

# StoreScout Competitive Snapshot

https://beeinspiredclothing.com

Public catalog + pricing intelligence  
(no checkout/traffic data)

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<div>Catalog Size</div> <div>245</div> <div>Products discovered</div>	<div>Inventory</div> <div>95.51%</div> <div>In stock (234/245)</div>	<div>Median Price</div> <div>\$28.00</div> <div>P25: \$20.00 · P75: \$45.50</div>	<div>Promo Rate</div> <div>71.43%</div> <div>Products with valid compare-at discounts</div>
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## Competitive Positioning Snapshot

<div>Market Position</div> <div>Budget</div> <div>Based on catalog median price (simple heuristic).</div>	<div>Promo Intensity</div> <div>Medium (63)</div> <div>Blend of discounted share + median discount depth.</div>
<div>Launch Velocity</div> <div>High (100)</div> <div>Blend of new product + update activity (last 90 days).</div>	<div>Catalog Complexity</div> <div>Low (33)</div> <div>Blend of catalog size + price spread + variants.</div>

## Key Takeaways

- 95.51% of products are currently in stock, which suggests stable inventory.
- 71.43% of products show valid discounts (compare-at > price), indicating aggressive promotion.
- Pricing spans \$0.25–\$75.00 with a median of \$28.00. Position your core offer near the median to compete directly.
- The dominant price band is \$25–\$49 (40.82% of products), showing where they primarily compete.
- Newest products skew above the store median price, suggesting a premium expansion strategy.
- Products have multiple variants on average, suggesting upsell/option strategy (sizes, bundles, tiers).

## Pricing Architecture

Metric	Value
Min	\$0.25
Median	\$28.00
Max	\$75.00
P25	\$20.00

## Discount Strategy

Metric	Value
Discounted products	175 (71.43%)
Median discount	50.0%
Avg discount	46.59%
Max discount	72.73%

P75

\$45.50

Discount depth (discounted items only)

## Price bands

## New vs Old

Window	Created	Updated
Last 30 days	0 (0.0%)	245 (100.0%)
Last 90 days	245 (100.0%)	245 (100.0%)
Last 180 days	245 (100.0%)	—

## Comparative Insights

Comparison	Result
New (90d) median vs catalog median	\$28.00 vs \$28.00
Discounted median vs full-price median	\$24.50 vs \$55.00
Discounted share of catalog	175 (71.43%)

## Confidence Notes

- This report is based only on the public Shopify product catalog endpoint (/products.json). It does not include traffic, conversion rate, ads, or checkout data.
- Date coverage: 100.0% of products include created/published dates; 100.0% include updated\_at.
- Pricing coverage: 100.0% of products include a usable price.
- Discount coverage: 77.55% include compare-at pricing fields (discounts only count when compare\_at > price).
- If a store returns HTML/404 for /products.json, it may be non-Shopify, headless Shopify with restrictions, or intentionally blocking the endpoint.
- Data source: public Shopify /products.json endpoint.
- Safety cap: up to 10 pages × 250 products (max ~2,500 products).
- Discounts are counted only when compare\_at\_min > price\_min.
- This report does not infer traffic, conversion rate, or revenue.

## Top Lists

## Most expensive (top 5)

Product	Price
Rivero Tech Cargo Pants - Charcoal	\$75.00
Rivero Tech Cargo Pants - Black	\$75.00
Millar Hoodie - Off White	\$70.00
Neves Longline Bomber Jacket - Zinc	\$70.00
Neves Longline Bomber Jacket - Black	\$70.00

## Biggest discounts (top 5)

Product	Discount
Milner Cord Jacket - Olive	72.73%
Diallo Short - Coffee	70.0%
Hart Zip Through - Black	70.0%
Hart Zip Through - Khaki	70.0%
Reinier Polo Shirt - Black	70.0%