

DIGITAL MARKETING

Project Title: How To Create A Reel Design Using Canva

Team Members:

R.Devi - 0FA4B93A050CC3FB12248E8BE7EA18DB

B.Priyanga - 23D4837D31FAF3F82EE453E1012C394F

M.Varshaa - 18A817449F944ACBC7F41369E17641D2

V.Visha - 71905A3F3DE26C3824149A7CBC5ACFD4

Brand Name: Miss Shiinee

Category: Jewellery brand

Email: miss.shiinee@gmail.com

Instagram Business Page:

https://instagram.com/ms.shiinee?utm_source=qr&igshid=MzNlNGNkZWQ4Mg%3D%3D

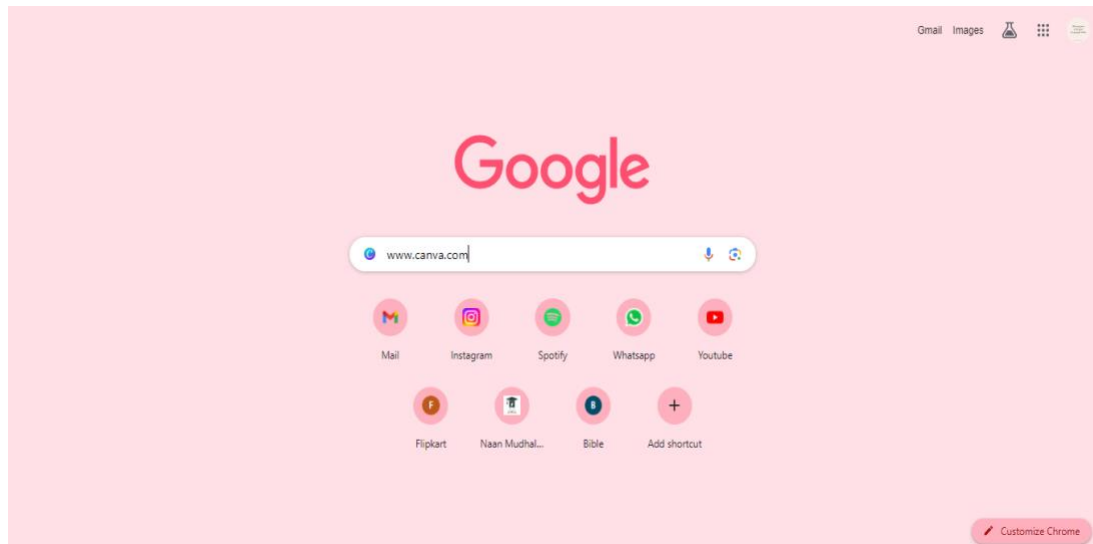
Project Demo Video:

<https://drive.google.com/file/d/1nDbZZGvP8KLzbPatu34UOcz02wDkszgR/view?usp=drivesdk>

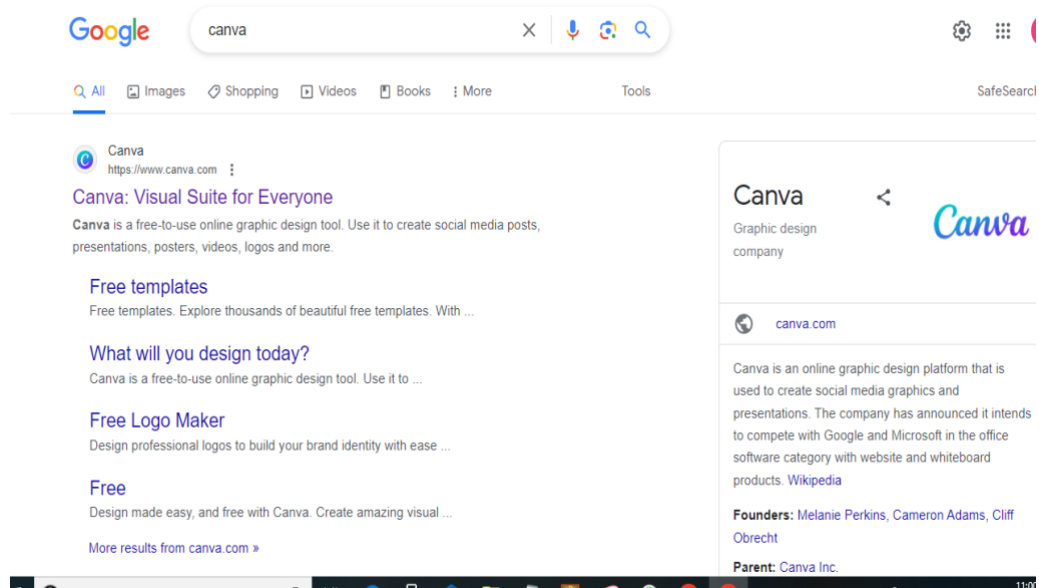
Instagram Reels Video:

<https://www.instagram.com/reel/Cy47ioGJxa-/?igshid=MzRIODBiNWFIZA==>

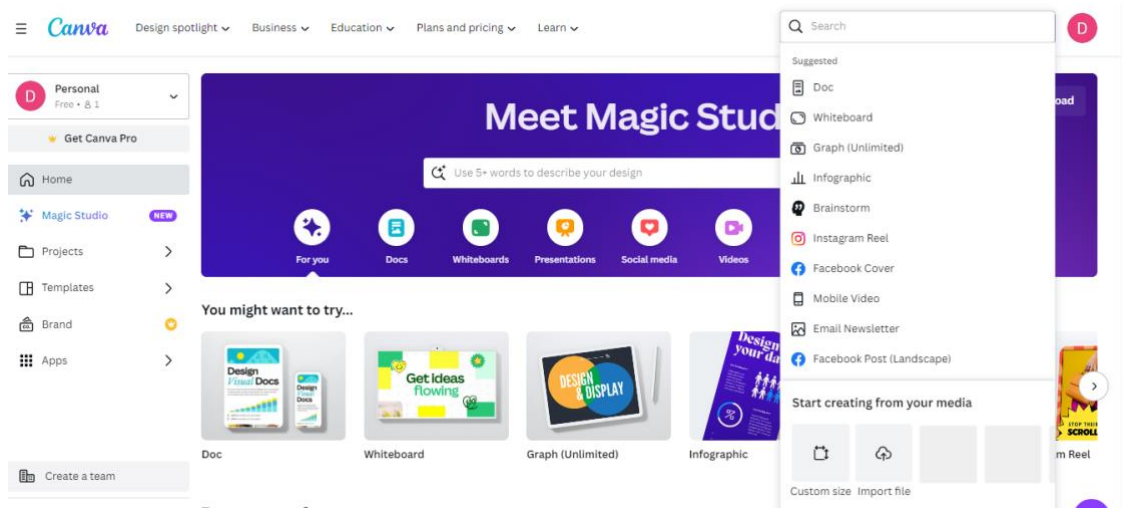
NAVIGATION:



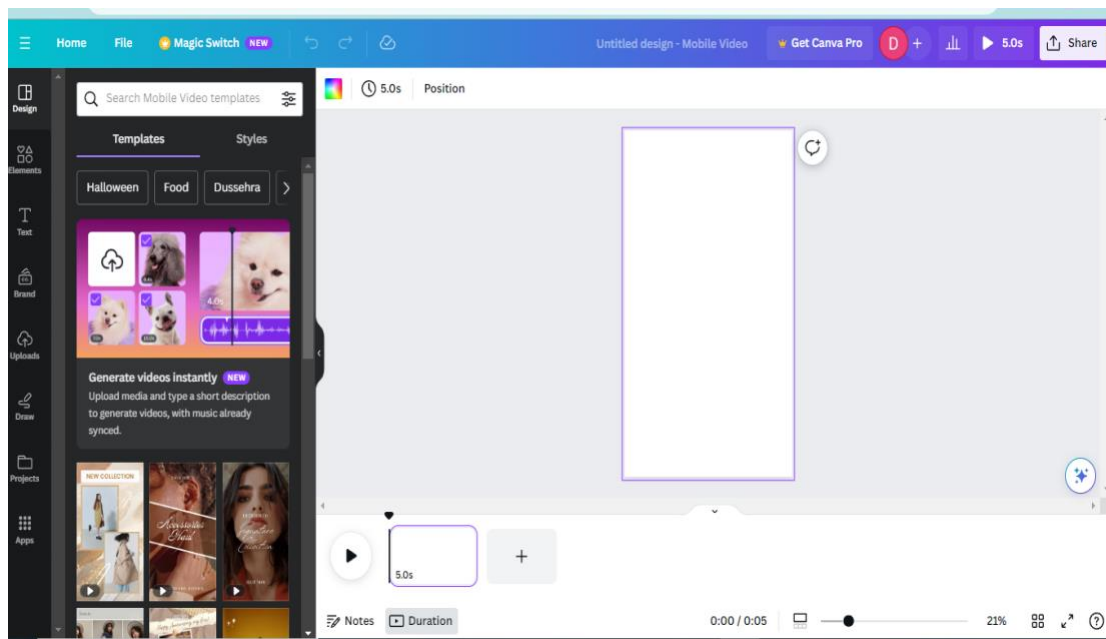
SEARCH CANVA:



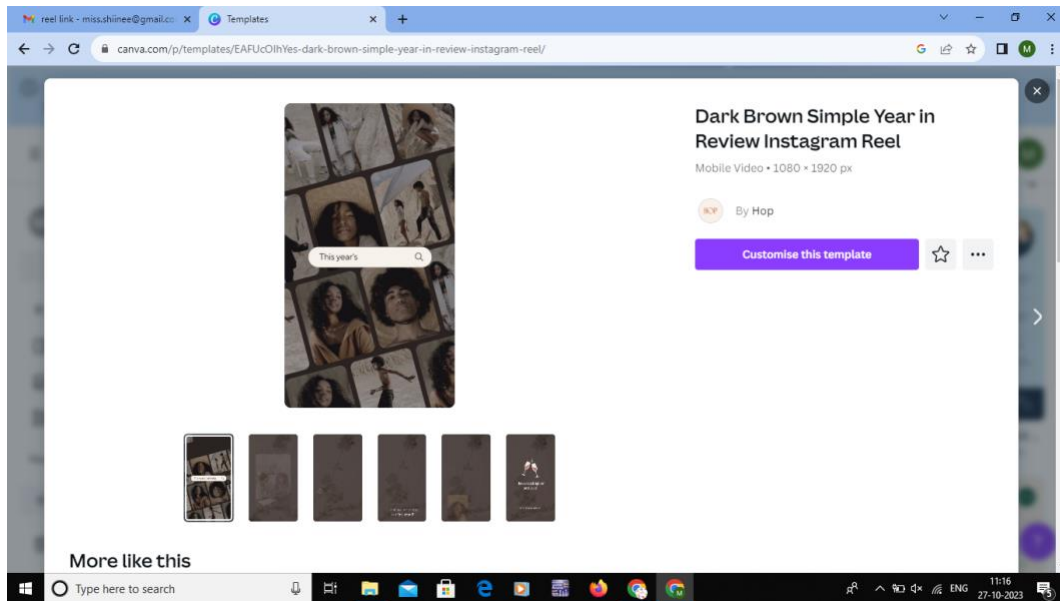
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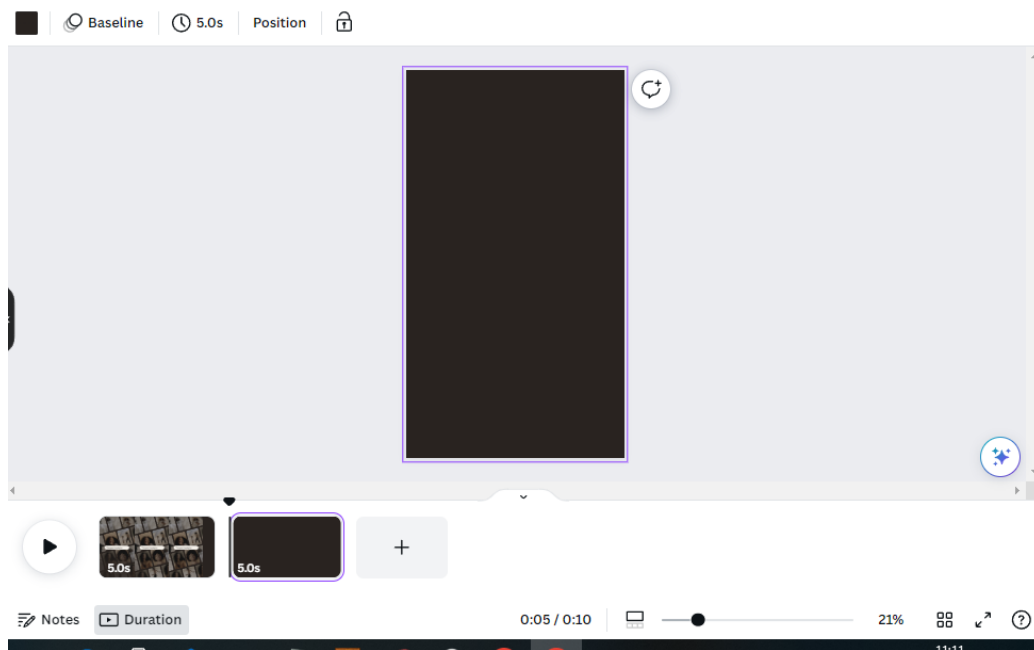
INSTAGRAM REELS



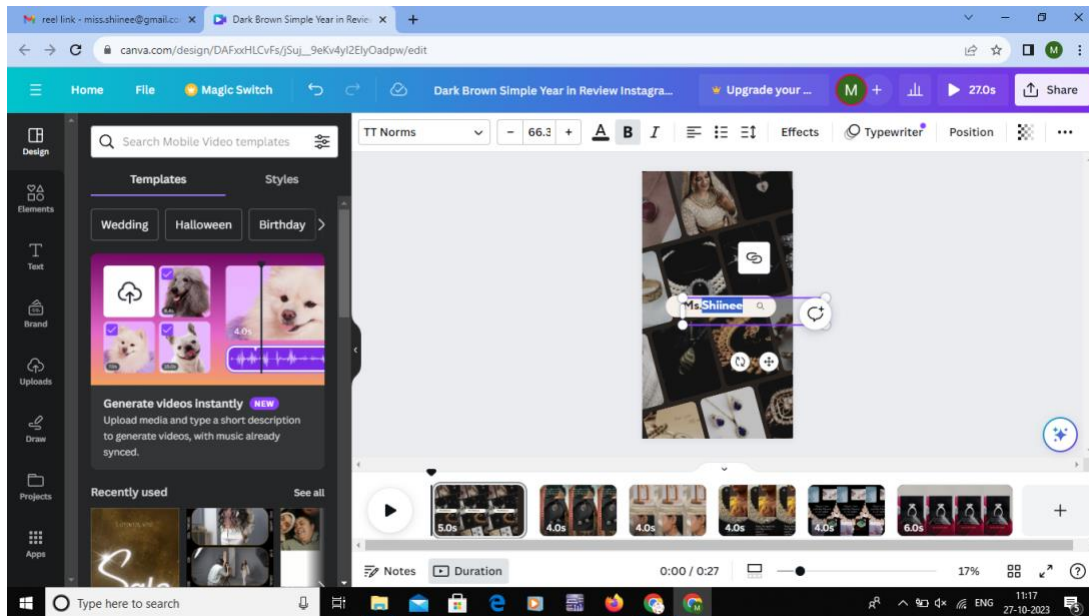
SELECT TEMPLATES:



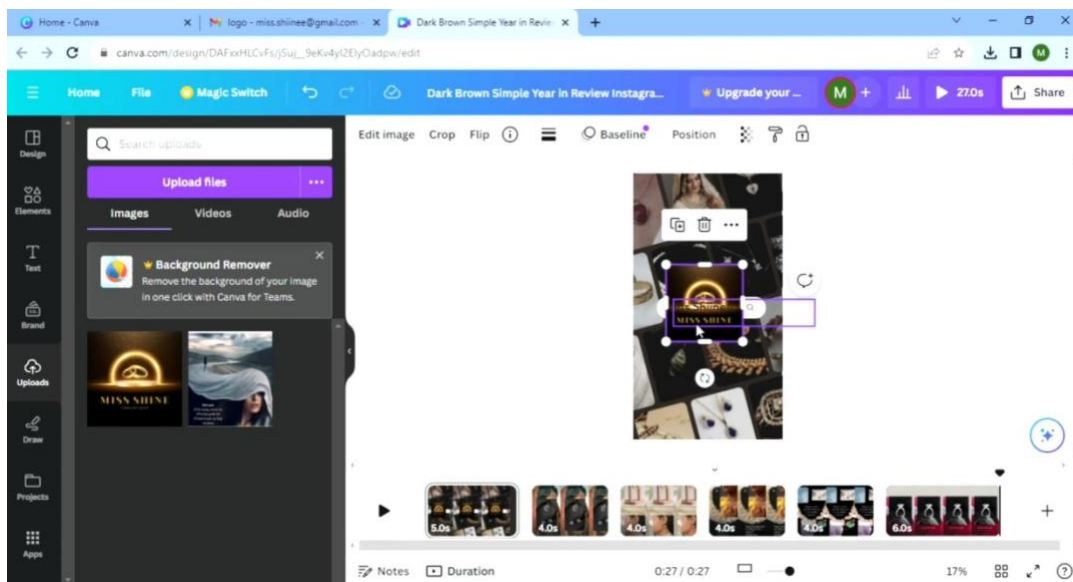
ADD PAGES:



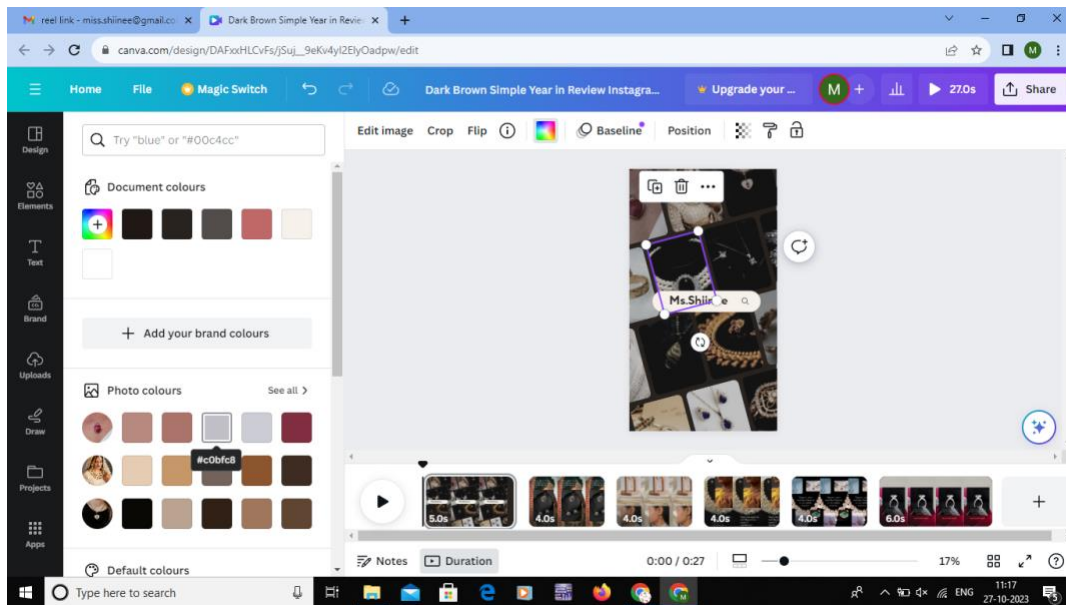
EDIT TEXT CONTENT:



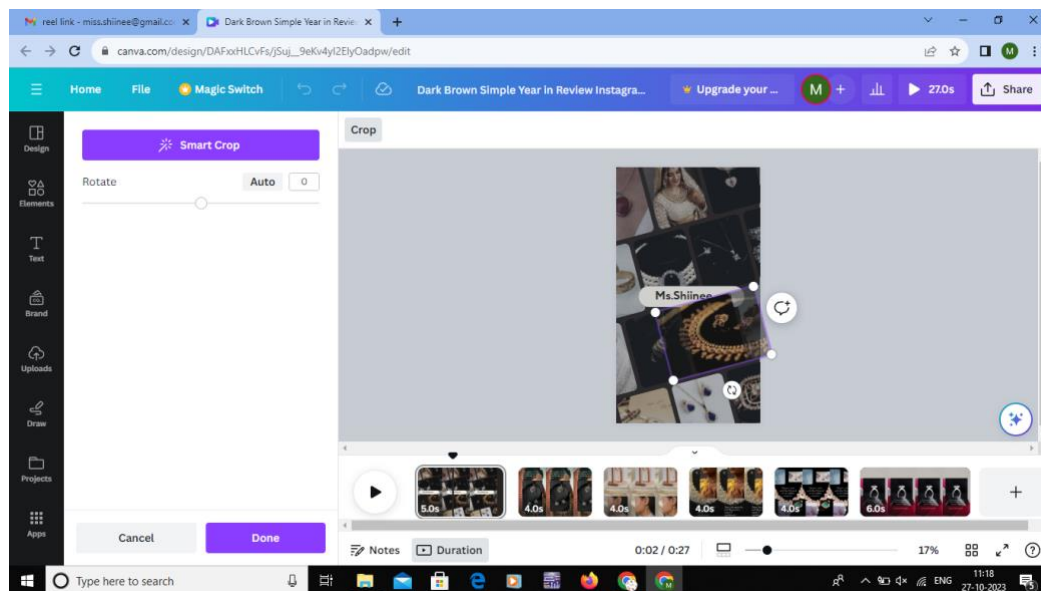
ADD LOGO



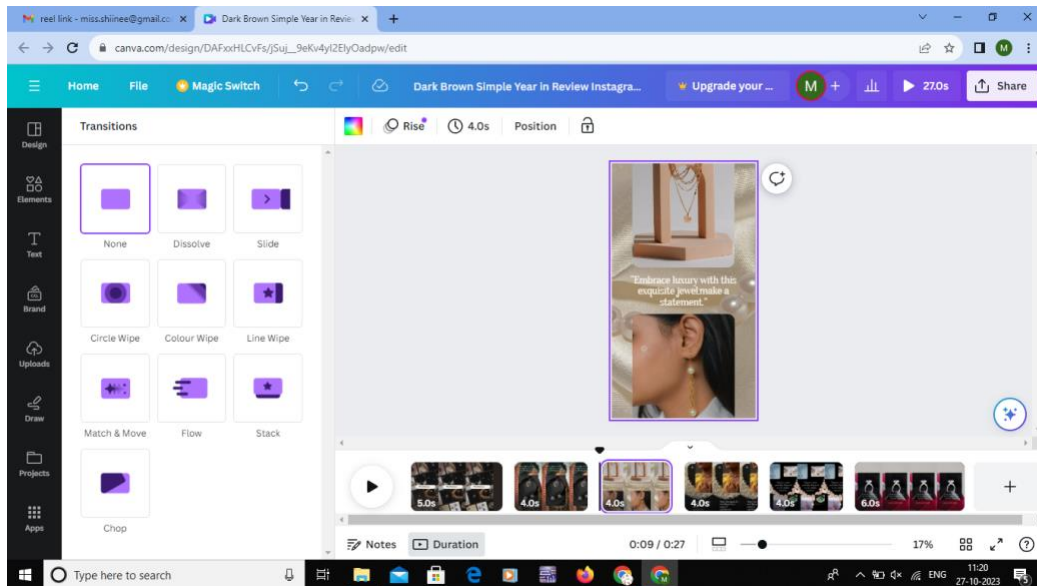
BACKGROUND COLOUR:



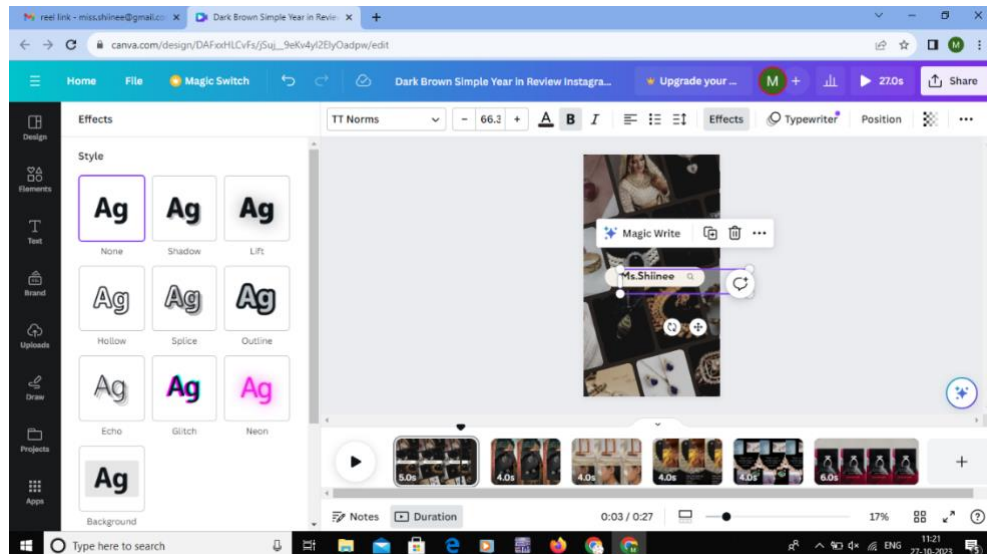
INCREASE/DECREASE PAGE LENGTH



TRANSITION:



TEXT EFFECTS:



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