

ASSIGNMENT

DIGITAL MARKETING

NAME : DEVI R

REG NO : 953220106006

NM ID : 0FA4B93A050CC3FB12248E8BE7EA18DB

COLLEGE: UNIVERSITY VOC COLLEGE OF ENGINEERING

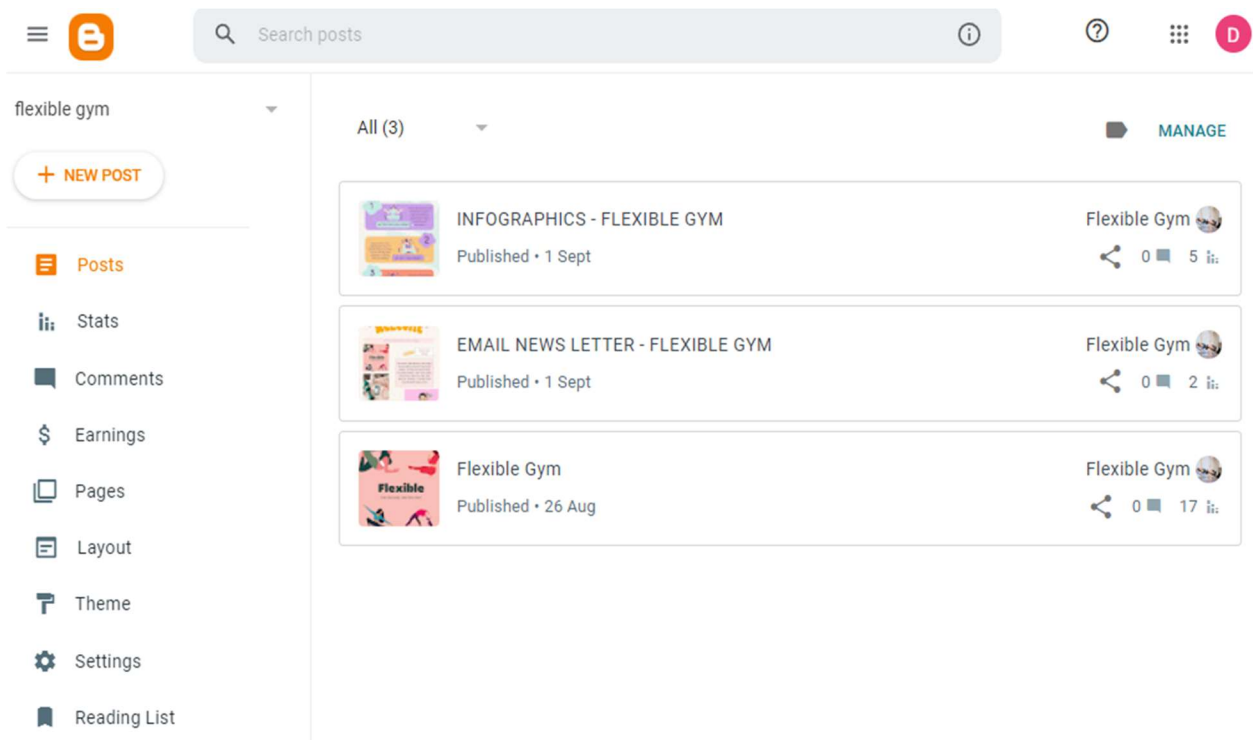
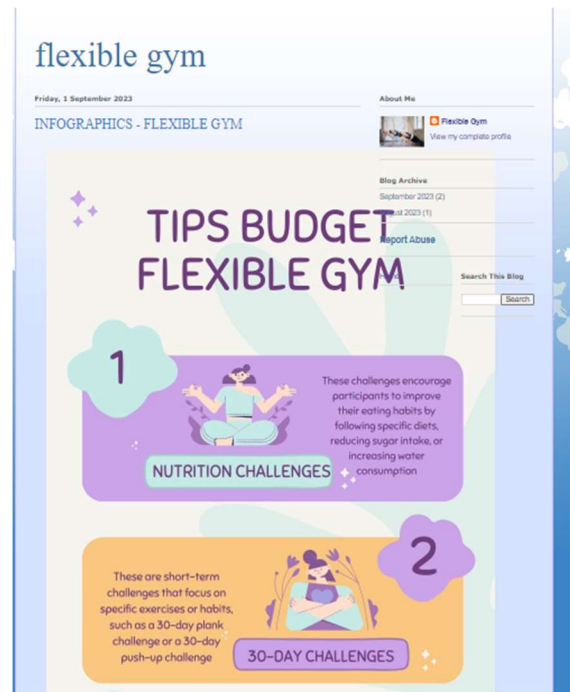
1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

BLOGSPOT:

URL:

<https://flexiblegym.blogspot.com/2023/08/train-your-body-and-heal-your-mind.html>

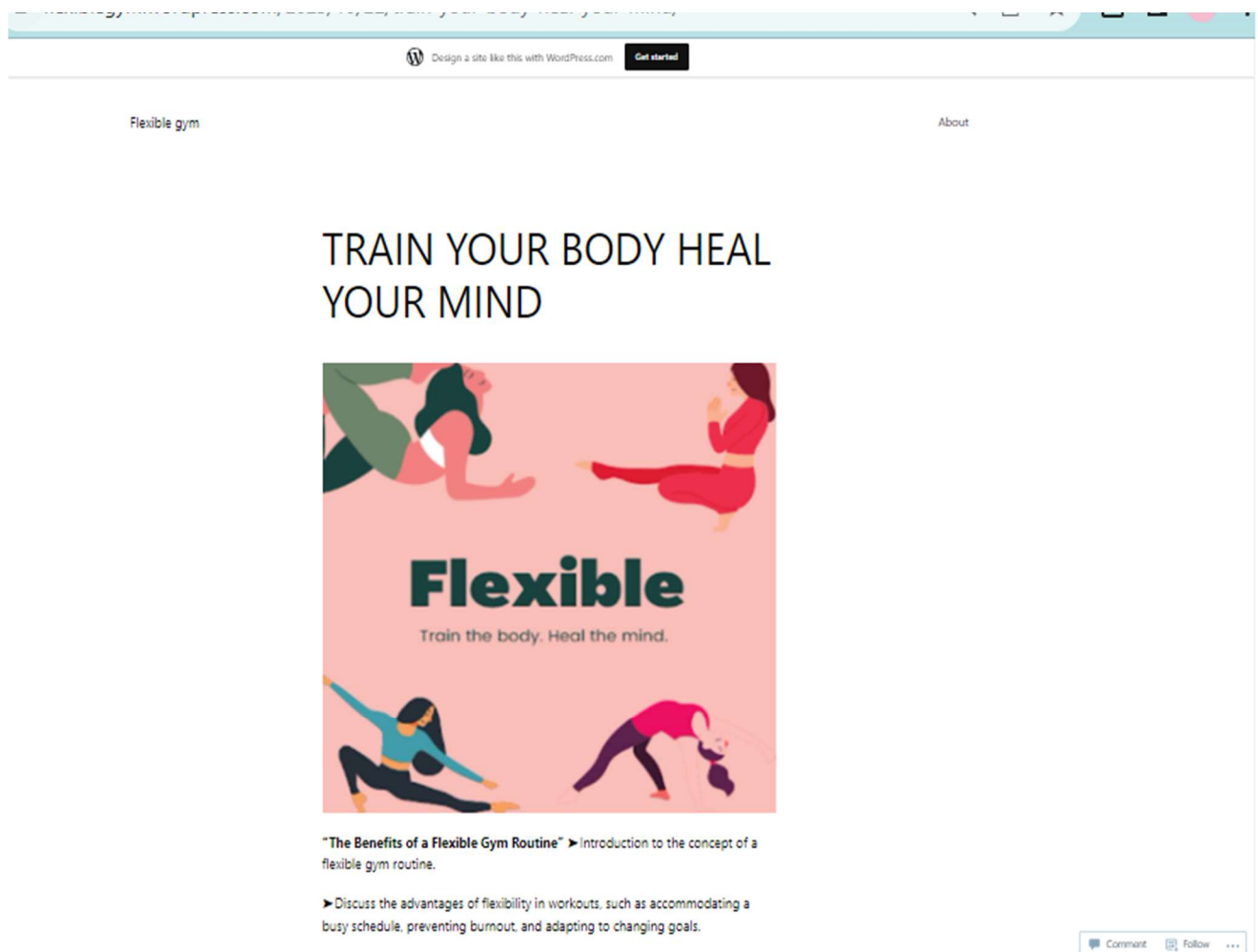
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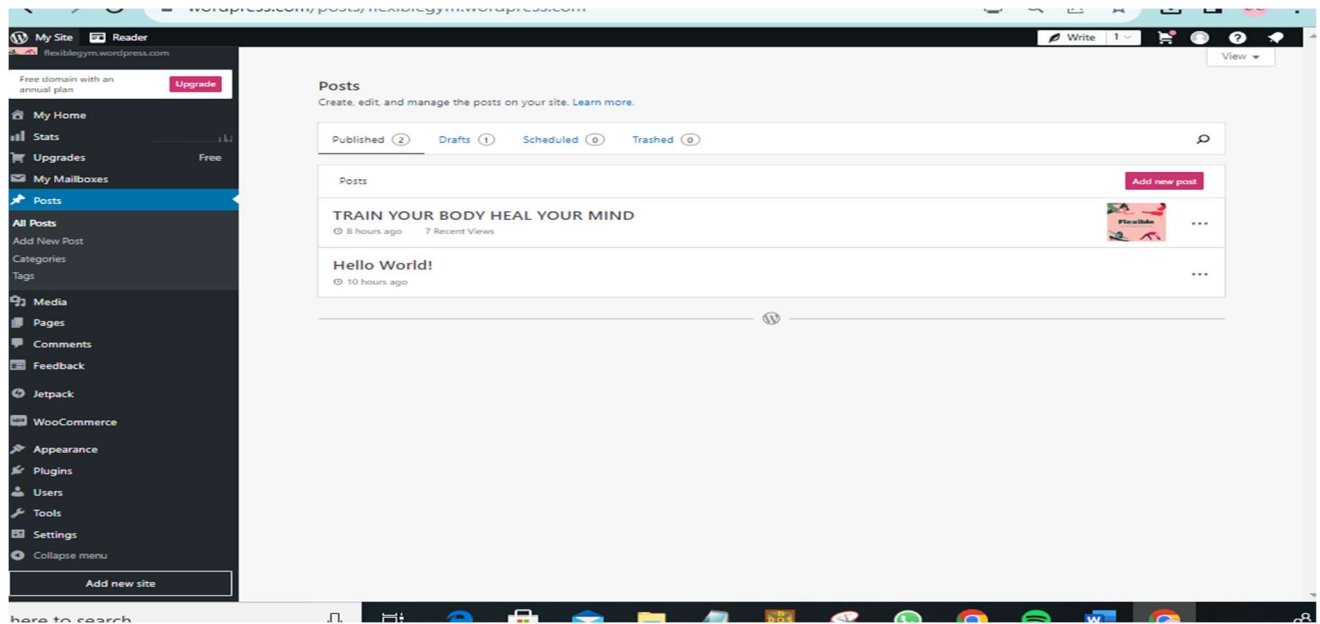


WORDPRESS:

URL:

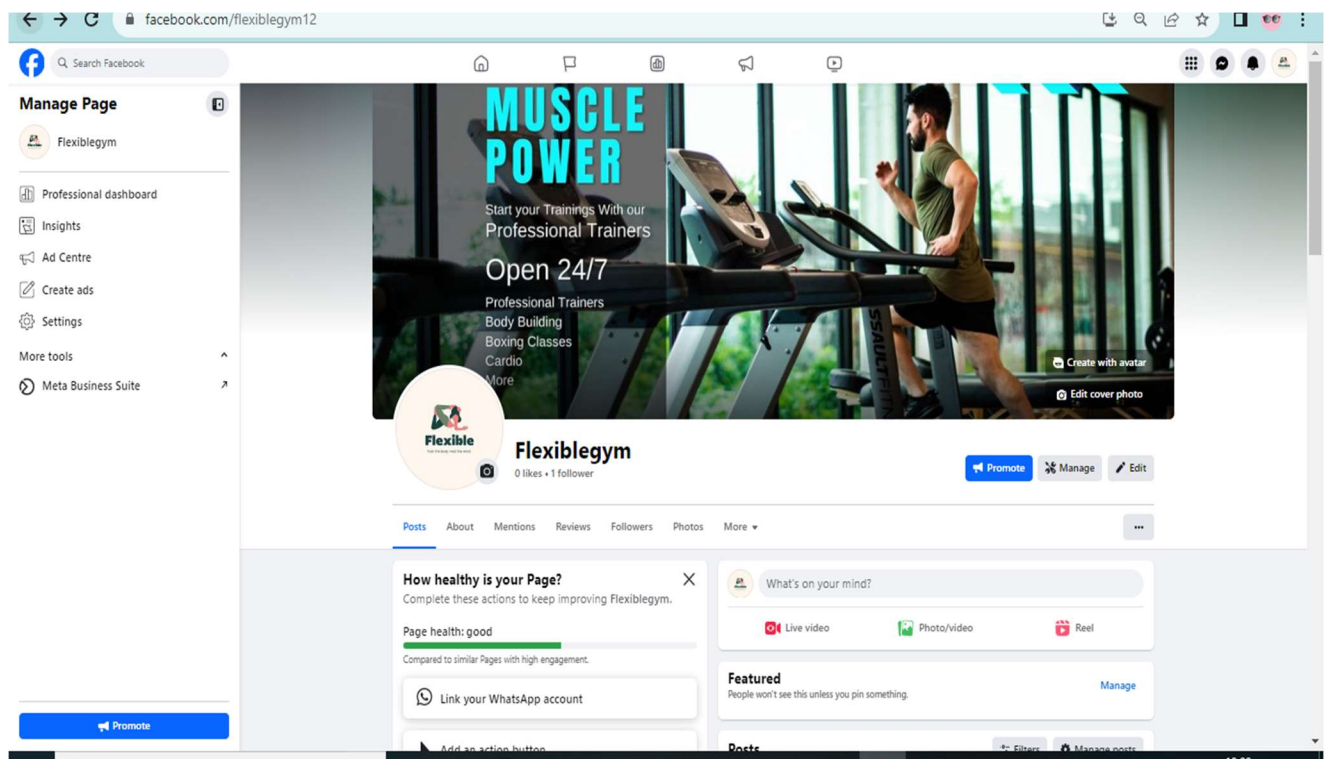
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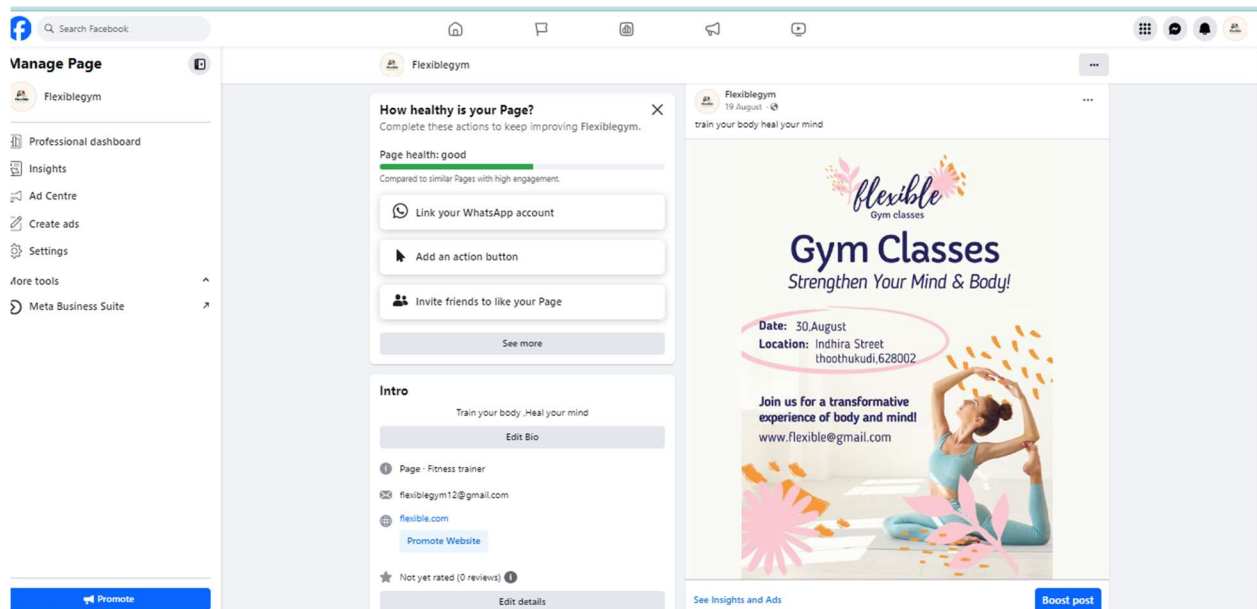




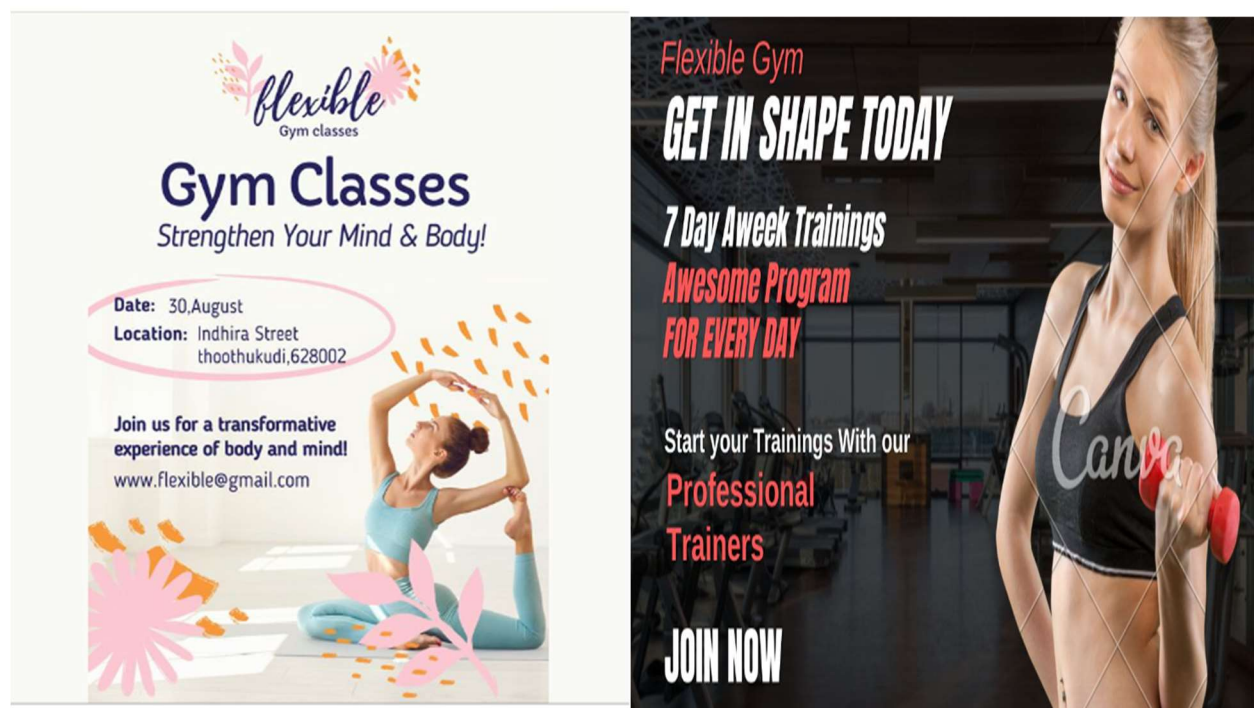
2. Create a New Facebook Business Page and post one social media poster for your brand.

URL: <https://facebook.com/flexiblegym12>





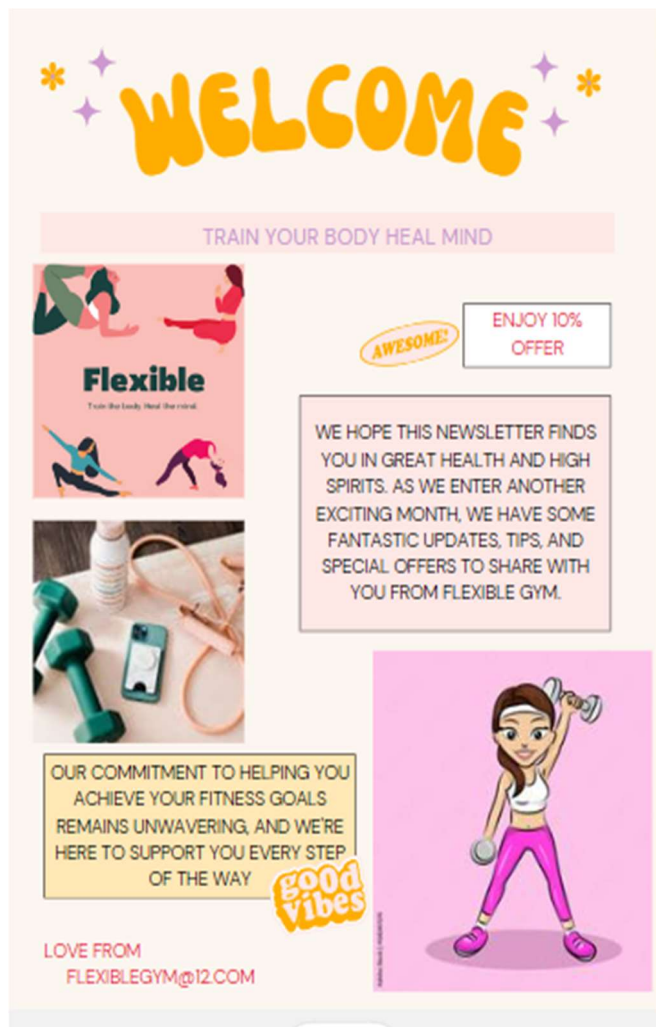
3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

URL:

<https://flexiblegym.blogspot.com/2023/09/email-news-letter-flexible-gym.html>



5.Create infographics using canva tool.

URL:

<https://flexiblegym.blogspot.com/2023/09/blog-post.html>



