# Devin Brown

devebrown@gmail.com
devinebrown.github.io/DevinBrown
linkedin.com/in/devinebrown

## Skills

### UX Design
Wireframing
Design Strategy
Usability Heuristics
Card Sorting
Information Architecture

### UX Research
User Personas
User Interviews
User Testing
Contextual Inquiry
Task Analysis

### UI Design
Typography
Visual Hierarchy

### Prototyping Tools
Adobe XD
Figma

### Agile Tools
JIRA
Trello

### Video
Motion Graphics
Video Editing

### UI Development
Responsive Design
GitHub
Git
Command Line

### Productivity Tools
Slack
MS Office Suite
Google Suite
Keynote

### Adobe Creative Suite
Photoshop
Illustrator
After Effects
Rush
InDesign
Lightroom Classic

### Programming
CSS
HTML
JavaScript
PHP
jQuery
MySQL
Python
Java
SQL
Git

## Work Experience

**Content Production Specialist | IXL Learning**
**November 2021 - Present**
- Build engaging learner-centered design experiences reaching over 13 million K-12 Students by collaborating with curriculum designers on the development, release, and maintenance of instructional content and assessments in Math, English, Science, and Social Studies
- Align company mission and objectives to maximize student's learning experience by providing usability best practices feedback to curriculum designers and stakeholders
- Identify potential roadblocks during critical stages of the content production lifecycle by providing continuous feedback of workflow across teams, ensuring deadline adherence

**Computer + Digital Technology Teacher | Philip Simmons Middle School**
**October 2018 - November 2021**
Courses taught: Web Development, Robotics, Digital Media, and Yearbook
- Developed a curriculum for academic success and growth mindset; raising students' academic performance in Digital Media and Technology
- Managed and led the yearbook and newsletter staff by reinforcing our mission and strategic goals; structured lesson plans for students to produce compelling content

## Projects

**PAWS NY | UX Design + Strategy**
Redesigned PAWS NY website that assists users in selecting and access to critical services.
**Tools used**: *Optimal Workshop, Adobe XD*
- Designed information architecture updates by analyzing data from on card sort to provide a more intuitive user experience

**PotBot | Usability Study**
Conducted usability testing of PotBot to understand user's pain points and experience
- Led team in analyzing and synthesis qualitative usability testing findings into meaningful insights and developed recommendations that led to informed decision-making

**Telemedicine | Mobile App**
Designed a mobile app that assists users in placing doctor's appointments
Role: Product Designer
**Tool used**: *Adobe XD*
- Researched, designed, and wire framed an approachable and valuable experience for patients

**Paint | Mobile App**
Designed a mobile app that assists users in paint selections
**Tool used**: *Adobe XD*
- Performed brainstorming, ideation, wireframing
- Created high-fidelity mobile design

## Education

**MS, Human-Computer Interaction**
DePaul University
**GPA**: 3.5

**UX Design Coursework**: Foundations of Human Computer Interaction, Information Architecture and Content Strategy, Usability Evaluation Methods, Intro to User Centered Design, and Digital Product Management

**AS, Computer Programming**
Trident Technical College
**Dean's List:** Spring 2020, Summer 2020, Fall 2020

**BS, Business Administration**
Winthrop University