

StoreScout Competitive Snapshot

<https://beeinspiredclothing.com>

Public catalog + pricing intelligence
(no checkout/traffic data)

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Catalog Size

245

Products discovered

Inventory

95.51%

In stock (234/245)

Median Price

\$28.00

P25: \$20.00 · P75: \$45.50

Promo Rate

71.43%

Products with valid compare-at discounts

Competitive Positioning Snapshot

Market Position

Budget

Based on catalog median price (simple heuristic).

Promo Intensity

Medium (63)

Blend of discounted share + median discount depth.

Launch Velocity

High (100)

Blend of new product + update activity (last 90 days).

Catalog Complexity

Low (33)

Blend of catalog size + price spread + variants.

Key Takeaways

- 95.51% of products are currently in stock, which suggests stable inventory.
- 71.43% of products show valid discounts (compare-at > price), indicating aggressive promotion.
- Pricing spans \$0.25–\$75.00 with a median of \$28.00. Position your core offer near the median to compete directly.
- The dominant price band is \$25–\$49 (40.82% of products), showing where they primarily compete.
- Newest products skew above the store median price, suggesting a premium expansion strategy.
- Products have multiple variants on average, suggesting upsell/option strategy (sizes, bundles, tiers).

Pricing Architecture

Metric	Value
Min	\$0.25
Median	\$28.00
Max	\$75.00
P25	\$20.00

Discount Strategy

Metric	Value
Discounted products	175 (71.43%)
Median discount	50.0%
Avg discount	46.59%
Max discount	72.73%

P75	\$45.50	Discount depth (discounted items only)
Price bands		

New vs Old			Comparative Insights	
Window	Created	Updated	Comparison	Result
Last 30 days	0 (0.0%)	245 (100.0%)	New (90d) median vs catalog median	\$28.00 vs \$28.00
Last 90 days	245 (100.0%)	245 (100.0%)	Discounted median vs full-price median	\$24.50 vs \$55.00
Last 180 days	245 (100.0%)	—	Discounted share of catalog	175 (71.43%)

Confidence Notes
<ul style="list-style-type: none"> This report is based only on the public Shopify product catalog endpoint (/products.json). It does not include traffic, conversion rate, ads, or checkout data. Date coverage: 100.0% of products include created/published dates; 100.0% include updated_at. Pricing coverage: 100.0% of products include a usable price. Discount coverage: 77.55% include compare-at pricing fields (discounts only count when compare_at > price). If a store returns HTML/404 for /products.json, it may be non-Shopify, headless Shopify with restrictions, or intentionally blocking the endpoint. Data source: public Shopify /products.json endpoint. Safety cap: up to 10 pages × 250 products (max ~2,500 products). Discounts are counted only when compare_at_min > price_min. This report does not infer traffic, conversion rate, or revenue.

Top Lists			
Most expensive (top 5)		Biggest discounts (top 5)	
Product	Price	Product	Discount
Rivero Tech Cargo Pants - Charcoal	\$75.00	Milner Cord Jacket - Olive	72.73%
Rivero Tech Cargo Pants - Black	\$75.00	Diallo Short - Coffee	70.0%
Millar Hoodie - Off White	\$70.00	Hart Zip Through - Black	70.0%
Neves Longline Bomber Jacket - Zinc	\$70.00	Hart Zip Through - Khaki	70.0%
Neves Longline Bomber Jacket - Black	\$70.00	Reinier Polo Shirt - Black	70.0%