Devin Brown

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Skills

UX Design
Wireframing
Design Strategy
Usability Heuristics
Card Sorting
Information Architecture

UX Research
User Personas
User Interviews
User Testing
Contextual Inquiry
Task Analysis

UI Design
Typography
Visual Hierarchy
Color Theory

Prototyping Tools
Adobe XD
Figma

Agile Tools
JIRA
Trello

Video
Motion Graphics
Video Editing

UI Development
Responsive Design
GitHub
Command Line
Sublime Text

Productivity Tools
Slack
MS Office Suite
Google Suite
Keynote

Adobe Creative Suite
Photoshop
Illustrator
After Effects
Rush
InDesign
Lightroom Classic

Programming
CSS
HTML
JavaScript
PHP
jQuery
MySQL
Python
Java
SQL
Git

Work Experience

Content Production Specialist | IXL Learning
November 2021 - May 2022
- Built engaging learner-centered design experiences reaching over 13 million K-12 Students by collaborating with curriculum designers on the development, release, and maintenance of instructional content and assessments in Math, English, Science, and Social Studies
- Aligned company mission and objectives to maximize student's learning experience by providing usability best practices feedback to curriculum designers and stakeholders
- Identified potential roadblocks during critical stages of the content production lifecycle by providing continuous feedback on workflow across teams, ensuring deadline adherence

Computer + Digital Technology Teacher | Philip Simmons Middle School
October 2018 - November 2021
Courses taught: Web Development, Robotics, Digital Media, and Yearbook
- Advised and assisted 80+ students in troubleshooting software-related issues such as opening and closing applications, logging in and out of systems, and navigating web applications
- Planned and coordinated daily classroom activities, designed lesson plans in web programming (HTML, CSS, and JavaScript) and digital media to meet student needs, and deliver instructional activities utilizing appropriate curriculum resources and incorporating district standards
- Managed and led an award winning yearbook staff by reinforcing our theme and goals; structured lesson plans for students to produce compelling photography and storytelling

Projects

PAWS NY | UX Design + Strategy
Redesigned PAWS NY website that assists users in selecting and access to critical services.
Tools used: *Optimal Workshop, Adobe XD*
- Designed information architecture updates by analyzing data from card sort to provide a more intuitive user experience

PotBot | Usability Study
Conducted usability testing of PotBot to understand user's pain points and experience
- Led team in analyzing and synthesize qualitative usability testing findings into meaningful insights and developed recommendations that led to informed decision-making

Telemedicine | Mobile App
Designed a mobile app that assists users in placing doctor's appointments
Role: Product Designer
Tool used: *Adobe XD*
- Researched, designed, and wireframed an approachable and valuable experience for patients

Paint | Mobile App
Designed a mobile app that assists users in paint selections
Tool used: *Adobe XD*
- Performed brainstorming, ideation, wireframing
- Created high-fidelity mobile design

Education

MS, Human-Computer Interaction
DePaul University

AS, Computer Programming
Trident Technical College
Dean's List: Spring 2020, Summer 2020, Fall 2020

BS, Business Administration
Winthrop University