## Elevator's Pitch

## Introduction

- An elevator pitch—also known as an elevator speech
  —is a quick synopsis of your
  background, experience, and purpose.
- The reason it's called an elevator pitch is that it should be short enough to present during a brief elevator ride.
- elevator pitch is a way to share your expertise and credentials quickly and effectively with people who don't know you.







Mention your goals

Keep it brief



Elevator Pitch Examples & Writing Tips - What to Say

Have a business card ready

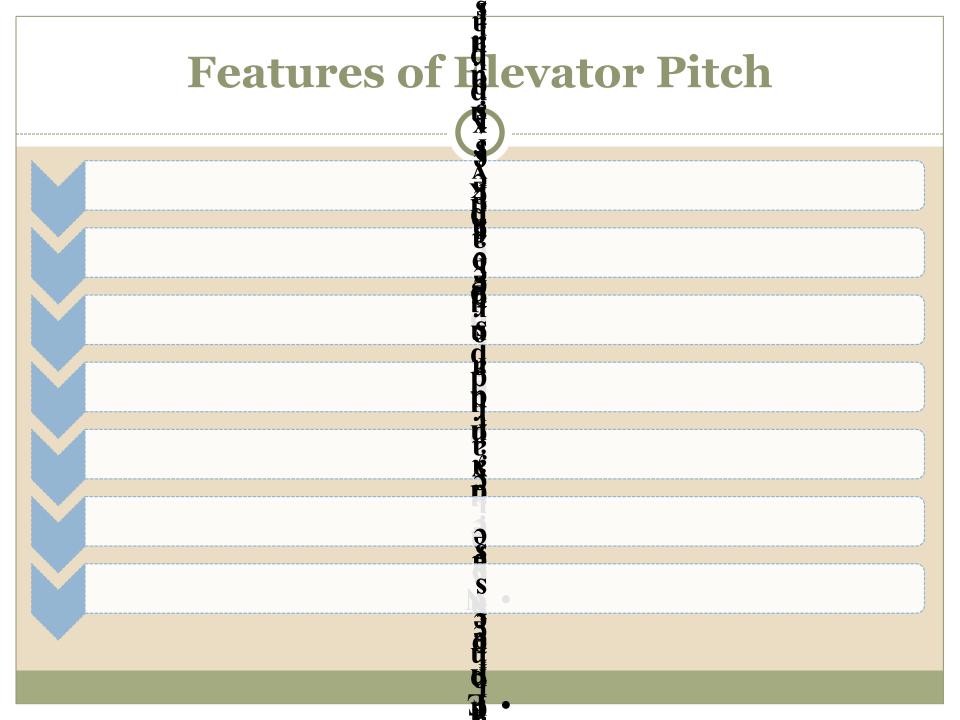












## What Not To Say and Do During Your Elevator Speech



## Examples

- I recently graduated from college with a degree in communications. I worked on the college newspaper as a reporter, and eventually, as the editor of the arts section. I'm looking for a job that will put my skills as a journalist to work.
- I have a decade's worth of experience in accounting, working primarily with small and midsize firms. If your company is ever in need of an extra set of hands, I'd be thrilled to consult.
- I create illustrations for websites and brands. My passion is coming up with creative ways to express a message, and drawing illustrations that people share on social media.
- I'm a lawyer with the government, based out of D.C. I grew up in Ohio though, and I'm looking to relocate closer to my roots, and join a family-friendly firm. I specialize in labor law and worked for ABC firm before joining the government.