**GRAPHICS DESIGN USING CANVA**

**Project Report**

1. **INTRODUCTION**
   1. Overview

A business card is a small, printed, usually credit-card-sized paper card that holds your business details, such as name, contact details and brand logo.

* 1. Purpose

Our business card design is an essential part of our branding and should act as a visual extension of our brand design.

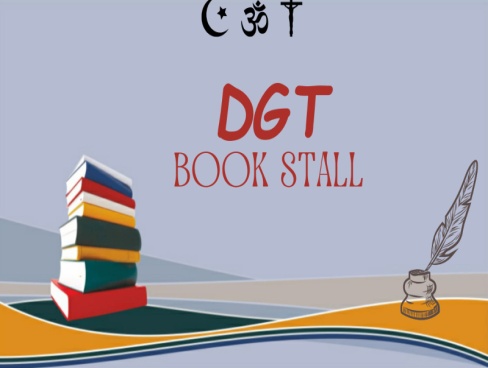
1. **PROBLEM DEFINTION**
   1. Empathy Map

[C:\Users\God\Documents\empathymap.pdf](file:///C:\Users\God\Documents\empathymap.pdf)

* 1. Brainstorming Map

[C:\Users\God\Documents\brainstromming.pdf](file:///C:\Users\God\Documents\brainstromming.pdf)

1. **RESULT**

1. **ADVANTAGES & DISADVANTAGES**

i)Affordabel Advrtisment i) limited information

ii) Great impression ii) Cost to Design & Print

1. **APPLICATIONS**

We use the ***CANVA*** application to design our proffessinal business card.

1. **CONCLUSION**

Business cards remain a Powerful Tool for networking and making a lasting impression.

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*