

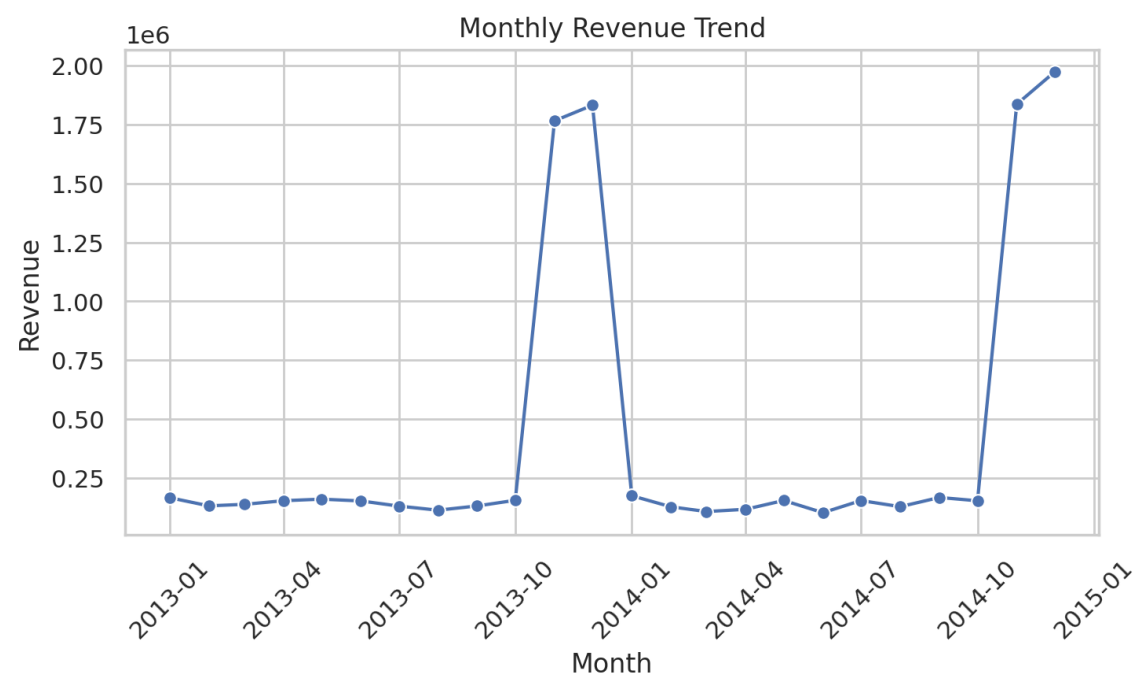
Sales Dashboard Report

Data source: Sales Data edited.xlsx | Sheet: Sales Data
Period covered: 2013-01-01 to 2014-12-31

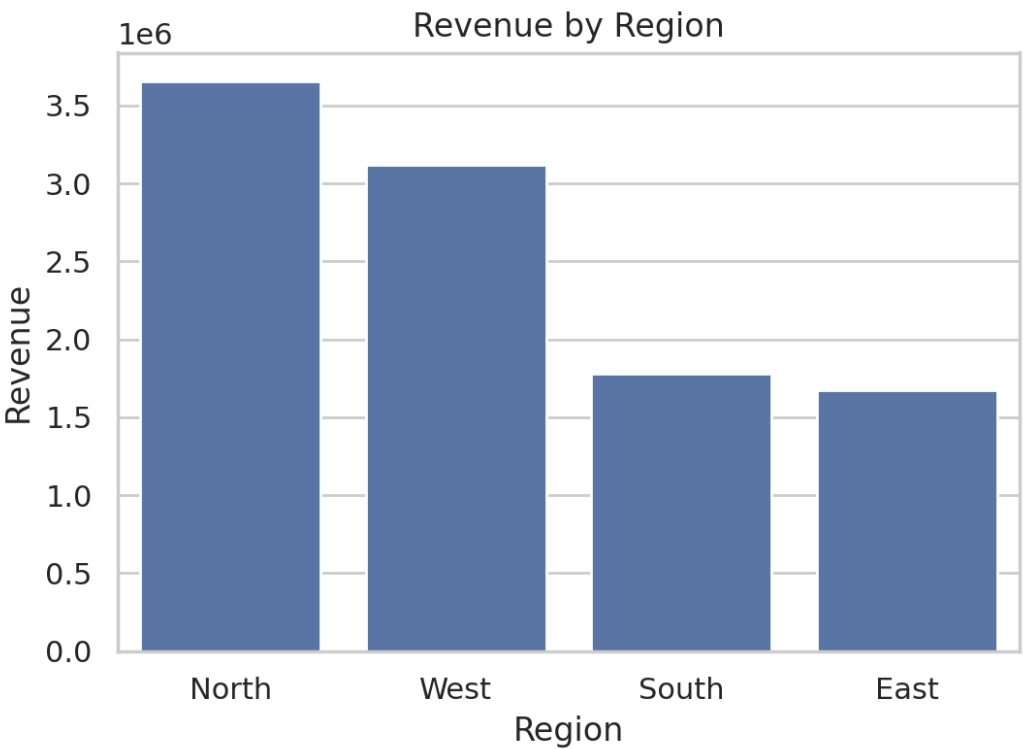
Executive Summary (KPIs)

Total Revenue	10,226,625	Total Units Sold	33,874
Number of Orders	10,000	Average Order Value	1,022.66
Weighted Avg. Price	301.90	Unique Products	11
Sales Reps	72	Cities Covered	23
Report Generated On	2025-08-24 02:18	Currency / Units	As per data

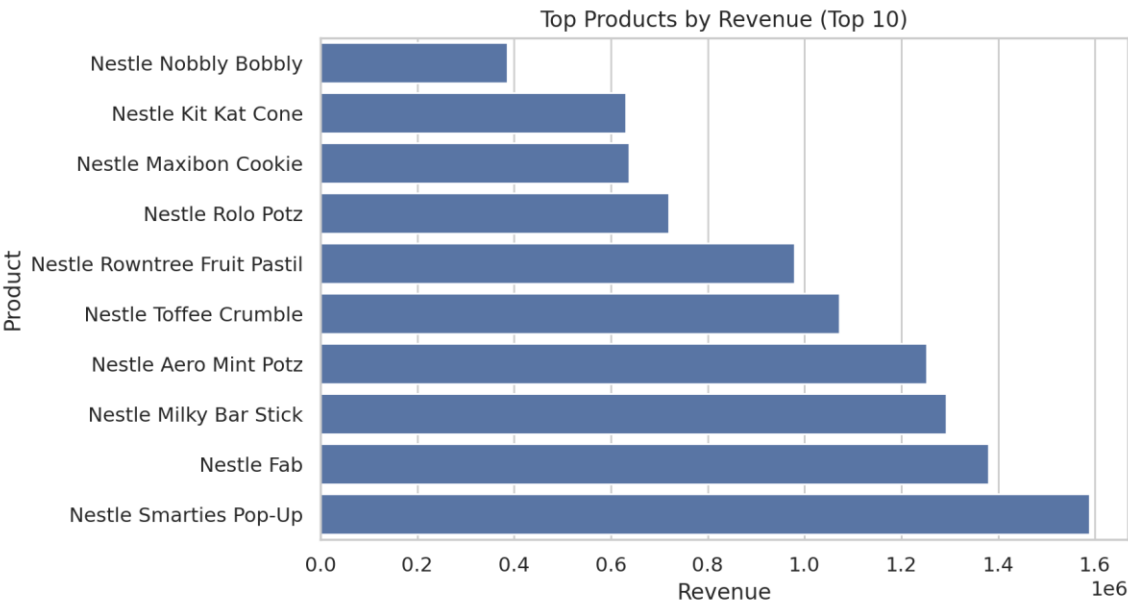
Monthly Revenue Trend



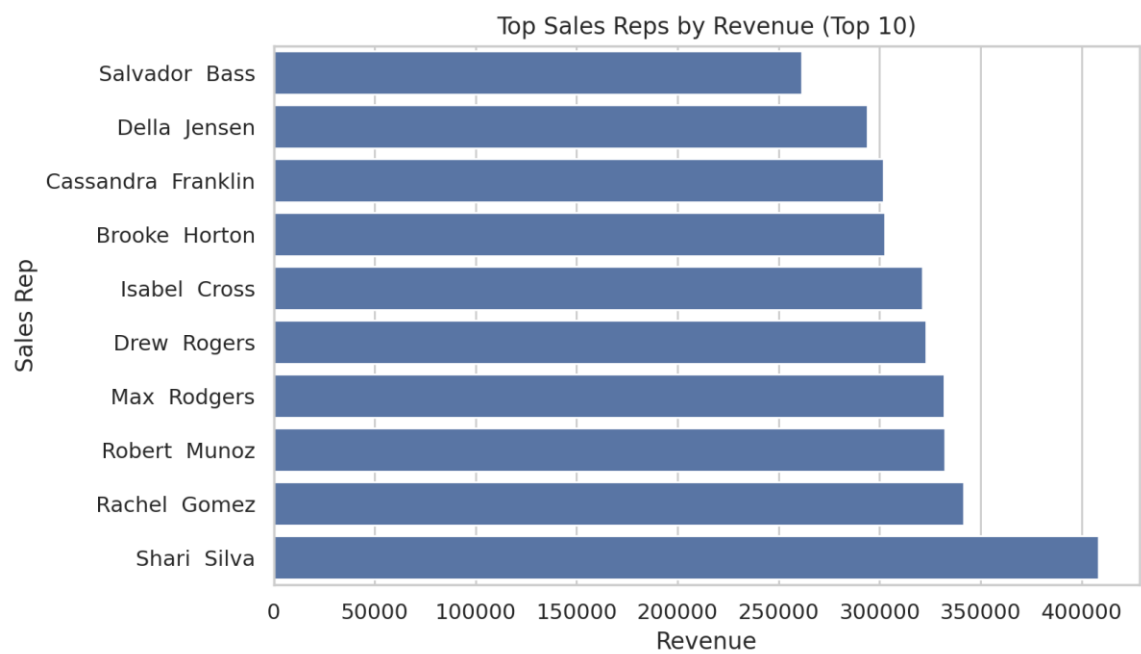
Revenue by Region



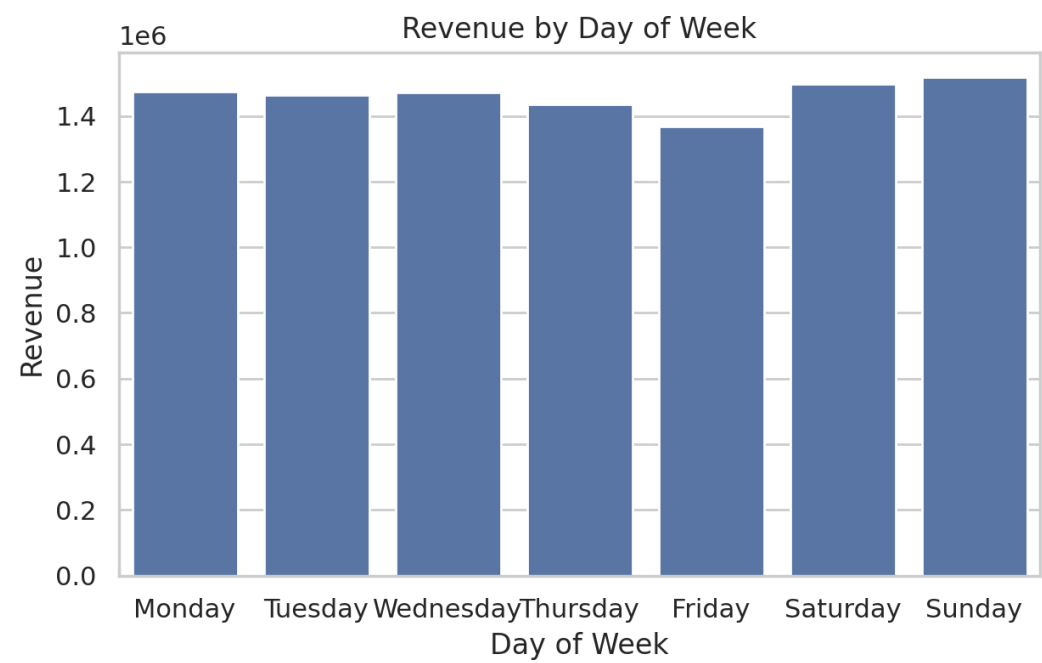
Top Products by Revenue



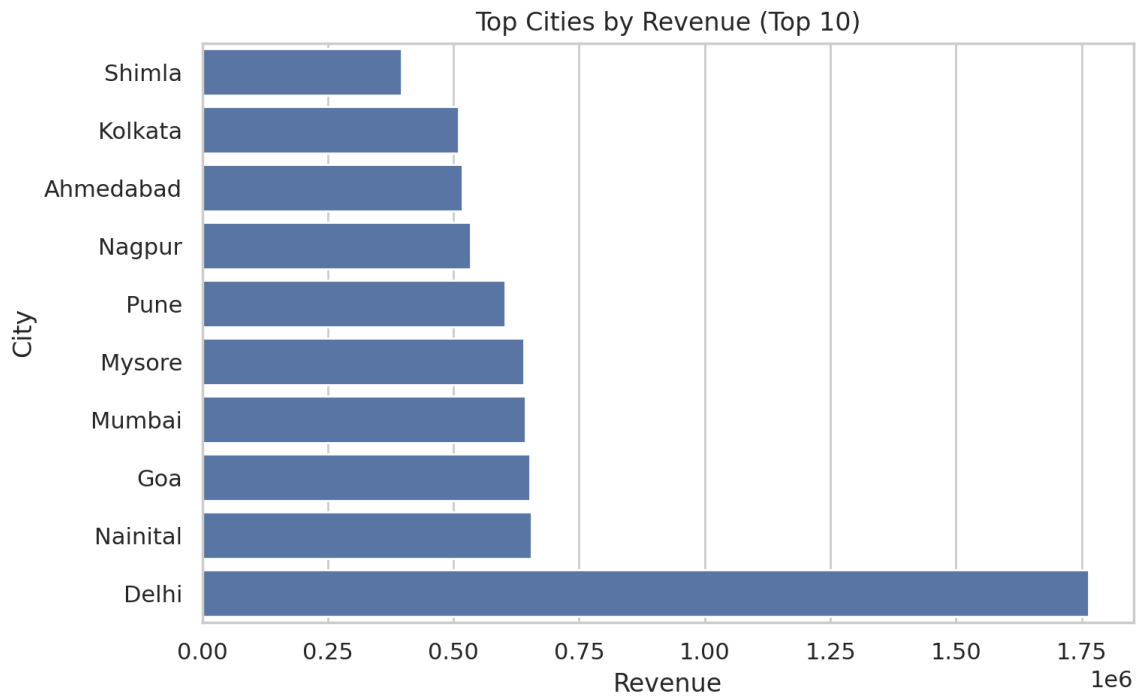
Top Sales Reps by Revenue



Revenue by Day of Week



Top Cities by Revenue



Top 10 Products (Revenue & Units)

Product	Units	Total Sales
Nestle Smarties Pop-Up	5267	1588831
Nestle Fab	4375	1379740
Nestle Milky Bar Stick	4153	1293337
Nestle Aero Mint Potz	4262	1252203
Nestle Toffee Crumble	3586	1072377
Nestle Rowntree Fruit Pastil	3258	979502
Nestle Rolo Potz	2498	719702
Nestle Maxibon Cookie	2152	638340
Nestle Kit Kat Cone	2101	631179
Nestle Nobbly Bobbly	1253	386345

Top 10 Sales Reps (Revenue)

SalesRep	Total Sales
Shari Silva	408287
Rachel Gomez	341627
Robert Munoz	332530
Max Rodgers	331986
Drew Rogers	322985
Isabel Cross	321156
Brooke Horton	302753
Cassandra Franklin	302080

Della Jensen	293968
Salvador Bass	261456

Top 10 Cities (Revenue)

City	Total Sales
Delhi	1764426
Nainital	655124
Goa	652865
Mumbai	643215
Mysore	639673
Pune	602513
Nagpur	534082
Ahmedabad	517965
Kolkata	510157
Shimla	396905

Revenue by Region

Region	Total Sales
North	3655726
West	3118347
South	1780729
East	1671823