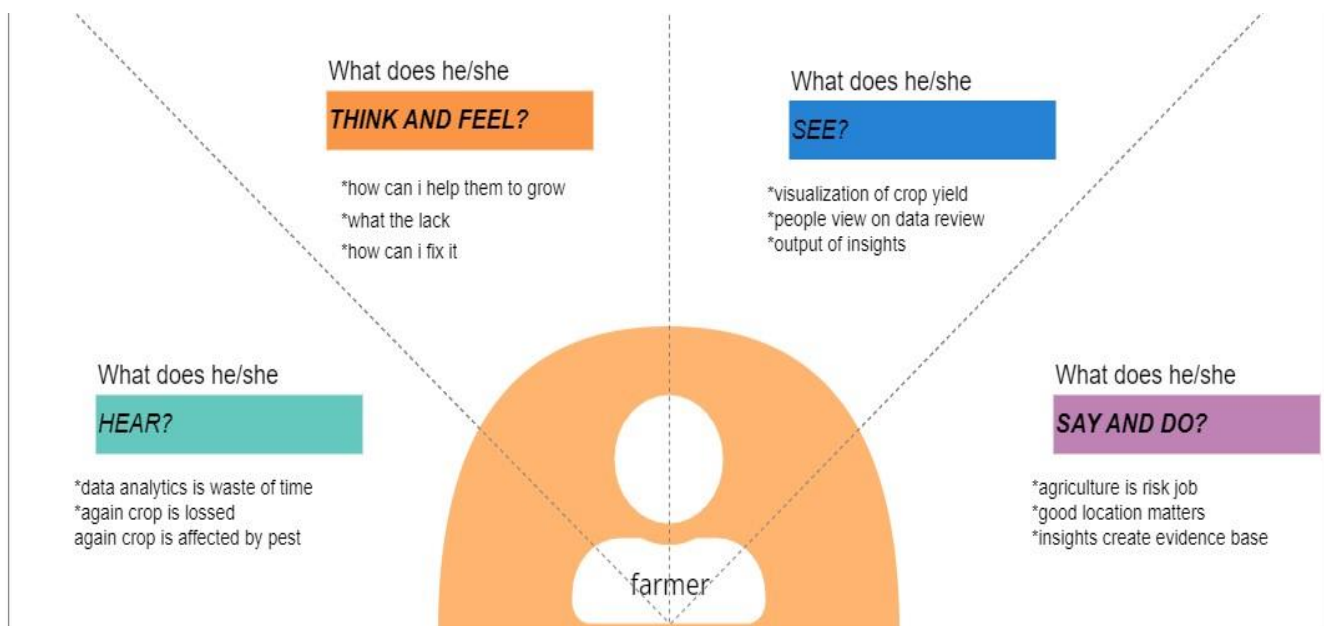


Ideation Phase
Empathize & Discover
Estimate The Crop Yield Using Data Analytics

| | |
|---------------|--|
| Date | 24 October 2022 |
| Team ID | PNT2022TMID08360 |
| Project Name | Estimate The Crop Yield Using Data Analytics |
| Maximum Marks | 4 Marks |

Empathy Map Canvas:

An empathy map is collaborative tool teams can use to gain a deeper insights into their customers. Much like a user persona, an empathy map can represent a group of users, such as the customer segment. The empathy map users, such as a customer segment.



| PAIN | GAIN |
|--|---|
| *natural disasters *unpredictable climatic conditions | *insights of crop *better idea to invest in better crop *profitable yield |