Hotel Performance Summary

ADR
₹5,346.74

RevPAR (revenue per available room)
₹422.76

RoomFillPercentDecimal
39.16%

CancellationRate
24.83%

revenue_realized
₹1,708,771,229.00

OccupancyRate_Calc
61.29%

room_class ▾

city ▾

booking_platform ▾

day_type ▾

Chart 1 — OccupancyRate_Calc / revenue_realized

Legend: OccupancyRate_Calc — revenue_realized

Y-axis (left): 0.00%, 20.00%, 40.00%, 60.00%, 80.00%
Y-axis (right) revenue_realized: 0, 50M, 100M, 150M

X-axis: W 32, W 24, W 29, W 28, W 20, W 27, W 19, W 22, W 25, W 23, W 30, W 21, W 26, W 31

Chart 2 — OccupancyRate_Calc / revenue_realized

Legend: OccupancyRate_Calc — revenue_realized

Y-axis (left): 0.00%, 20.00%, 40.00%, 60.00%, 80.00%
Y-axis (right) revenue_realized: 0, 250M, 500M, 750M, 1B, 1.25B

X-axis: weekend, weekeday

Booking Trends

unsold_rooms	SafeRevenueGap	utilization_ratio	RevenueGapfinal
1,562,511	14,994,588,674.58	61.33%	9,815,085,668.7

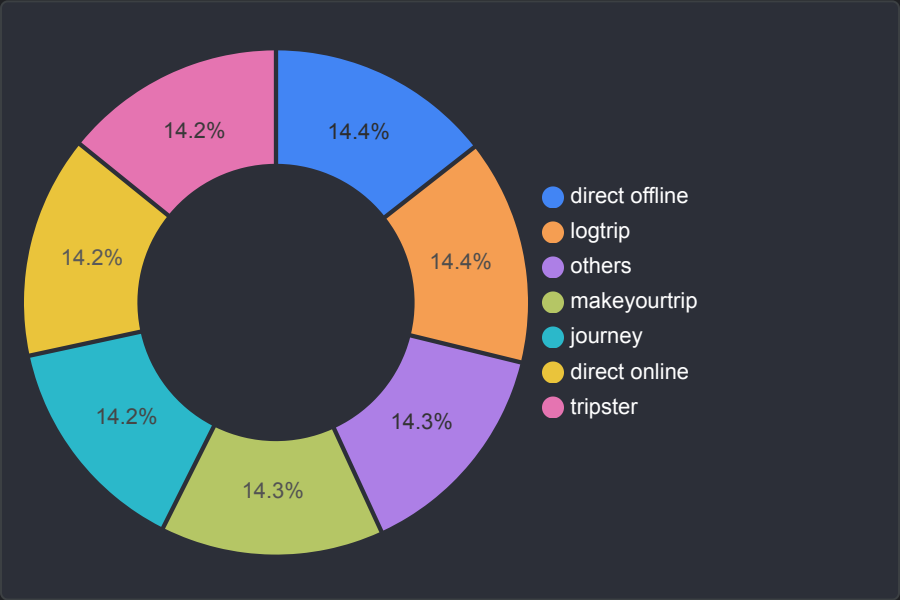booking_platform ▾   Select date range ▾   room_class ▾   city ▾

	property_name	RevenueGapfinal ▾	unsold_rooms	RoomFillPercent...
1.	Atliq City	2,377,123,797.3	290,998	39.02%
2.	Atliq Palace	2,308,971,411.7	270,331	41.06%
3.	Atliq Exotica	1,794,770,239.29	307,717	40.53%
4.	Atliq Bay	1,291,752,821.94	248,059	53.77%
5.	Atliq Blu	1,155,775,787.03	226,023	36.25%
6.	Atliq Grands	988,111,225.28	184,769	29.35%
7.	Atliq Seasons	376,671,638.32	34,614	0%

1 - 7 / 7 〈 〉

— Record Count
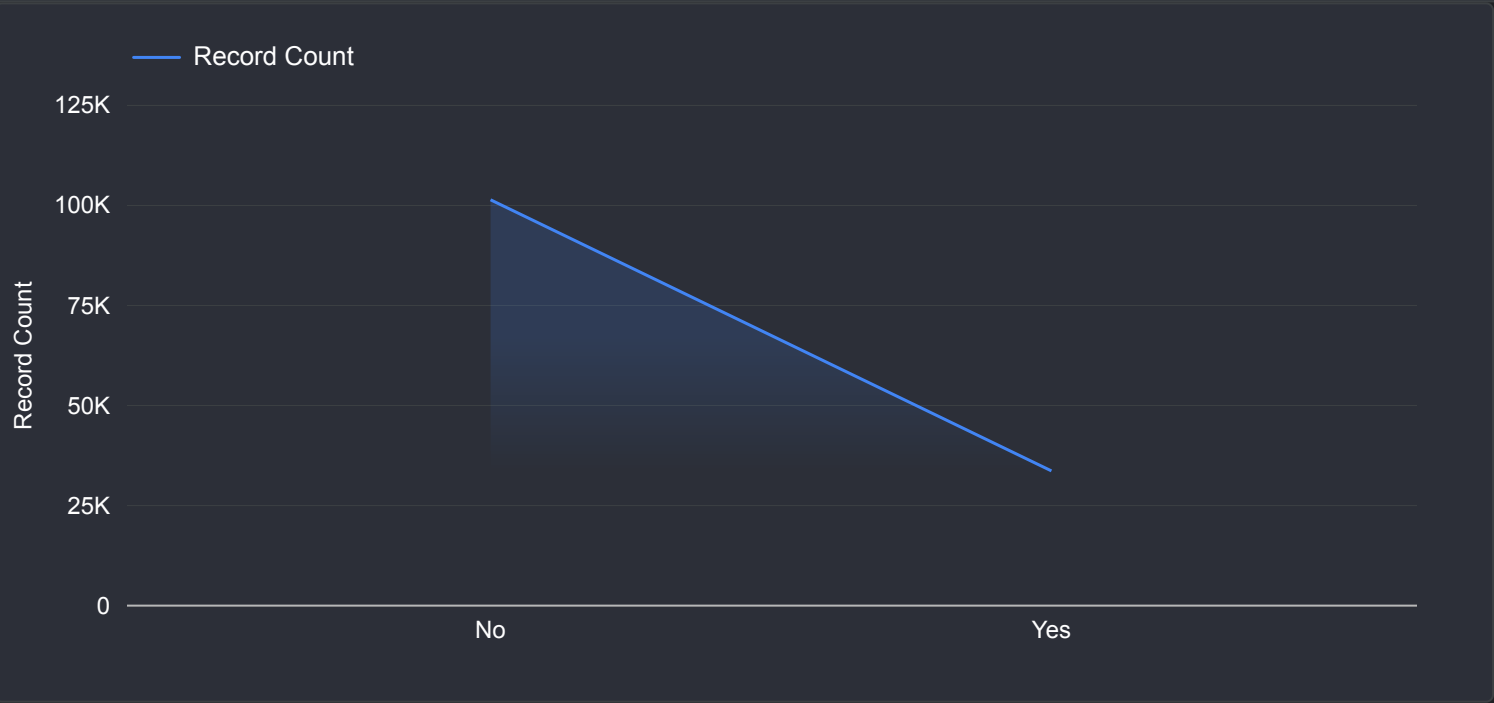
day_type ▾

Revenue Leakage & Room Utilization

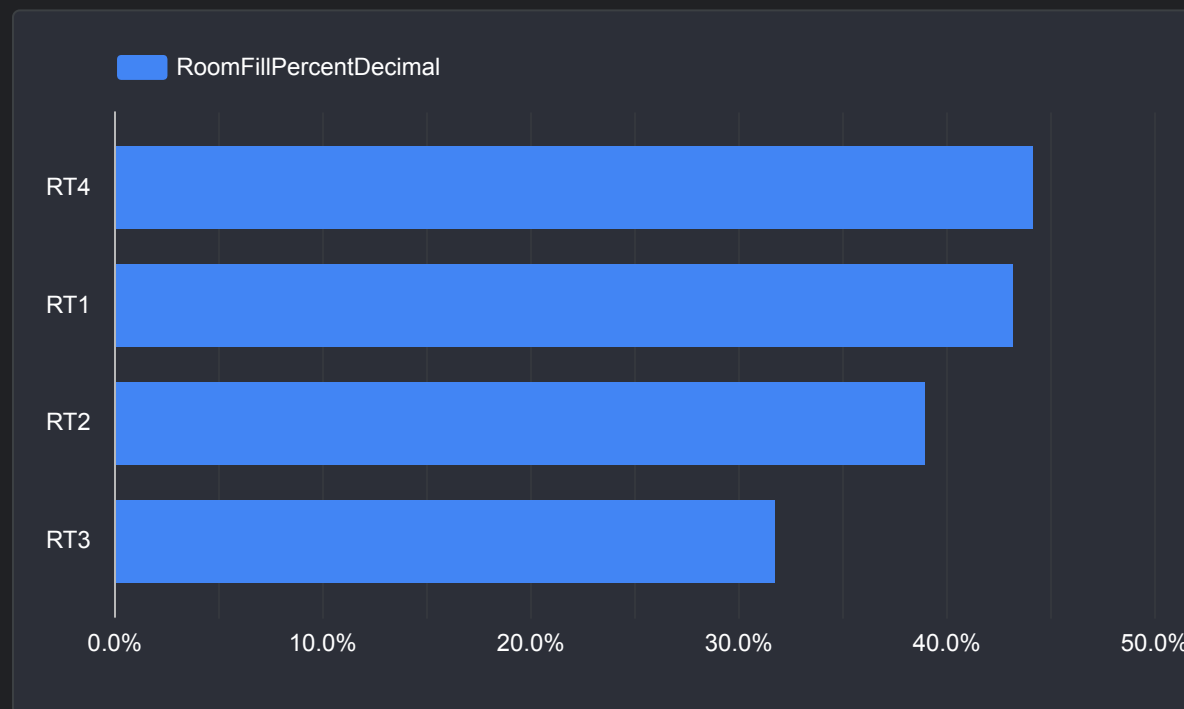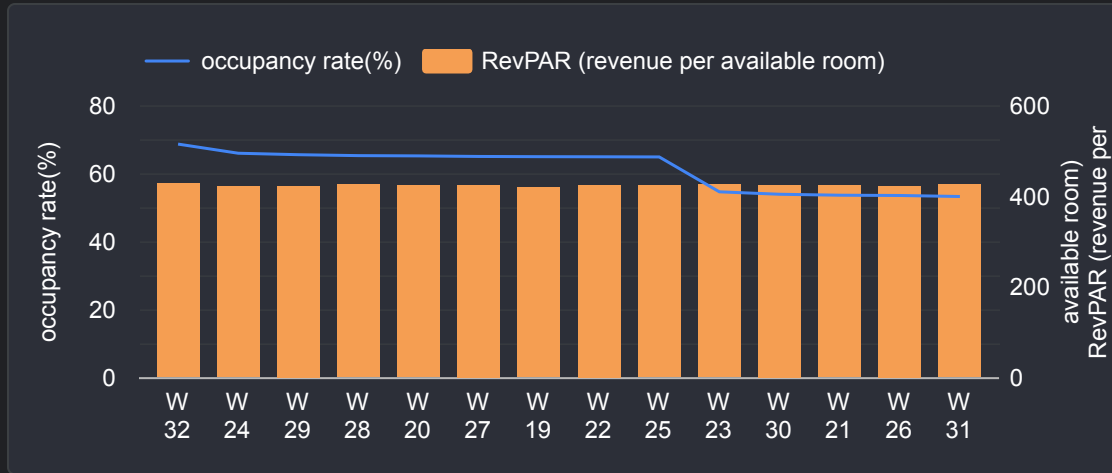| booking_platform		Select date range		room_class		city	

	booking_platform	Revenue Per G... ▼	LengthOfStay	BookingLeadTime	revperguest segmentation
1.	direct offline	6,292.65	16,113	25,350	High
2.	logtrip	6,276.29	34,968	53,671	High
3.	others	6,243.17	130,573	203,773	High
4.	makeyourtrip	6,221.88	63,663	100,143	High
5.	journey	6,203.12	19,167	30,370	High
6.	direct online	6,189.86	31,769	49,839	High
7.	tripster	6,188.93	23,338	36,021	High

1 - 7 / 7

- direct offline — 14.4%
- logtrip — 14.4%
- others — 14.3%
- makeyourtrip — 14.3%
- journey — 14.2%
- direct online — 14.2%
- tripster — 14.2%

Guest Segmentation by Booking Platform

occupancy rate(%) — RevPAR (revenue per available room)

Week	occupancy rate(%)	RevPAR
W 32		
W 24		
W 29		
W 28		
W 20		
W 27		
W 19		
W 22		
W 25		
W 23		
W 30		
W 21		
W 26		
W 31		

RoomFillPercentDecimal

Category	
Presidential	
Standard	
Elite	
Premium	

0.0% 10.0% 20.0% 30.0% 40.0% 50.0%

RoomFillPercentDecimal

Category	
RT4	
RT1	
RT2	
RT3	

0.0% 10.0% 20.0% 30.0% 40.0% 50.0%
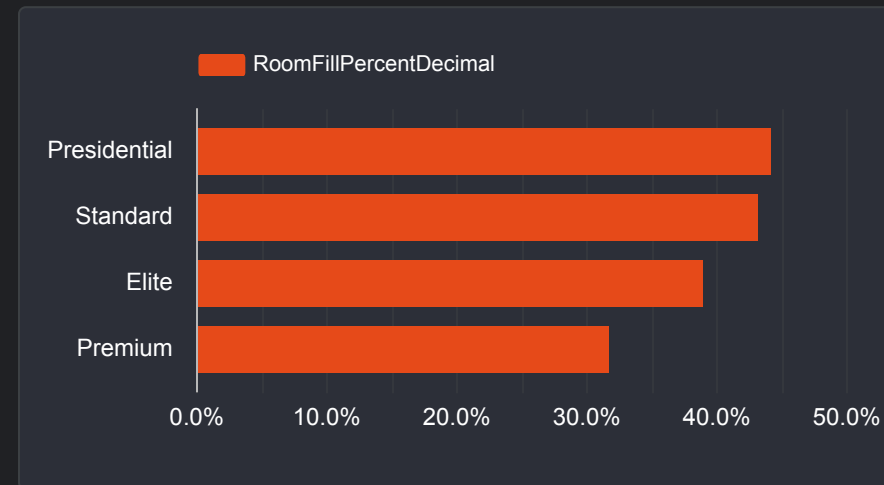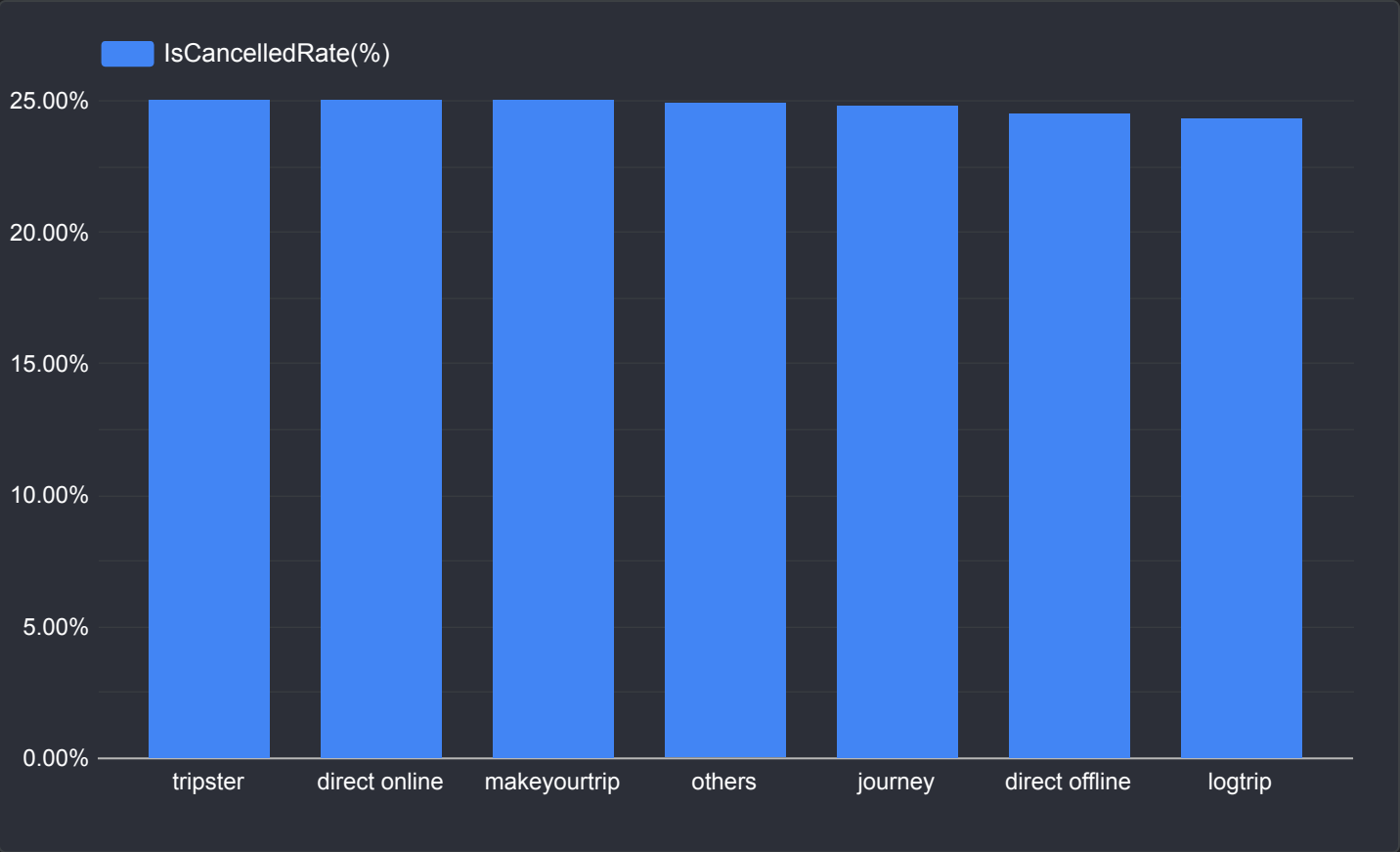
Guest Behavior & Service Revenue Analysis

Bar chart — IsCancelledRate(%)

Category	IsCancelledRate(%)
tripster	~25.00%
direct online	~25.00%
makeyourtrip	~25.00%
others	~24.9%
journey	~24.8%
direct offline	~24.6%
logtrip	~24.4%

BookingLeadTime
3.71

Line chart — IsCancelledRate(%)

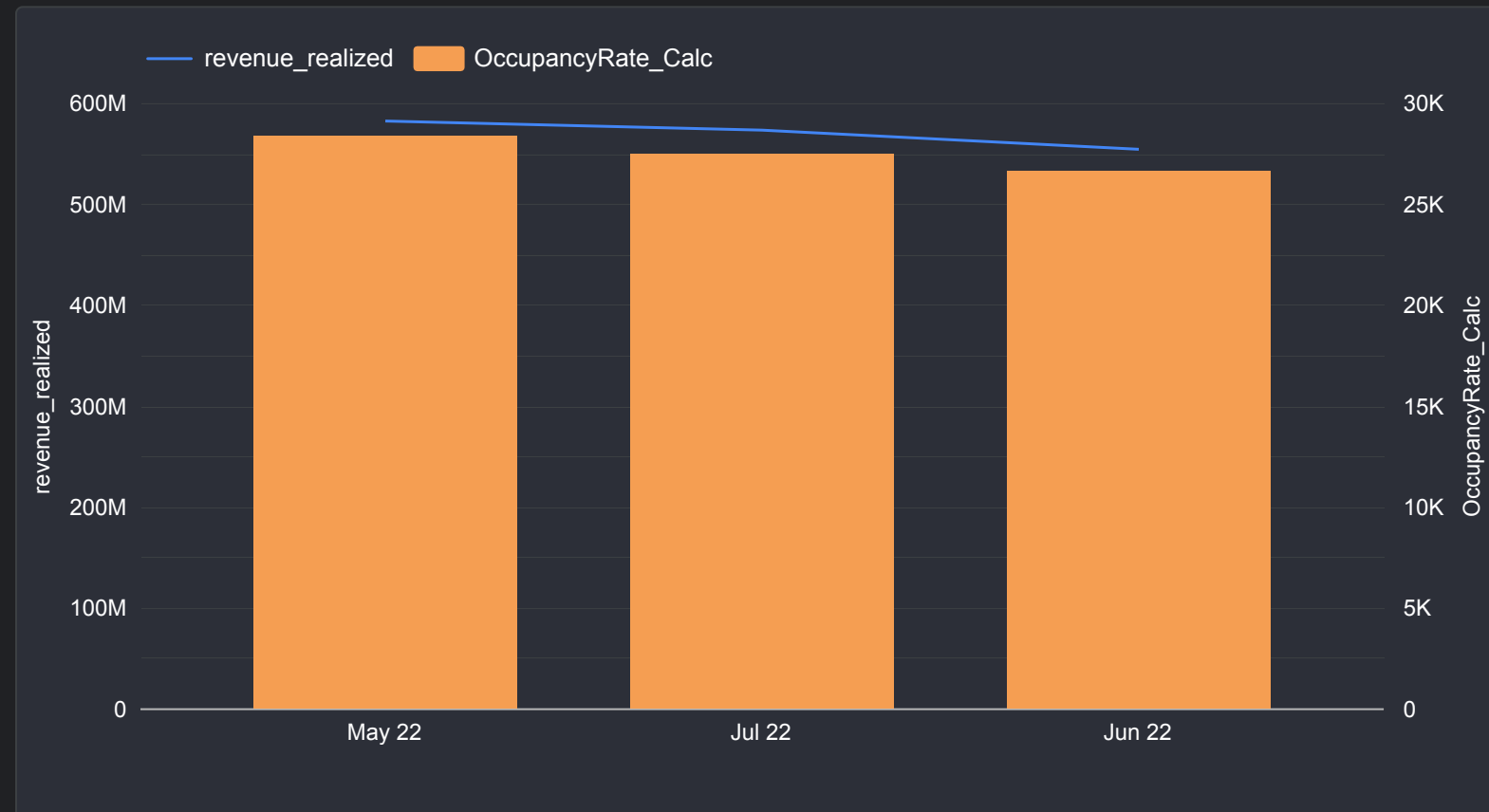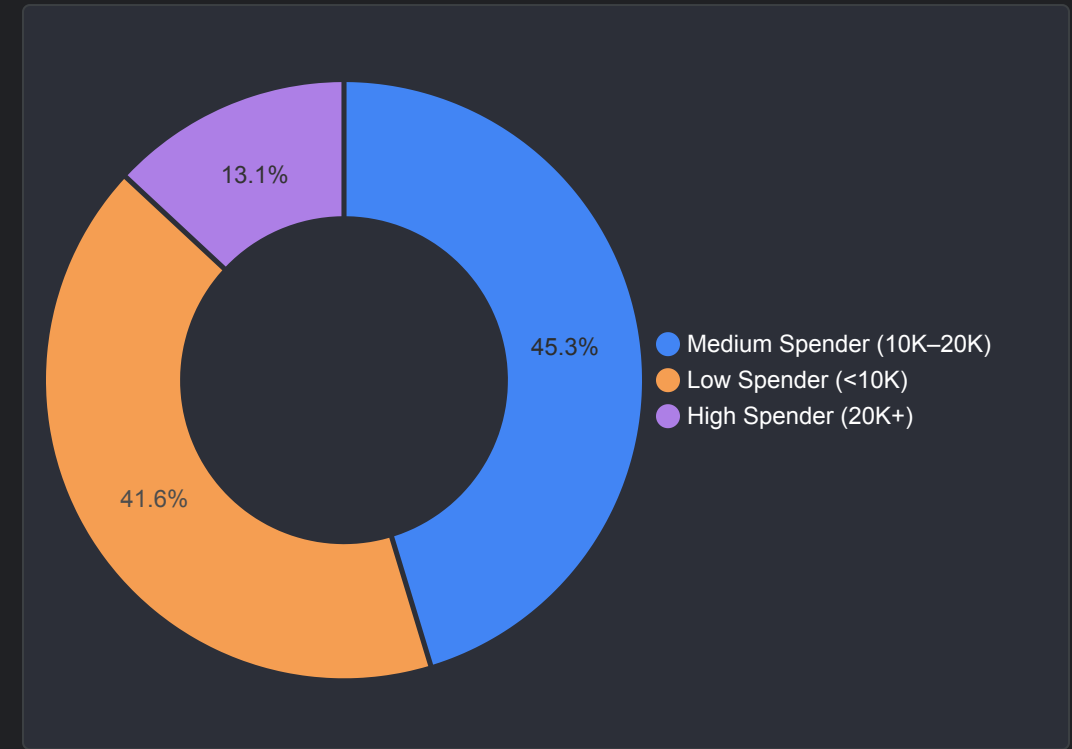| BookingLeadTime	IsCancelledRate(%)
3–5 days	~25.00%
10+ days	
0–2 days	~24.8%
6–10 days	~24.3%
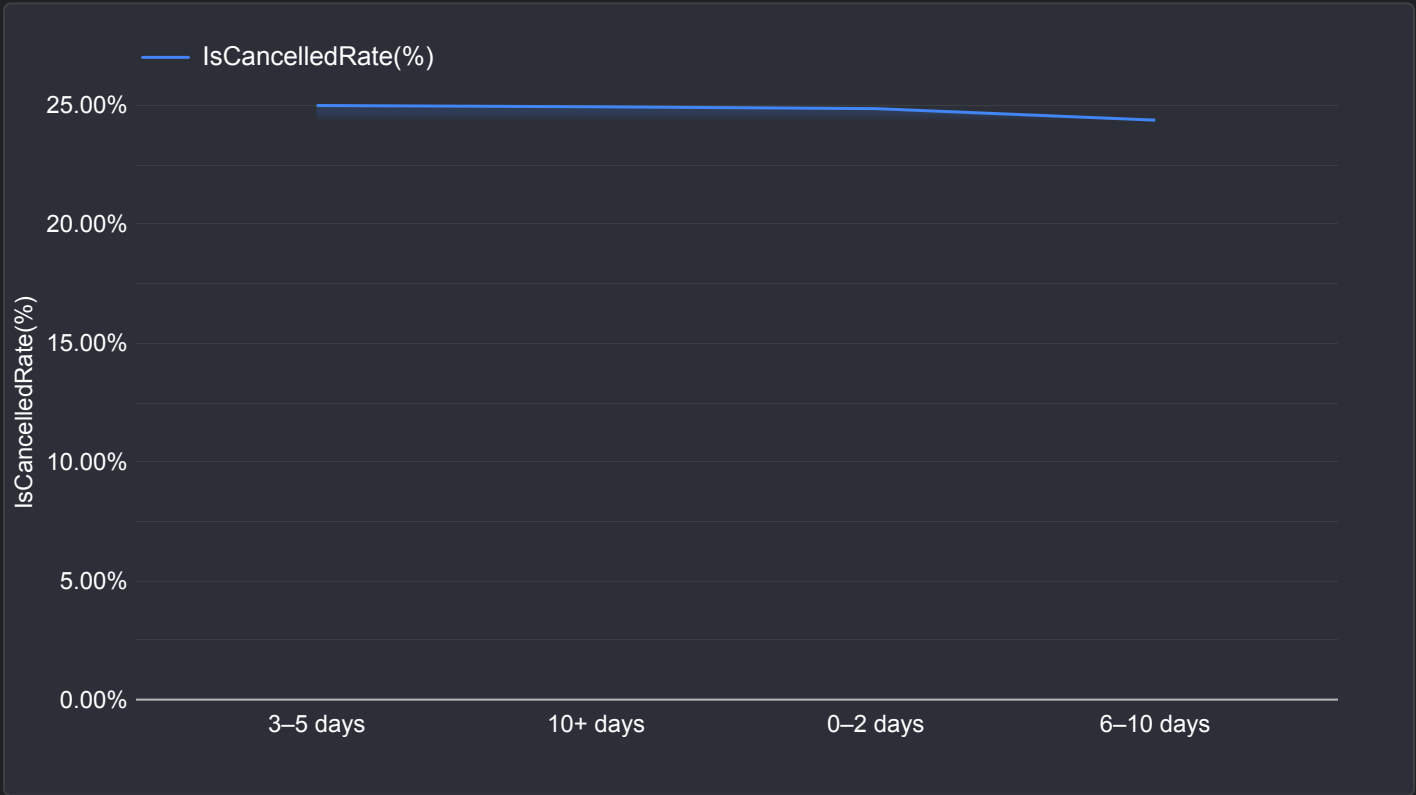
Ancillary services
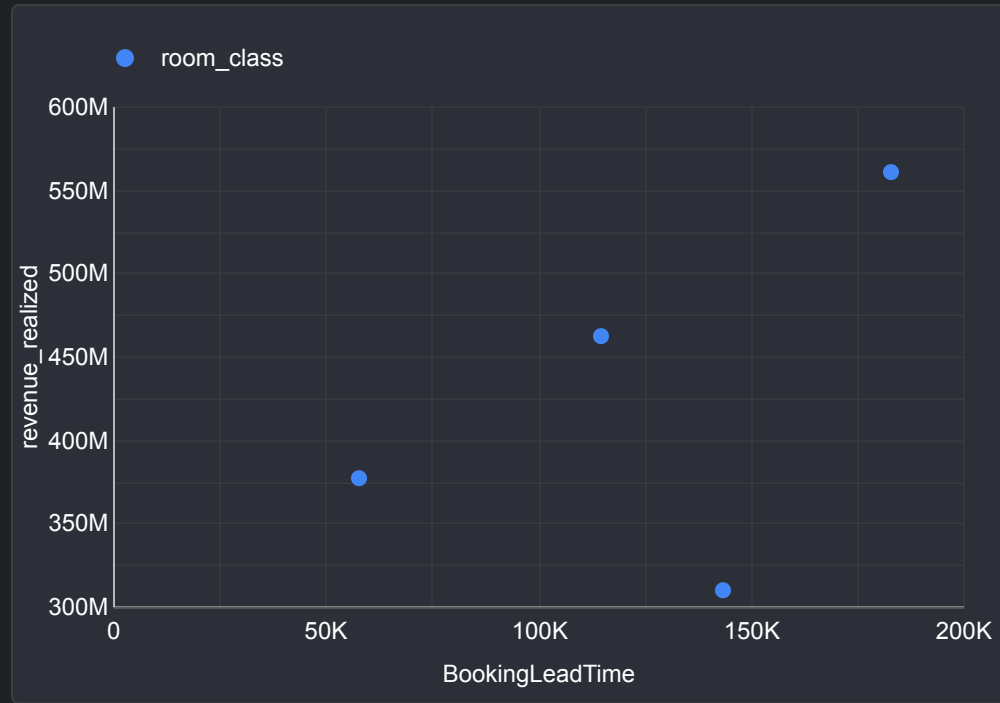
TotalAncillaryRevenue
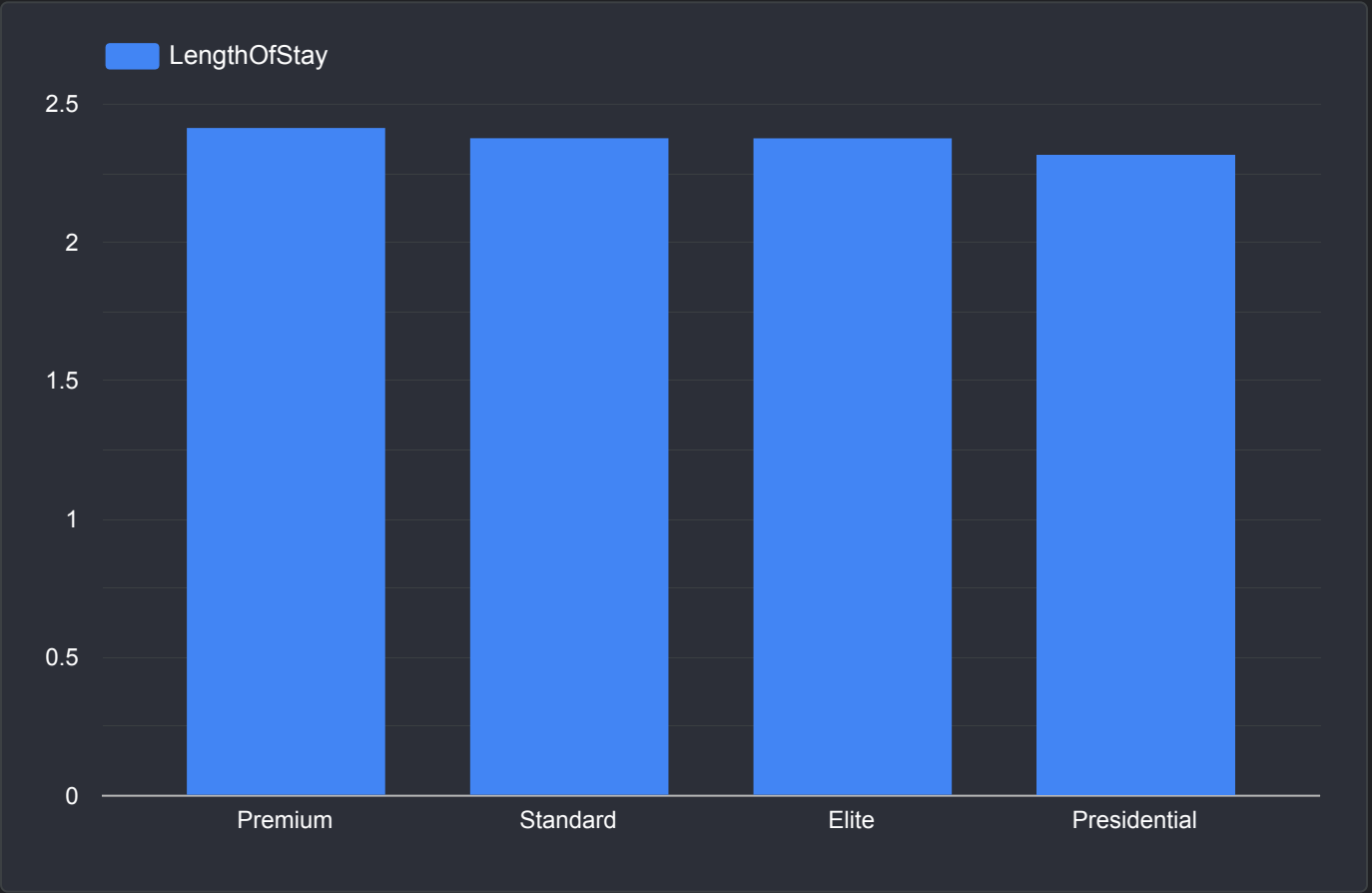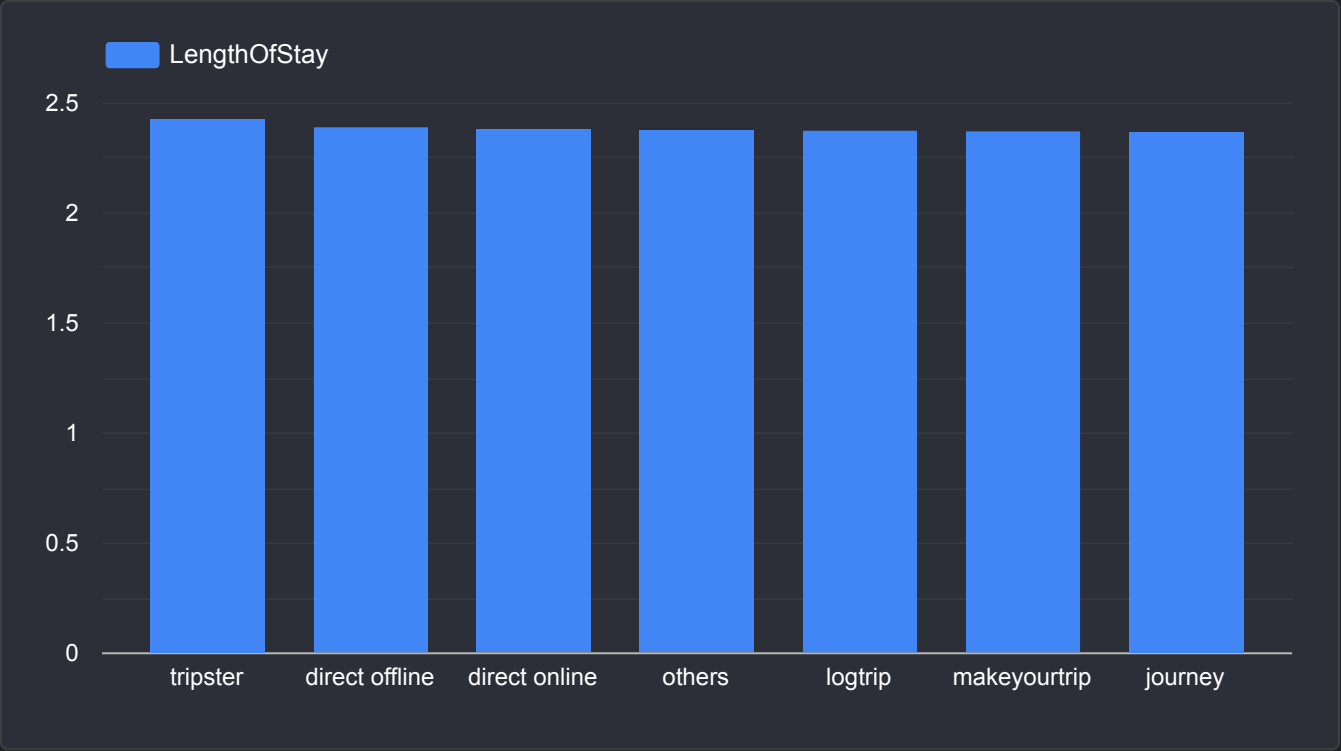182,290,300

TransportRevenue
37,205,900

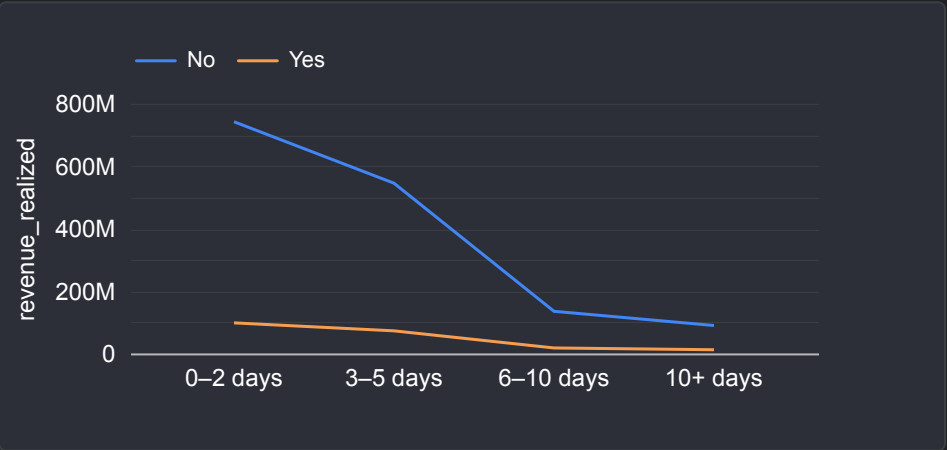**SpaRevenue**
73,755,500

MealsRevenue
71,328,900
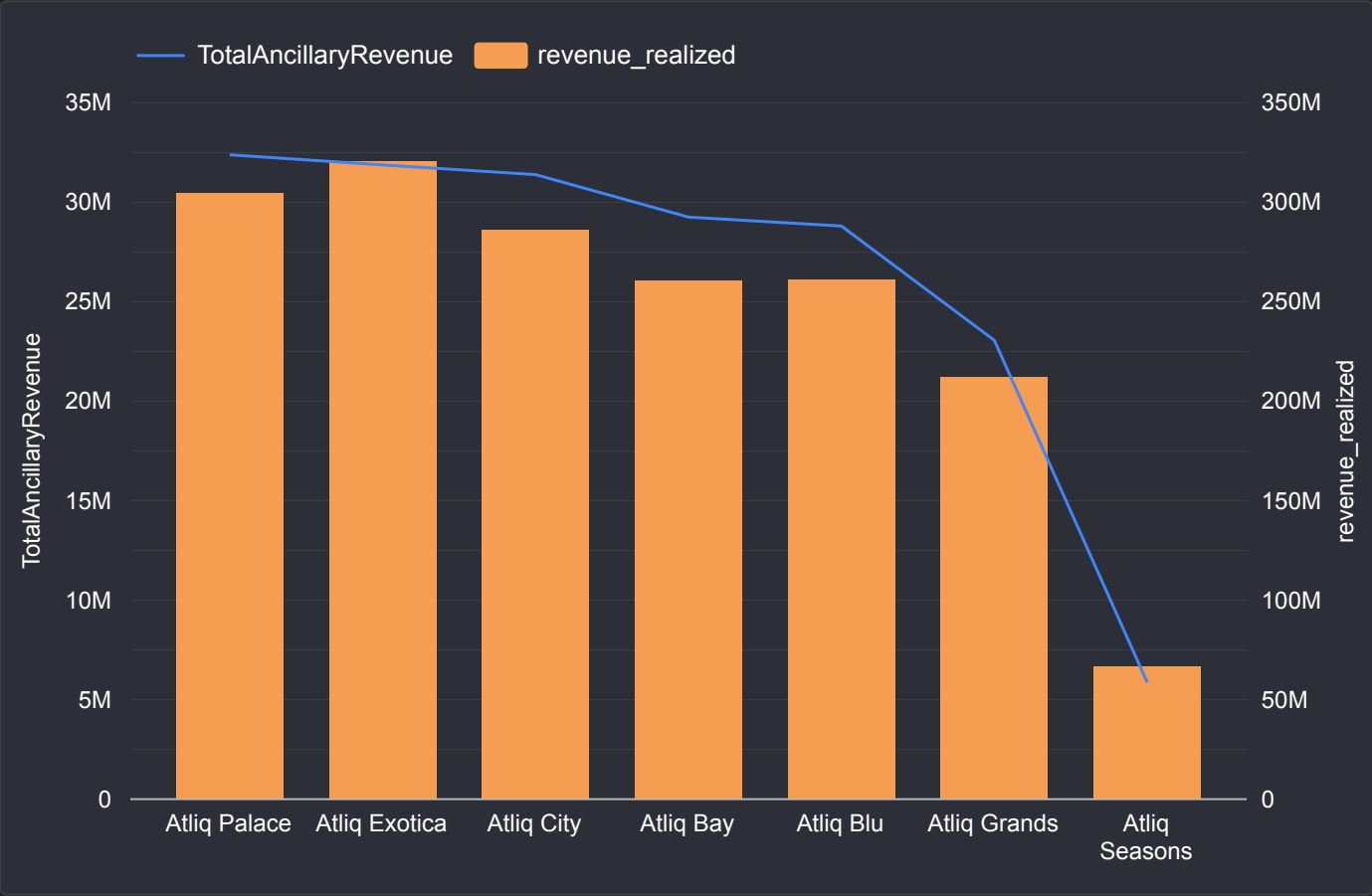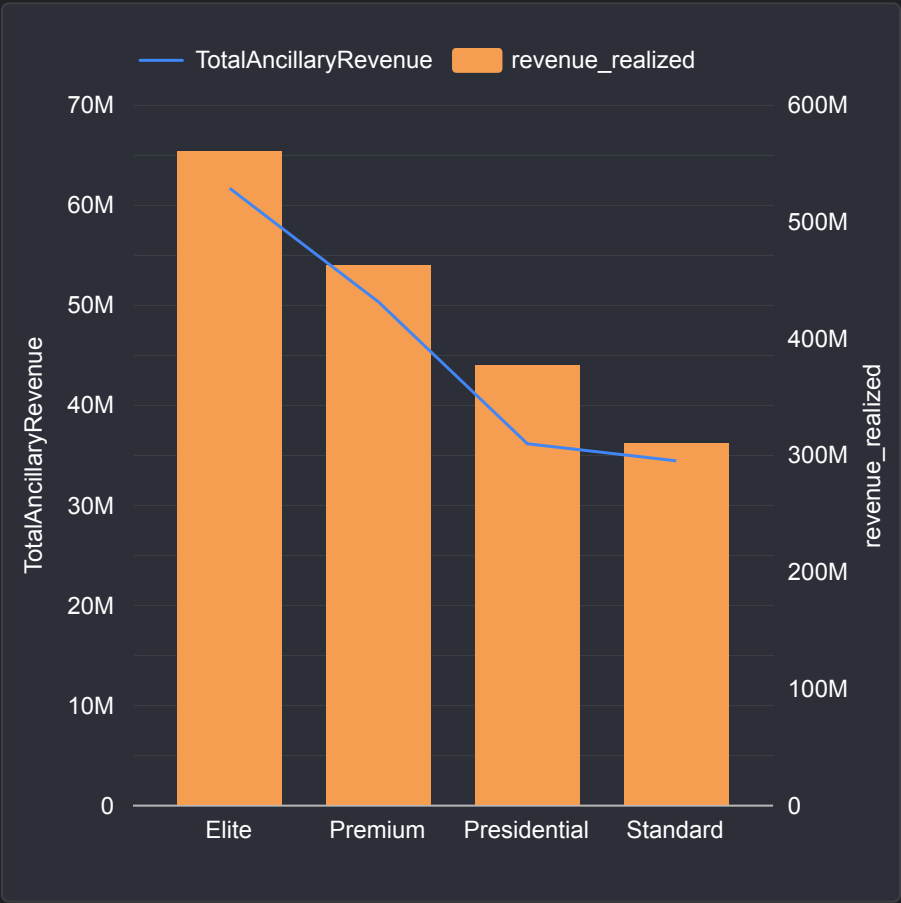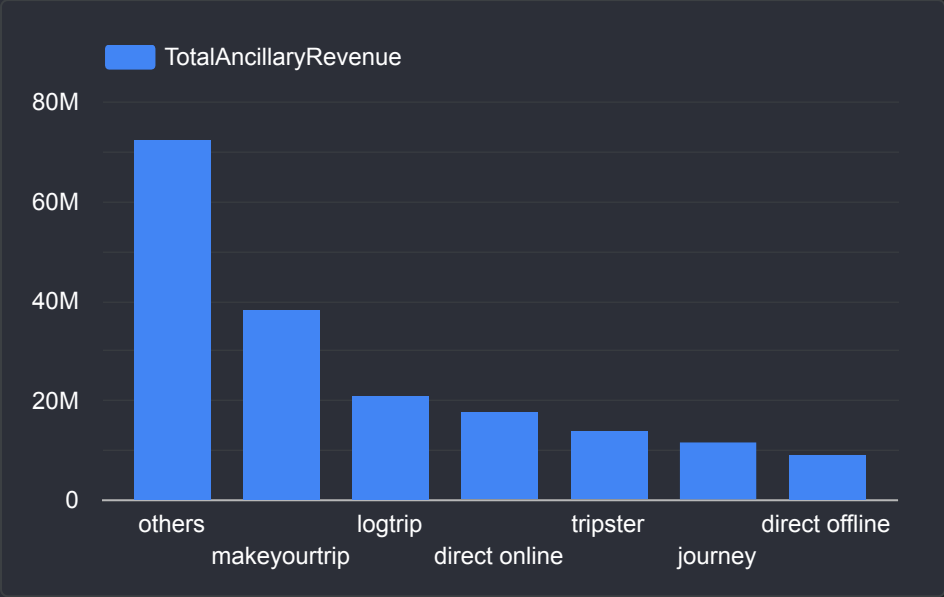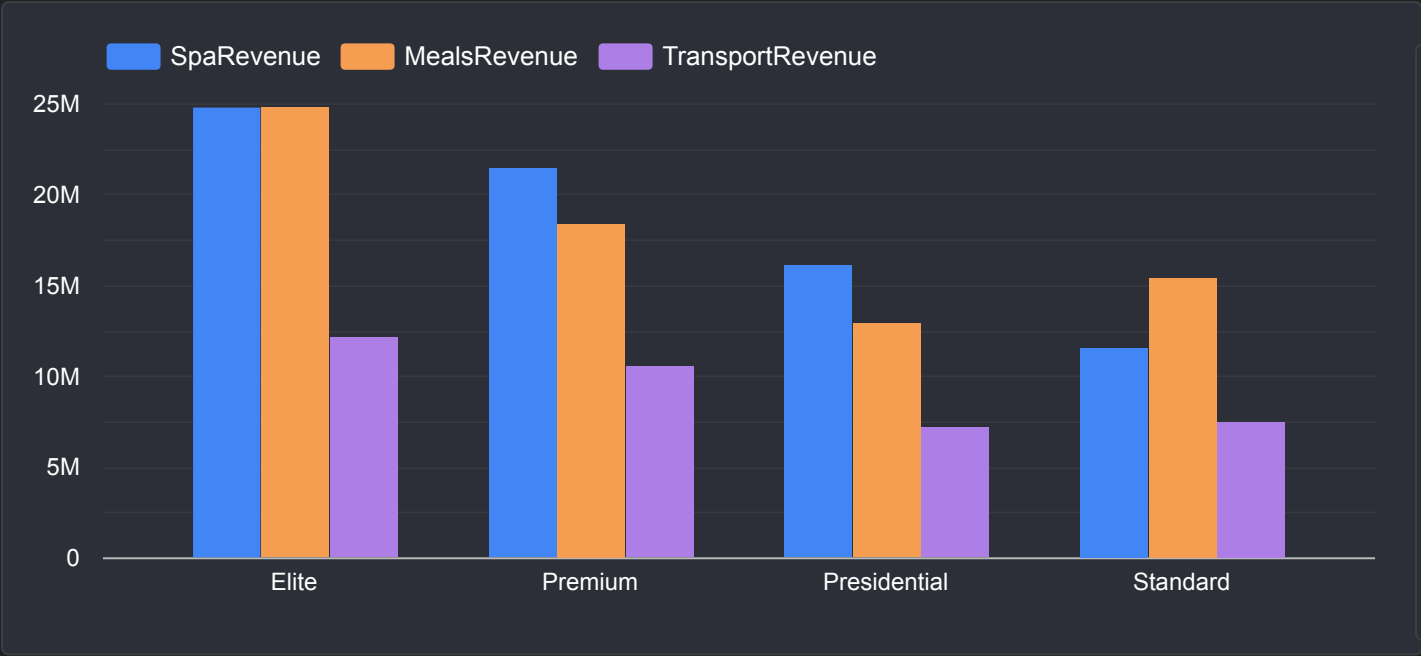
Customer Segmentation by Spending Tier

Scatter plot (top left):
- X-axis: BookingLeadTime (0 to 200K)
- Y-axis: revenue_realized (300M to 600M)
- Legend: room_class

Donut chart (top right):
- Medium Spender (10K–20K): 45.3%
- Low Spender (<10K): 41.6%
- High Spender (20K+): 13.1%

Bar/line chart (bottom):
- Legend: revenue_realized, OccupancyRate_Calc
- X-axis: May 22, Jul 22, Jun 22
- Left Y-axis: revenue_realized (0 to 600M)
- Right Y-axis: OccupancyRate_Calc (0 to 30K)

Time-Based Revenue & Occupancy Analysis
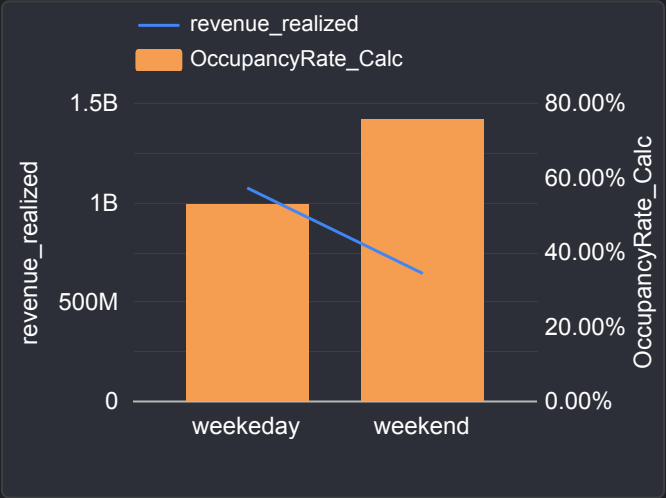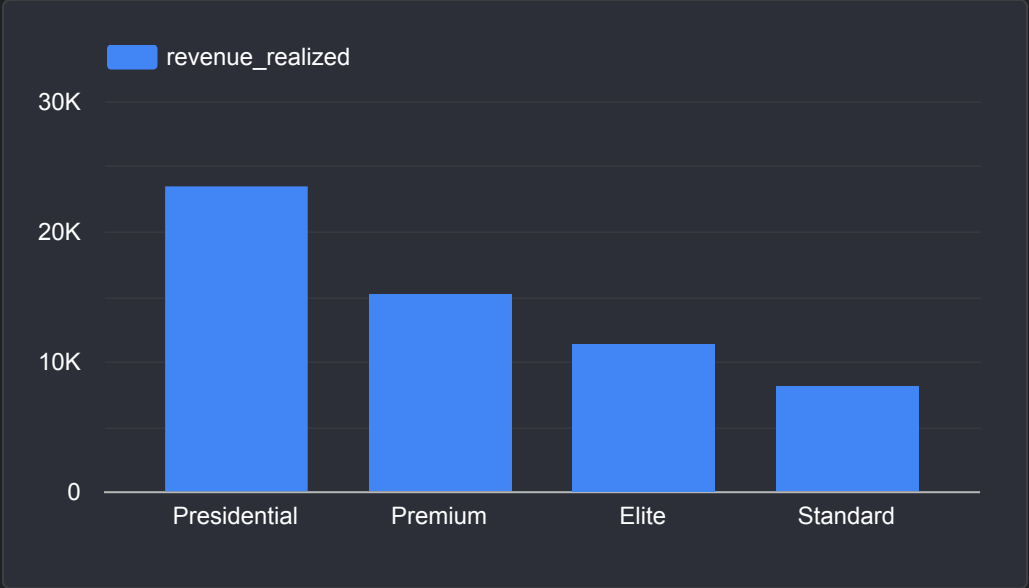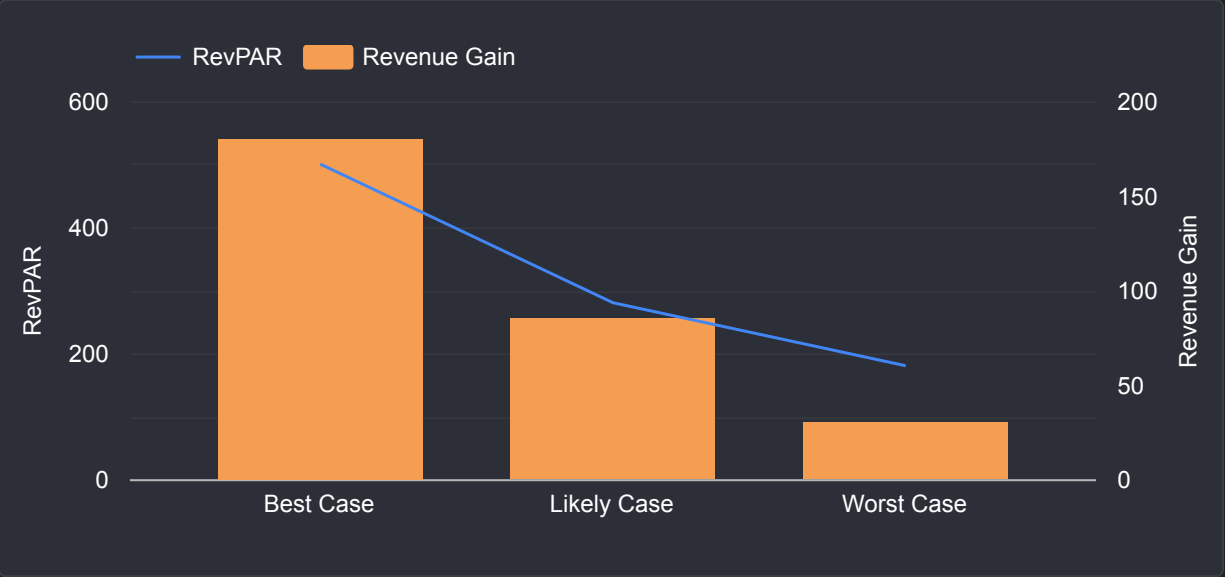
Revenue Forecasting Scenarios (Best, Likely, Worst)

Chart 1 (top-left): RevPAR & Revenue Gain
- RevPAR (line, left axis: 0–600)
- Revenue Gain (orange bars, right axis: 0–200)
- Categories: Best Case, Likely Case, Worst Case

Chart 2 (top-right): revenue_realized
- Categories: Presidential, Premium, Elite, Standard
- Y-axis: 0 – 30K

Chart 3 (bottom-left): revenue_realized
- No (blue line), Yes (orange line)
- Categories: 0–2 days, 3–5 days, 6–10 days, 10+ days
- Y-axis: 0 – 800M

Chart 4 (bottom-right):
- Legend: ₹15,300.00, ₹9,000.00, ₹11,050.00, ₹13,500.00
- Categories: Atliq Palace, Atliq City, Atliq Blu, Atliq Exotica, Atliq Bay, Atliq Grands, Atliq Seasons
- Y-axis: 0 – 7K

Room Category Financial Performance