



USERS AND CHANNELS ANALYSIS

PAST DAY INSIGHTS

# Users	# Regions	# Categories	# Channels	Total watch duration	# Compatible devices used	# Unique session ids
482	13	8	369	100,998	15	151,013

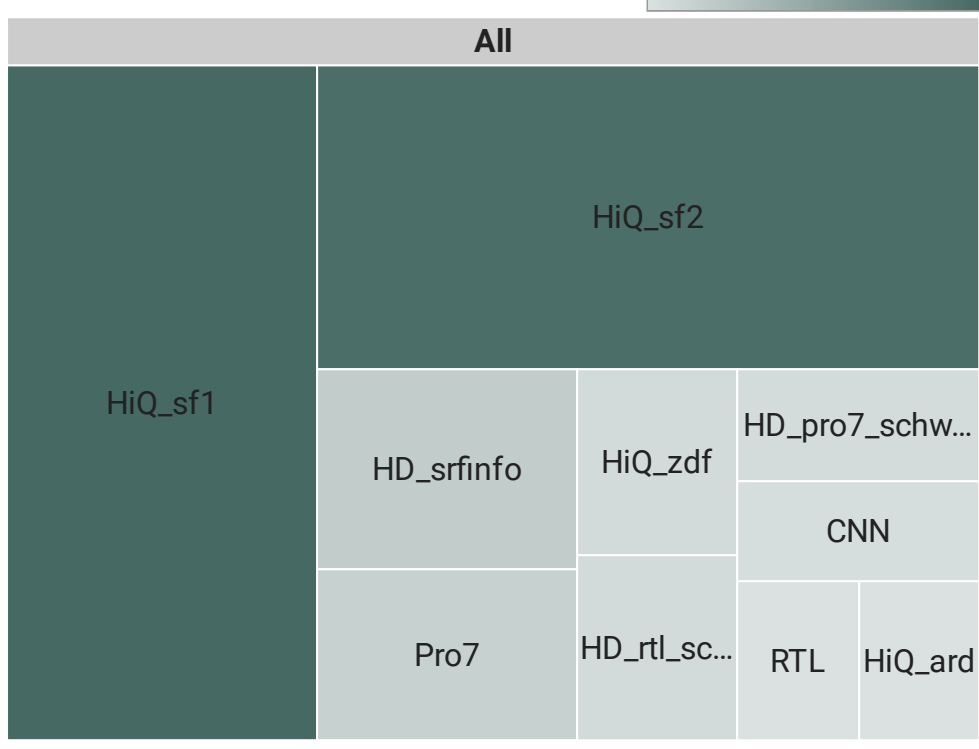
Famous channels by region

Region id	Region id	Famous based on user count	Famous based on duration	Famous based on session id count
AT		5usa	5usa	5usa

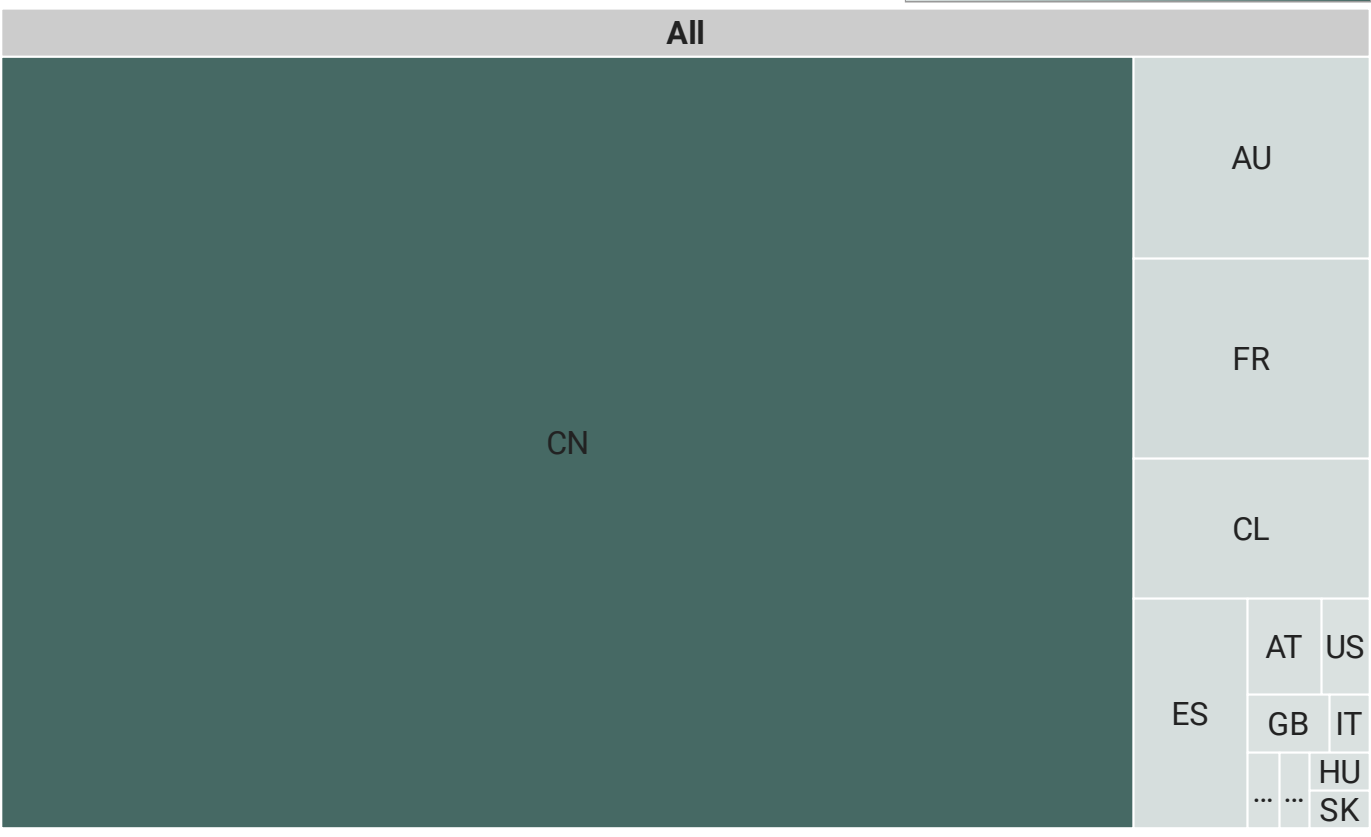
Top 3 famous channels by category

Category	Category	Famous based on user count	Famous based on duration	Famous based on session id count
Category not defined		HD_3plus	drama_uk	deutschewelle_es
Category not defined		HiQ_sf1	HiQ_sf2	HiQ_zdf
Category not defined		deutschewelle_es	HiQ_sf1	HiQ_sf2

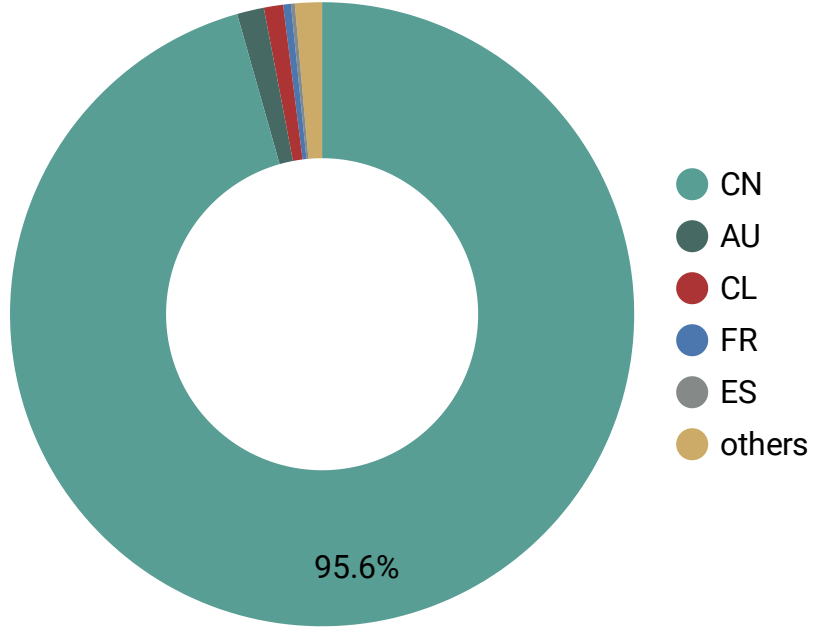
Top 10 channels watched by users



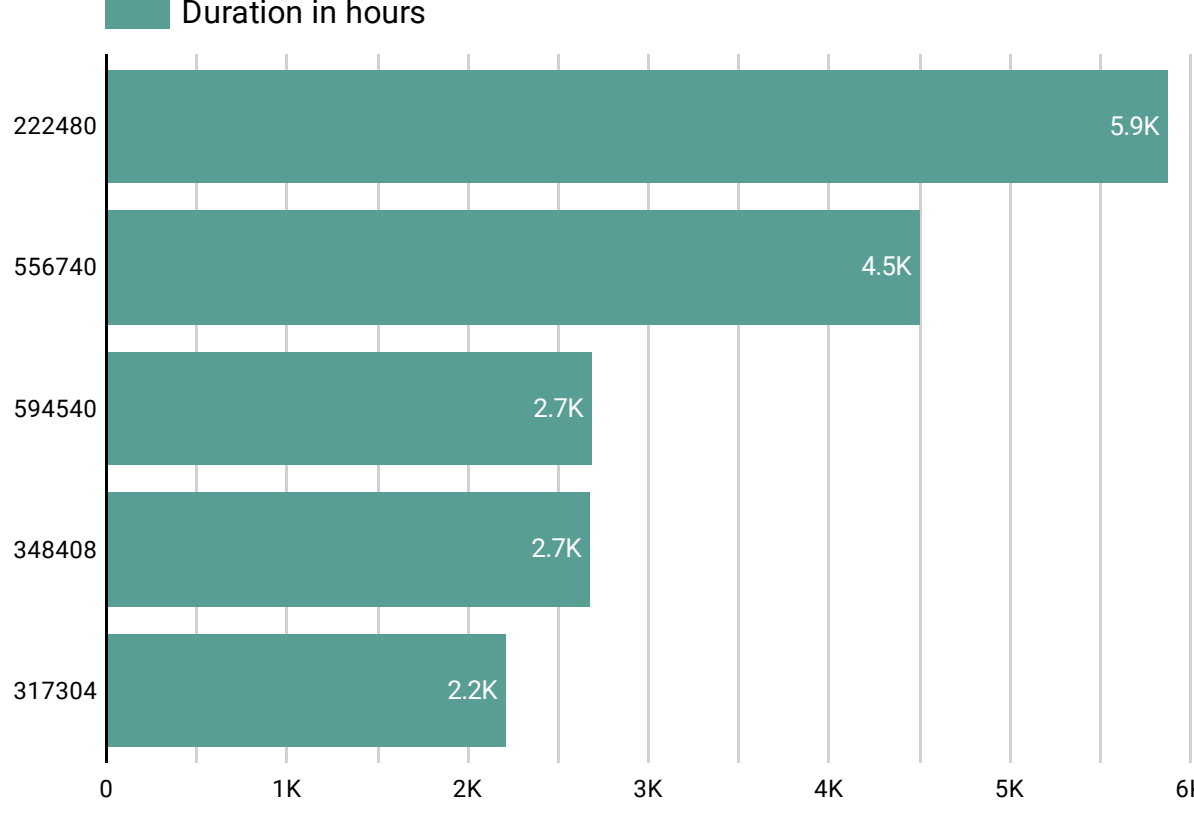
Number of channels watched per region



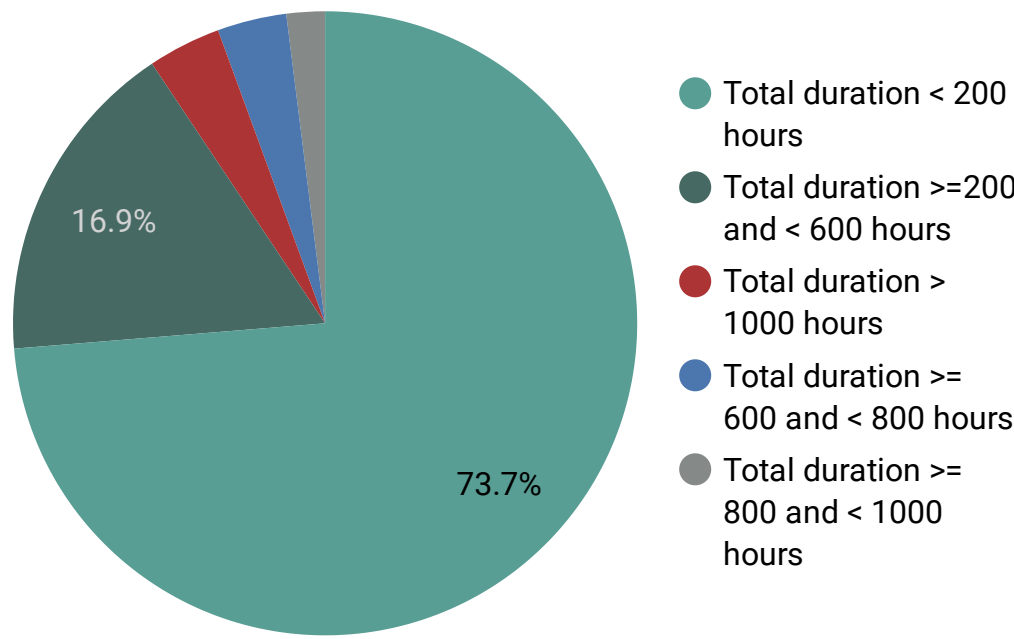
Customer base per region



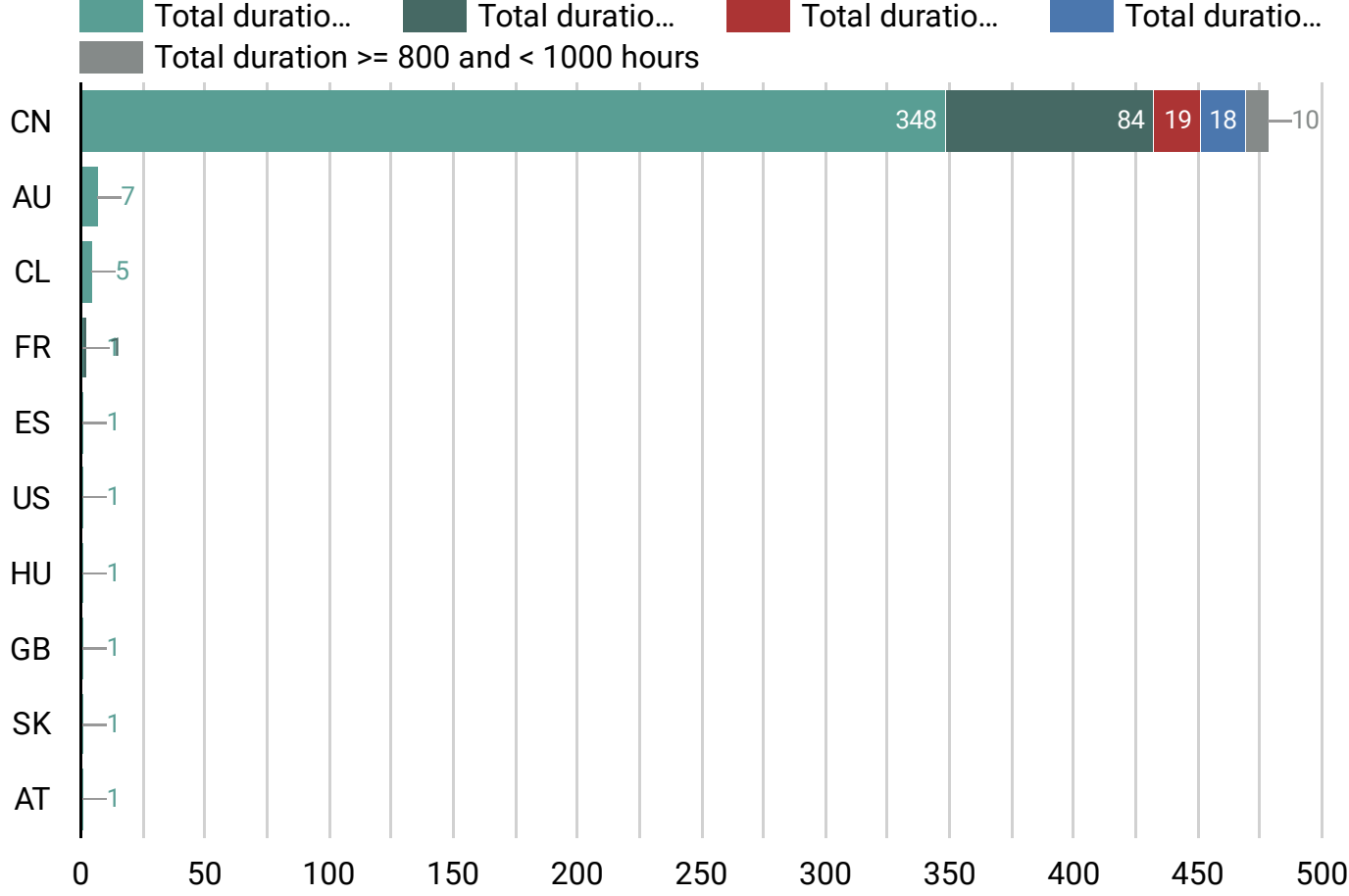
Top 5 users based on watch duration



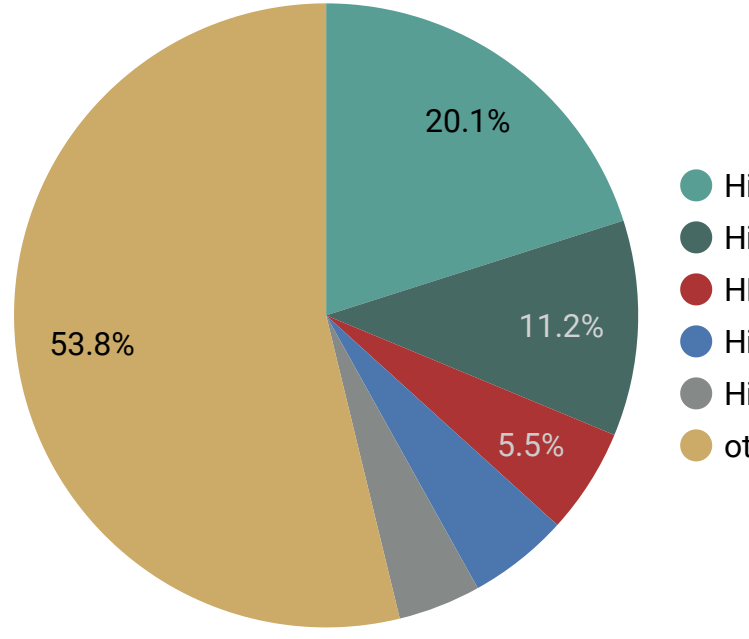
User category based on watch duration



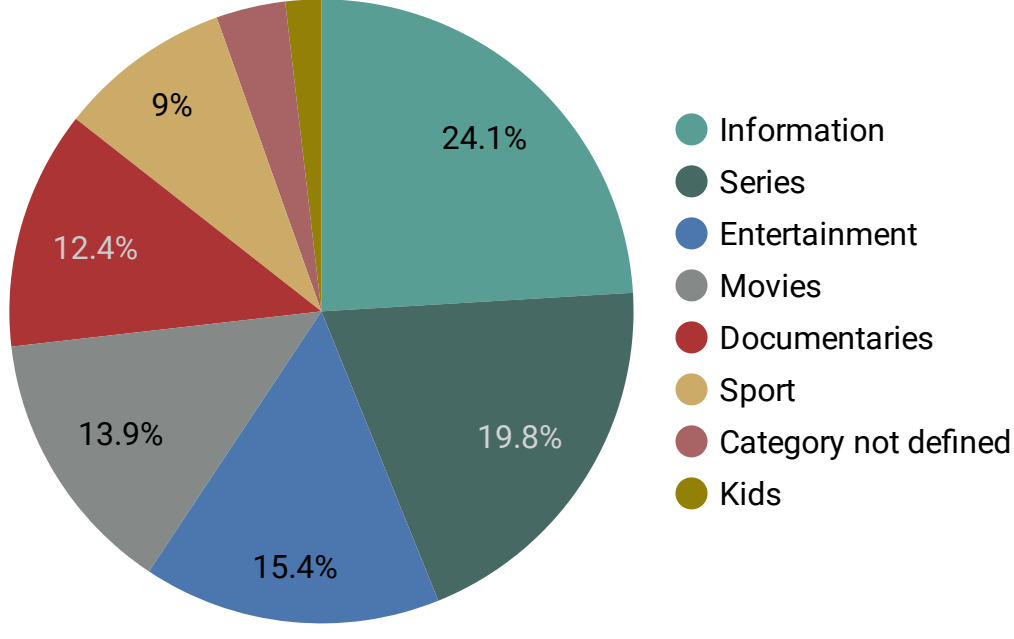
User category based on watch duration per region



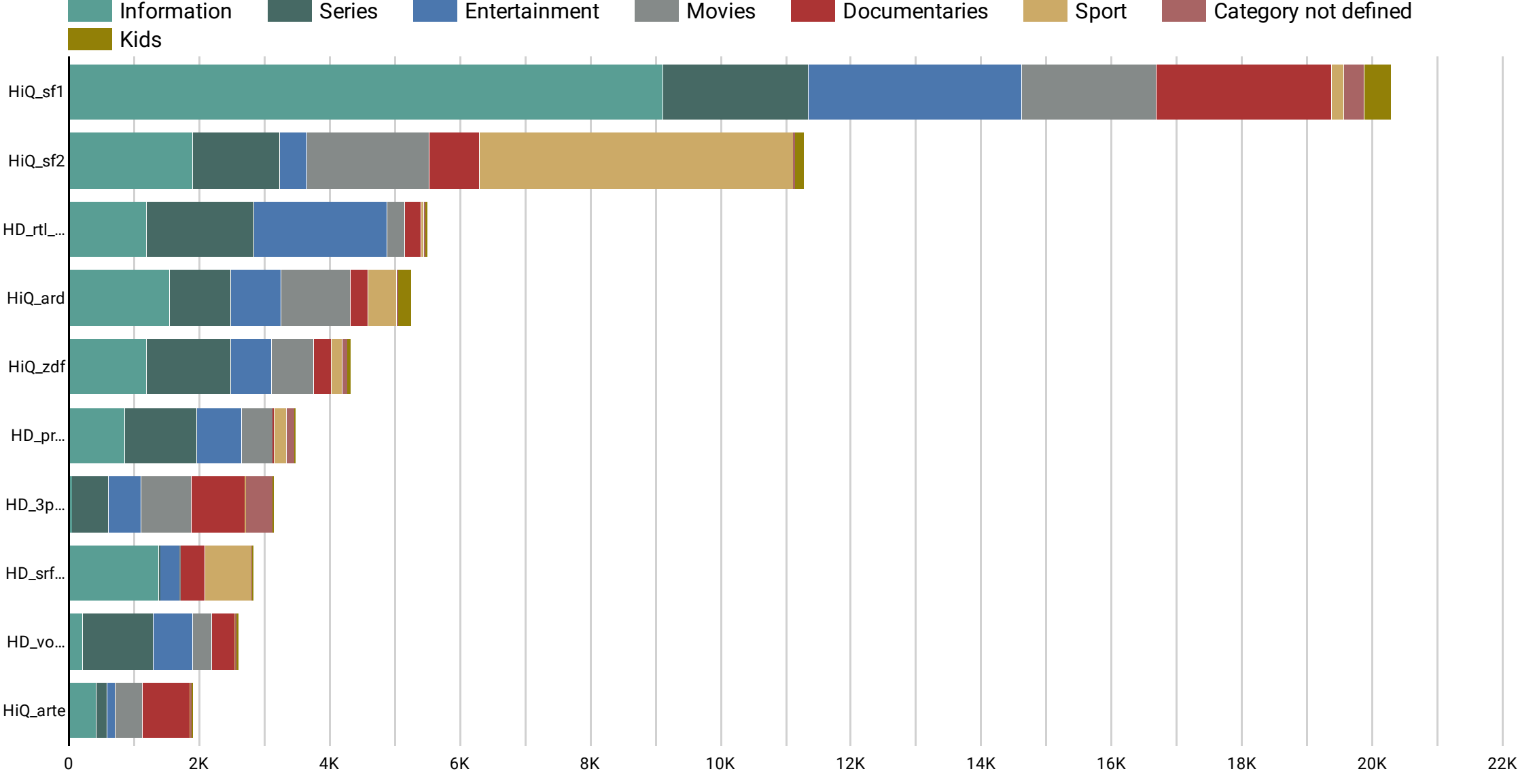
Watch duration per channel



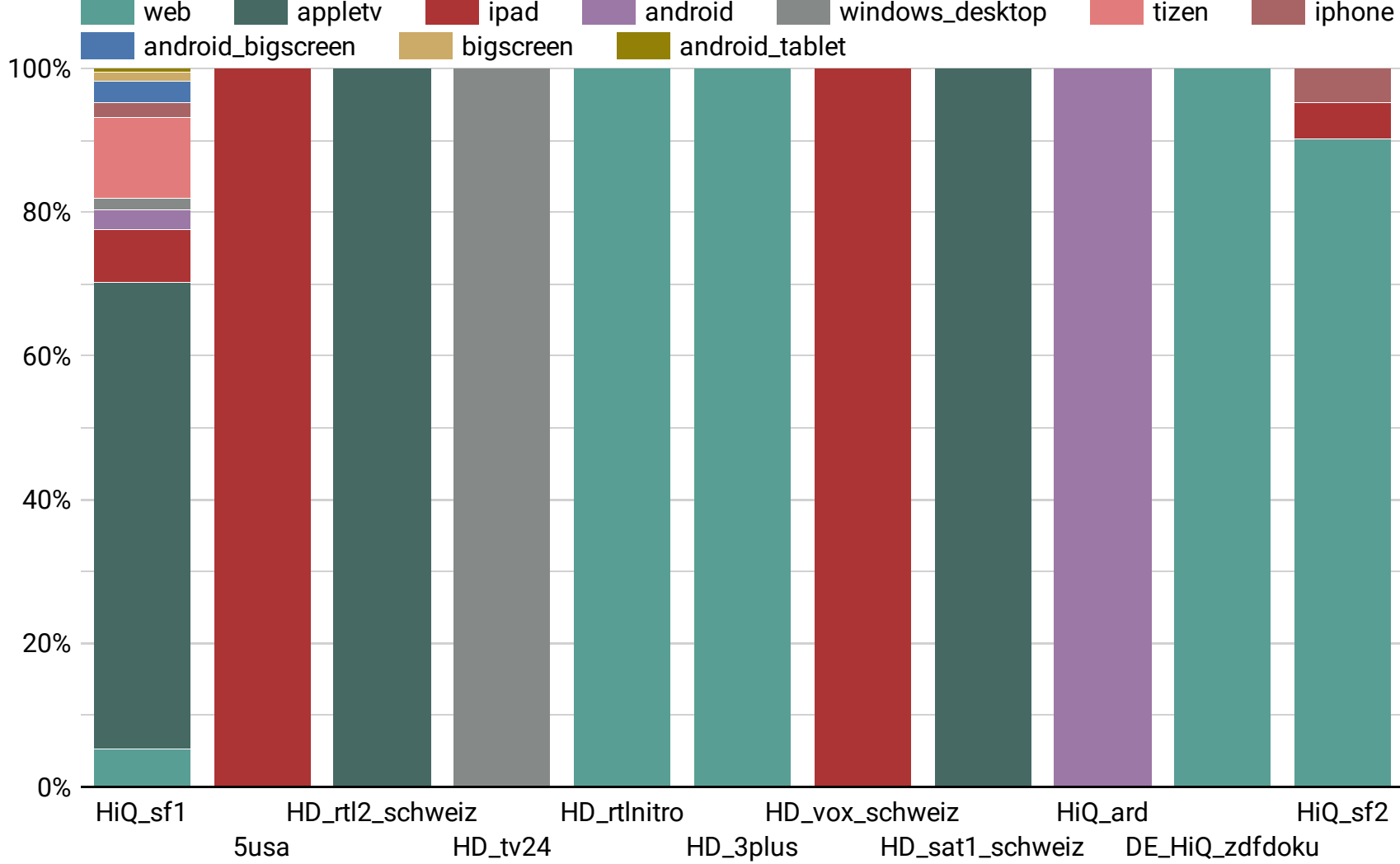
Watch duration per category



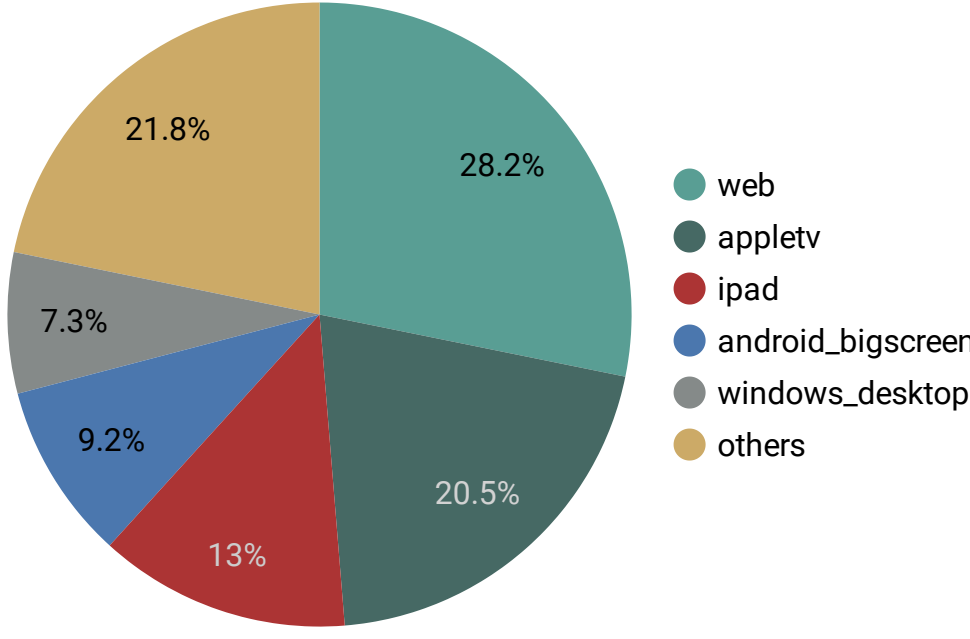
Total watch duration of program category per channel(Top 10 channels)



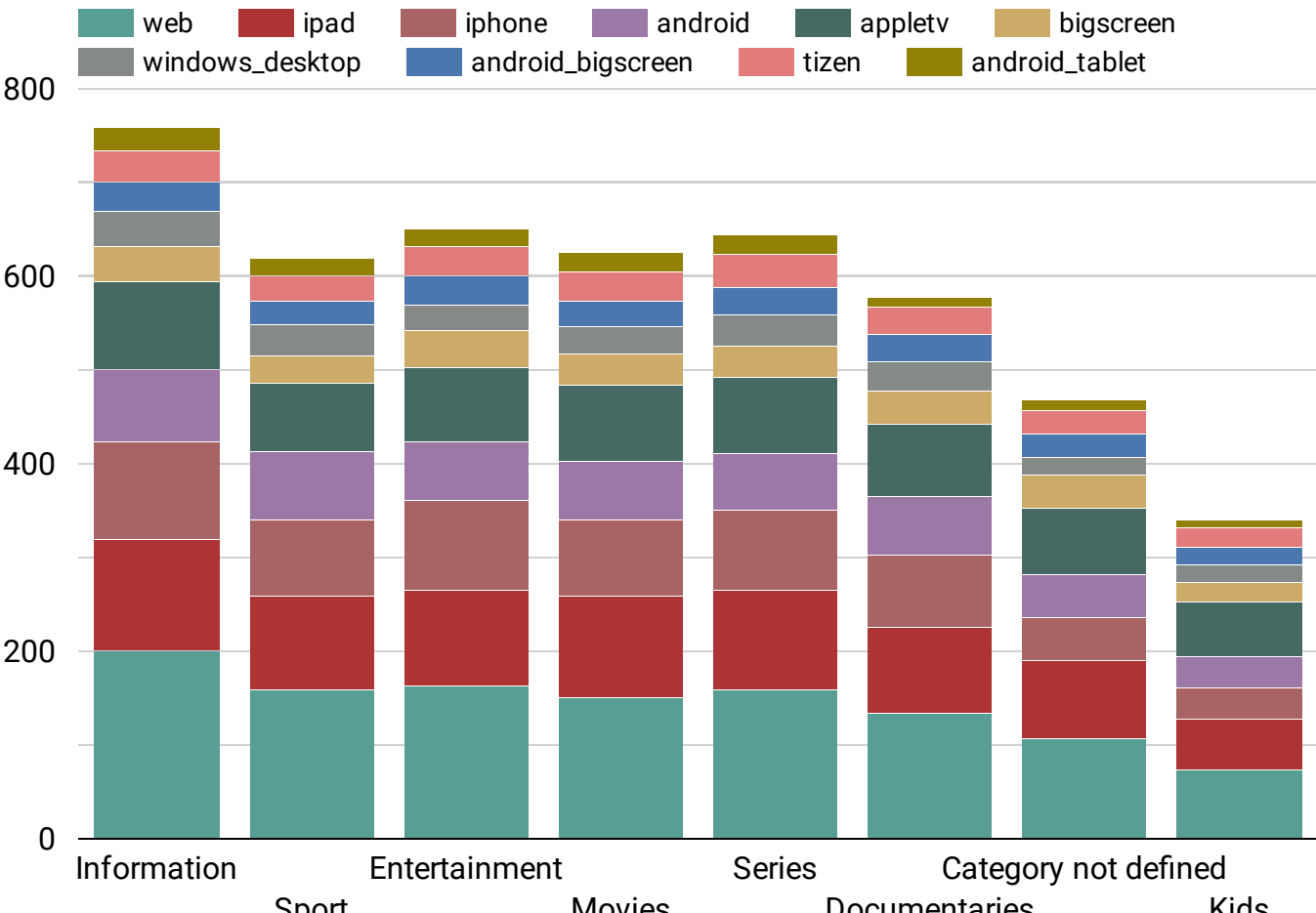
Device share of famous channels based on session ids per region



Watch duration per device



Users count per category by devices



Watch duration per category by devices

