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3/13/2016

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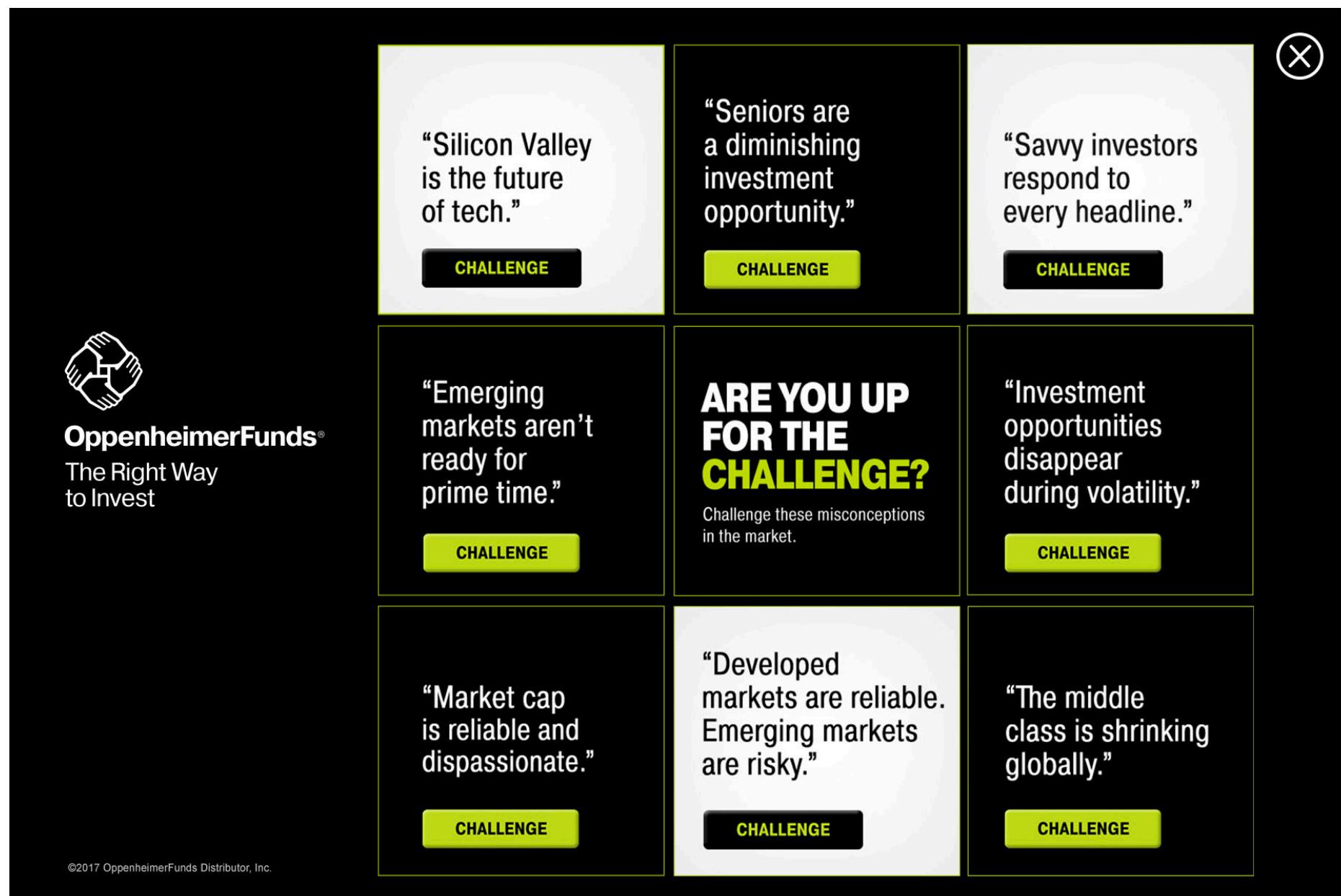
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Tiles flip when the Challenge button is clicked. The tiles reveal digestible snippets about the funds.



The advertisement features a black background with a grid of white and yellow tiles. A large OppenheimerFunds logo with a handshake icon and the text "OppenheimerFunds® The Right Way to Invest" is on the left. The tiles contain various investment-related statements and a central call to action.

- "Silicon Valley is the future of tech." [CHALLENGE](#)
- "Seniors are a diminishing investment opportunity." [CHALLENGE](#)
- "Savvy investors respond to every headline." [CHALLENGE](#)
- "Emerging markets aren't ready for prime time." [CHALLENGE](#)
- ARE YOU UP FOR THE CHALLENGE?**
Challenge these misconceptions in the market.
- "Investment opportunities disappear during volatility." [CHALLENGE](#)
- "Market cap is reliable and dispassionate." [CHALLENGE](#)
- "Developed markets are reliable. Emerging markets are risky." [CHALLENGE](#)
- "The middle class is shrinking globally." [CHALLENGE](#)

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Is iRobot Corporation (IRBT) Going to Burn These Hedge Funds?

11:16 AM EST By: [Insider Monkey](#)

The Insider Monkey team has completed processing the quarterly 13F filings for the September quarter submitted by the hedge funds and other money managers holding iRobot Corporation (IRBT).



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The Channel

Money Under Fire
Silver Doctors

34 minutes ago

EXPOSED: MSM's Fake News Flow Chart
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"Market cap is reliable and dispassionate."

Legal

Carefully consider fund investment objectives, risks, charges and expenses. Visit [oppenheimerfunds.com](#) or call your advisor for a prospectus with this and other fund information. Read it carefully before investing.

The alternate weighting approach employed by the Funds (i.e., using revenues as a weighting measure), while designed to enhance potential returns, may not produce the desired results. Because the Funds are rebalanced quarterly, the Funds may experience portfolio turnover in excess of 100%. The greater the portfolio turnover, the greater the transaction costs to the Funds, which



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REALITY:

Market cap is influenced by gossip, panic and the 24-hour news cycle. Revenue isn't emotional, so it can be a truer indicator of a company's success.

CHALLENGE OLD THINKING.

◀ Next Challenge



"When you buy the S&P 500, you're buying emotion and panic in what the marketplace reflects."
-Sharon French
Head of Beta Solutions



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REALITY: Obsession with trends and headlines can overvalue stocks. And what gossip gives, gossip can take away.

CHALLENGE YESTERDAY.

◀ Next Challenge

"You're only as strong as your weakest stock."
-Vince Lowry
Head of Revenue Weighted Strategy Team

Oppenheimer Revenue Weighted ETFs
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Foreign investments may be volatile and involve additional expenses and special risks including currency fluctuations, foreign taxes and political and economic uncertainties. Emerging and developing market investments may be especially volatile.

Class Y shares are not available to all investors. Please consult your financial advisor to determine if you are eligible to purchase.

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REALITY:
Fearing a post-Brexit recession, some global investors fled. But the opposite proved true and growth accelerated. Volatility creates opportunity.

CHALLENGE PESSIMISM.

◀ Next Challenge

"The global economy has come together at an incredible speed."
-George Evans
CIO of Equities

Oppenheimer International Growth Fund (OIGYX)
★★★
Class Y shares rated 4 stars overall by Morningstar among 312 funds in the Foreign Large Growth category for the 3-, 5- and 10-Year periods ended 12/31/16 based on risk-adjusted performance.

George Evans
CIO of Equities

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Seniors are the fastest growing economic sector, accounting for \$7.1 trillion in activity. And with global trends in life expectancy, this number is only expected to rise.

CHALLENGE STEREOTYPES.

X

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"The middle class is shrinking globally"

The advertisement features a collage of images and text. At the top left is the OppenheimerFunds logo with the tagline "The Right Way to Invest". To the right is a yellow box containing the word "REALITY:" followed by text about the growing middle class. Below this is a black box with a play button icon over a blurred city street image, labeled "CHALLENGE PERCEPTIONS.". On the left, there's a box with a radio tower icon and a quote from George Evans, CIO of Equities. Another box below it contains information about the Oppenheimer International Growth Fund (OIGYX) and a 4-star rating from Morningstar. To the right of the fund info is a portrait of George Evans. At the bottom right is a box with the text "CHALLENGE THE INDEX." over a background of stock market data.

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REALITY:

The middle class is growing and by 2025 it will include half the world's population.

CHALLENGE PERCEPTIONS.

◀ Next Challenge

Technology has enabled the ability to communicate; that's broken down barriers.
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I BOND

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Fixed income investing entails credit and interest rate risks. When interest rates rise, bond prices generally fall, and the Fund's share prices can fall. Foreign investments may be volatile and involve additional expenses and special risks, including currency fluctuations, foreign taxes, regulatory and geopolitical risks. Emerging and developing market investments may be especially volatile. Small and



X



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REALITY:

Emerging markets already represent 35% of global GDP. Can you afford to overlook 35 cents of every dollar?

CHALLENGE ASSUMPTIONS.

X



"This is a global world. You should be global in your investing, as you are global in the products you buy."

-Hemant Bajjal
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Hemant Bajjal
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REALITY:

Emerging markets can host the Olympics. Developed markets can upset their governments with a single vote. We live in a global market where labels are increasingly short-sighted.

CHALLENGE LABELS.

(X)

◀ Next Challenge

You cannot understand a country or a company from simply reading a book. We don't want to know what has already been printed."

-Hemant Baijal
Co-Head, Global Debt Team



Oppenheimer International Bond Fund (OIBYX)
Invest in countries with surprising opportunities.

Disclosure >



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CHALLENGE EXPECTATIONS.

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"The middle
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Market cap is influenced
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Oppenheimer
Revenue Weighted ETFs
RWK | RWL | ESGL
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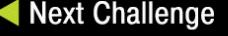
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I GROWTH

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CHALLENGE PESSIMISM.

 **Next Challenge**



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[Disclosure >](#)

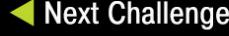


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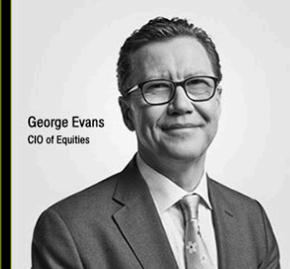
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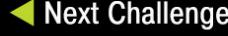


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I BOND

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CHALLENGE ASSUMPTIONS.


"This is a global world. You should be global in your investing, as you are global in the products you buy."
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Oppenheimer International Bond Fund (OIBYX)
Invest in countries with surprising opportunities.
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