



## Certificate of Achievement

# Devlina Pal

has completed the following course:

### DATA ANALYTICS FOR DECISION MAKING: AN INTRODUCTION TO USING EXCEL BOND UNIVERSITY

An introduction to using Excel for data analysis and visualisations. This course teaches learners how to manage and use data in order to inform real life decisions.

2 weeks, 3 hours per week



**Dr Adrian Gepp**  
Associate Professor of Data Analytics  
Bond University



The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit [futurelearn.com/proof-of-learning/certificate-of-achievement](https://futurelearn.com/proof-of-learning/certificate-of-achievement).

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**100%**  
OVERALL  
SCORE

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### STUDY REQUIREMENT

2 weeks, 3 hours per week

### LEARNING OUTCOMES

- Describe data using statistics and graphical techniques
- Use the concepts of probability and discrete random variables to make business decisions
- Understand the role of ethics in data analytics
- Apply modern quantitative tools (Microsoft Excel) to data analysis in a business context
- Understand the changing landscape of data science in the modern business world

### SYLLABUS

- Graphical Techniques for Describing Data
- Graphical Techniques for Describing Data with Excel
- Descriptive Statistics for Summarising Data
- The Role of Ethics in Data Analysis
- Introduction to Probability for Discrete Random Variables
- Event Relations
- Discrete Random Variables
- Making Decisions under Uncertainty
- The Environment for Analytics