**Crowdfunding Report**:

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  1. Theatre, Film & Video and Music are the top 3 successful product categories.
  2. All the campaigns under “Theatre” category come under the subcategory “plays”.
  3. Though the campaigns with goals in the range 15000 – 24999 and 30000-34999 are 100% successful, the campaigns with goal in the range 1000-4999 has a greater number of successful projects.
* What are some limitations of this dataset?
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  1. Graphs based on year and outcome will help determine the trend of the crowdfunding project for each year.

**Statistical Analysis**:

* Use your data to determine whether the mean or the median better summarizes the data.
* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

Successful campaign has a higher Standard deviation than unsuccessful campaigns, so successful campaigns data are more spread-out.