

ASSIGNMENT ON DIGITAL MARKETING

BY VARSHAA M

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NM ID : 18A817449F944ACBC7F41369E17641D2

**COLLEGE : UNIVERSITY VOC COLLEGE OF
ENGINEERING , THOOTHUKUDI**

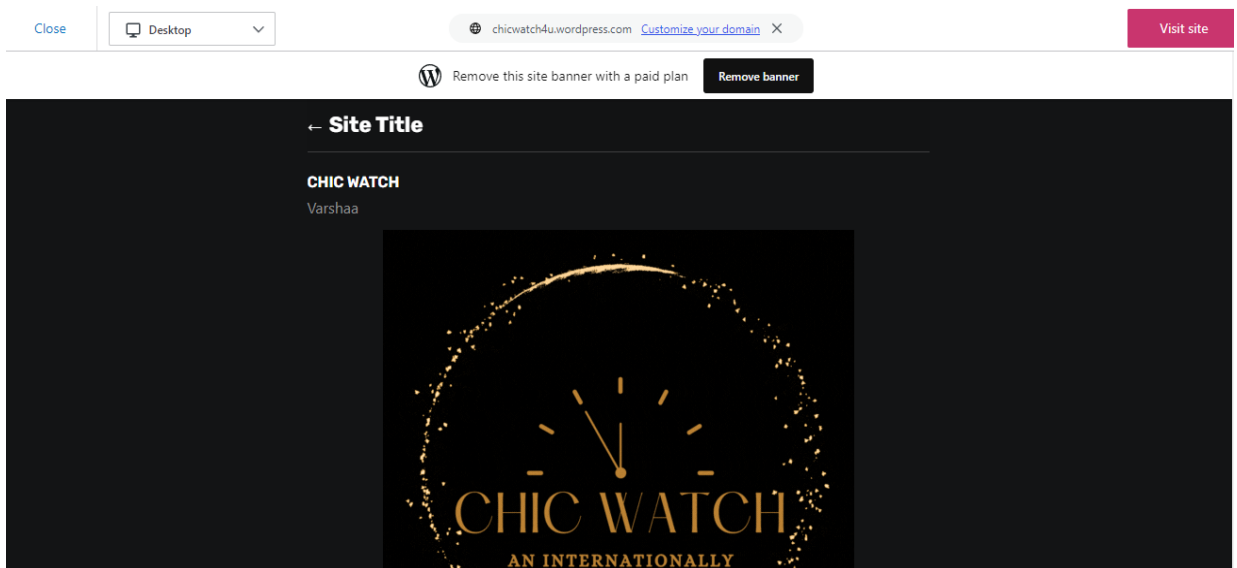
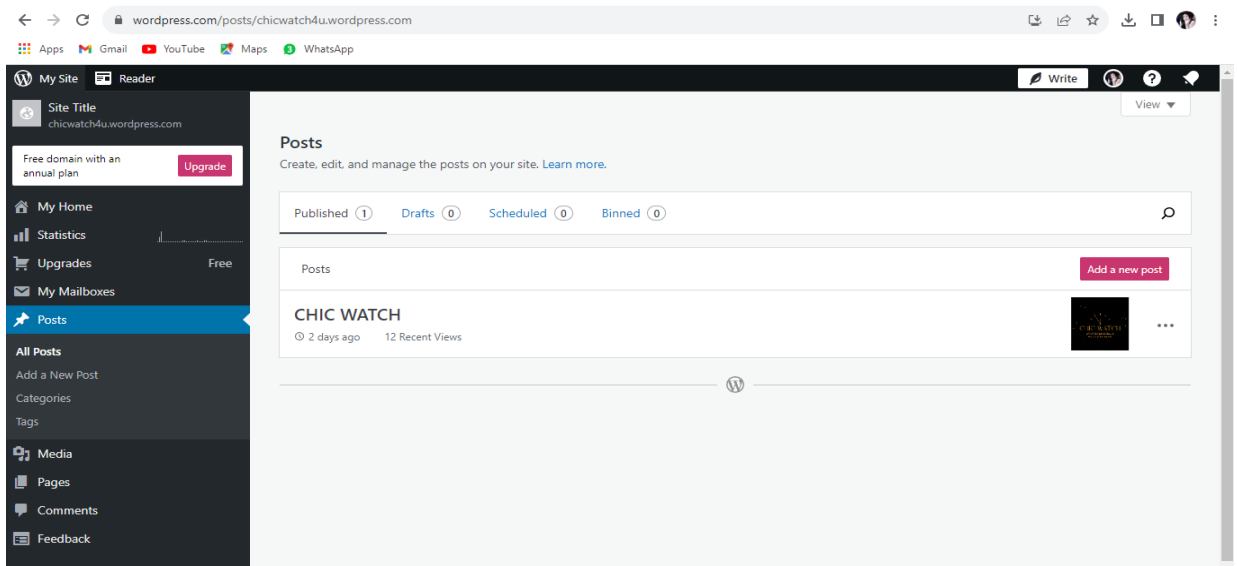
1. Create a blog or website using blogspot or wordpress. Customize the theme design and post new article with 500 words.

BRAND NAME : CHIC WATCH

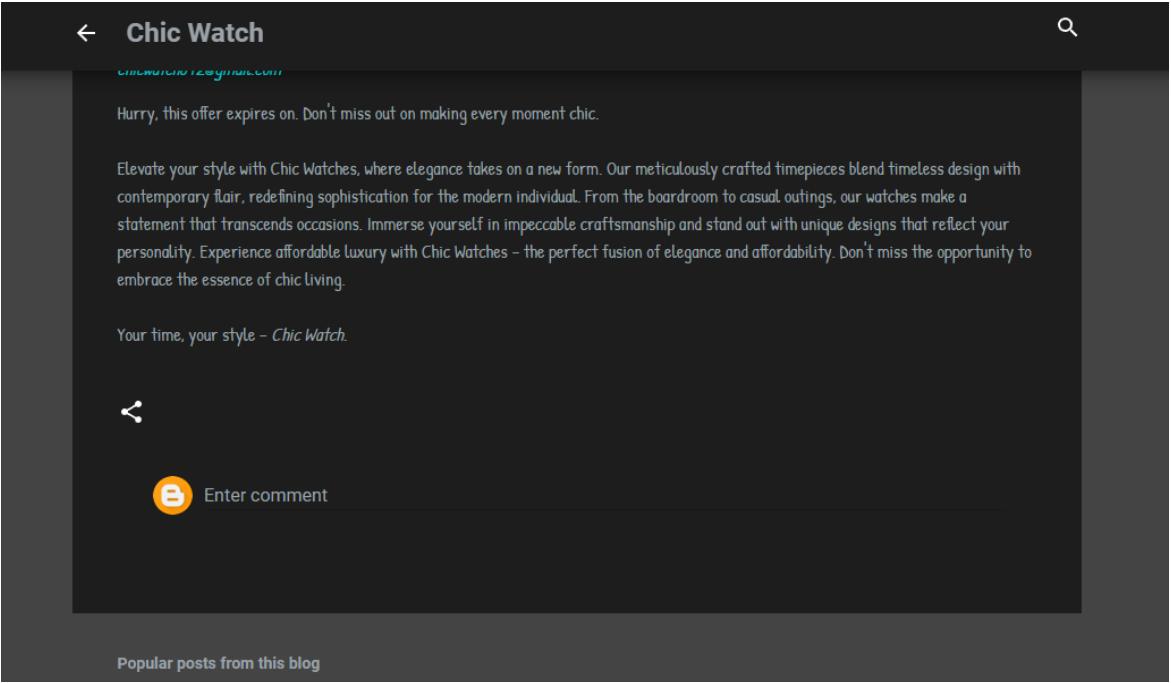
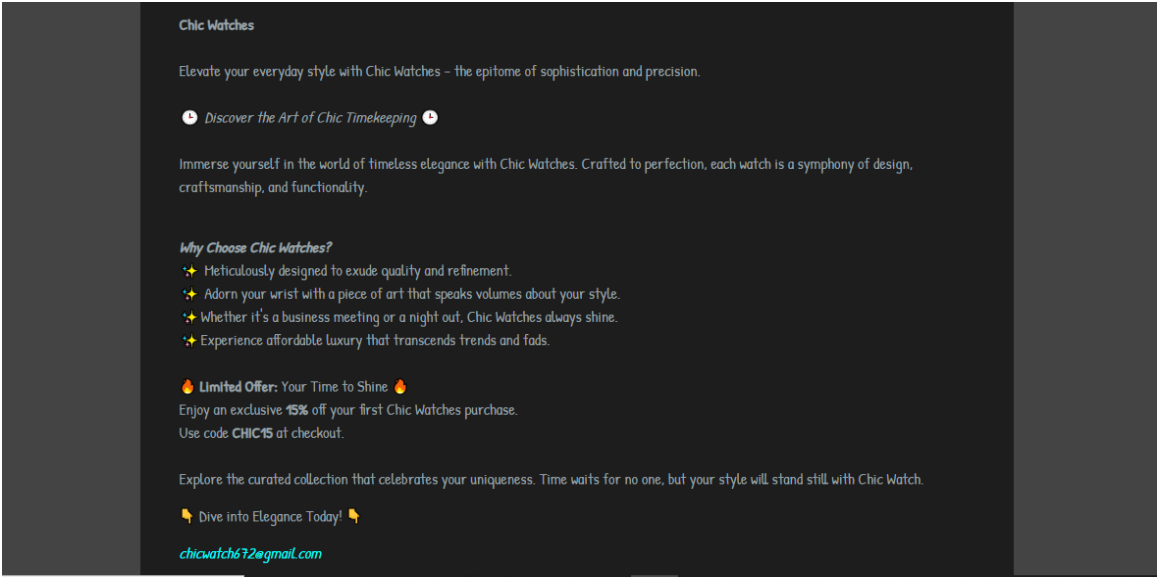
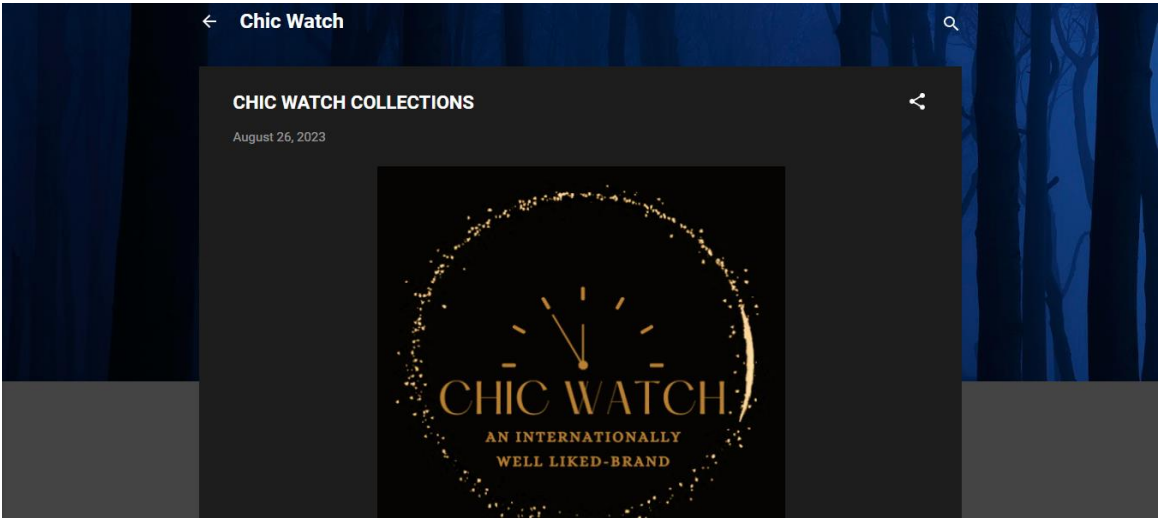
BLOGSPOT WEBSITE URL : chicwatch4u.blogspot.com

WORDPRESS WEBSITE URL : chicwatch4u.wordpress.com

SCREENSHOT OF WORDPRESS



SCREENSHOT OF BLOGSPOT

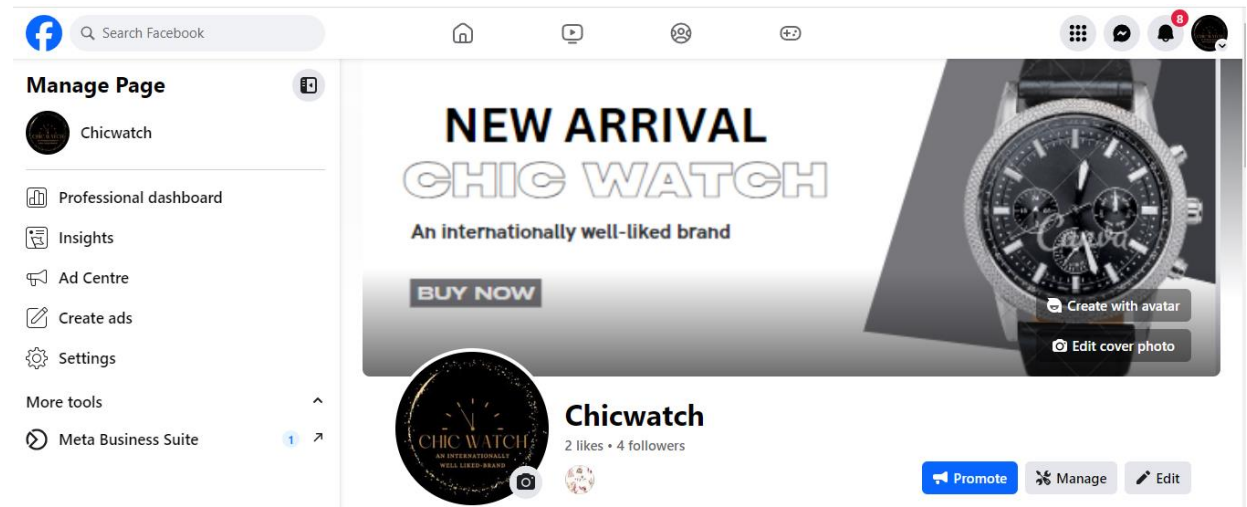


2. Create a New Facebook Business Page and post one social media poster for your brand.

Brand name : **CHIC WATCH**

Facebook page URL : www.facebook.com

HOMEPAGE



POST



3. CREATE AND DESIGN A SOCIAL MEDIA ADVERTISEMENT POSTER USING CANVA.

ADVERTISEMENT 1



ADVERTISEMENT 2

ADVERTISEMENT 3

CHICWATCH

01



NEW
ARRIVAL

@www.chicwatch4u.com

CHIC WATCH

LUXURY LOOK
COSY BRAND

SHOP NOW

chicwatch672@gmail.com

30%
OFF



www.chicwatch.com

4. CREATE EMAIL NEWSLETTER DESIGN USING MAILCHIMP OR CANVA TOOL

Email news letter URL : chicwatch4u.email.newsletter

