

DEVI R

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PROFESSIONAL SUMMARY

Enthusiastic BCA student skilled in data analysis and business intelligence. Proficient in Excel, SQL, and Power BI, with hands-on experience in cleaning, organizing, and analyzing data. Passionate about uncovering patterns and trends to turn raw data into actionable insights, and eager to learn advanced analytical tools to support effective data-driven decision-making.

EDUCATION

Chevalier T.Thomas Elizabeth College for Women

MARCH 2025

Pursuing Bachelor of Computer Applications

Current CGPA : 8.0

St.Annes's Girl's Higher Secondary School

MARCH 2023

Completed HSC with the Percentile of 90

PROJECT

Customer Shopping Behavior Analysis

DECEMBER 2025

- Analyzed 3,900+ customer transactions using Python and SQL to perform data cleaning, EDA, and business analysis, uncovering key customer behavior insights.
- Built an interactive Power BI dashboard to visualize spending patterns and deliver insights to improve subscriptions, loyalty, and marketing strategies.

Github Link : https://github.com/DeviR08/Customer_behavior_DataAnalysis_Project.git

Project Portfolio Website

NOVEMBER 2025

- Developed a project portfolio website using HTML, CSS, and JavaScript to showcase academic projects and skills.
- Implemented responsive design and interactivity, including dynamic project displays, form validation, and navigation effects, for a professional and user-friendly experience.

Github Link: https://devir08.github.io/PORTFOLIO_WEBSITE/

SKILLS

Technical Skills

Python (Pandas, NumPy, Matplotlib), SQL , Power BI (Dashboards, DAX), Excel (Pivot Tables, XLOOKUP), Git & GitHub.

Tools:

Jupyter Notebook,Power BI Desktop,pgAdmin / SQL Editor,VS Code

Soft Skills:

Problem-Solving,Critical Thinking,Communication & Presentation,Attention to Detail,Documentation and Reporting