



STARBUCKS

Survey Dashb..

Starbucks Corporation adalah sebuah perusahaan kopi dan jaringan kedai kopi global asal Amerika Serikat yang berkantor pusat di Seattle, Washington. Starbucks adalah perusahaan kedai kopi terbesar di dunia, dengan 20.336 kedai di 61 negara. Starbucks menjual minuman panas dan dingin; biji kopi; salad, sandwich panas dan dingin, kue kering manis, aneka camilan, dan barang-barang seperti gelas, dan tumbler. Melalui divisi Starbucks Entertainment dan merek Hear Music, perusahaan ini juga memasarkan buku, musik, dan film. Banyak di antara produk perusahaan yang bersifat musiman atau spesifik terhadap daerah tempat kedai berdiri. Es krim dan kopi Starbucks juga dijual di toko grosir.

Next Satisfaction Survey

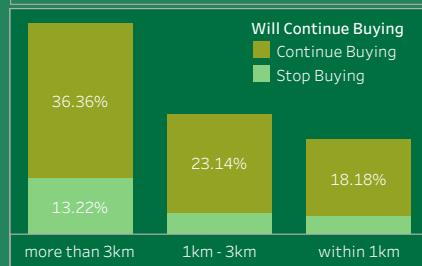
Gender	Will Continue Buying
All	All

Respondent
121

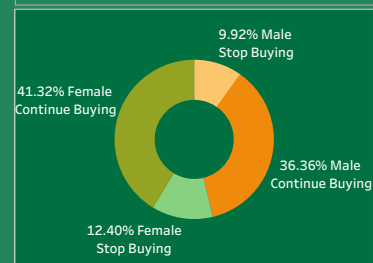
Loyalty Rate
77.7%

Loyalty
94

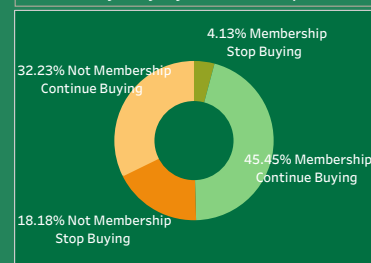
Loyalty by Nearest Outlet



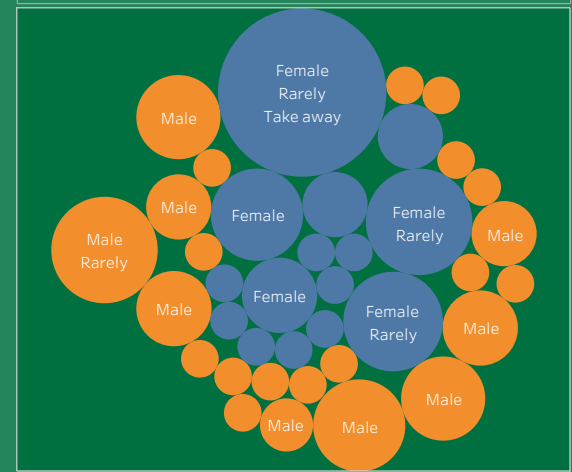
Loyalty By Gender



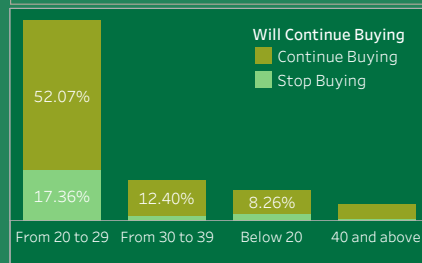
Loyalty By Membership



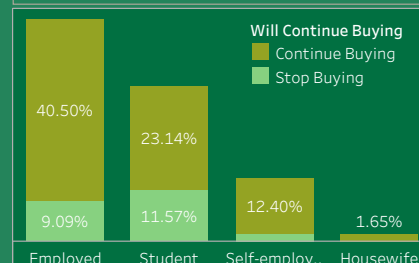
Visit Behavior



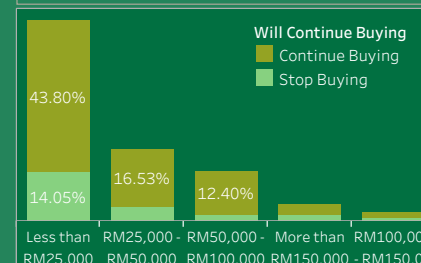
Loyalty by Age



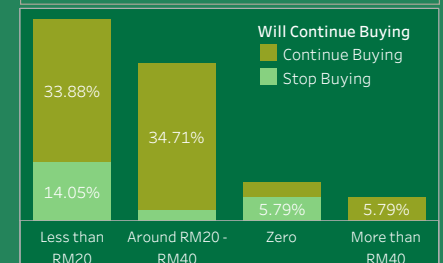
Loyalty by Occupation



Loyalty by Income



Loyalty by Spending per Visit



[Prev Survey Dashboard](#)



Starbucks Satisfaction Survey

Overall Rating
4.33

Overall Rating by Gender

Female



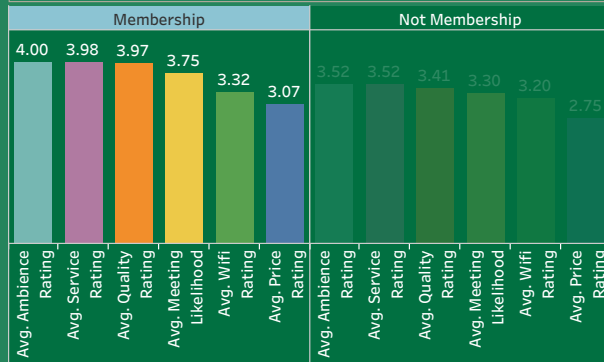
4.40

Male

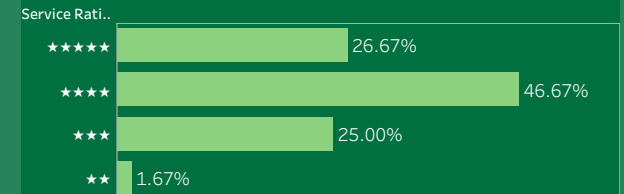


4.27

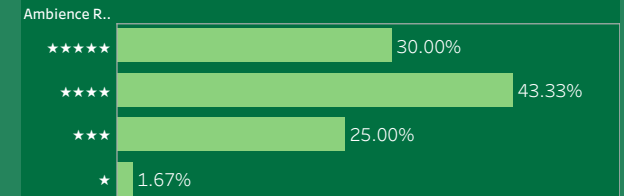
All Rating by Membership



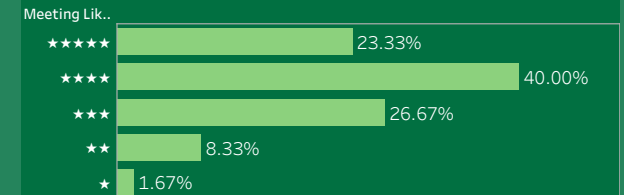
Service Rating



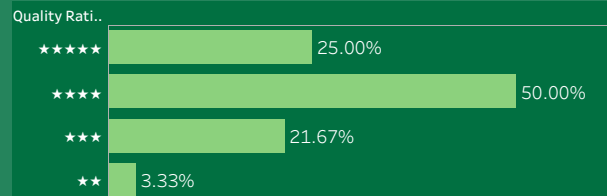
Ambience Rating



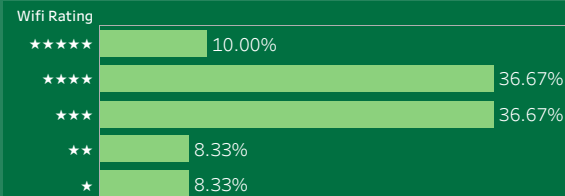
Service Rating



Quality Rating



Wifi Rating



Price Rating

