

ASSIGNMENT

DIGITAL MARKETING

NAME: VISHA V

NM ID:71905A3F3DE26C3824149A7CBC5ACFD4

REG NO.: 953220106302

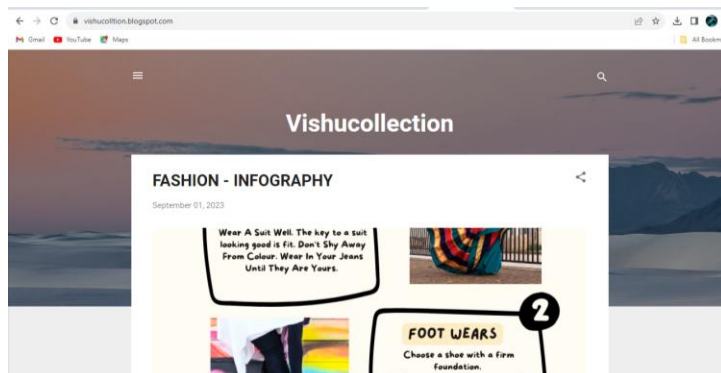
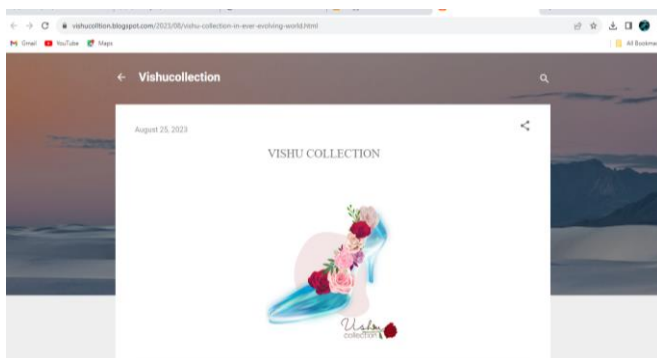
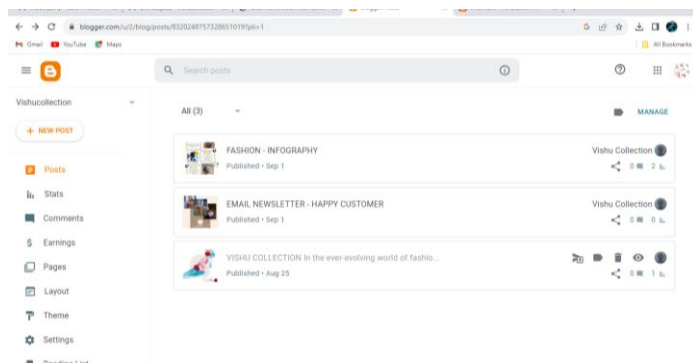
COLLEGE NAME:
UNIVERSITY VOC COLLEGE
OF ENGINEERING

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

BLOGSPOT:

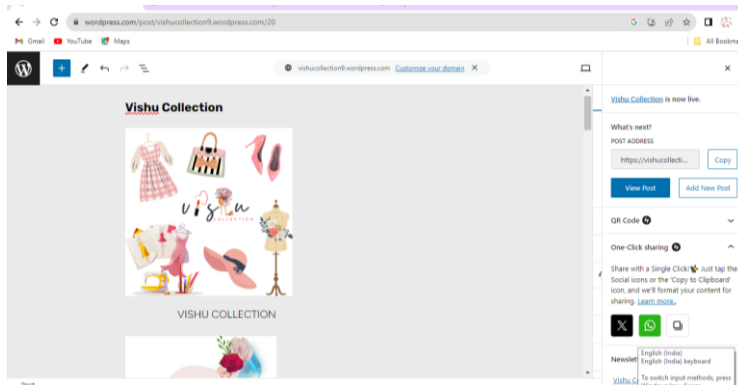
<https://vishucolltion.blogspot.com/2023/08/vishu-collection-in-ever-evolving-world.html>

<https://vishucolltion.blogspot.com/2023/09/fashion-infography.html>



WORDPRESS:

<https://vishucollection9.wordpress.com/2023/10/27/vishu-collection/>



2. Create a New Facebook Business Page and post one social media poster for your brand.

[https://m.facebook.com/profile.php/?id=61550076190820&name=xhp nt fb action open user](https://m.facebook.com/profile.php/?id=61550076190820&name=xhp%20fb%20action%20open%20user)




Vishu collection
@vishucollection
Follow
10 followers
Page · Clothing (brand)
See Vishu collection's About info



3. Create and design a social media advertisement poster using canva.







Latest Update

From our team, we bring you the best fashion ever. We provide you with the latest fashion style.


BEST DEAL

\$20.00


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Search Your Favorite

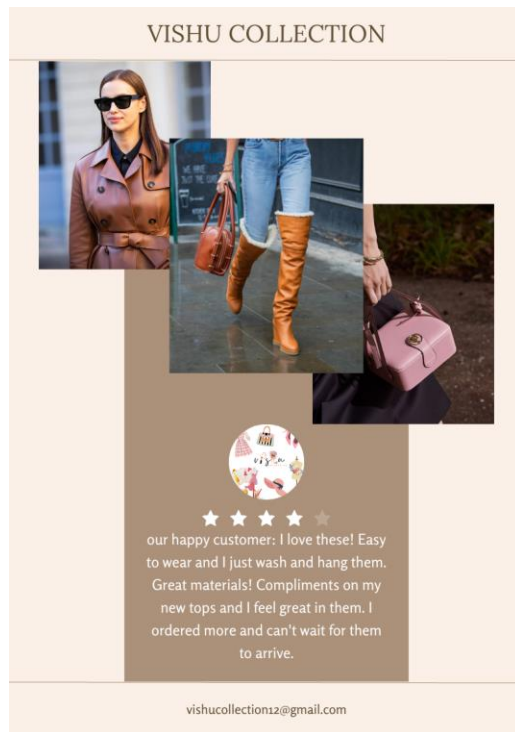


Checkout



Pay For Your Purchases

4. Create email newsletter design using MailChimp or canva tool.



<https://vishucolltion.blogspot.com/2023/09/email-newsletter-happy-customer.html>

