

Entrepreneurial Finance

– Funding a start up

Introduction

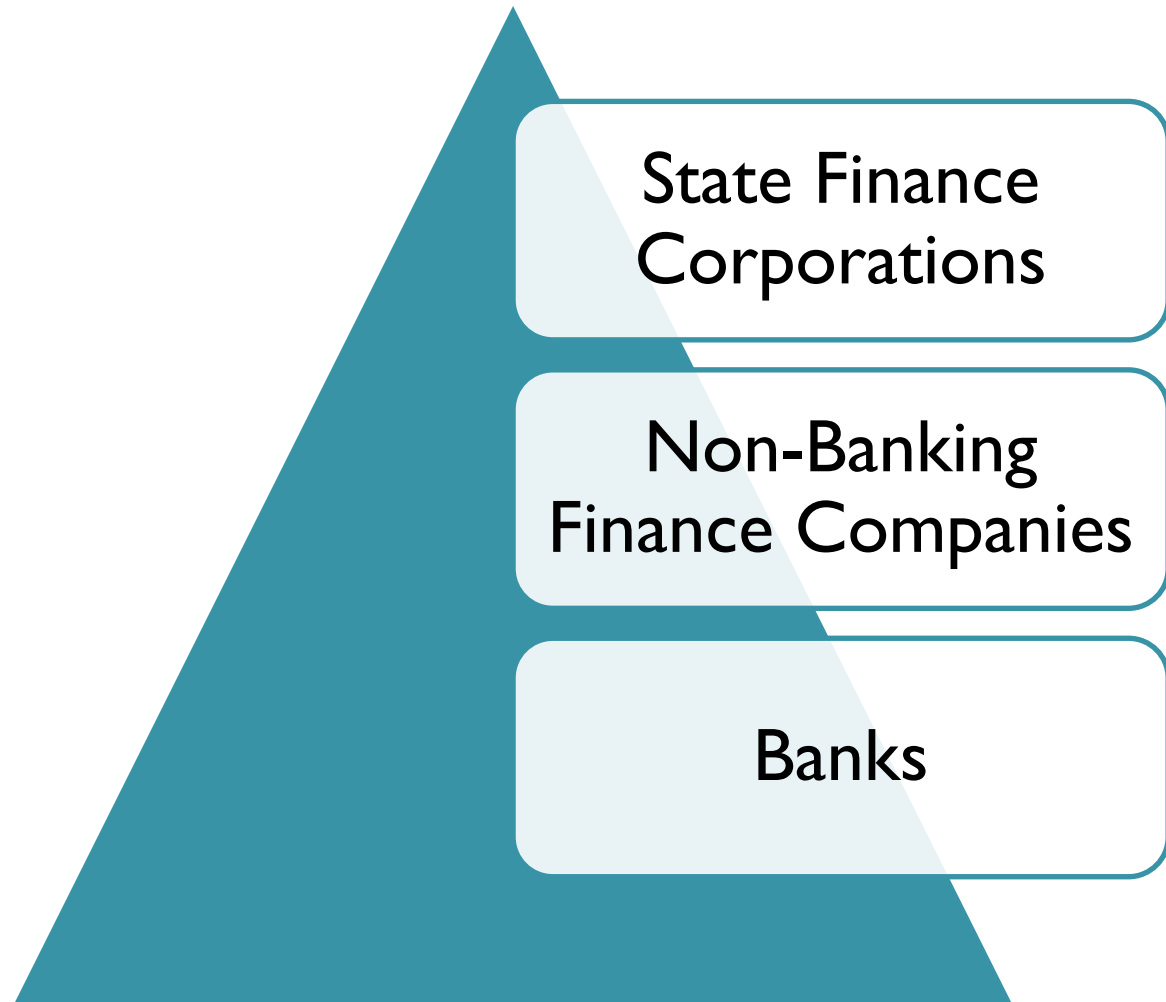
- Entrepreneurial finance is defined as the process of acquiring capital and making financial decisions for a new venture or startup.
- When starting a company, entrepreneurs dedicate a majority of their time securing the funding to make their vision a reality.
- This involves approaching investors and seeking loans that can allow them to launch operations and acquire resources. Funding may be provided by friends, family, venture capitalists, angel investors, banks and other sources.

Entrepreneurial Finance

Debt

Venture capital

Sources of Debt Finance



Venture Capital

- Money provided by professionals.
- Invest alongside management in new, rapidly growing companies that have potential to develop into significant economic contributors.
- Important source of equity for start up companies.

Funding your start-up

