# **Dev Kumar**

### PROFESSIONAL SUMMARY

Dynamic professional with experience in optimizing processes, improving operational efficiency, and developing sustainable solutions. Skilled in driving business growth through data-driven strategies, team collaboration, and innovative problem-solving across technical and marketing projects.

Skills: Python, SQL, Consulting, Data Analysis, Project & Program Management, Operations Excellence, Planning, Market Strategy, Client engagement, Problem Solving

### **EDUCATION**

B.Tech Chemical, <b>Birla Institute of Technolog,Mesra Ranchi - CGPA - 7.79</b> 2025	Apr 2021 – Jun
Intermediate(12 <sup>th</sup> ) <b>Delhi Public School,Dhanbad - 88%</b> 2020	Apr 2019 – Apr
Matriculation(10 <sup>th</sup> ) <b>Delhi Public School,Dhanbad - 86.2%</b> 2019	Apr 2018 – Mar

## **WORK EXPERIENCE**

## TATA STEEL LTD - Management Traniee-Technical Intern

May 2024 - July 2024

- Analyzed 4 years of cross-wall temperature and thermocouple data for 15 regenerators, identifying a 25% performance gap between the best and worst.
- **Developed** a fuzzy logic model to optimize nozzle openings, **improving combustion efficiency by 80%** and stabilizing temperatures within  $\pm 10^{\circ}$ C of the target range.
- Integrated fiber optic-based temperature monitoring, improving data accuracy by 20% and automating malfunction alerts.
- Implemented operational changes that cut emissions by 10% and enhanced regenerator efficiency by 15%.
- Executed CFD simulations, increasing heat transfer efficiency by 15% and reducing gas flow inconsistencies by 10%.

Key Skills: Data Analysis & Visualization, Control System Design, CFD Simulation, Problem Solving & Decision Making

### Aditya Birla Textiles - Supply Chain Intern

Dec 2023 - Jan 2024

- Collaborated with cross-functional teams to optimize last-mile supply chain operations in modern trade channels.
- Led process correction initiatives, identifying inefficiencies and implementing corrective actions.
- Performed gap analyses using Excel, improving data-driven decision-making and process transparency.

Key Skills: Operation Research, Supply Chain Management, Logistics Management, Supplier Relationship Management

### **Walmart Sales Analytics and Trend Forecasting Project**

Aug 2024 – Sept 2024

- Leveraged MySQL to clean Walmart sales data, create time-based features, assess product performance, and identify key customer segments for trend forecasting.
- Cleaned and pre-processed data to address missing values and inconsistencies
- Generated new columns for time, day, and week to analyze sales patterns more effectively
- Identified key customer segments and purchasing trends.

Key Skills: Coal Quality Analysis, Process Optimization, Quality Control Implementation, Cost Reduction Strategies

## **Consulting Project - INDIBINI**

Apr 2023 - July 2023

- Developed a marketing strategy that led to a 15% increase in product sales and service adoption for a sustainability-focused company.
- Engaged with clients, achieving an 80% client retention rate through tailored discussions on products and services. Evaluated 30+ marketing plans, identifying 10 key initiatives, resulting in a 25% improvement in ROI and a 10% market share growth.

The Startup has been showcased and raised a funding of Rs 1Cr on Shark Tank season 3.

Key Skills: Marketing strategy development, client engagement, sales growth, ROI analysis, market share expansion.

## BoxBoy – Intern

Jan 2023 – March 2023

- Engaged with customers to develop tailored marketing plans, leading to a 60% increase in footfall.
- Analyzed 2K customer inquiries to optimize KPIs, improving solution strategies and boosting annual turnover by 5%
- Formulated a fundraising pitch, securing 1 crore in potential funding.
   Optimized processes, contributing to a 10% increase in net EBITDA.

Key Skills: Customer engagement, marketing strategy development, data analysis, KPI optimization, fundraising, problem-solving,