



DEVESH CHATURVEDI

Sales, Marketing & Manual Tester



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EDUCATION

Bachelor of Commerce (B.Com)

Tilak Dhari Post Graduate Collage, VBS Purvanchal University, Jaunpur, UP
2013 - 2016

Intermediate Commerce

Dyanand Inter College, Lucknow, UP
2011 - 2013

High School

Inter College Ranipur, Jaunpur UP
2010 - 2011

KEY SKILLS

- Manual Testing, UI Review (Figma), Test Case Preparation
- Bug Reporting & Communication with Developers
- Sales Strategy & Team Management
- Staff Training
- CRM Tools, Data Management, Customer Relationship
- Good Communication, Collaboration, and Documentation
- Self-motivated, Quick Learner, Calm Under Pressure

CERTIFICATIONS & TRAININGS

- Course on Computer Concepts (CCC) – NIELIT

PROFESSIONAL SUMMARY

- A multi-skilled professional with 6+ years of experience in Sales & Marketing, Operations, and Software Testing
- Over 2 years of experience in UI and functional testing of web & mobile applications at Coderower, working closely with developers and designers using Figma, identifying bugs, preparing test cases, and coordinating fixes
- Strong background in business development with a history of managing large distributor networks, generating business, and handling end-to-end operations
- Proficient in documenting, analyzing user requirements, performing manual testing, and supporting agile development cycles
- Effective communicator, adaptable, self-motivated, and committed to learning new tools and technologies

WORK EXPERIENCE

2023 – Present

Coderower Software Pvt. Ltd.

Technical Support Executive & Tester

- Executed UI testing using Figma to ensure design accuracy and usability.
- Prepared and executed detailed test cases for comprehensive coverage.
- Coordinated effectively with design and development teams to streamline workflows.
- Reported and tracked bugs to facilitate timely resolution.
- Trained other team members in resolving complex technical issues that require specialized knowledge or skills.
- Developed and maintained customer relationships through effective communication and problem solving skills.

Addpay Services Pvt. Ltd.

2020 - 2023

Manager - Sales and Marketing

- Managed 5000+ distributor/retailer network
- Led in-house and field teams
- Oversaw backend operations and technical updates
- Developed sales strategies
- Mentored and trained sales teams
- Managed reporting and sales targets

Divine Home Real Estate Pvt. Ltd.

2018 - 2020

Manager - Sales

- Developed sales strategies.
- Mentored and trained sales teams.
- Managed reporting and sales targets.
- Created and presented monthly reports to management on sales performance.