

# UDEMY COURSE ANALYSIS DASHBOARD



## UDEMY COURSE PERFORMANCE DASHBOARD

2011 2012 2013 2014 2015 2016 2017

Total Revenue  
\$884.98M

Total Courses  
4K

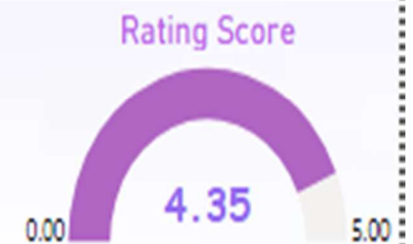
Total Lectures  
148K

Total Subscribers  
12M

Paid Courses  
3K

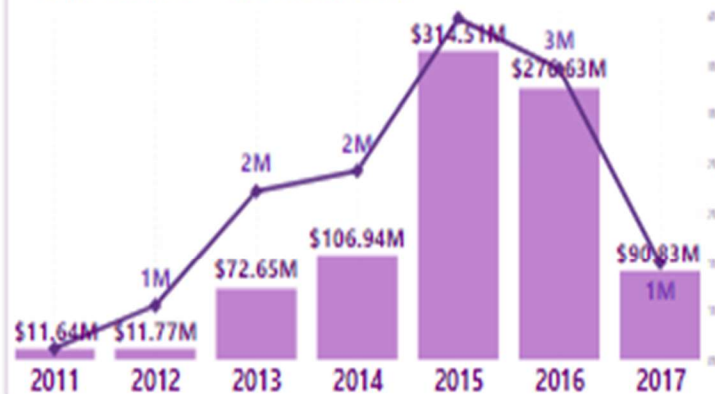
Free Courses  
310

Distinct Subjects  
4



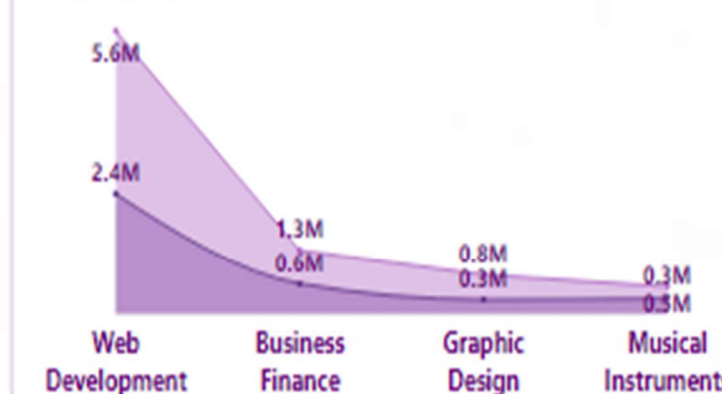
Revenue & Subscribers Trend Over Time

● Total Revenue ● Total Subscribers



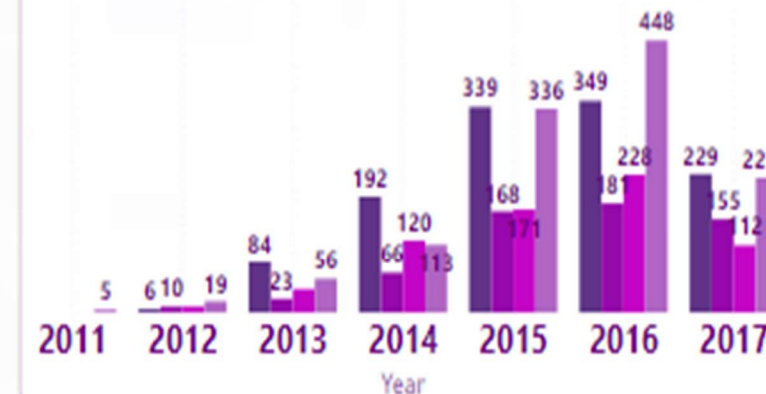
Subscribers Distribution by Course Subject

● FREE ● PAID



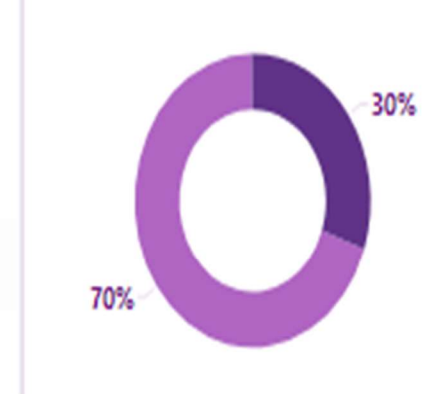
Yearly Course Leaders: Subject Categories

● Business Finance ● Graphic Design ● Musical Instruments ● Web Development



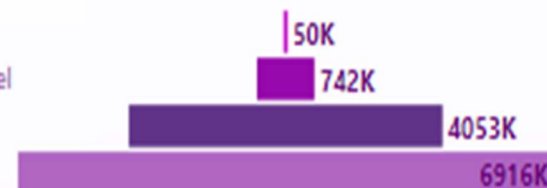
Subscriptions by users

Users ● PAID ● FREE



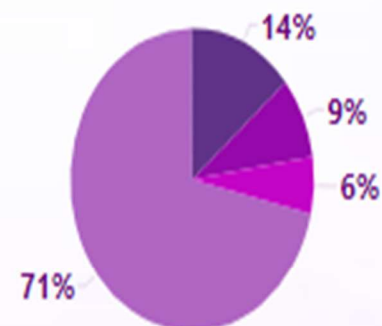
Subscribers by Course Level

Expert Level  
Intermediate Level  
Beginner Level  
All Levels



Revenue Distribution by Course Subject

subject  
● Web Development  
● Business Finance  
● Graphic Design  
● Musical Instruments



Course Performances

course_title	Total Subscribers	Total Revenue	Average review
The Web Developer Bootcamp	121584	\$2,43,16,800....	27,445.00
The Complete Web Developer Course 2.0	114512	\$2,29,02,400....	22,412.00
Angular 4 (formerly Angular 2) - The Complete Gui...	73783	\$1,40,18,770....	19,649.00
JavaScript: Understanding the Weird Parts	79612	\$1,39,32,100....	16,976.00
Modern React with Redux	50815	\$91,46,700.00	15,117.00
Total	11761156	\$88,49,82,39...	156.09