eBusiness Strategies – IS 2112 - 2024
Project Teams and Evaluation

Group Number	
Problem being addressed	
Industry Name	
Group Leader's Name:	**Student ID + email**
Group Members' Names:	**Student ID + email**

Problem Domain Analysis (30%) **Description of the problem & the significance of it to society** **Situational Analysis of the problem domain** **Analysis of the External Forces** **Any other tools for Analysis**	
Strategy Development and Justification (30%) **According to Internal/External Forces → What strategies are proposed and why?** **What eBusiness Models are proposed** **Justification of why they are proposed**	
Prototype (20%) **Prototype of the Strategies proposed and incorporated – screen printouts**	
eTransformation Methodology (20%) **7 E Model – Usage and application to transform**	
Total (100%)	