

Devesh Mhatre

DIGITAL MARKETER

Personal Info

Address

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LinkedIn

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Skills

Google Analytics

Search Engine Optimization

Social Media Marketing

Web Development

Content Marketing

Search Engine Marketing

Languages

English

Intermediate

Hindi

Intermediate

Marathi

Intermediate

ABOUT ME

I am an aspirant digital marketer. Leveraging my knack for storytelling, I intend to catapult my career onwards. Using my knowledge of programming and data analysis, I plan to add value to the lives of the people associated with the businesses that hire me.

EDUCATION

TILAK MAHARASHTRA VIDYAPEETH

2016 - 2019 | BACHELOR IN BUSINESS ADMINISTRATION

EXPERIENCE

2019-06 -
2019-09

SPECIAL SITUATION ADVISORS BUSINESS DEVELOPMENT INTERN

- Tasked with assisting in product strategy
- Conducted market research for the new product
- Compiled reports to be presented to the executives

2018-10 -
2019-01

CUEMATH BUSINESS DEVELOPMENT INTERN

- Corresponded with prospective customers and partners
- Conducted live seminars and product demos
- Helped automate daily report generation process

CERTIFICATIONS

2020-11 -
2021-11

Google Analytics Individual Qualification

2020-11 -
2021-11

Google Ads Search Certification

2020-11 -
2022-12

HubSpot Content Marketing Certification

2020-11 -
2022-12

HubSpot Inbound Marketing Certification

2020-11 -
2022-12

HubSpot Social Media Marketing Certification

INTERESTS

Prolific reader, and not-so-prolific writer

Hobbyist web developer, and newbie UI designer