

Student Survey Insights: Career Services & Experiential Learning Feedback

Devi Somalinga Bhuvanesh
Masters of Professional Studies in Analytics
Northeastern University, Seattle



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Overview

- Aim
- Data Preparation
- Student's Profile of Survey participants
- Students Engagement in Career Services and Outreach Channels
- Student's Feedback on Career Team Activities
- Recommendations

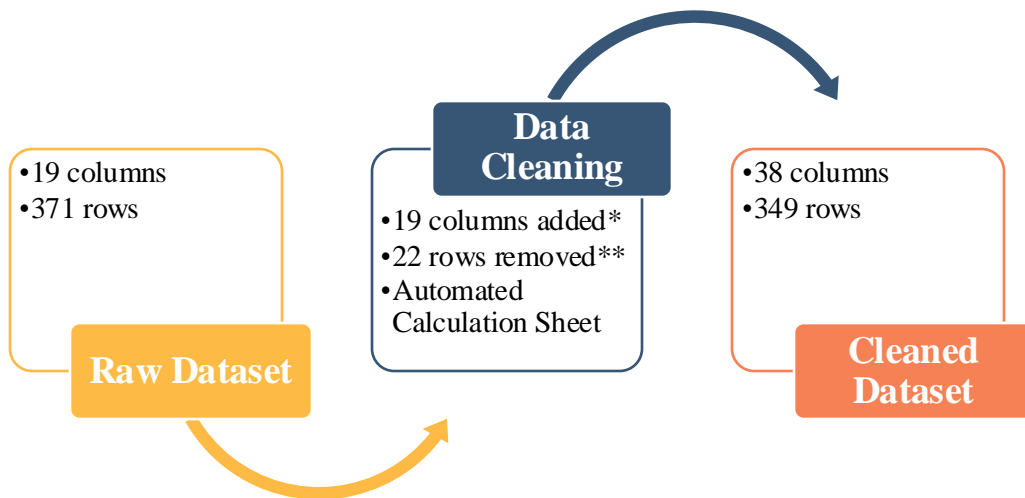
Aim

Increase student engagement across academic programs and
backgrounds in career development activities

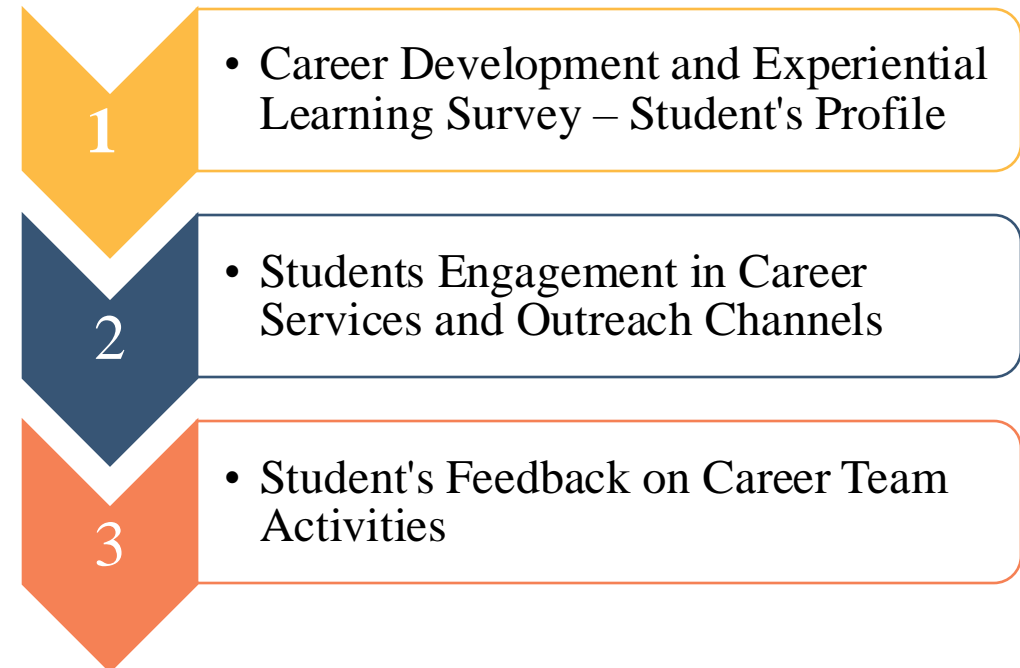


Data Preparation

Data Cleaning



Data Categorization



*19 columns added – Segregated multi-select response in different columns, calculated frequency of services used, and categorized open-ended responses.

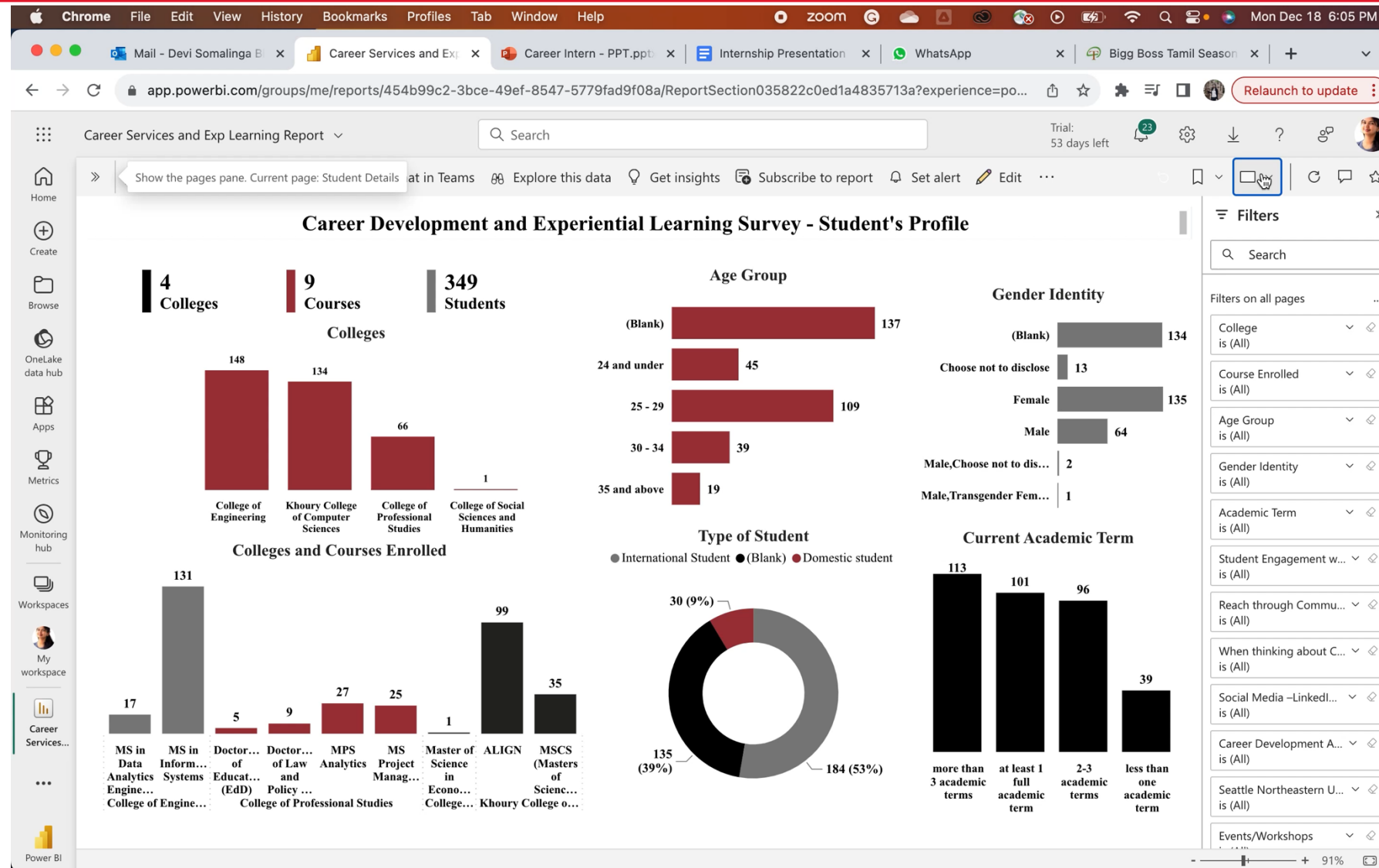
**22 rows removed – 13 blank rows, 8 entries with no details other than College, 1 entry from College of Science which is not offered by Seattle campus

1. Career Development and Experiential Learning Survey – Student's Profile

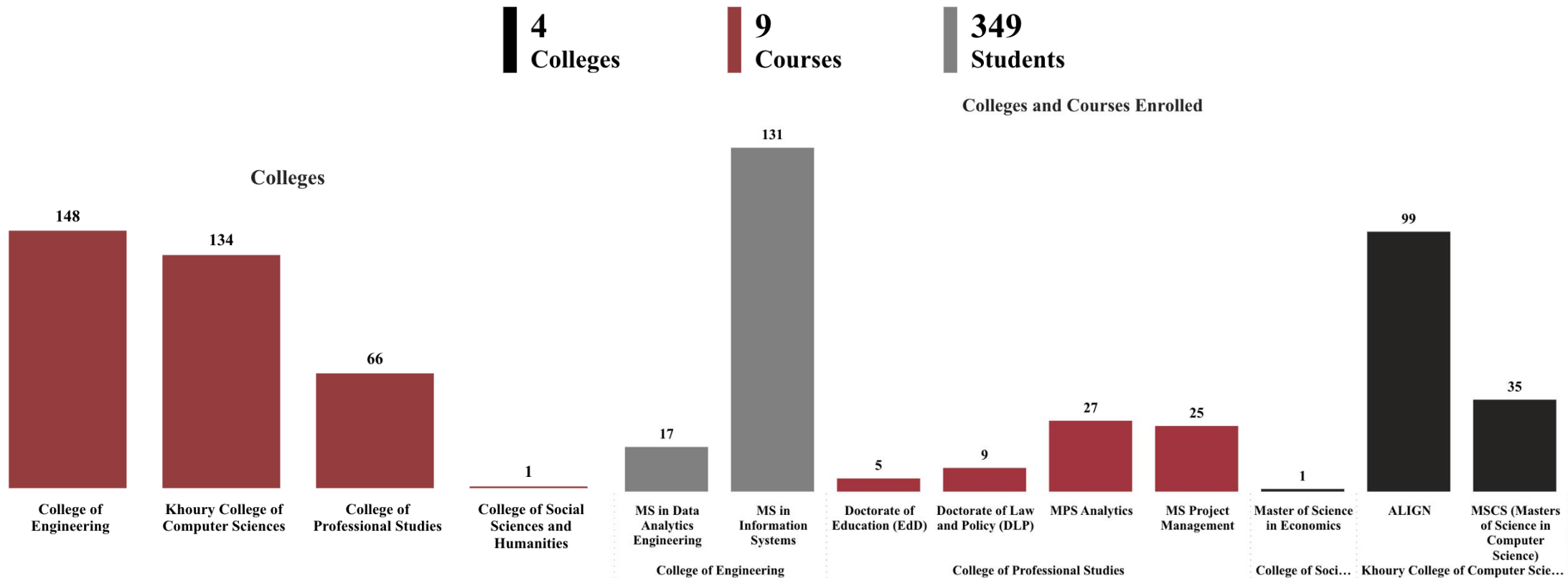


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Career Development and Experiential Learning Survey – Student's Profile



Career Development and Experiential Learning Survey – Student's Profile

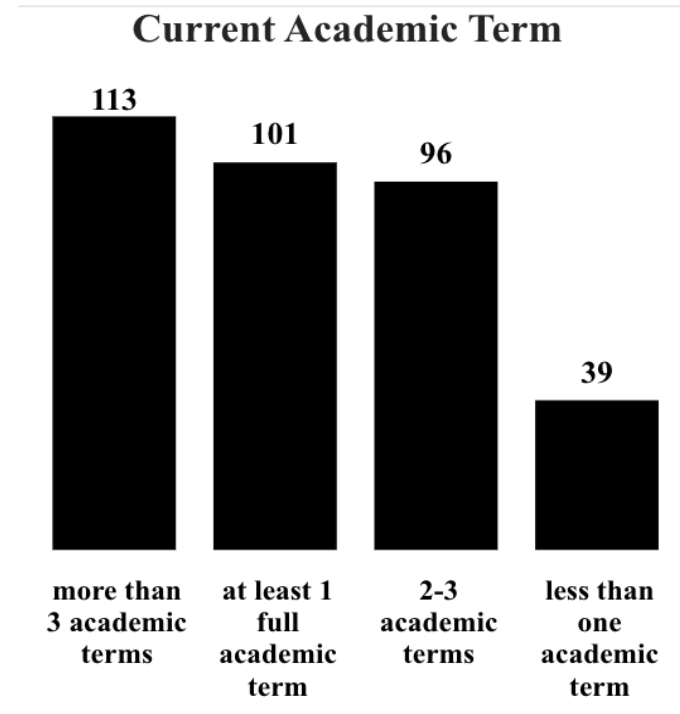


No participation in the survey from students in three courses under College of Engineering

- MS Electrical and Computer Engineering
- MS Data Architecture and Management
- MS Information System - Bridge

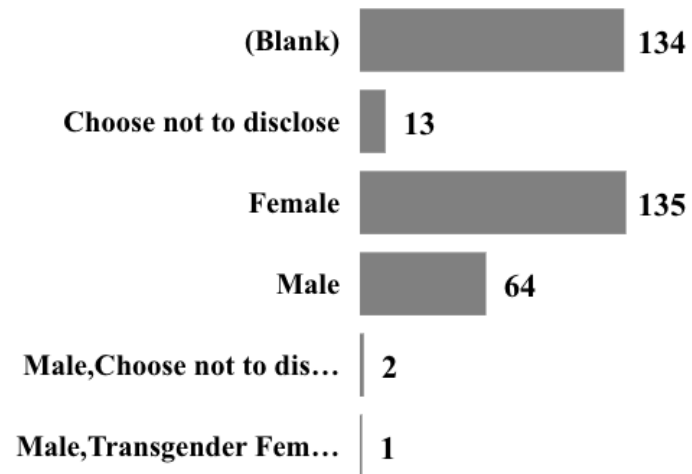


Career Development and Experiential Learning Survey – Student's Profile

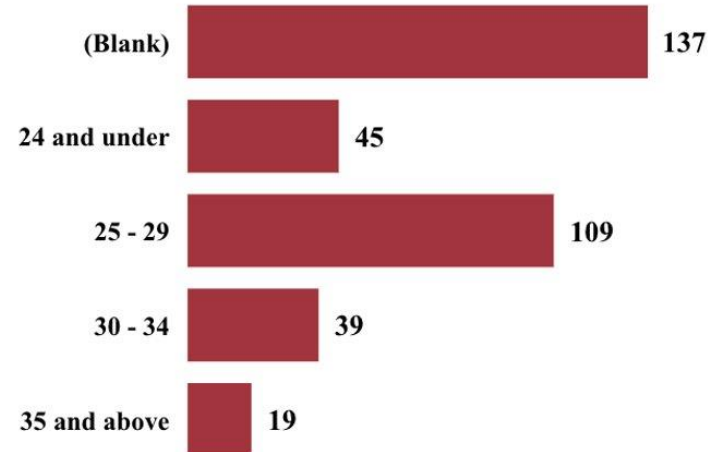


Career Development and Experiential Learning Survey – Student's Profile

Gender Identity

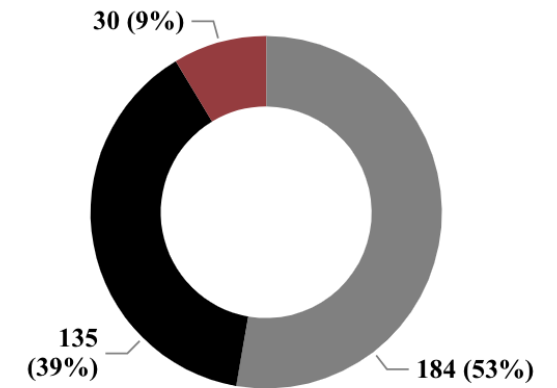


Age Group



Type of Student

● International Student ● (Blank) ● Domestic student

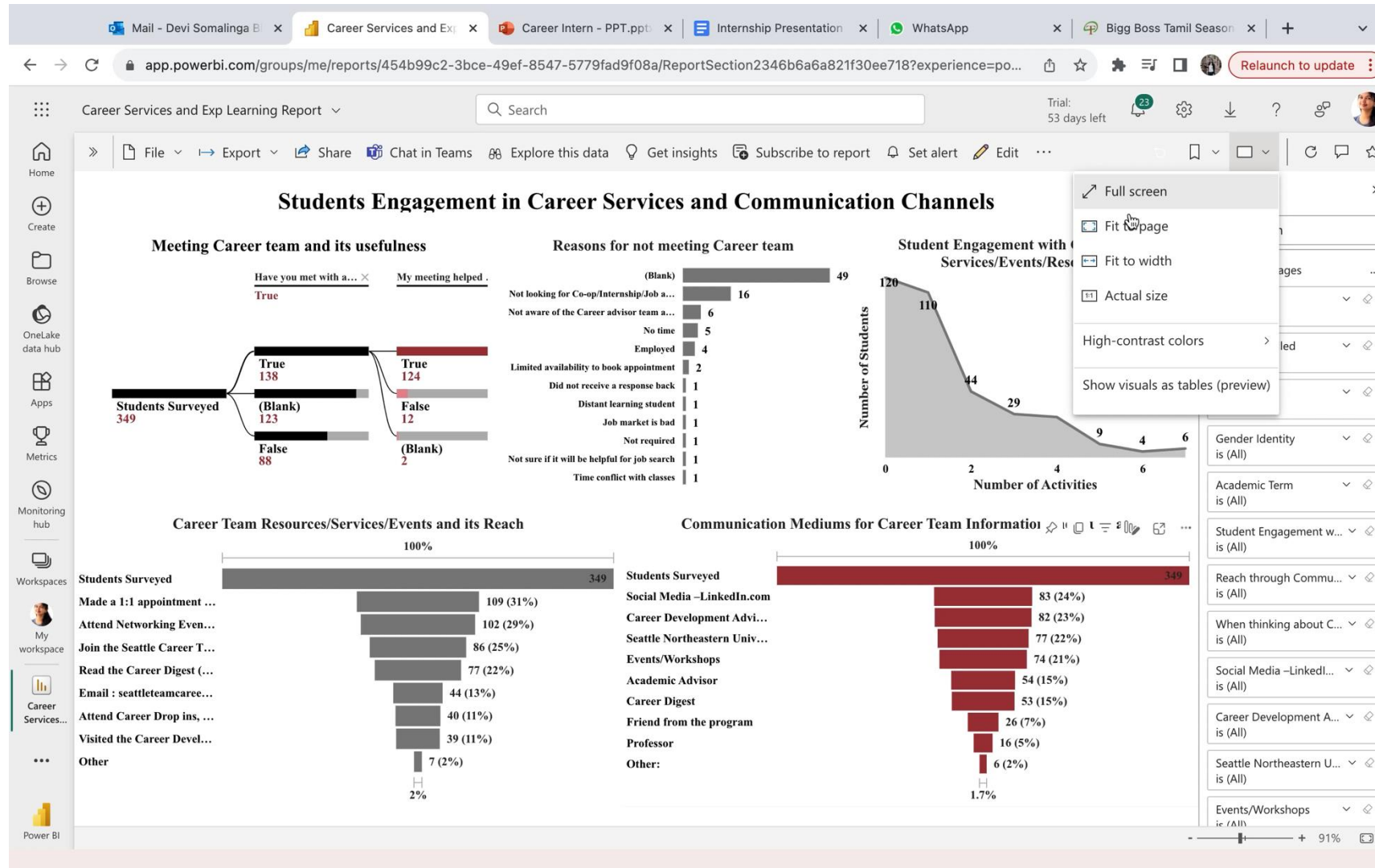


2. Students Engagement in Career Services and Outreach Channels



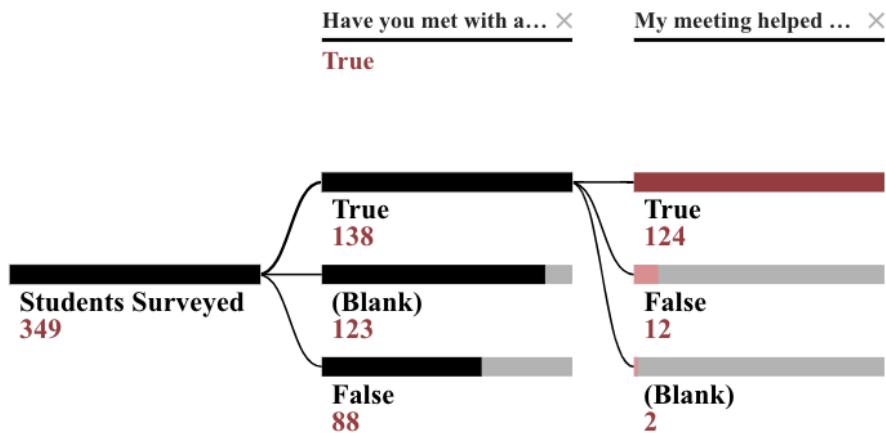
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Students Engagement in Career Services and Outreach Channels

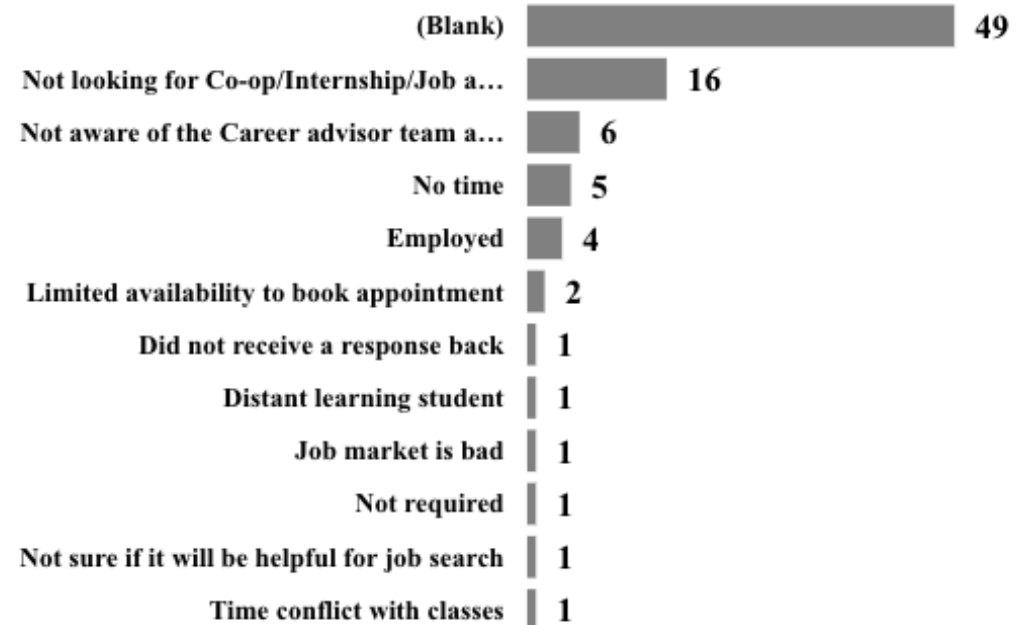


Students Engagement in Career Services and Outreach Channels

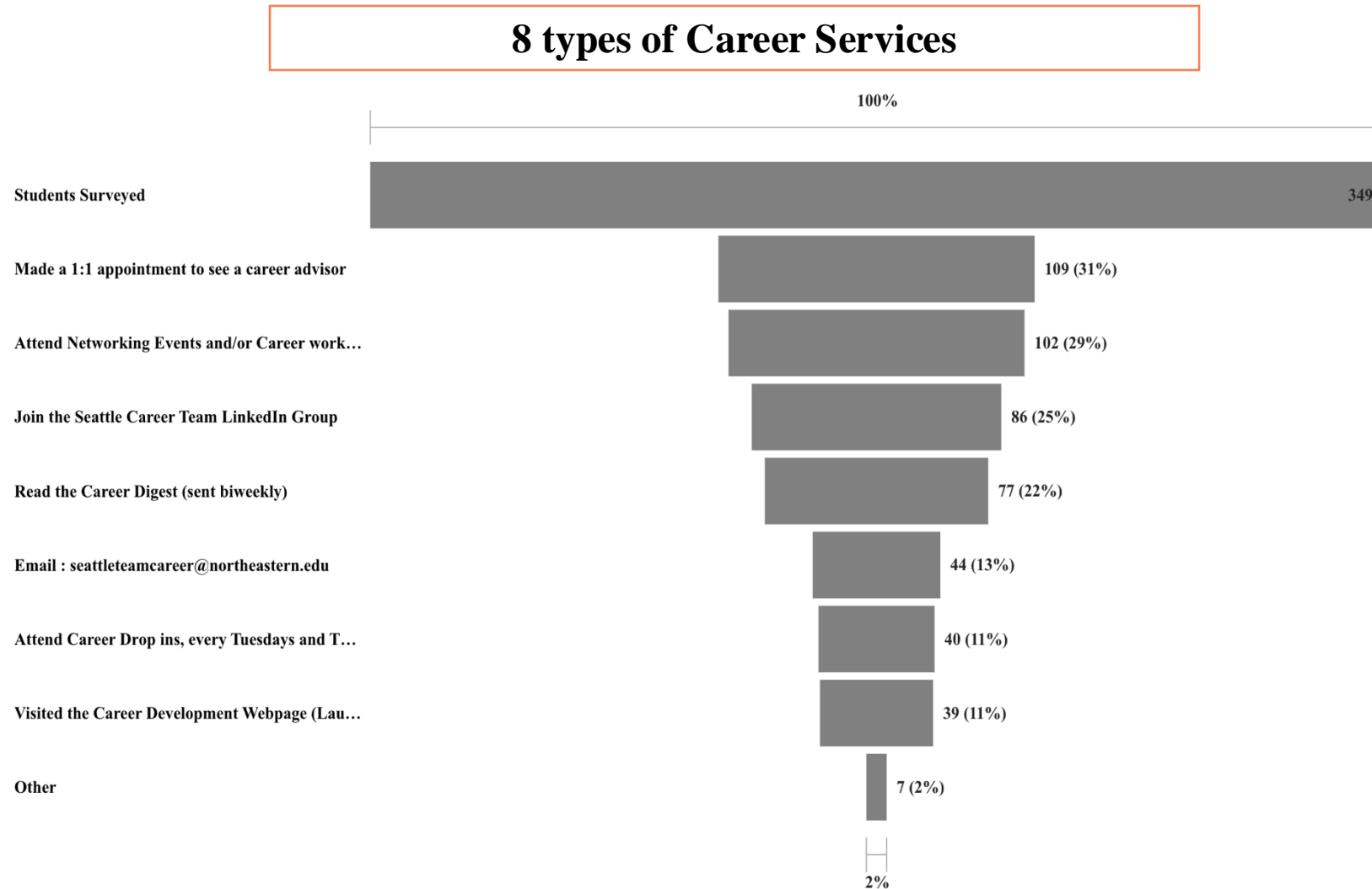
Meeting Career team and its usefulness



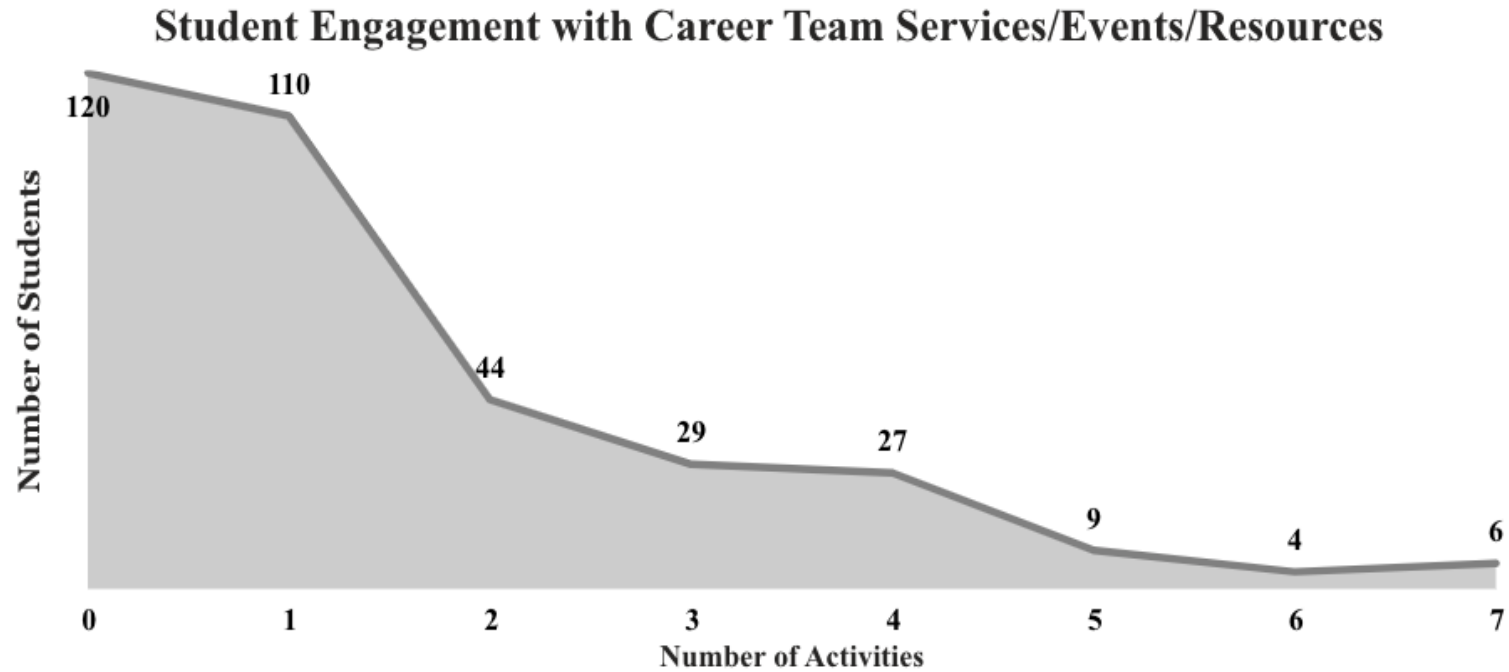
Reasons for not meeting Career team



Students Engagement in Career Services and Outreach Channels

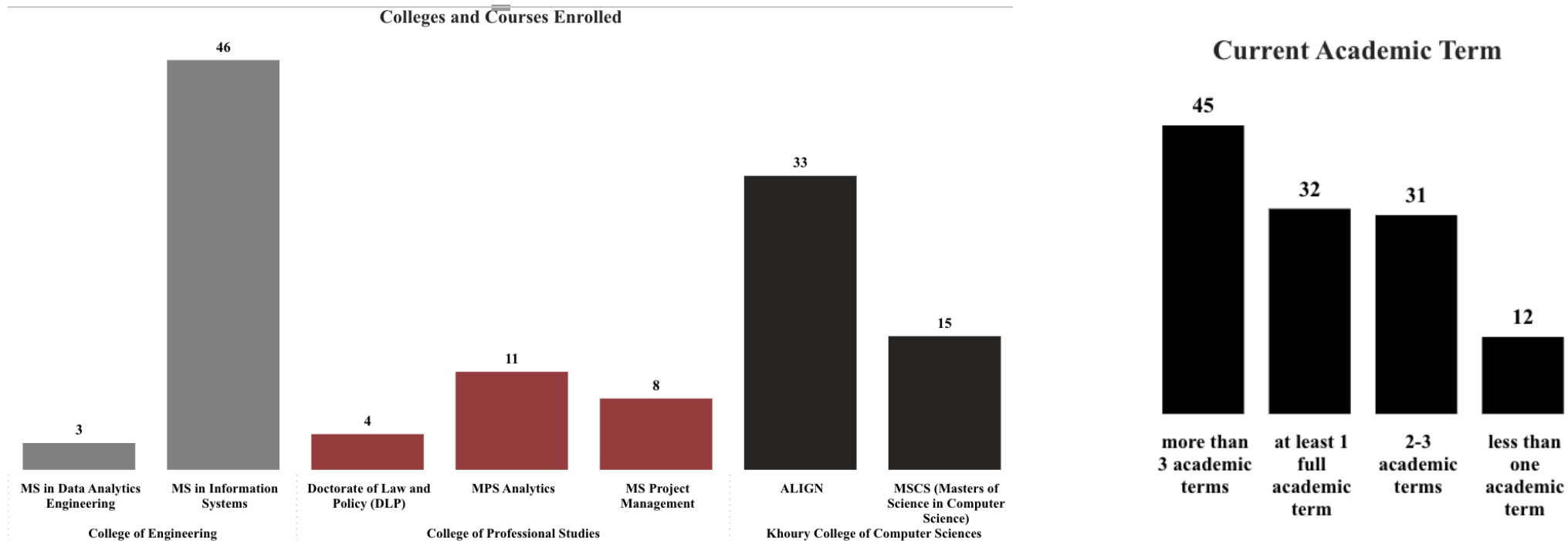


Students Engagement in Career Services and Outreach Channels



Students Engagement in Career Services and Outreach Channels

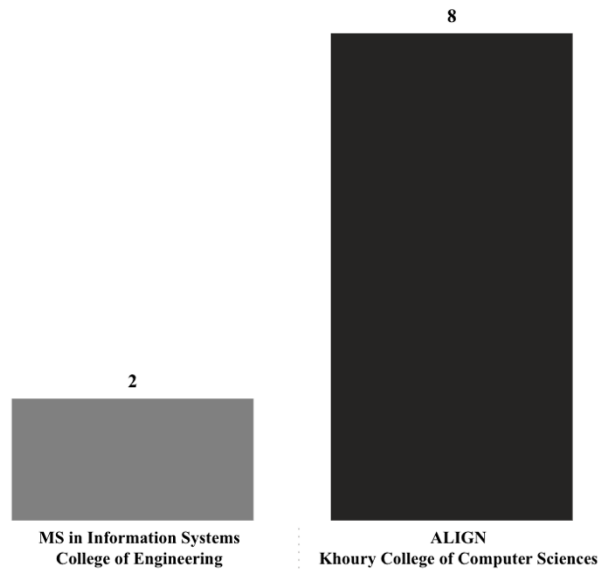
Students' Profile who attended 0 Career Services



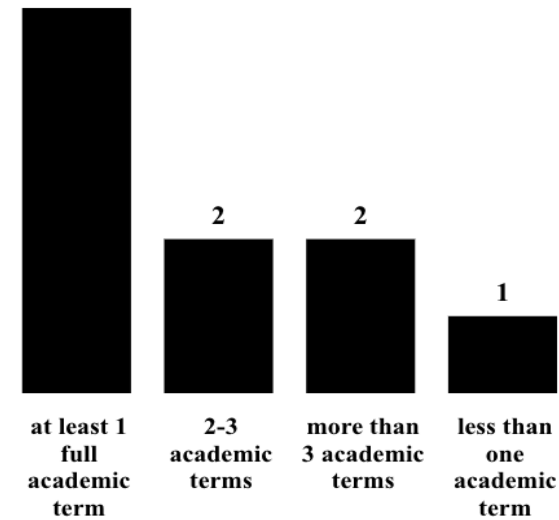
Students Engagement in Career Services and Outreach Channels

Students' Profile who attended 6 and more Career Services

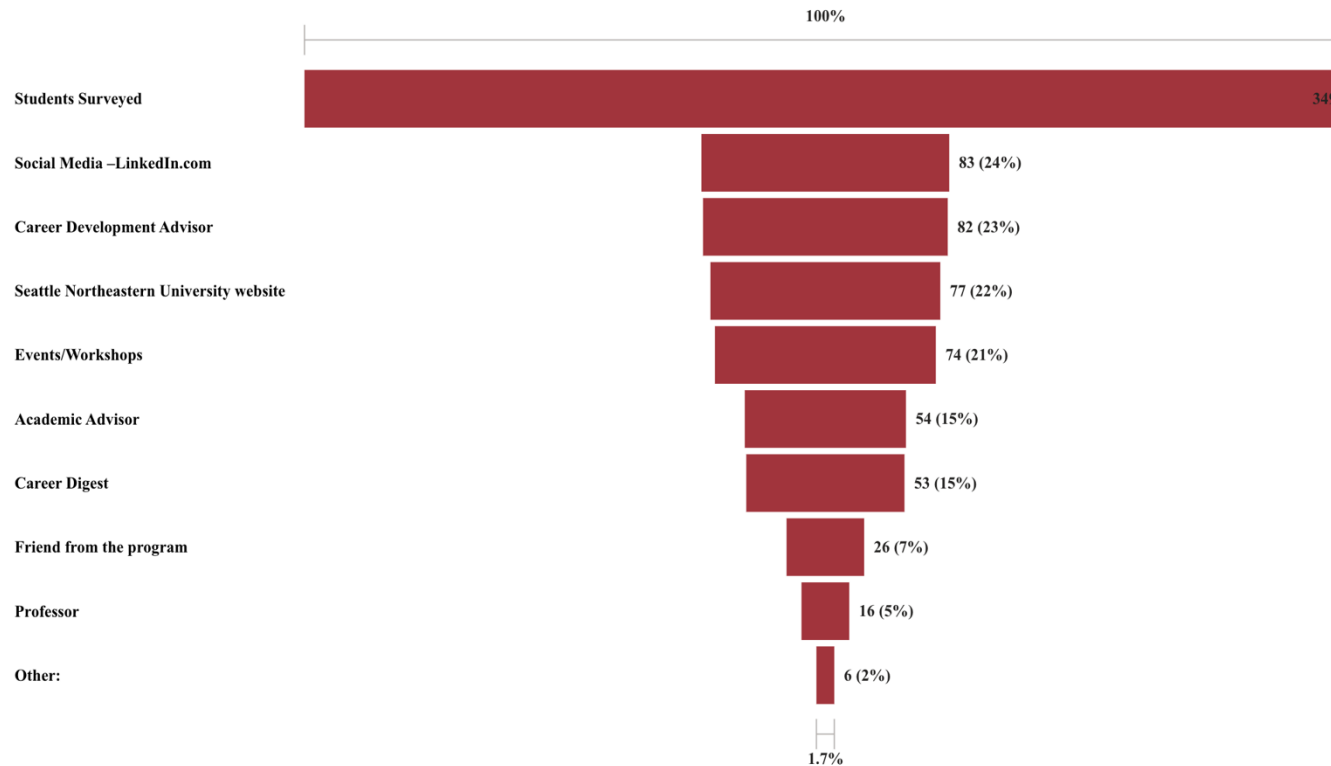
Colleges and Courses Enrolled



Current Academic Term



Students Engagement in Career Services and Outreach Channels



Analysis shows optimal communication channels vary by college:

- COE & Khoury students best reached via LinkedIn
- CPS students prefer website & career advisor
- CSSH student rely on events & word-of-mouth

Apart from professors and friends, Academic Advisors were found to be the least effective in Khoury College.

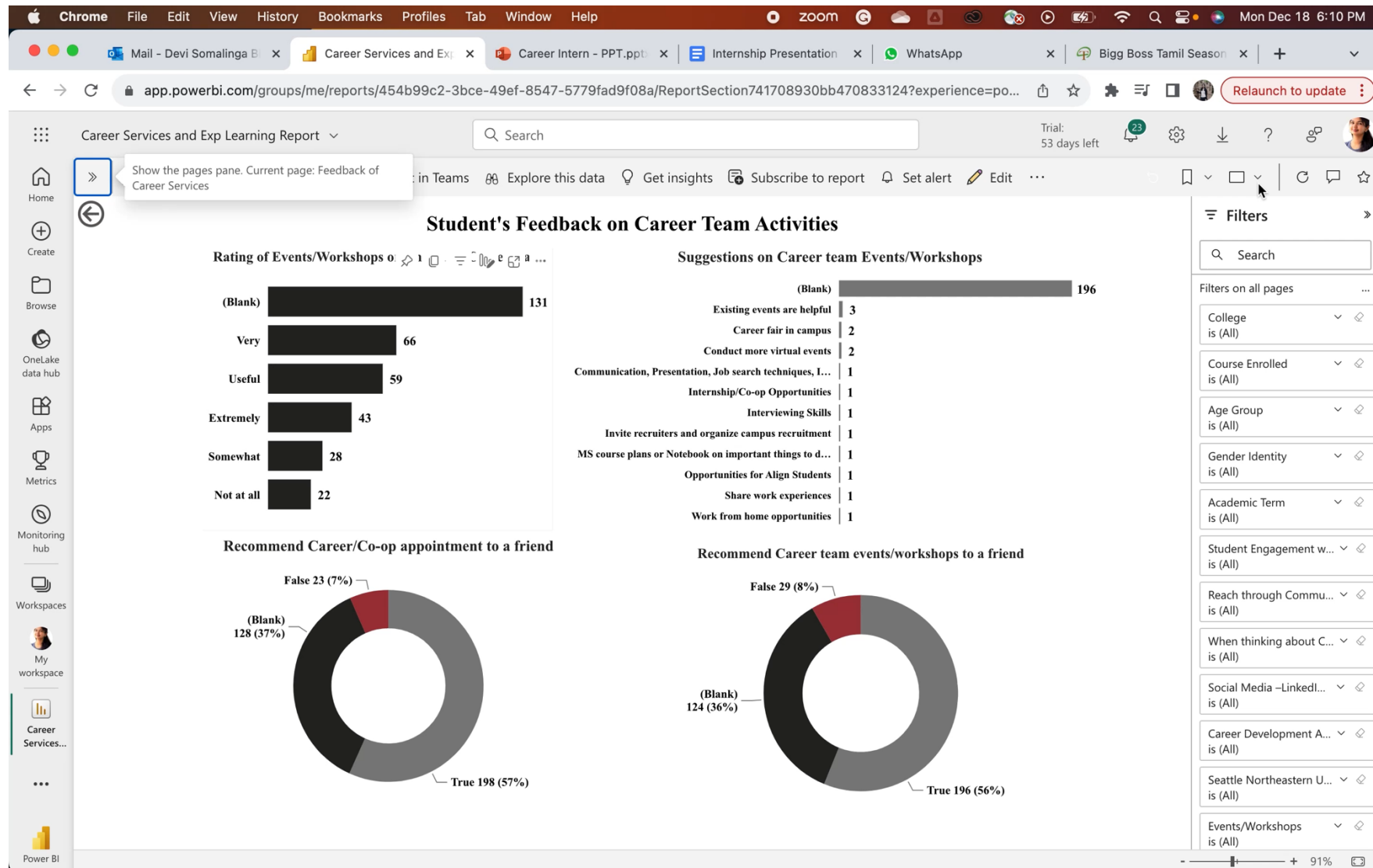


3. Student's Feedback on Career Team Activities

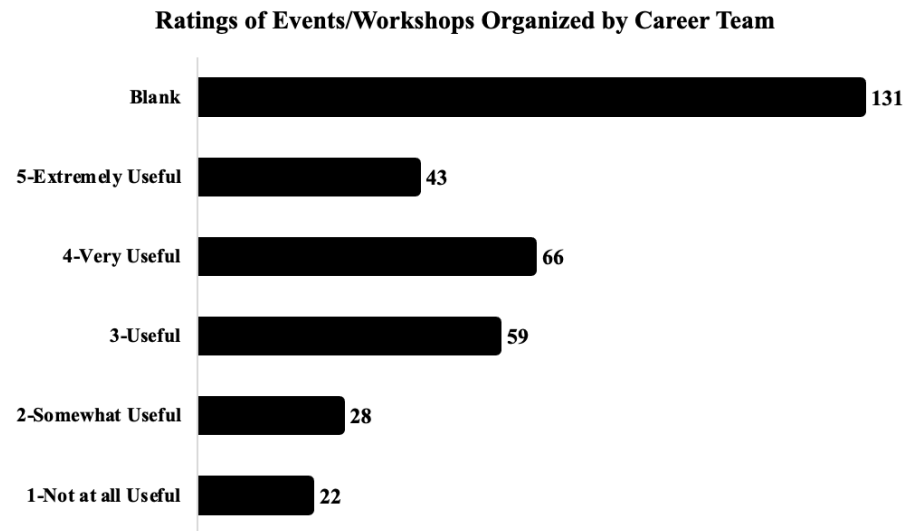


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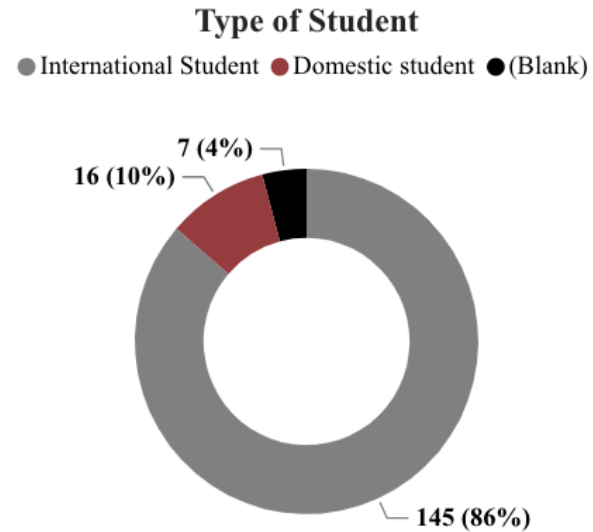
Student's Feedback on Career Team Activities



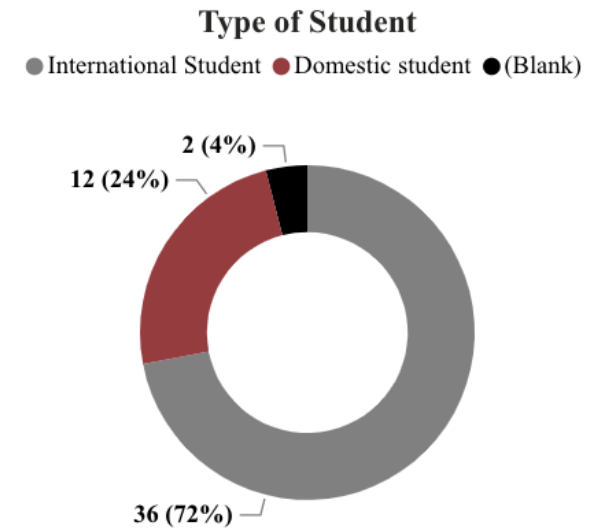
Student's Feedback on Career Team Activities



Useful Events/Workshop

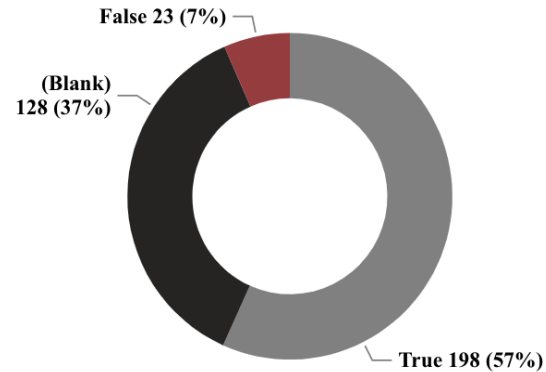


Not Useful Events/Workshop

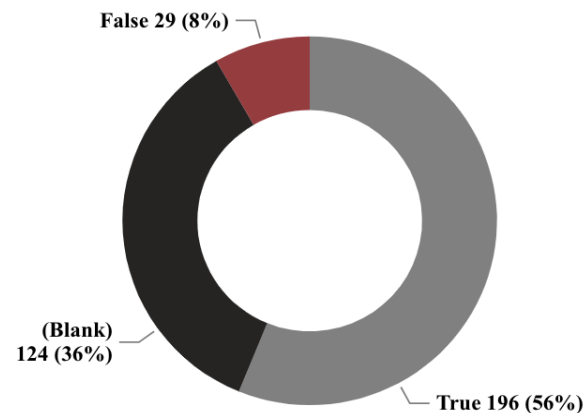


Student's Feedback on Career Team Activities

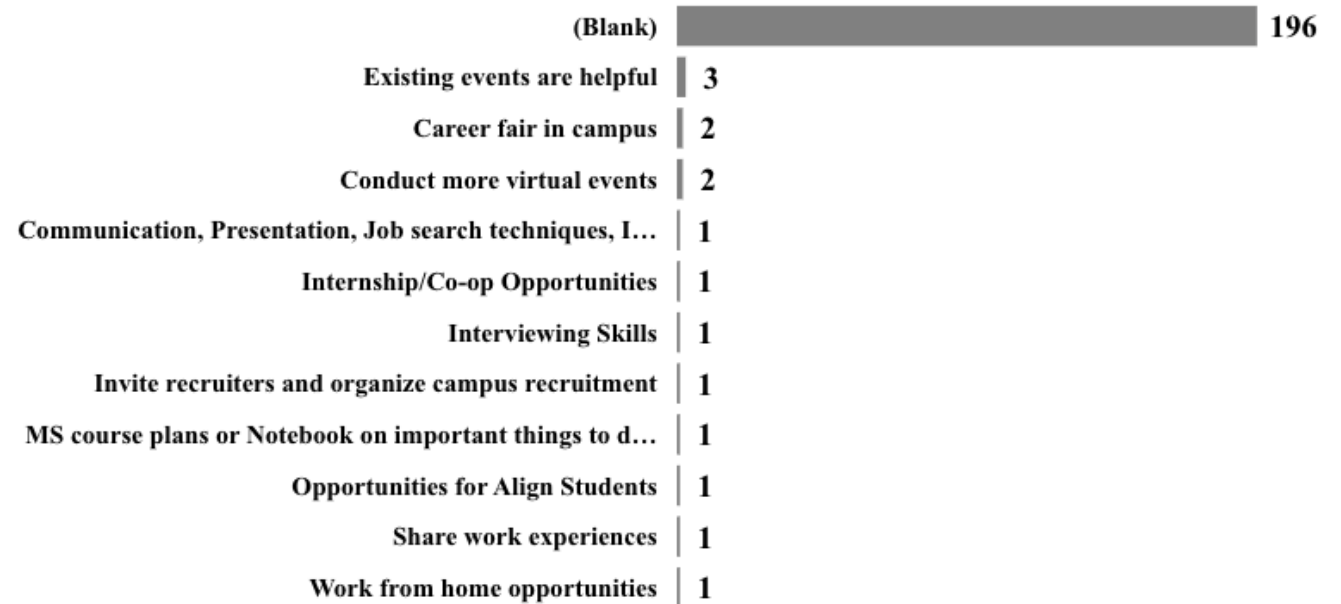
Recommend Career/Co-op appointment to a friend



Recommend Career team events/workshops to a friend



Suggestions on Career team Events/Workshops



Recommendations

Enhance Data Quality

- Demographic questions mandatory with "prefer not to say"
- Gender single select format

Improve Participation

- Target underrepresented colleges
- Share through academic advisors to boost survey reach
- Access enrollment data to evaluate participation rate

Increase Engagement

- Assess needs of less engaged colleges and domestic students
- Tailored outreach by the college via right communication channels
- Sensitize Professors and Academic Advisor
- More virtual appointments, drop-in hours, and events

Boost Value of Offerings

- Career fair, networking with recruiters, and campus placement
- Enhanced skills training: communication, interviewing, soft skills

Thank You!

A large, stylized white letter 'N' that serves as a background for the university name. It has a thick, blocky appearance with rounded terminals.

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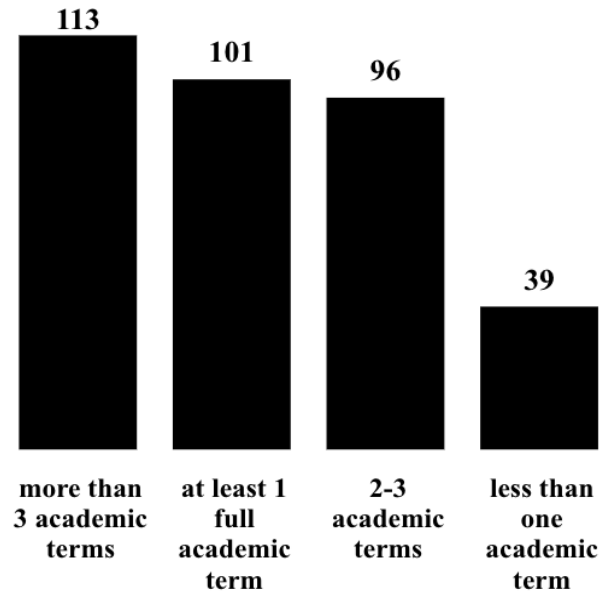
Additional Analysis

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Career Development and Experiential Learning Survey – Student's Profile

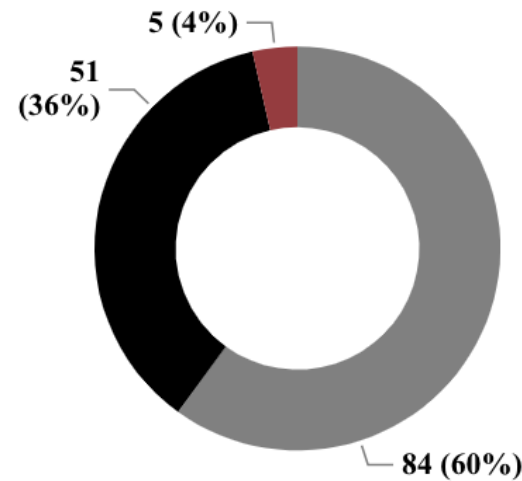
Less than and atleast 1 academic term

Current Academic Term



Type of Student

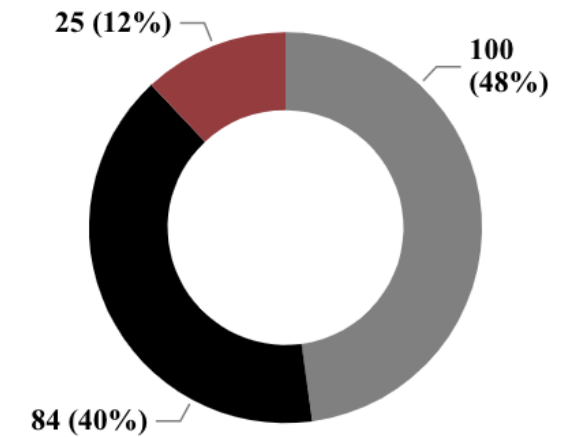
● International Student ● (Blank) ● Domestic student



2-3 and more than 3 academic terms

Type of Student

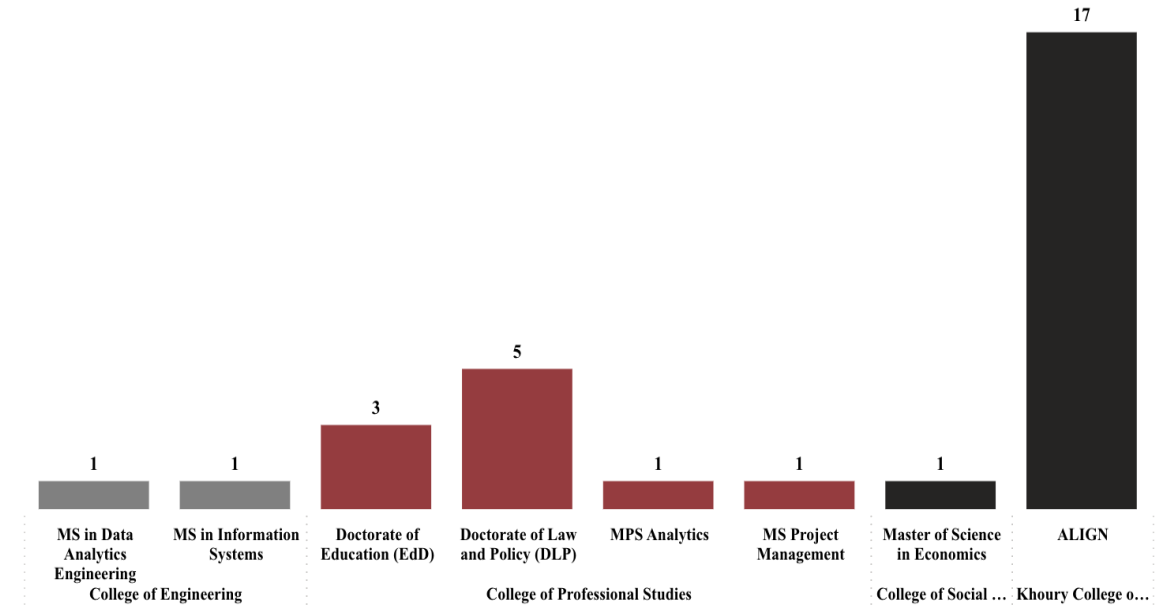
● International Student ● (Blank) ● Domestic student



Career Development and Experiential Learning Survey – Student's Profile

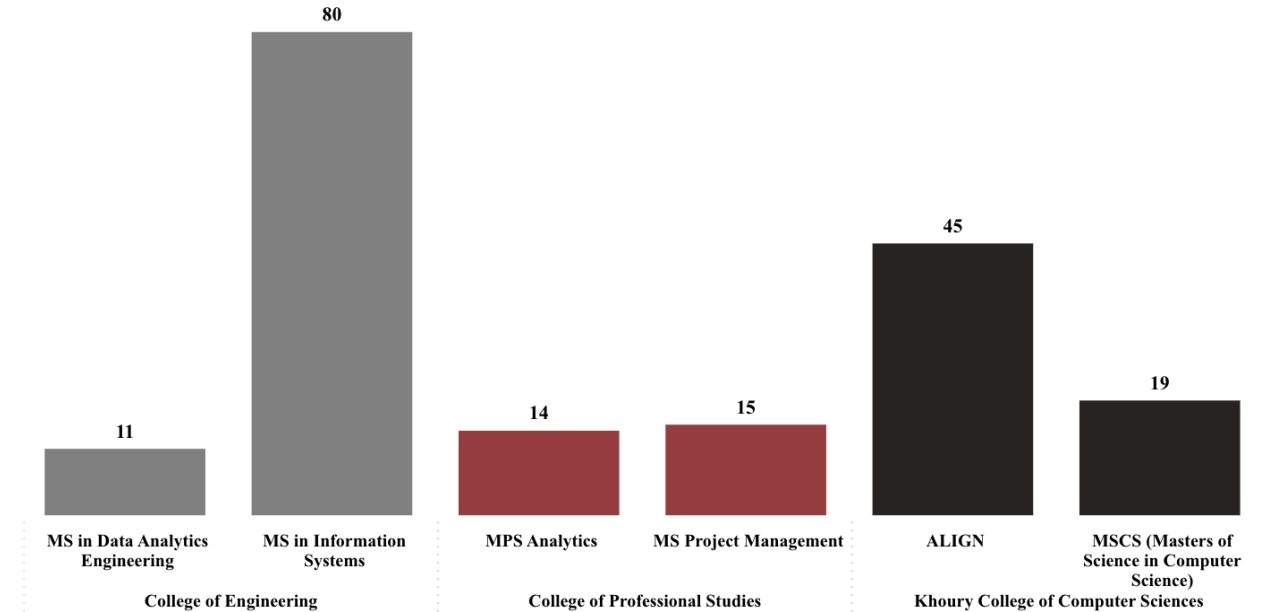
30 Domestic Students

Colleges and Courses Enrolled

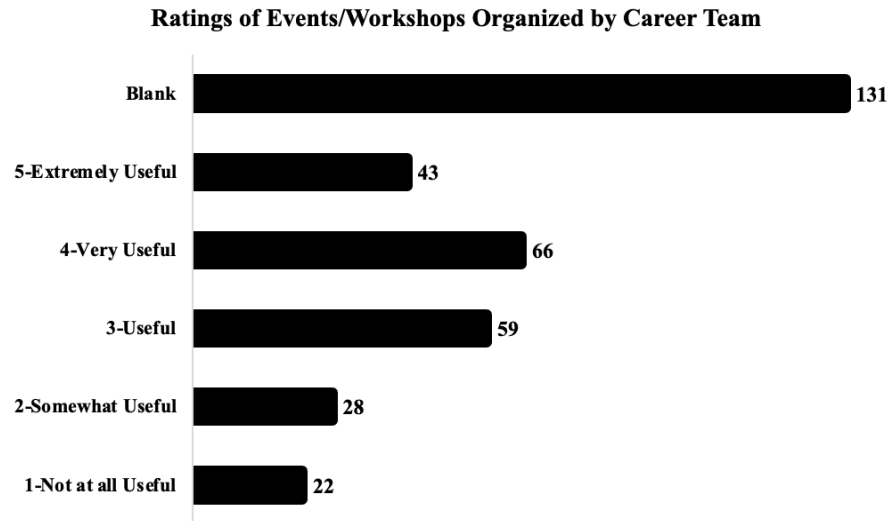


184 International Students

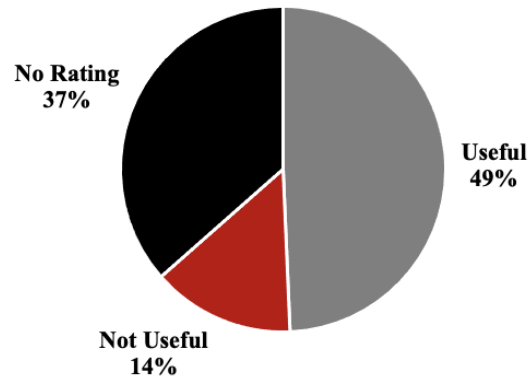
Colleges and Courses Enrolled



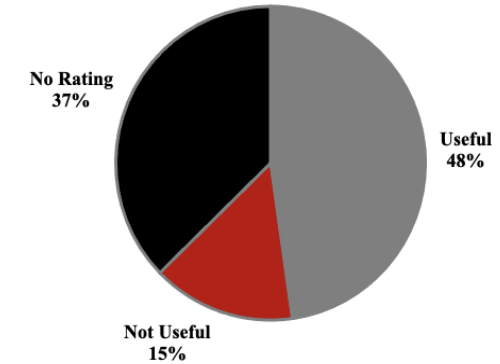
Student's Feedback on Career Team Activities



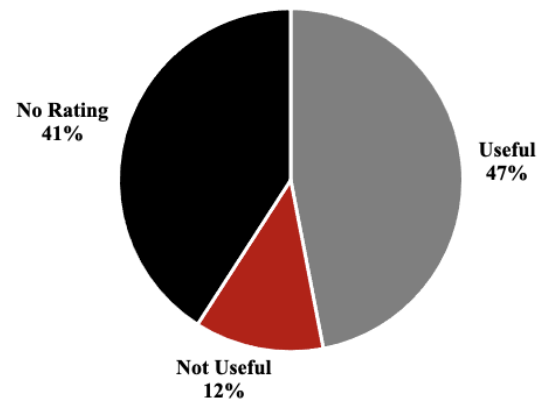
College of Engineering



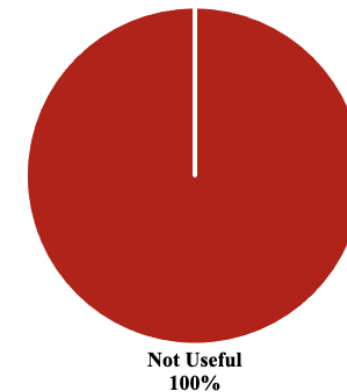
Khoury College of Computer Sciences



College of Professional Studies

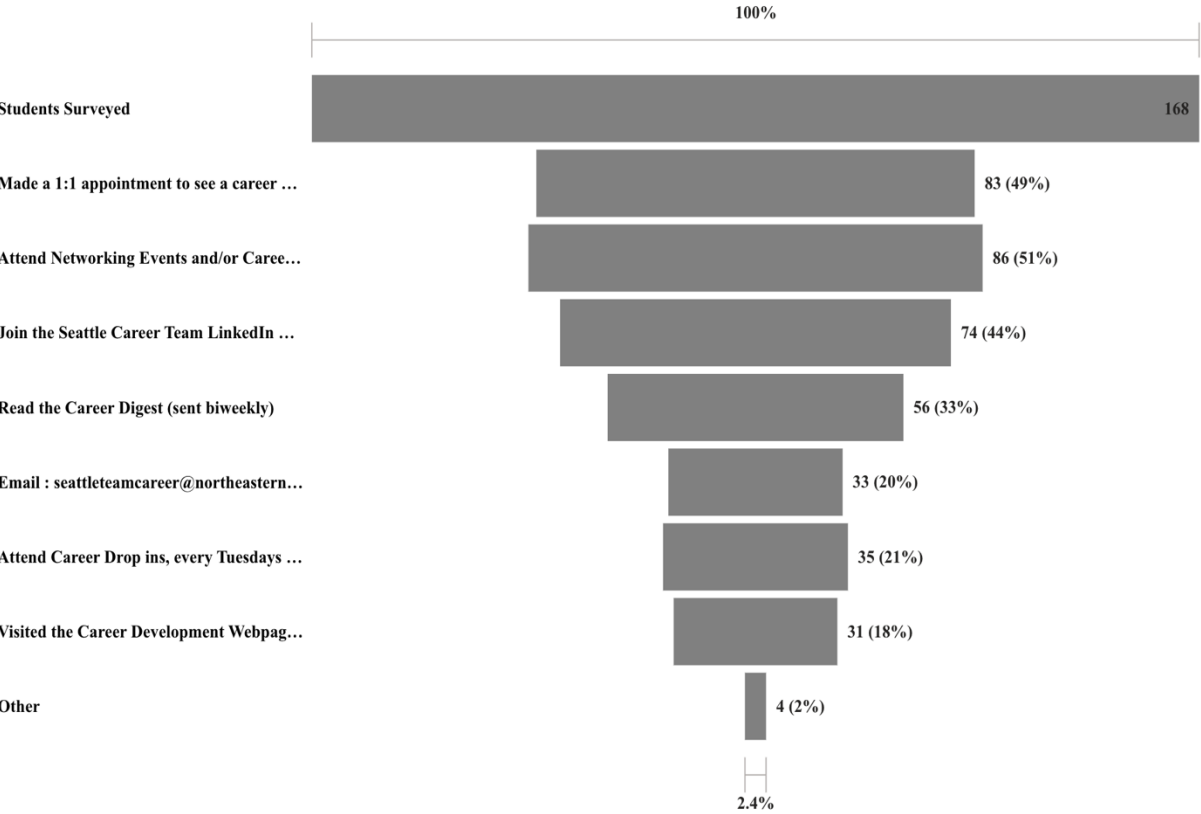


College of Social Sciences and Humanities

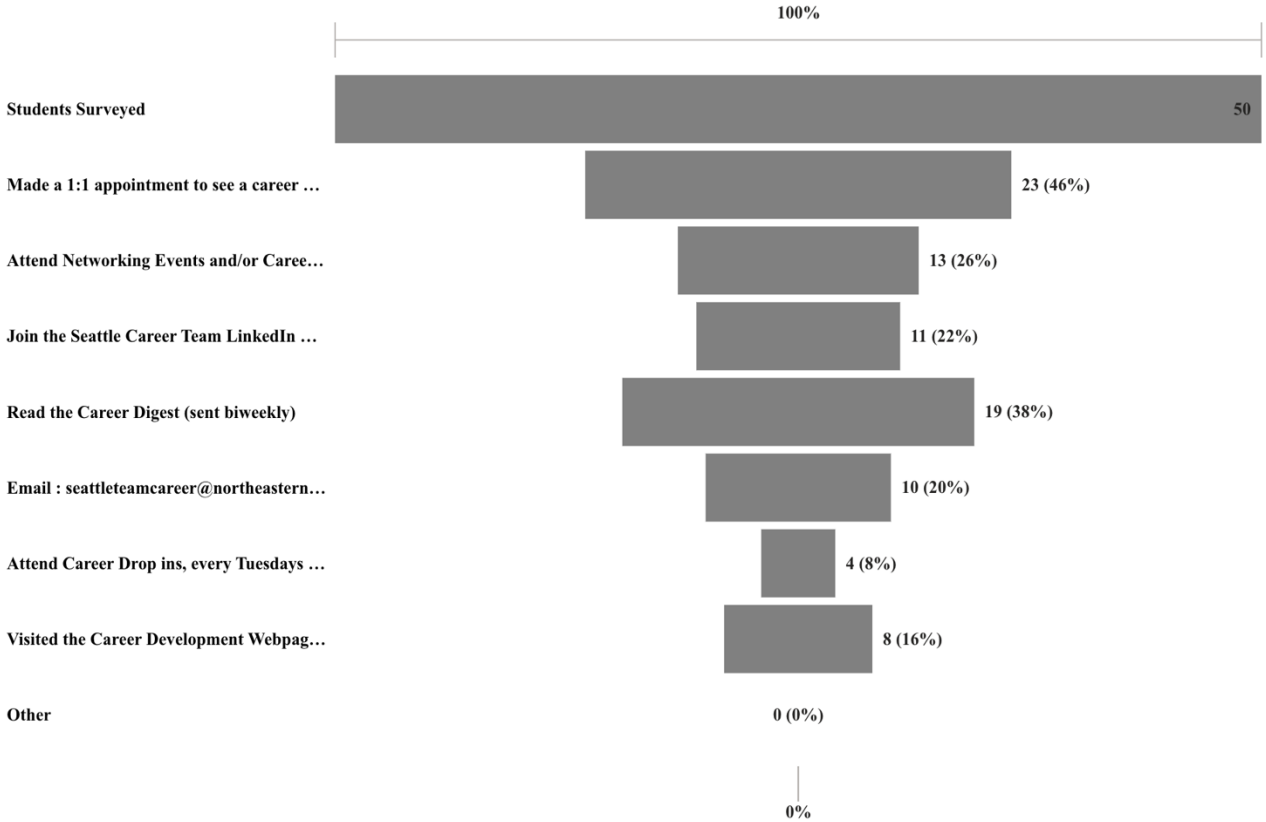


Student's Feedback on Career Team Activities

Useful Events/Workshop



Not Useful Events/Workshop



Students Engagement in Career Services and Communication Channels – Term and College wise

Events and Workshops and Friend– College of Social Sciences and Humanities

Top 3 Mediums	COE	Khoury	CPS
Social Media- LinkedIn	39	31	
Career Development Advisor	36	29	17
Seattle Northeastern Website	34		19
Events and Workshop		27	17

Lowest 3 Mediums	COE	Khoury	CPS
Professor	10	3	3
Friend	12	10	3
Career Digest	23		5
Academic Advisor		15	

Top Academic Term	Less than 1	Atleast 1	2-3	More than 3
Social Media- LinkedIn	11	31		24
Events and Workshop	8	24	22	
Seattle Northeastern Website	7	24	22	24
Career Development Advisor		26	31	21

Lowest Academic Term	Less than 1	Atleast 1	2-3	More than 3
Professor	2	7	6	1
Friend	3	13	7	4
Career Development Advisor	4			
Academic Advisor	4	13		17
Career Digest			14	16

