

StoreScout Competitive Snapshot

https://www.thebrick.com

Public catalog + pricing intelligence
(no checkout/traffic data)

Generated 2026-01-18T19:51:32.968203Z

Catalog Size
2500
Products discovered

Inventory
100.0%
In stock (2500/2500)

Median Price
\$549.97
P25: \$249.99 · P75: \$1245.00

Promo Rate
3.48%
Products with valid compare-at discounts

Competitive Positioning Snapshot

Market Position
Premium
Based on catalog median price (simple heuristic).

Promo Intensity
Low (7)
Blend of discounted share + median discount depth.

Launch Velocity
Medium (69)
Blend of new product + update activity (last 90 days).

Catalog Complexity
High (100)
Blend of catalog size + price spread + variants.

Key Takeaways

- 100.0% of products are currently in stock, which suggests stable inventory.
- 3.48% of products show valid discounts (compare-at > price), indicating limited discounting.
- Pricing spans \$0.00–\$39999.99 with a median of \$549.97. Position your core offer near the median to compete directly.
- The dominant price band is \$500+ (52.16% of products), showing where they primarily compete.
- Newest products skew below the store median price, suggesting a push toward cheaper volume offers.
- Products have multiple variants on average, suggesting upsell/option strategy (sizes, bundles, tiers).

Pricing Architecture

Metric	Value
Min	\$0.00
Median	\$549.97
Max	\$39999.99
P25	\$249.99

Discount Strategy

Metric	Value
Discounted products	87 (3.48%)
Median discount	13.26%
Avg discount	15.37%
Max discount	65.63%

P75

\$1245.00

Discount depth (discounted items only)

Price bands

New vs Old

Window	Created	Updated
Last 30 days	19 (0.76%)	2500 (100.0%)
Last 90 days	1203 (48.12%)	2500 (100.0%)
Last 180 days	1538 (61.52%)	—

Comparative Insights

Comparison	Result
New (90d) median vs catalog median	\$599.95 vs \$549.97
Discounted median vs full-price median	\$1495.00 vs \$529.99
Discounted share of catalog	87 (3.48%)

Confidence Notes

- This report is based only on the public Shopify product catalog endpoint (/products.json). It does not include traffic, conversion rate, ads, or checkout data.
- Date coverage: 100.0% of products include created/published dates; 100.0% include updated_at.
- Pricing coverage: 100.0% of products include a usable price.
- Discount coverage: 99.84% include compare-at pricing fields (discounts only count when compare_at > price).
- If a store returns HTML/404 for /products.json, it may be non-Shopify, headless Shopify with restrictions, or intentionally blocking the endpoint.
- Data source: public Shopify /products.json endpoint.
- Safety cap: up to 10 pages × 250 products (max ~2,500 products).
- Discounts are counted only when compare_at_min > price_min.
- This report does not infer traffic, conversion rate, or revenue.

Top Lists

Most expensive (top 5)

Product	Price
Samsung 115" R95H Micro RGB Vision AI 4K Smart Tizen™ TV (MRN115MR95FXZC) – 2025 Model Téléviseur intelligent Samsung R95H 4K de 115 po avec technologie Micro RVB, Vision AI et système d'exploitation Tizen (MRN115MR95FXZC) - modèle 2025	\$39999.99
SAMSUNG 115" QN90F Neo QLED AI 4K UHD Smart Tizen OS TV (QN115QN90FFXZC) - 2025 Model Téléviseur intelligent Neo QLED SAMSUNG QN90F UHD 4K de 115 po avec IA et système d'exploitation Tizen (QN115QN90FFXZC) - modèle 2025	\$29999.99
TCL 115" Q Class QD Mini-LED 4K UHD Smart Google TV (115QM891G)	\$26999.99

Biggest discounts (top 5)

Product	Discount
BG by BEDGEAR 8-Piece King Sleep Bundle Ensemble de sommeil BG par Bedgear 8 pièces pour très grand lit BF8PKGKG	65.63%
BG by BEDGEAR 8-Piece Queen Sleep Bundle Ensemble de sommeil BG par BEDGEAR 8 pièces pour grand lit BF8PKGQU	63.23%
Samsung 36" 22.8 Cu. Ft. BESPOKE 4-Door Counter-Depth Refrigerator - Panel Ready - RF23BB8600APAA Réfrigérateur 4 portes BESPOKE Samsung de 22,8 pi³ et de 36 po de profondeur comptoir - panneau pers...	35.83%

Téléviseur intelligent QD-Mini DEL TCL de classe Q UHD 4K de 115 po avec Google TV (115QM891G)

TCL 115" QM7K QD Mini-LED QLED 4K UHD Smart Google TV (115QM7K) - 2025 Model | Téléviseur intelligent QLED Mini DEL TCL QD QM7K UHD 4K de 115 po avec Google TVMC (115QM7K) - modèle 2025 \$19999.99

Kitchenaid 48" 29.4 Cu. Ft. Built-In Side-by-Side Refrigerator – Stainless Steel - KBSD748SPS | Réfrigérateur encastré KitchenAid de 29,4 pi³ et de 48 po à compartiments juxtaposés - acier inoxydable - KBSD748SPS \$10999.95

GE 21.3 Cu. Ft. Upright Freezer - FUF21DLRWW | Congélateur vertical GE de 21,3 pi³ - FUF21DLRWW | FUF21DLW 35.12%

Profile 7.3 Cu. Ft. Electric Dryer with WasherLink - PTD90EBMTRS | Sécheuse électrique Profile de 7,3 pi³ avec lien à la laveuse - PTD90EBMTRS 35.05%