DATE	29 OCTOBER 2022
TEAM ID	PNT2022TMID08360

CUSTOMER SEGMENT:

*Falmies

*individual associated with agricultural activities, cultivation

JOBS DO BE DONE/PROBLEMS

- *Monetaly issues
- *network issues
- *lack of awarness

TRIGGERS

seeing the neighours farmers have a bettel yield by usage of natural

AVAILABLE SOLUTIONS

*Traditional way of solutions

*precision farming

CUSTOMERS CONSTRAINTS

- *Monetaly
- *Network issues
- *Lack of awarness
- *Quality of soil,manure

water etc

BEHAVIOUR

*Will get idea from agriculturals experts

*will take up non natural means of cultivation for quickest harvest

CHANGES OF BEHAVIOUR

*Trying to use fertilizer and pesticide which will increase harvest but harmfull

*irrigation channel changes

PROBLEM ROOT CAUSE

*Weather conditions

*Soil conditions

*Water availability

MY SOLUTIONS

*the insights and predictions will give better idea to invest a better crop for better yield

EMOTIONS:BEFORE/AFTER

*Before-insecure about yield

*after-insights give trust of growth