DEV PANDYA

Portfolio Preparation

Design and Dev. Document

Name: Dev Pandya
Course: Interactive Media Design
Student No.: 1089734

Prepared By:

Dev Pandya

Prepared for:

Prof . Marco De Luca
Prof. John Bennet
Prof. Rob Haaf

Portfolio Examples

Devon Stank (Front-End Developer)
https://devonstank.com/my-work

Afua Deborah: (Front-End Developer)
https://afuadeborahcodes.com/

Philip Turkiewicz: (Front-End Developer)
https://www.codeturkie.io/

Josh Leibold (Front-End Developer)
https://www.joshleibold.com/

Pratibha Joshi: (UI-UX Designer)
https://www.pratibhajoshi.com/

DEV PANDYA

Font Colors & Color Scheme

```
body {
Font-family: 'Ralway','Poppins' ;
}
```

```
body {
background: '#F31616';
color: '#white';
}
```
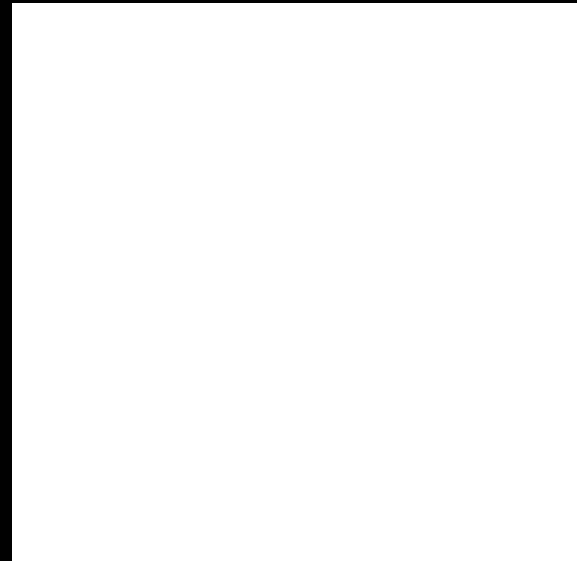
Hello Prof. This is a visual Representation Of How will Proxima Nova will look on my website

Hello Prof. This is a visual Representation Of How will Proxima Nova will look on my website

Hello Prof. Joe This is a visual Representation of the color scheme background color will be black & font color will be white

Color Gradient

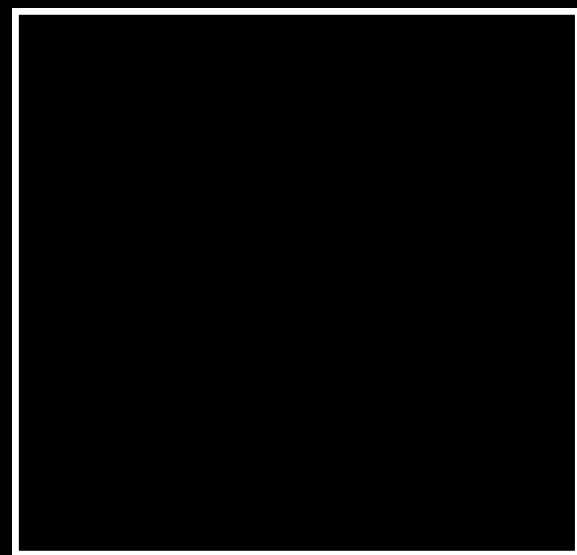White : hex
#ffffff

Red : hex
#F31616

Black : hex
#000000.

Grey : hex
#332F2F

Logo Desc.

DEV PANDYA

Red Color Representation:
The color red has been deliberately chosen for its innate ability to command attention and evoke powerful emotions. It symbolizes passion, vitality, and enthusiasm. In the context of this logo, the red border of the square epitomizes the unwavering zeal and commitment that underpins our work as web designers. It reflects our dedicated pursuit of creating dynamic and captivating web experiences for our clients.

White Color Representation

White, representing purity, simplicity, and cleanliness, is integral to this design. It embodies clarity and an openness that is central to our design philosophy. The white space within the square signifies our commitment to crafting user-friendly, visually appealing websites that communicate messages with utmost transparency.
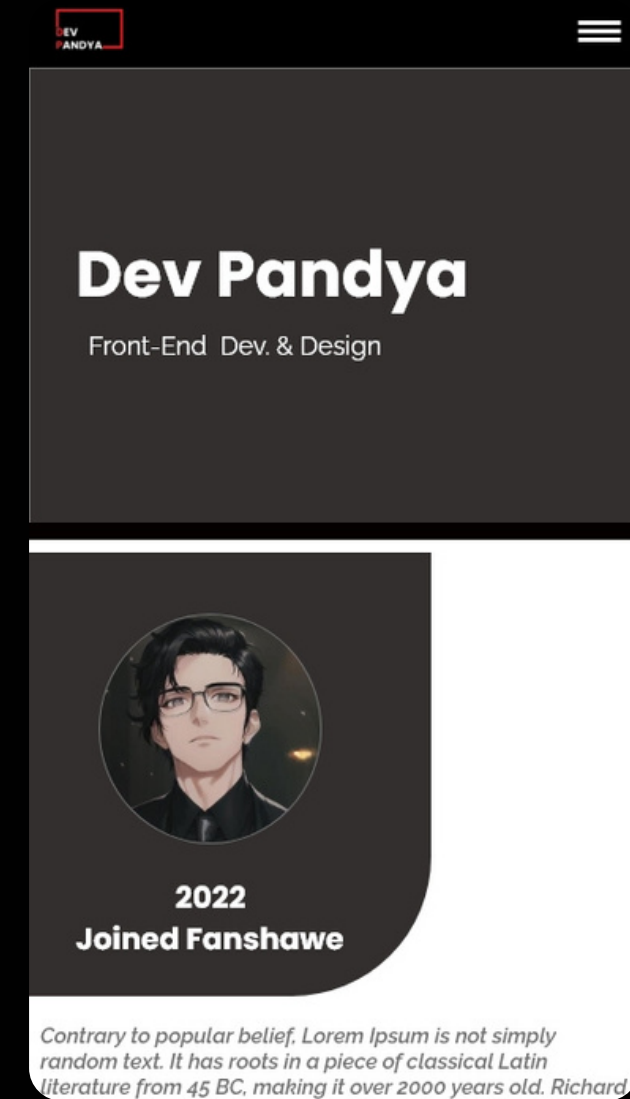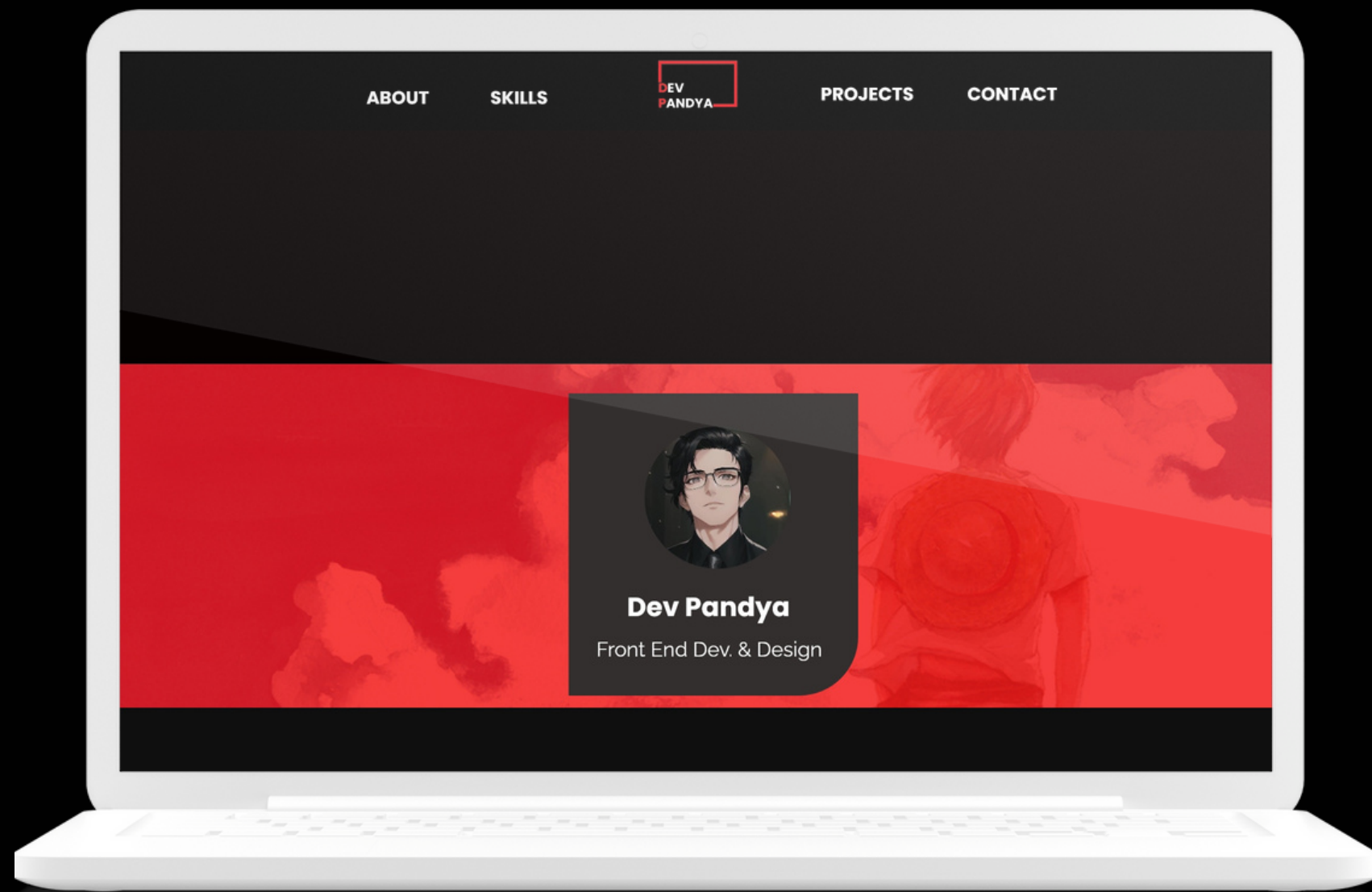
Square Representation

The square shape, known for its stability and equilibrium, is emblematic of order, reliability, and professionalism. It communicates a strong sense of structure and symmetry. In our logo, this square represents our dedication to delivering web design solutions characterized by reliability and meticulous organization. We emphasize the importance of maintaining balance and structure in all our work.
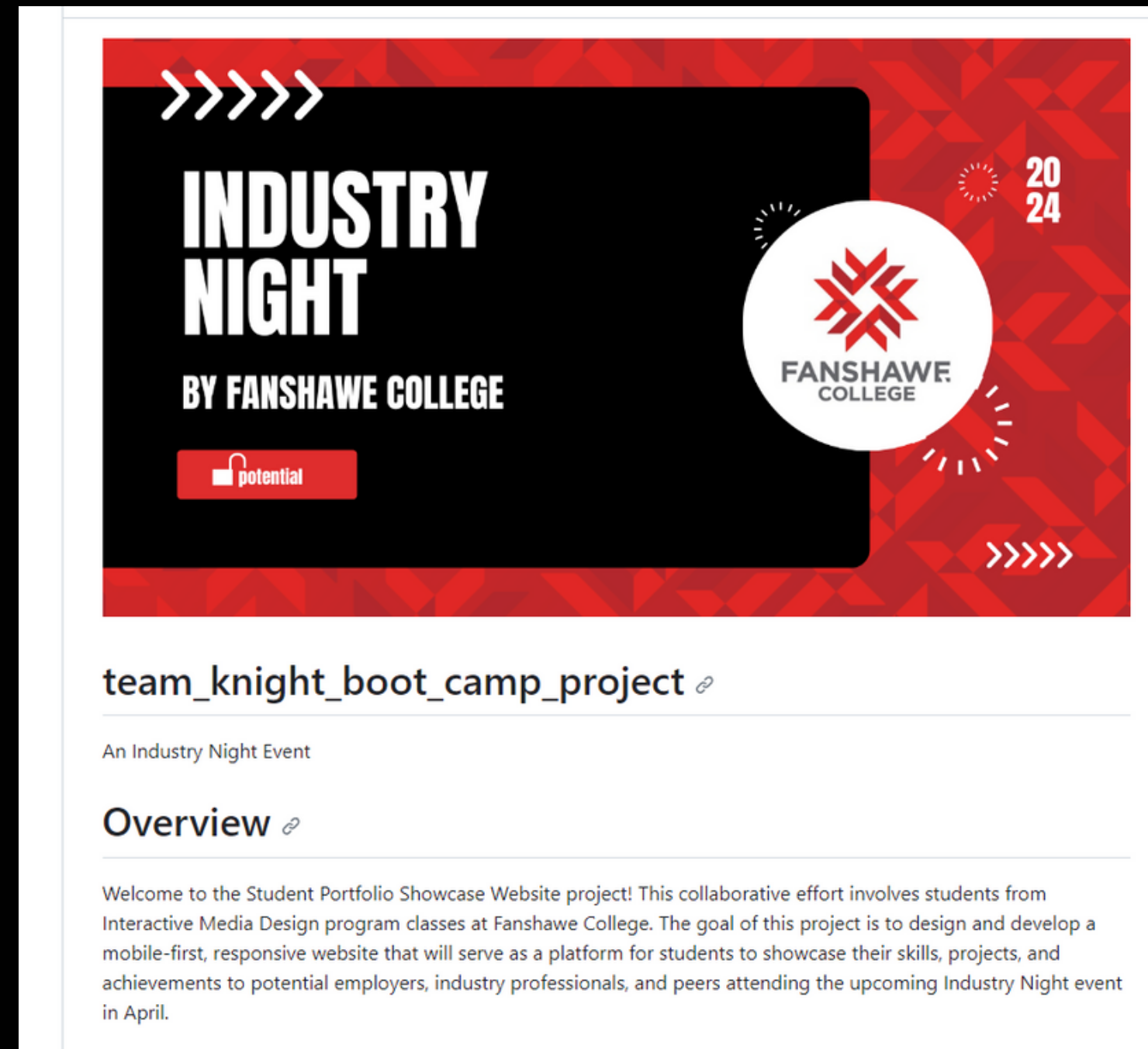
Font Choice (Poppins)

The selection of Poppins as our primary font is a strategic decision rooted in its contemporary and versatile design. Recognized for its legibility and clean aesthetics, Poppins conveys a sense of professionalism and modernity. It aligns with our commitment to clear and accessible communication, ensuring that information is presented with precision and style.

Mobile & Desktop view.

Case Study Example.

Bootcamp Project worked as content creator & front end design

Introduction

Dev Pandya, a web designer and content creator, played a vital role in the creation of a dynamic website to promote Fanshawe College's Interactive Media Design program and the upcoming Industry Night event in April. Dev faced a unique challenge during the project—creating a 15-second promotional video that encapsulated the essence of the event using just three key phrases: "Create, Inspire, and Transform."

Project Contributions:

Web Designer (Dev Pandya)

Crafted a succinct and impactful 15-second promotional video that revolved around the core concepts of "Create, Inspire, and Transform."Maintained the visual branding consistency with Fanshawe College, ensuring a professional and visually appealing presentation.
Explored font choices, ultimately selecting Montserrat and Open Sans to achieve a minimalistic and professional look.

Key Phrases

Dev's strategic choice of "Create, Inspire, and Transform" perfectly encapsulated the Industry Night event's essence, conveying the event's mission in just three words.

Visual Consistency

By keeping the design consistent with Fanshawe College's brand identity, the website seamlessly integrated with the broader institutional image, while still maintaining a unique and visually appealing presentation.
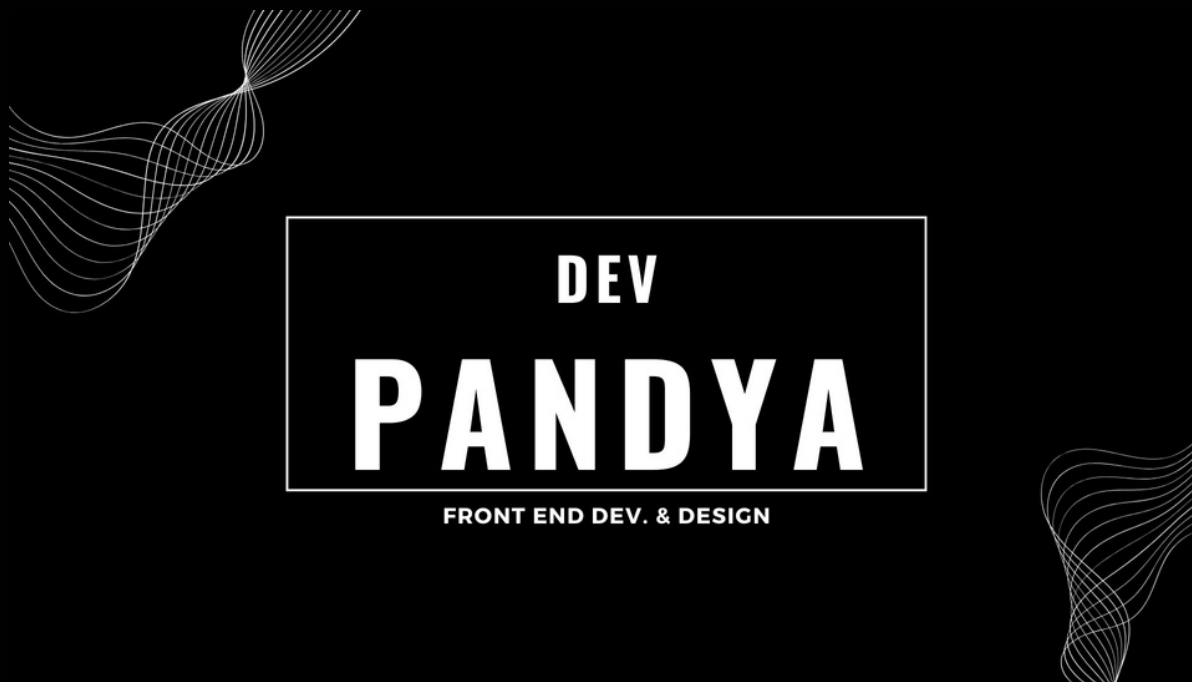
Font Selection:

The experiment with fonts, Montserrat and Open Sans, led to the discovery of the perfect combination for a minimalistic and professional appearance. This choice ensured that the website's typography complemented the content, enhancing the overall user experience.

Project Outcomes:

Dev Pandya's contributions were instrumental in the successful creation of the website for Fanshawe College's Interactive Media Design program. The 15-second promotional video, with its three key phrases, effectively conveys the event's essence, while the visual consistency with Fanshawe College's brand and the thoughtful font selection contribute to a professional and engaging online presence.

Styleframe Examples

Dev. Document

Portfolio Website Layout for a Front-End Web Developer and Designer

Creating my portfolio website as a front-end web developer and designer is essential to showcase my skills, projects, and capabilities. I aim to craft a well-structured and visually appealing website that leaves a lasting impression on potential clients and employers. Here's a detailed description of my portfolio website layout and its features:

1. Home Page

My portfolio website will be a one-page design, offering easy navigation through four self-explanatory navigation links:

a. Home (Landing Section)

This is where visitors will arrive first. It will feature a captivating hero image that reflects my style and work. I've implemented a hover effect with a red underline for the navigation links at the top, providing an interactive feel.

b. About Section:

Clicking on "About" will take visitors to a dedicated section that provides essential information about me. By clicking on my image, users can access more details. Additionally, I've included a button to allow visitors to download my resume for more in-depth information.

c. Technology Section

: This section showcases my expertise and experience in various technologies. To add a unique touch, I've used an AI avatar to provide a brief overview of my technical skills.

d. Projects Section:

This is where I've displayed four or five of my most significant projects. Each project has a brief description in the native view. Users can click on the "View Case Study" button to open a lightbox containing an in-depth case study for that project. I've included representative images and GitHub links for each case study.

e. Contact Section:
This section is divided into two parts:

Form:
On the right side, visitors can enter their email and provide feedback or inquiries. There's also a "Submit" button for easy follow-up.
Social Section:
On the left side, I've displayed icons for my social media profiles (e.g., Pinterest, GitHub, LinkedIn).

2. Project Case Studies
Each project case study within the lightbox contains:

A high-quality image of the project at the top.
Detailed descriptions of the project, including the technologies used.
A showcase of relevant challenges, solutions, and my role in the project.
Links to the live project (if available) and the GitHub repository.

3. Design Elements
I've ensured that my portfolio website is designed with a focus on aesthetics, user-friendliness, and responsiveness. It reflects my design skills and incorporates modern design trends, such as clean typography, high-quality images, and a harmonious color scheme.

4. Navigation

The navigation links at the top are easily accessible, and users can intuitively understand where each link leads. I've also implemented smooth scrolling for a pleasant user experience.

5. Mobile Responsiveness

I've made sure that my website is fully responsive to accommodate visitors using various devices, such as smartphones

Greensock plans

1. **Parallax Scrolling**: Use GSAP to create a parallax effect where different elements move at different speeds as the user scrolls.
2. **Scroll-Triggered Animations**: Trigger animations when the user scrolls to a specific part of the page. For instance, I am planning to use it for projects
3. **Text Animations**: Animate text elements creatively, typewriter effect on the about section for desktop

THANK YOU!

Will Appreciate Any Feedback