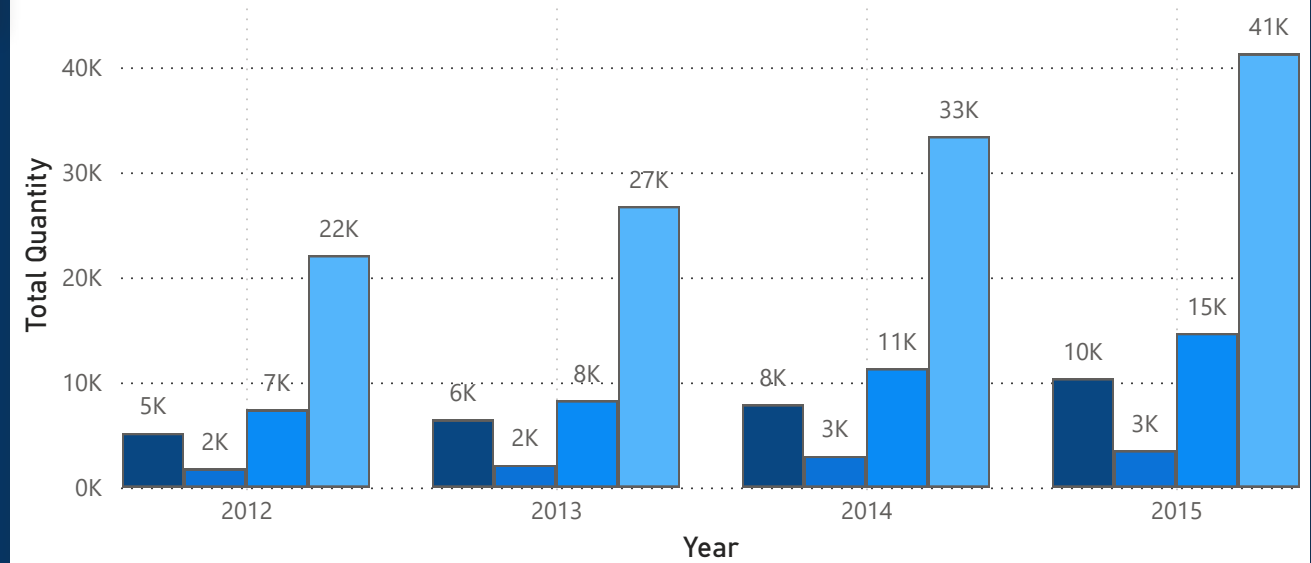
Category ● Technology ● Office Supplies ● Furniture

Furniture \$347.9K (20.09%)

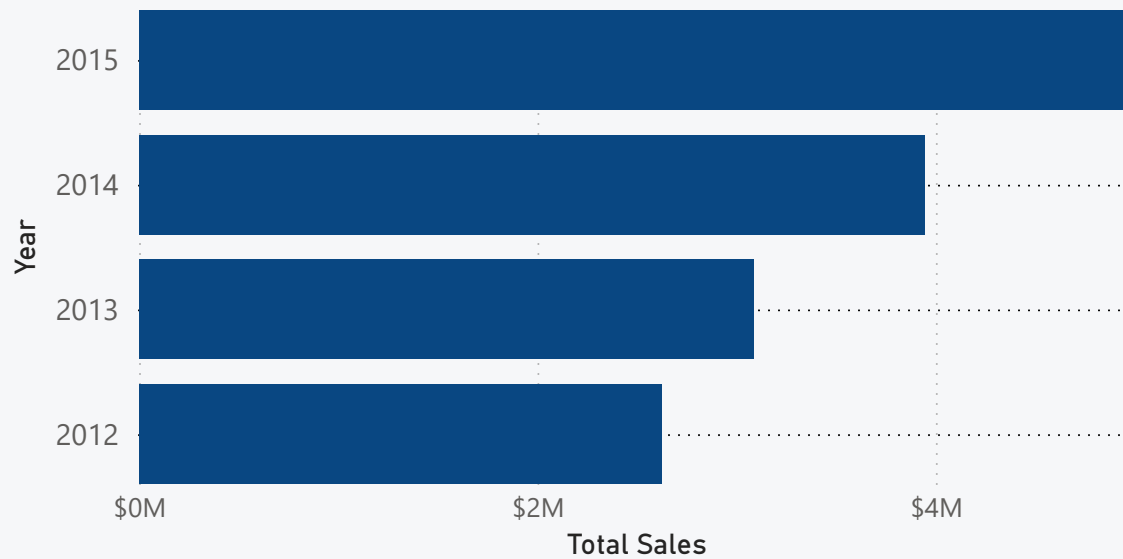
Office Supplies  
\$620.99K (35.85%)Technology  
\$763.11K (44.06%)

Quantity sold by Year and Ship Mode

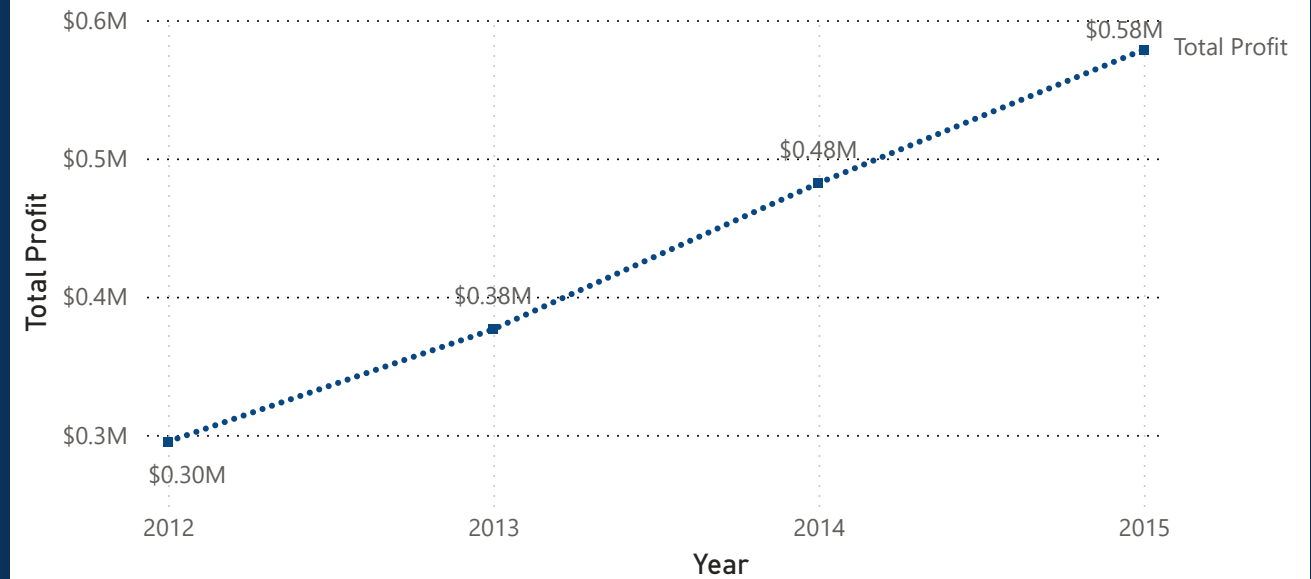
Ship Mode ● First Class ● Same Day ● Second Class ● Standard Class



Total Sales by Year



Profit by Year



Total Profit  
\$1.73M

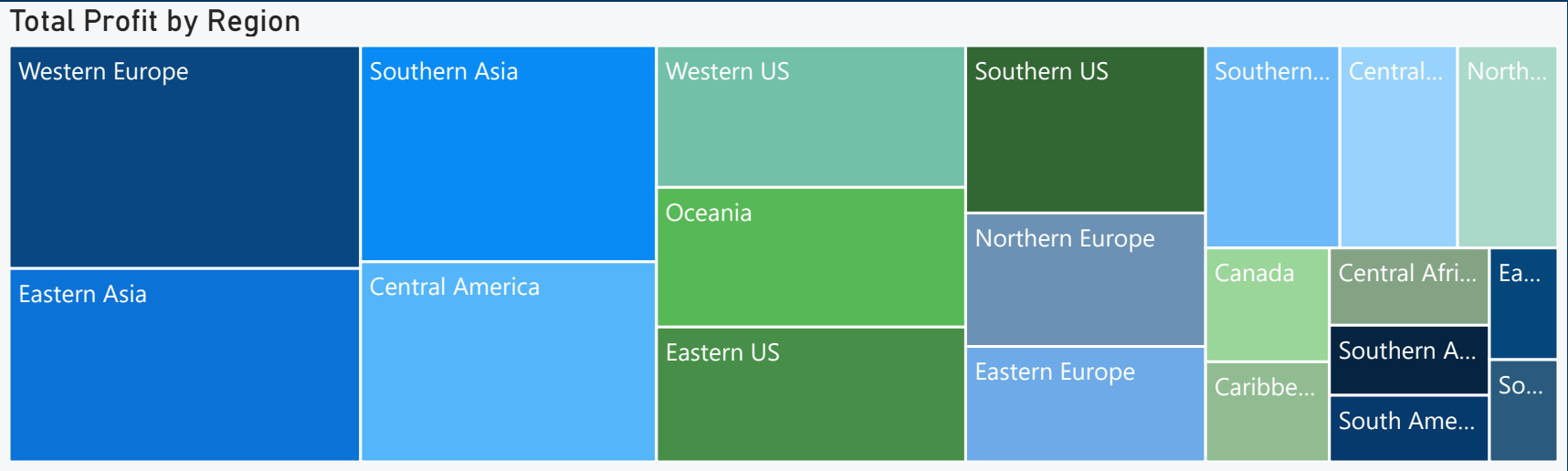
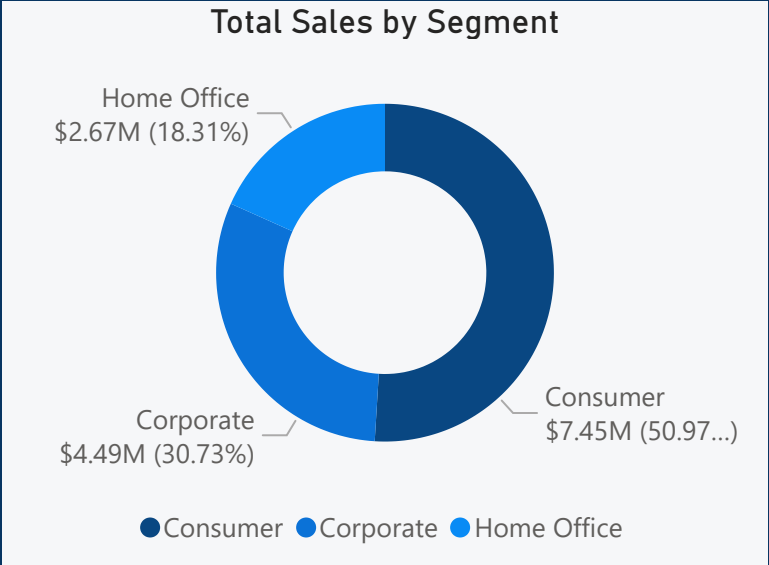
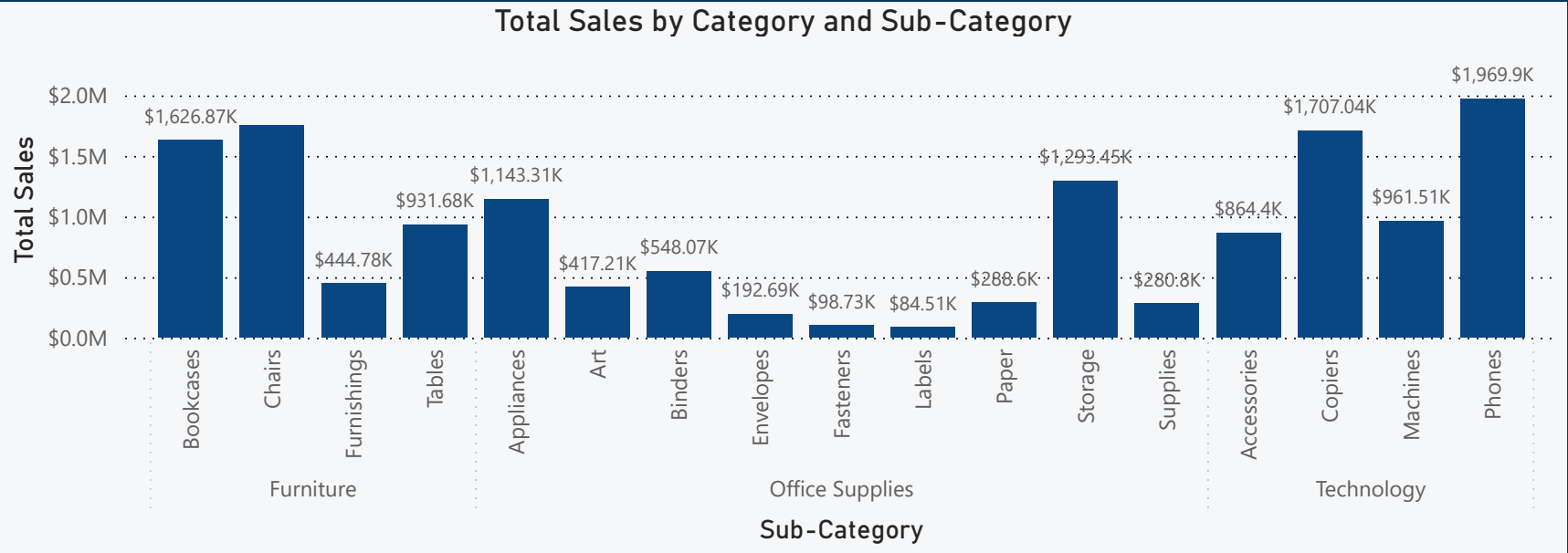
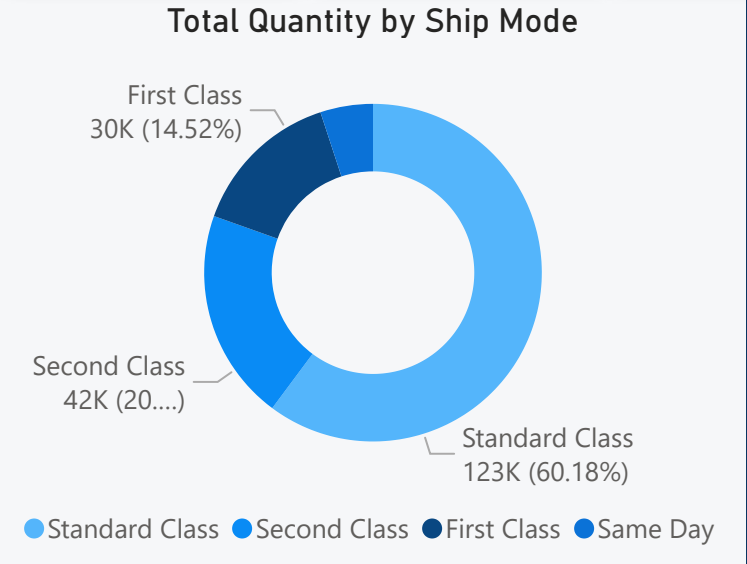
Total Sales  
\$14.61M

Quantity Sold  
205K

Managers  
All

Regions  
All

Year  
2012 2013 2014 2015 2016



Total Profit  
\$1.73M

Quantity Sold  
205K

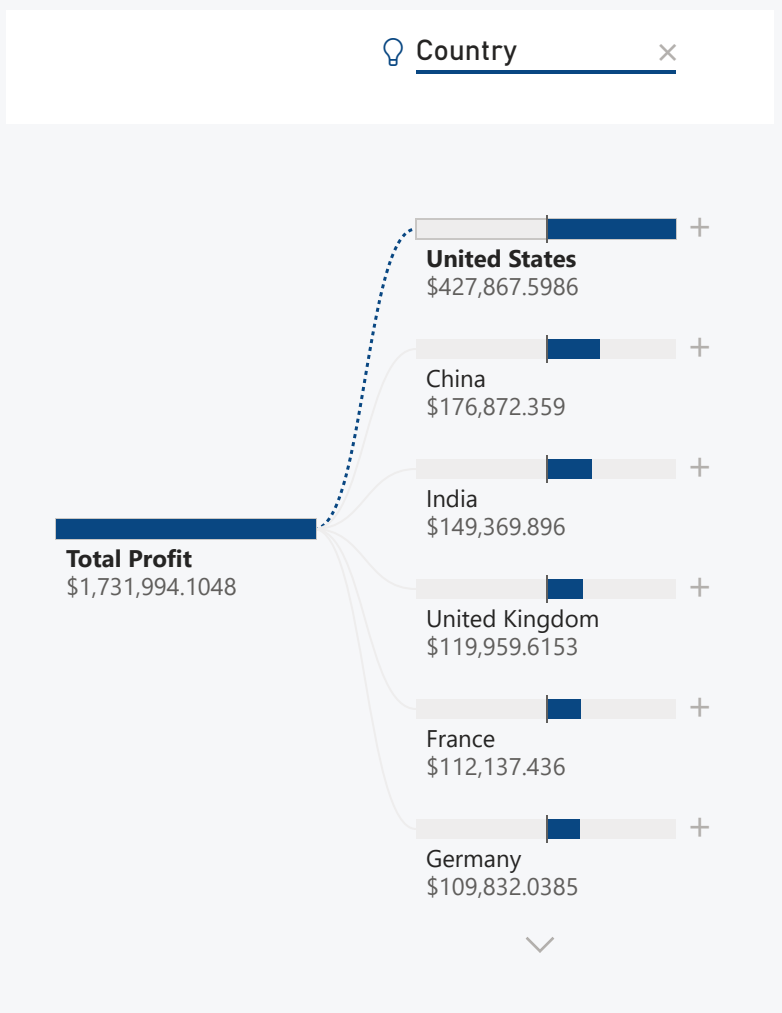
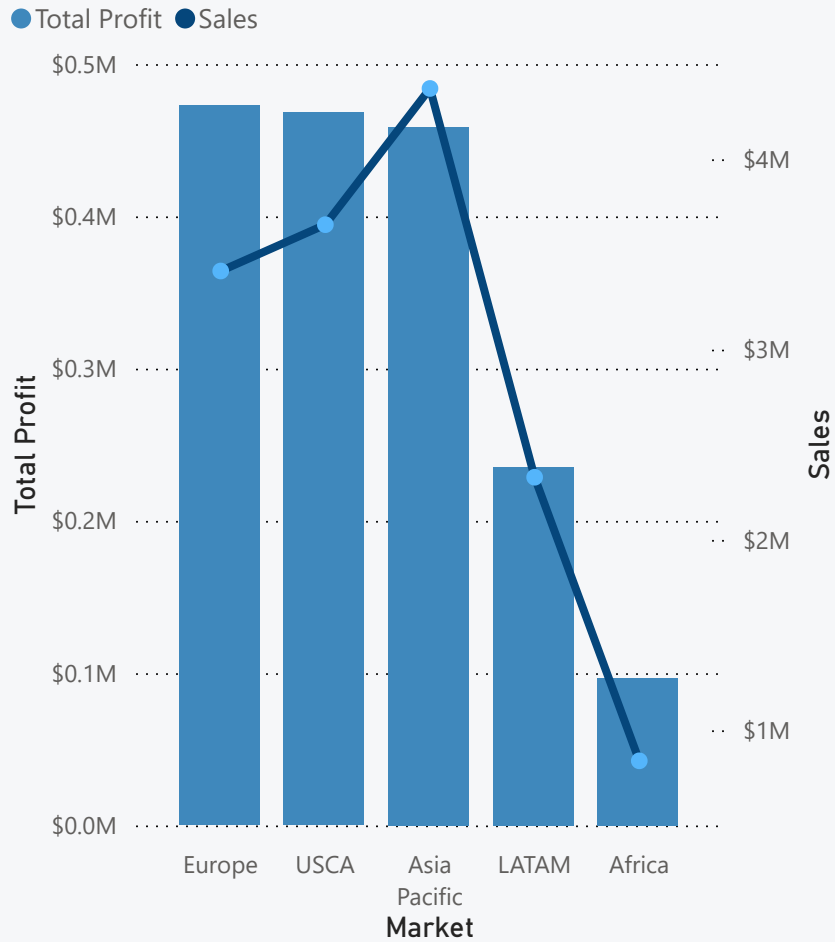
Total Sales  
205K

Managers  
All

Regions  
All

Year  
2012 2013 2014 2015 2016

Total Profit and Sales by Market



Category	Sub-Category	Total Profit	% of Profit
Technology	Accessories	\$154,304.65	8.91%
Technology	Copiers	\$306,192.17	17.68%
Technology	Machines	\$43,605.61	2.52%
Technology	Phones	\$259,002.62	14.95%
Office Supplies	Appliances	\$170,557.06	9.85%
Office Supplies	Art	\$66,509.53	3.84%
Office Supplies	Binders	\$86,561.16	5.00%
Office Supplies	Envelopes	\$35,434.83	2.05%
Office Supplies	Fasteners	\$16,126.30	0.93%
Office Supplies	Labels	\$18,846.27	1.09%
Office Supplies	Paper	\$74,597.97	4.31%
Office Supplies	Storage	\$126,519.67	7.30%
Office Supplies	Supplies	\$25,836.14	1.49%
Furniture	Bookcases	\$188,418.38	10.88%
Furniture	Chairs	\$176,844.26	10.21%
Furniture	Furnishings	\$57,027.48	3.29%
Furniture	Tables	(\$74,389.99)	-4.30%
Total		\$1,731,994.10	100.00%