

Online Retail - Report

Data obtained from the UC Irvine Machine Learning Repository.
Citation: Chen,Daqing. (2015). Online Retail. UCI Machine Learning Repository.
<https://doi.org/10.24432/C5BW33>.

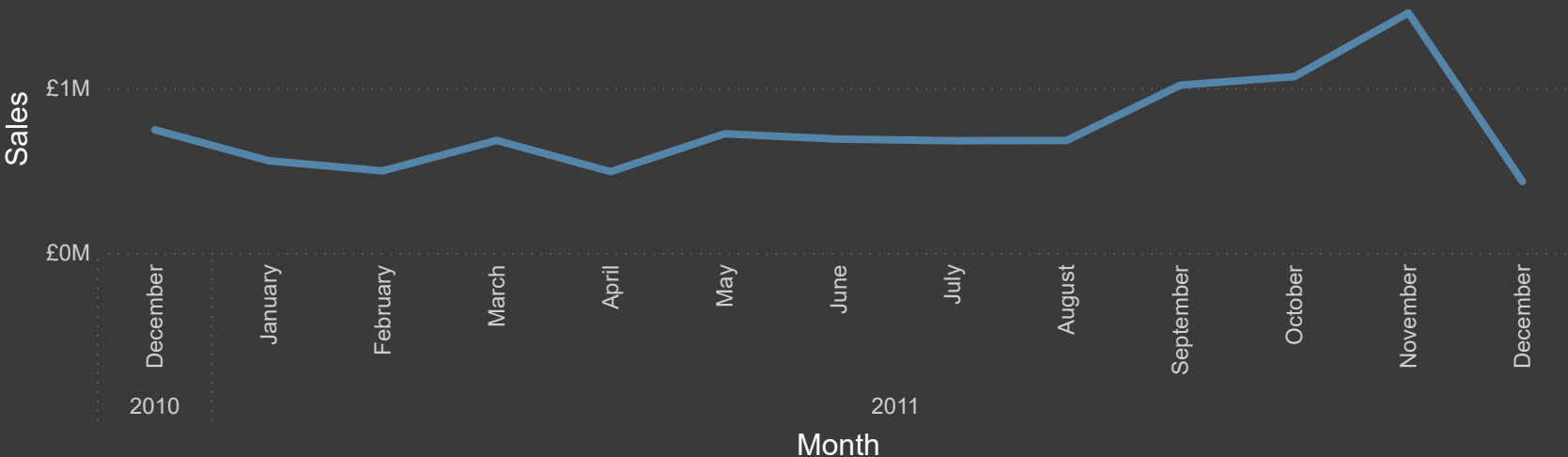
£9.73M

Sales

297.82K

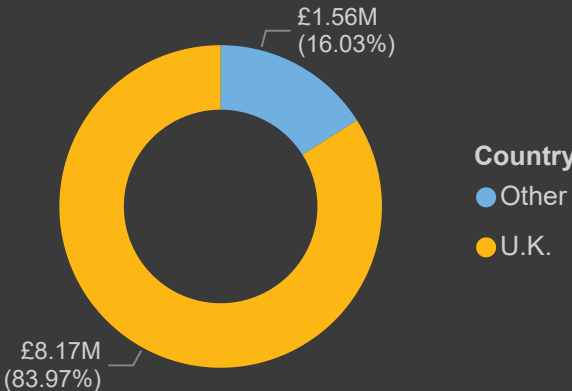
Number of Purchases by Repeat Customers

Sales by Year and Month



| Item Description | Number Sold | Sales |
|---------------------------------------|-------------|---------------|
| DOTCOM POSTAGE | 707 | £206,245.48 |
| REGENCY CAKESTAND 3 TIER | 13007 | £164,459.49 |
| WHITE HANGING HEART T-LIGHT HOLDER | 35298 | £99,612.42 |
| PARTY BUNTING | 18010 | £98,243.88 |
| JUMBO BAG RED RETROSPOT | 47260 | £92,175.79 |
| RABBIT NIGHT LIGHT | 30631 | £66,661.63 |
| POSTAGE | 3003 | £66,230.64 |
| PAPER CHAIN KIT 50'S CHRISTMAS | 18876 | £63,715.24 |
| ASSORTED COLOUR | 36282 | £58,792.42 |
| Total | 5162502 | £9,726,006.95 |

Sales by Country



Top Sales by Country (Outside U.K.)

