

PRESENTS

ROADMAP FOR DESIGNING

Photoshop, UI/UX Design



Roadmap for Designing-Beginners

Guidelines:

- Consistency: Practice daily, even for 30 minutes.
- Experimentation: Try creating personal projects using the tools you learn each week.
- Feedback: Share your work on platforms like Behance or Reddit to get constructive feedback

Prerequisites:

You must have skills or interests to build skills in Coding and Math. Without these two you cannot become an App developer

Week 1: Introduction and Basic Tools:

Goals: Familiarize yourself with the Photoshop interface and learn essential tools.

Topics:

Interface: Understand the workspace, panels (Layers, History), and toolbar.

Basic Tools:

1. Move Tool: Move selections and layers.

- 2. Selection Tools: Rectangular Marquee, Lasso, Quick Selection, Magic Wand.
- 3. Crop Tool: Learn how to crop and straighten images.
- 4. Brush Tool: Basic drawing, erasing, and colour selection.
 - 5. Layers: Create, rename, move, and organize layers.
- 6. Saving Files: Learn to save images in different formats (PSD, JPEG, PNG).

Practice:

- -> Create a simple design using text and shapes.
- > Experiment with selecting objects and moving them around on different layers.

YouTube Resources:

<u>Adobe Photoshop - Getting Started (Photoshop</u> <u>Essentials)</u> by Envato Tuts

Photoshop Basics Beginners by PTC (Photoshop Training Channel)

Week 2: Enhancing Images and Working with Layers

Goals: Master image enhancement and layer manipulation.

- Topics:

- Adjustments: Brightness/Contrast, Hue/Saturation, Levels, Curves.
- Transform Tools: Scale, Rotate, Flip, Perspective, Warp.
- Layer Styles: Drop shadow, Inner shadow, Bevel & Emboss, Stroke.
- Blending Modes: Explore Normal, Multiply, Overlay, Screen, and how they affect layers.

Masks: Layer masks and clipping masks.

Practice:

- Enhance a photo by adjusting color and lighting.
- Apply layer styles and blending modes to text or shapes.
 - Use masks to remove backgrounds from images.

YouTube Resources:

- Photoshop Layer Masks Explained by PTC
- <u>Photoshop Blending Modes</u> Explained by Photoshop Essentials

Week 3: Advanced Tools and Techniques

- Goals: Work with advanced tools and effects for creative designs.

Topics:

Pen Tool: Create precise paths and shapes.

Clone Stamp & Healing Brush: Retouch photos by removing unwanted elements.

Filters: Gaussian Blur, Motion Blur, Sharpening, Liquify.

- Smart Objects: Create and edit non-destructive layers.
- Adjustment Layers: Work with non-destructive color and tone adjustments.

Practice

- Use the Pen Tool to create complex shapes or cut out objects.
- Retouch a portrait using the Healing Brush and Clone Stamp.
 - Apply filters to a photo and understand their effects.

YouTube Resources:

- <u>Photoshop Pen Tool Tutorial</u> for Beginners by Envato Tuts+
 - How to Use Photoshop Filters (Guide to All)by Tutvid

Week 4: Creative Projects and Workflow Optimization

Goals: Implement everything learned by completing projects and optimizing workflows.

Topics:

Actions & Automation: Automate repetitive tasks with Photoshop Actions.

Typography: Create advanced text effects.

Brushes & Patterns: Download and use custom brushes and patterns.

Photo Manipulation: Combine multiple images to create surreal art.

Exporting for Web/Print: Understand colour modes (RGB vs. CMYK), file formats, and exporting guidelines.

Practice:

- Create a photo manipulation project using all the learned tools (selections, layers, masks, blending).
- Design a poster or social media banner using advanced typography and effects.

YouTube Resources:

Photoshop Typography for Beginners by PHLEARN

6-Week UI/UX Design Roadmap

Week 1: Introduction to UI/UX Design

Goal: Understand the basics of UI and UX design, their differences, and how they complement each other.

Topics:

- What is UI? What is UX?
- The importance of user-centered design.
- Basic principles of UI (layout, colors, typography).
- Introduction to UX process: Research, Design, Prototype, Test.

Resources:

- YouTube: "What is UI vs. UX?" by AJ&Smart
- YouTube: "The Basics of User Experience Design" by CareerFoundry
- Course: "Intro to UX Design" on Coursera by Georgia Tech

Week 2: User Research & Empathy

Goal: Learn the importance of user research and how to create user personas.

Topics:

- Conducting user interviews.
- Creating user personas.
- Understanding user needs and pain points.
- Empathy mapping.

Resources:

- YouTube: "How to Conduct User Interviews" by NNGroup
- Article: "Creating User Personas" on Interaction Design Foundation
- Tool: Google Forms or Type form for surveys

Week 3: Wireframing and Information Architecture

Goal: Create simple wireframes and understand the importance of information architecture.

Topics:

- Introduction to wireframes (low-fidelity).
- Tools: Sketching, Balsamiq, Figma for wireframing.
- Basics of Information Architecture (IA).
- Creating sitemaps and user flows.

Resources:

- YouTube: "Wireframing Basics for Beginners" by DesignCourse
- Figma Tutorial: "Creating Wireframes" on Figma YouTube channel
- Tool: Figma or Balsamiq

Week 4: Visual Design and Prototyping

Goal: Learn visual design principles and how to create interactive prototypes.

Topics:

- Typography, color theory, and spacing in UI design.
- Creating interactive prototypes using Figma or Adobe XD.
- UI Design consistency and design systems.

Resources:

- YouTube: "The Basics of Visual Design" by CareerFoundry
- Course: "Introduction to Prototyping" on Udemy
- Tool: Figma or Adobe XD

Week 5: Usability Testing and Feedback

Goal: Learn the importance of usability testing and gathering feedback.

Topics:

- Conducting usability tests with real users.
- Analyzing feedback and improving your designs.
- Iterating on designs based on user feedback.

Resources:

- YouTube: "How to Conduct Usability Testing" by NNGroup
- Tool: Maze or UserTesting for remote usability tests
- Article: "Improving Usability" on Nielsen Norman Group

Week 6: Portfolio Building & Final Project

Goal: Build a portfolio with a final UI/UX project that showcases your skills.

Topics:

- Selecting projects for your portfolio.
- Presenting your design process clearly.
- Tools for portfolio creation: Behance, Adobe Portfolio, or personal websites.
- Final project: Design a user-friendly app or website prototype.

Resources:

- YouTube: "How to Build a UX Portfolio" by AJ&Smart
- Platform: Behance or Adobe Portfolio