

EDUCATION

Bachelors of Digital And Mass Media (Broadcast)

School of Modern Media at University of Petroleum & Energy Studies (UPES)
2022-2025

Secondary & Higher Secondary

North Point English Academy, Malda
2020-2022

SKILLS

- AI Content Creator: MidJourney, Firefly, Perplexity, Ideogram, Leonardo.AI, Sunno.AI
- Production & Filmmaking
- Voiceover
- Content Strategy
- Creative Writing
- Photography
- Basic Video Editing
- Social Media Management
- Communication
- Time Management
- Leadership
- Liasioning
- Flexibility
- Adaptability
- Analytical Skills

PROJECTS

- Lead Changemaker and Senior Mentor for Srijan Social Internship
- NGO Mentor for GS3
- Social Media Manager for GS3
- Production assistant & direction for a few short films
- Worked in the documentation team of Avishkarnam-The Literary Club Of UPES

LANGUAGES

- Fluent in English, Hindi & Bengali (Written & Oral)

ANSHU GUPTA

Client Servicing & Content Production

+91-7384246594 anshugupta110903@gmail.com India

[Portfolio Link](#)

Profile Summary

Media enthusiast with experience in client servicing, event coordination, and end-to-end production, including 3D Commercials and Anamorphic projects. Driven about enhancing client experience using AI and creative strategies to streamline workflows.

Experience

DEC 2024 – JUN 2025

One Film Company

Client Servicing & Project Management Intern

- Managed end-to-end production for MG Auto Expo, MG SELECT, and World Expo OSAKA 2025.
- Liaised between clients and teams, translating briefs and managing feedback.
- Developed concept notes, scripts, and mood boards for diverse pitch themes.

JUNE 2024 – JULY 2024

The Logical Indian

AI Content Production Intern

- Created content and prompts using AI tools like ChatGPT, Gemini, and Chat Sonic.
- Applied AI for content optimization with thorough research for accuracy and relevance.

NOV 2023 – FEB 2024

Youth India Foundation

Content Writing Intern

- Wrote impactful scripts on social causes, backed by thorough research to align with the organization's mission and values.

MAY 2023– JULY 2023

DHRUVH Social Awareness Forum

Research Intern

- Research Report writing which included article writing
- Researched on Food & Nutrition and how does it affect our daily lives..

Extra -Curriculars

- Part of the Registration Team and Participant Co-ordination for Utsav
- Part of the Documentation Team for Utsav 2.0 (It is an event organised by UPES School Of Media)
- Part of Logistics and Stage Management for Chalchitra
- Head of Documentation for Chalchitra 2.0 (International Film Festival by UPES School Of Media)
- Helped with Stage Management of Web Series Mega Conclave
- Head of Registration Team for The Voice Conclave
- Nature Photography
- Poetry:Writing & Recitation