Updated Scope of work document for the development of a new web site with custom CMS, API Integration with Rentals United

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Technical Specifications

- Web Site / Application – HTML 5, CSS 3, PHP Laravel, VueJS, MySQL database

Website Features

- New User Interface design / Continue with Existing / Existing with changes
- Fully Responsive – will work perfectly on all screen sizes, especially optimized for mobile
- Fully Scalable to add new modules and features
- Content Management system to add and edit all property features (PMS for the website)
- Blog Section – managed from the backend
- CMS for additional pages and sections on the site
- SEO Friendly
- Intuitive Property Search based on various parameters
- Payment Gateway Integration

Website Backend Features

- Super Admin, Admin, and User access levels (fixed)
- CMS as described above
- Set Website Pricing – Markup from RU pricing, and rounded off
- Create Manual Bookings
- Automated emails and Whats app through the website
- All Manual Bookings to be managed at Website Backend
- Option to Display GST Inclusive / Exclusive prices on Website
- Option to Delete Bookings
- Monthly / Quarterly Bookings Excel to be exported and emailed

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Invoices

- o Automatic invoice generation with all rules implemented, listing, downloadable, and Emailing, Whats App – Bookings from OTAs, Website, Manual Bookings. All will have different rules, as per legal requirement.

Guest Database

- Confirmed and Enquired
- Identify Returning Guests by Mobile or Email
- Saving IDs of Guests

Booking List

- View All bookings – Manual, Direct, and RU bookings
- Searches and Data Export

Discounts and Coupons

- Exclusive Discount rules for the website
- Coupon module
  - o Create Coupon codes – Single use or Multiple Use
  - o Percentage based or Flat discount option
  - o Create one or many coupons
  - o Set Rules like From and To date
  - o Select Individual or all Properties on which Coupon would be valid

Quoting Tool

- Development of a Quoting tool in the Website Backend
- Search Available properties as per Client requirement
- Select Appropriate properties
- Option to set Discounts
- Send Quote to client with pre-defined validity and enter Client Contact Details here
- All sent quotes to be saved in the backend – Without any Status of Booked / Abandoned etc.
- Client would open the property offer and proceed with booking as normally available on the website – Based on Quote Pricing and RU availability within the Validity Period, else term it as expired
- All Quote related bookings to be flagged for analytics

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Rentals United

- Integration of Website with Rentals United – Channel Manager Software through their API
- *API Functions*
  - *CRM*
    - OTA Bookings to flow through RU to Website Backend
    - Manual Bookings made on Website will **BLOCK** dates on RU
    - Pricing and Availability to flow from RU to Website
    - Auto Updated Calendar on Individual Property Pages with Unavailable dates crossed out

  - *For Invoicing*
    - Guest Details with Address
    - Dates
    - Booking Amount with or without taxes (we will calculate per room amount at our end)
    - Auto Calculations based on GST local rules

- PMS – Property Management for OTAs to happen on RU

  - *For Email and Whats App (WA)Comms (Zapier and WA API Provider fee will apply to be billed directly to V Are Family)*

    - Booking Confirmation
    - Enquiry with Payment Link
    - Payment Confirmation
    - Automated – Driving Directions, Wifi Details, and any other details, with a scheduled send any time before the Checkin
    - Invoice after checkout
    - Other Triggers to be discussed
    - Whats app Chat Bot Initiator on the site with Static Responses, and ability to collect Guest Info

  - *Payment Gateway*
    - API integration for automated dynamic payment link to be sent via email and WA
    - Option to Create Multiple Payment links, emails from Website Backend, for each booking

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Rentals United (RU)

- o RU to send Booking information to the Website for OTA bookings.
- o Rentals United to be the Channel Manager
- o Pricing for the Channels to be managed through RU (with PL)
- o All Property related modifications, additions for OTAs to be managed at RU
- o All Payments for Direct, and Manual Bookings to be managed by Website
- o Any manual modifications of Availability and pricing to be managed at RU