

DIGITAL MARKETING ASSIGNMENT

NAME: PRIYANGA B

NM ID: 23D4837D31FAF3F82EE453E1012C394F

REG NO.: 953220106028

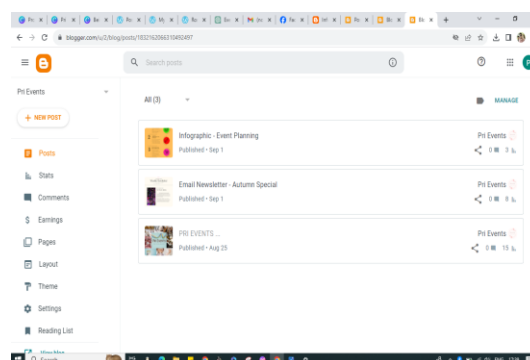
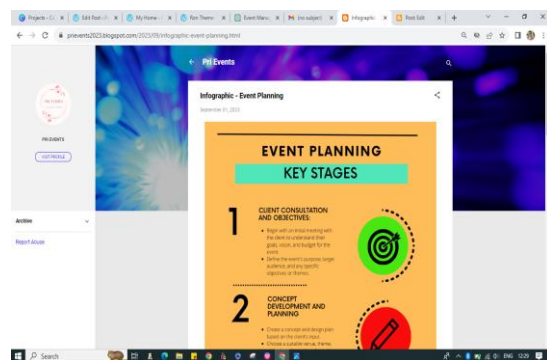
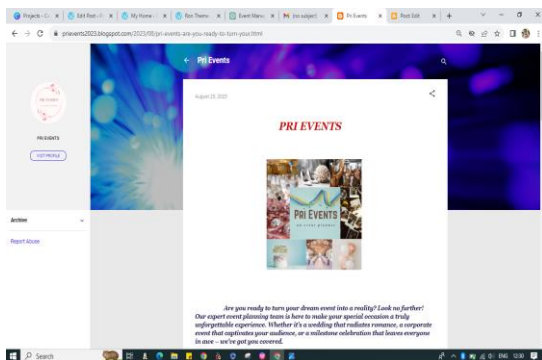
COLLEGE NAME: UNIVERSITY VOC COLLEGE OF ENGINEERING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

BLOGSPOT:

<https://prievents2023.blogspot.com/2023/08/pri-events-are-you-ready-to-turn-your.html>

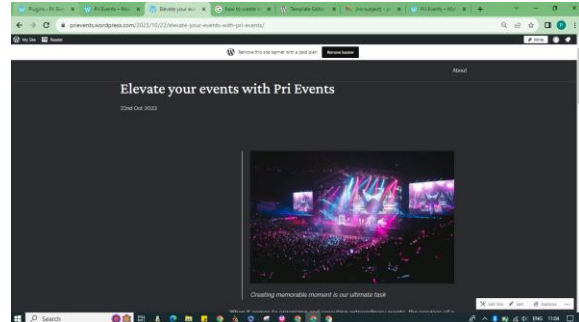
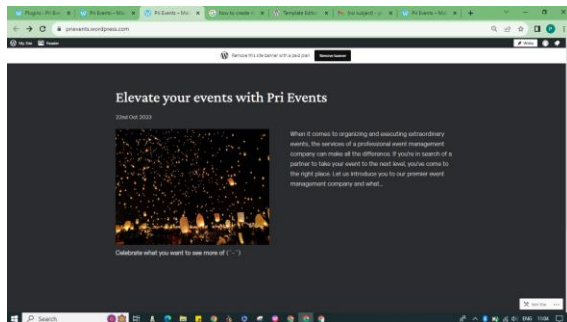
<https://prievents2023.blogspot.com/2023/09/infographic-event-planning.html>



WORDPRESS:

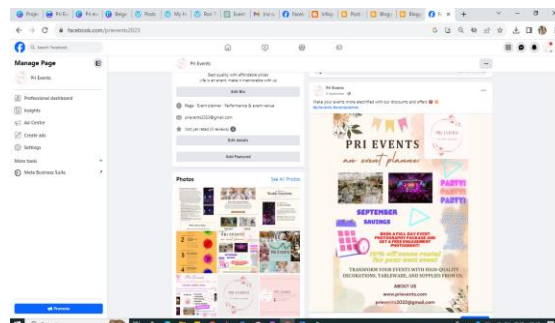
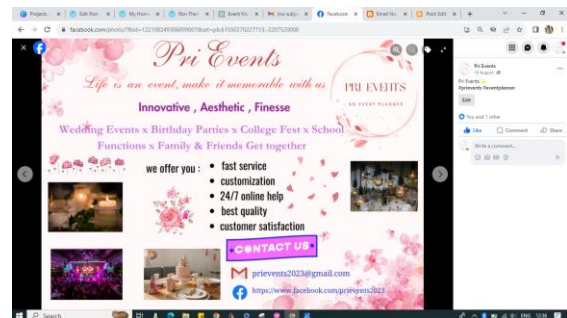
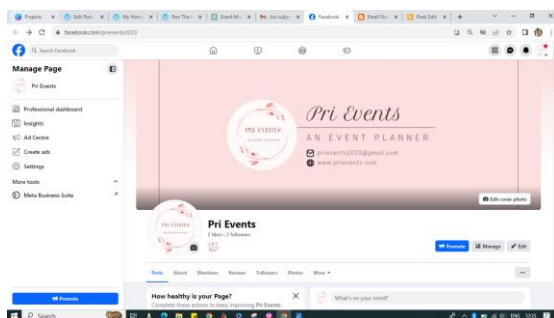
<https://prievents.wordpress.com/>

<https://prievents.wordpress.com/2023/10/22/elevate-your-events-with-pri-events/>



2. Create a New Facebook Business Page and post one social media poster for your brand.

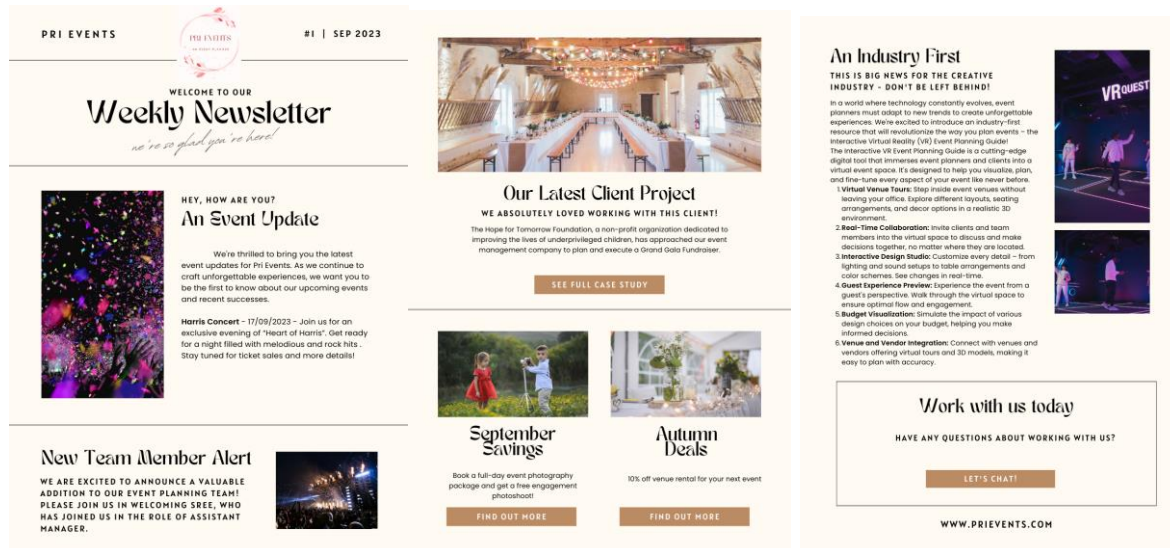
<https://www.facebook.com/prievents2023?mibextid=ZbWKwL>



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.



<https://prievents2023.blogspot.com/2023/09/email-newsletter-autumn-special.html>

