

# ADVANCING IKEA'S SUSTAINABILITY GOALS THROUGH RENEWABLE ENERGY AND ECONOMIC INDICATORS

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# PURPOSE OF THE PROJECT

**Innovative Energy Solutions for SDGs**

**Reduce Reliance on Non-renewable Energy**

Mitigate Energy Use Risks

Lead in Sustainability

Develop Renewable Energy Projects

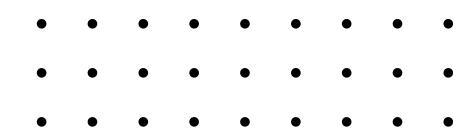
Enhance Energy Efficiency

Educate on Renewable Energy and

Sustainability

Promote Sustainable Practices for Well-being





# WHAT PROBLEM YOUR PROJECT WILL SOLVE

## **Environmental Impact:**

- Reduce non-renewable energy reliance
- Decrease carbon emissions

## **Operational Risks:**

- Mitigate energy market volatility
- Ensure stable energy supply

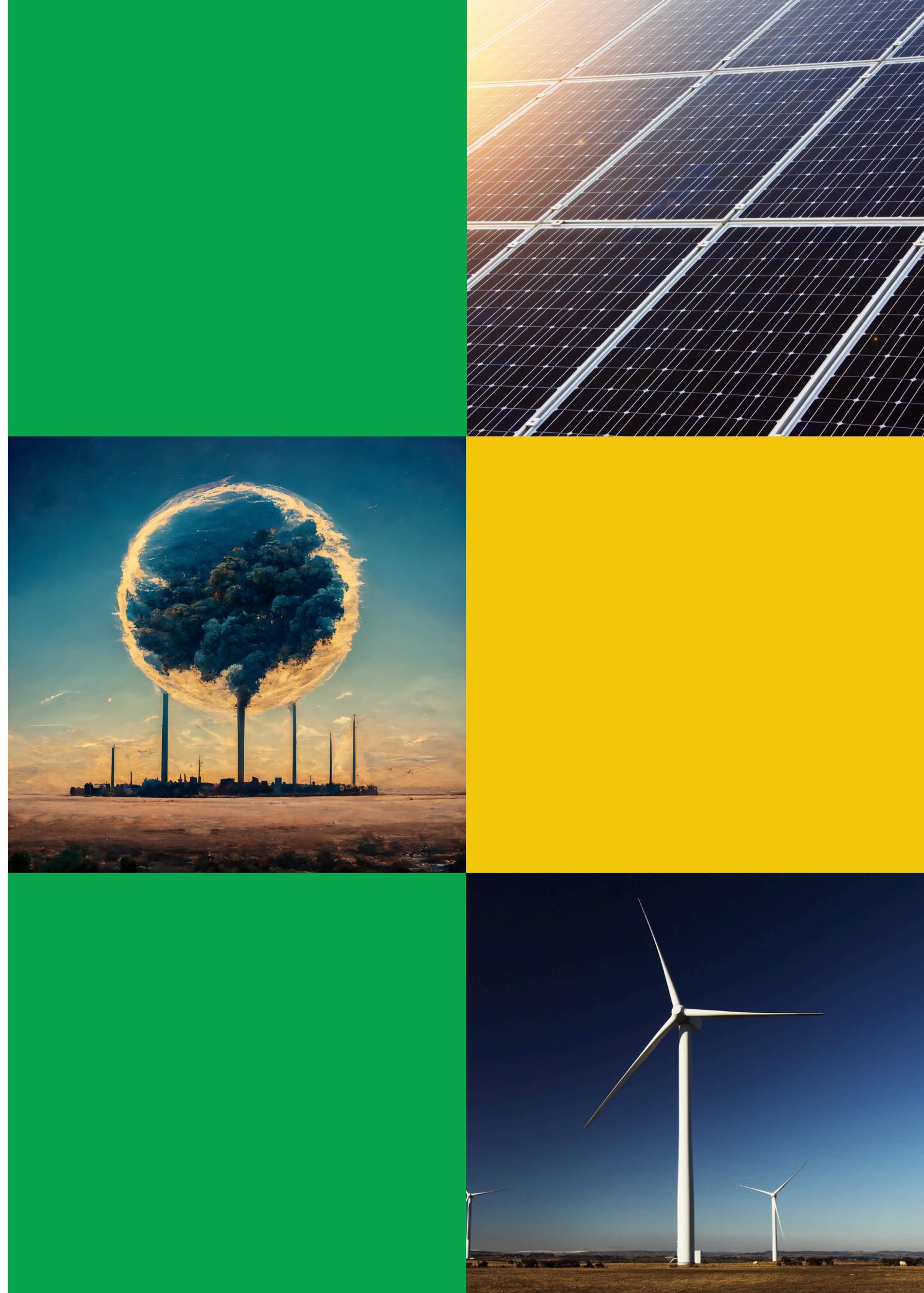
## **Brand Reputation:**

- Enhance sustainability leadership
- Attract environmentally conscious customers and partners

## **Sustainable Development Goals:**

- Improve clean energy access
- Educate on renewable energy benefits
- Implement advanced waste management

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# BENEFITS OF THE PROJECT

## **Environmental Benefits:**

- Reduction in Carbon Footprint
- Sustainable Practice

## **Economic Benefits:**

- Cost Savings
- Job Creation

## **Social Benefits:**

- Improved Quality of Life
- Education and Awareness

## **Organizational Benefits:**

- Enhanced Reputation
- Regulatory Compliances



# PROJECT VALUE TO THE PUBLIC

- Increased access to clean and affordable energy
- Enhanced energy efficiency reducing utility costs
- Education and capacity building for sustainable living
- Reduced carbon footprint through renewable energy adoption
- Improved air and water quality
- Enhanced waste management and recycling systems



# PROJECT VALUE TO THE BUSINESS

- Lower energy costs through energy-efficient practices
  - Reduced waste management expenses
  - Enhanced corporate social responsibility (CSR) profile
  - Attracting environmentally conscious consumers and investors
  - Opportunities for investment in renewable energy projects
  - Development of new green technologies and markets



# PROJECT VALUE TO THE GOVERNMENT

- Support for national and international sustainability targets
- Contribution to the achievement of SDGs
- Job creation in the renewable energy sector
- Stimulated economic activity through new projects and investments
- Reduction in pollution-related health issues
- Sustainable resource management ensuring long-term ecological balance



# KEY TO THE PROJECT'S SUCCESS: COLLABORATION BETWEEN PUBLIC, BUSINESS, AND GOVERNMENT SECTORS

**Shared Responsibility:** Encourages collective action towards common goals.

**Resource Pooling:** Leverages resources, expertise, and funding from multiple sectors.

**Policy Support:** Ensures supportive regulatory frameworks and policies for sustainable development.





**THANK YOU**