

AURIMATE

What is AuriMate?

AuriMate is an innovative money management app made to assist Sri Lankans with budgeting, tracking income and expenses, saving for emergencies, learning financial skills, and more.



Problem & Solution

Problem

Many Sri Lankans still manage money manually due to low awareness, limited local financial tools, and low trust in apps. Fragmented banking systems and complex platforms make it harder to track spending, save effectively, and make informed financial decisions.

Solution

AuriMate offers a simple, localized and trustworthy platform to help Sri Lankans manage their finances confidently. It enables users to track income and expenses, set budgets, set goals and more through an engaging and user friendly experience.

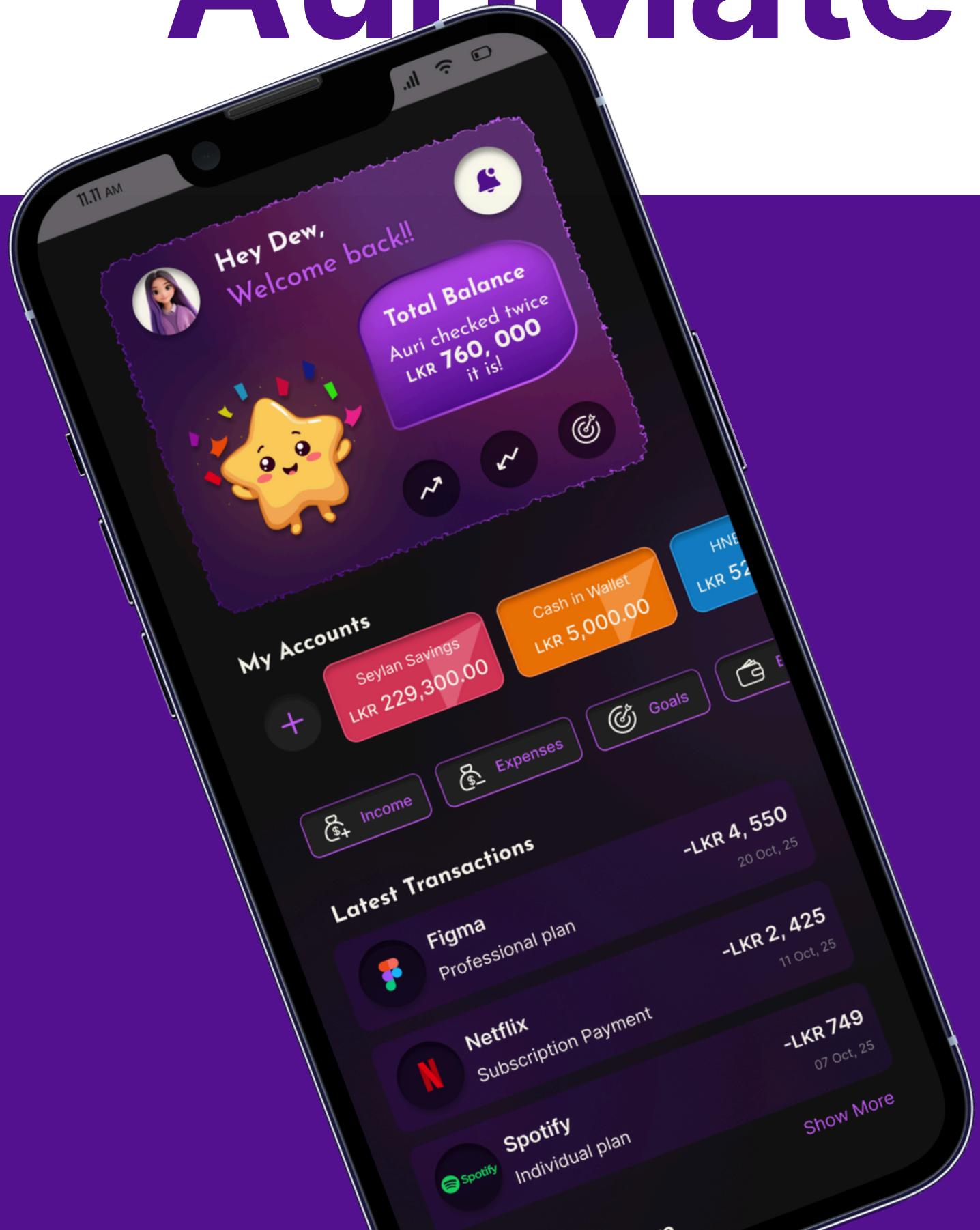
Target Audience

Age Group : 23 - 45

Age 23 is assumed, as most graduates begin earning from internships and start thinking about saving then.

assumed 45 as the highest age due to computer literacy

AuriMate's Key Features



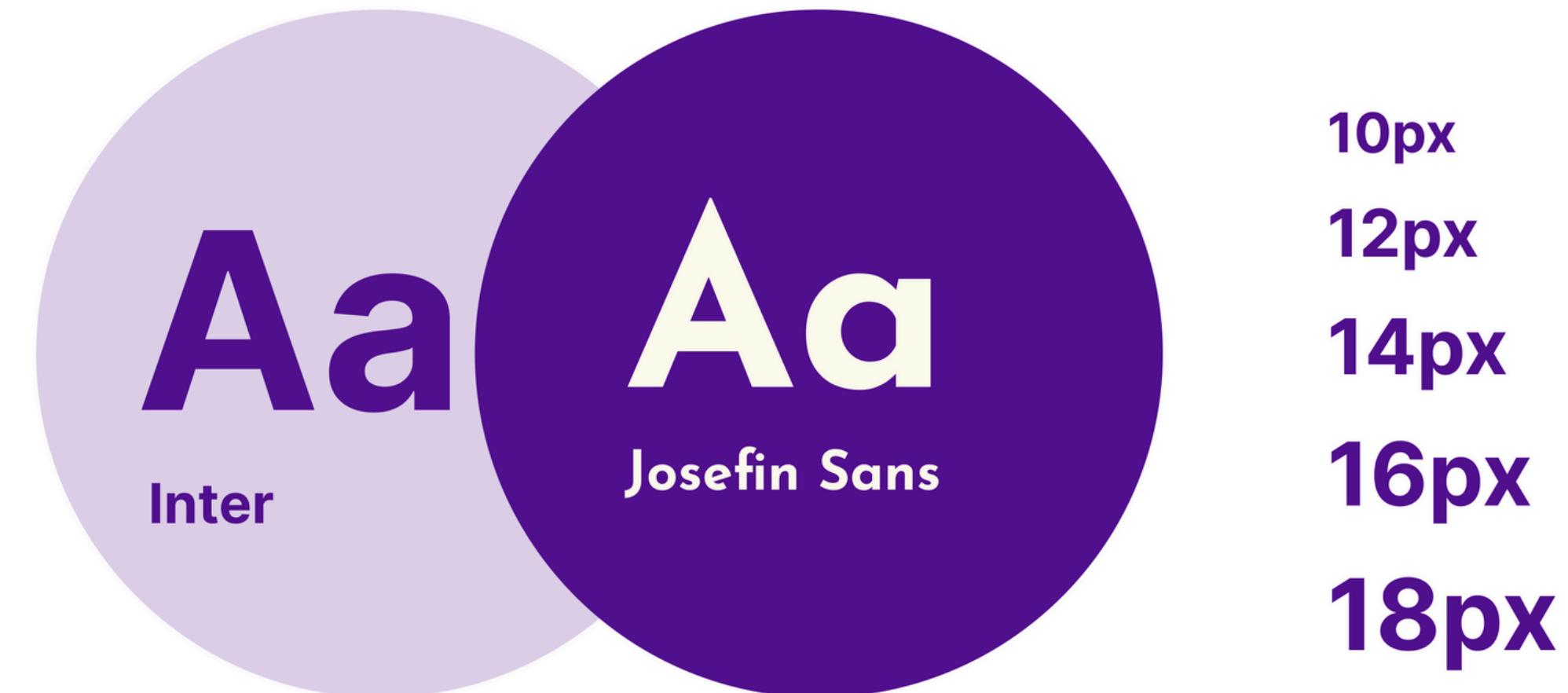
- Expense Tracker
- Income Tracker
- Saving Goals
- Budgeting
- Account Management
- Knowledge Hub

Design & Platform

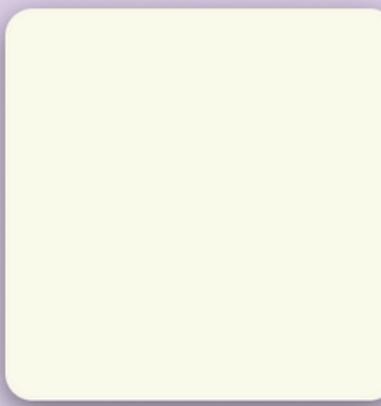


- Platform Used: Figma

Typography



Color Palette



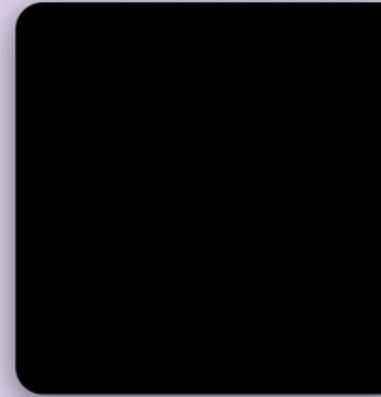
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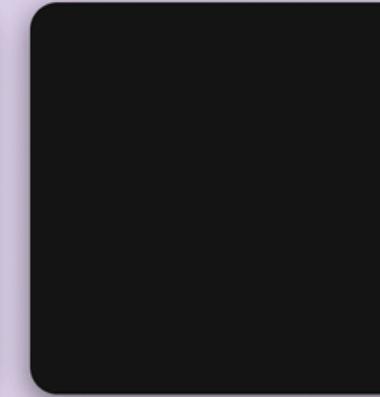
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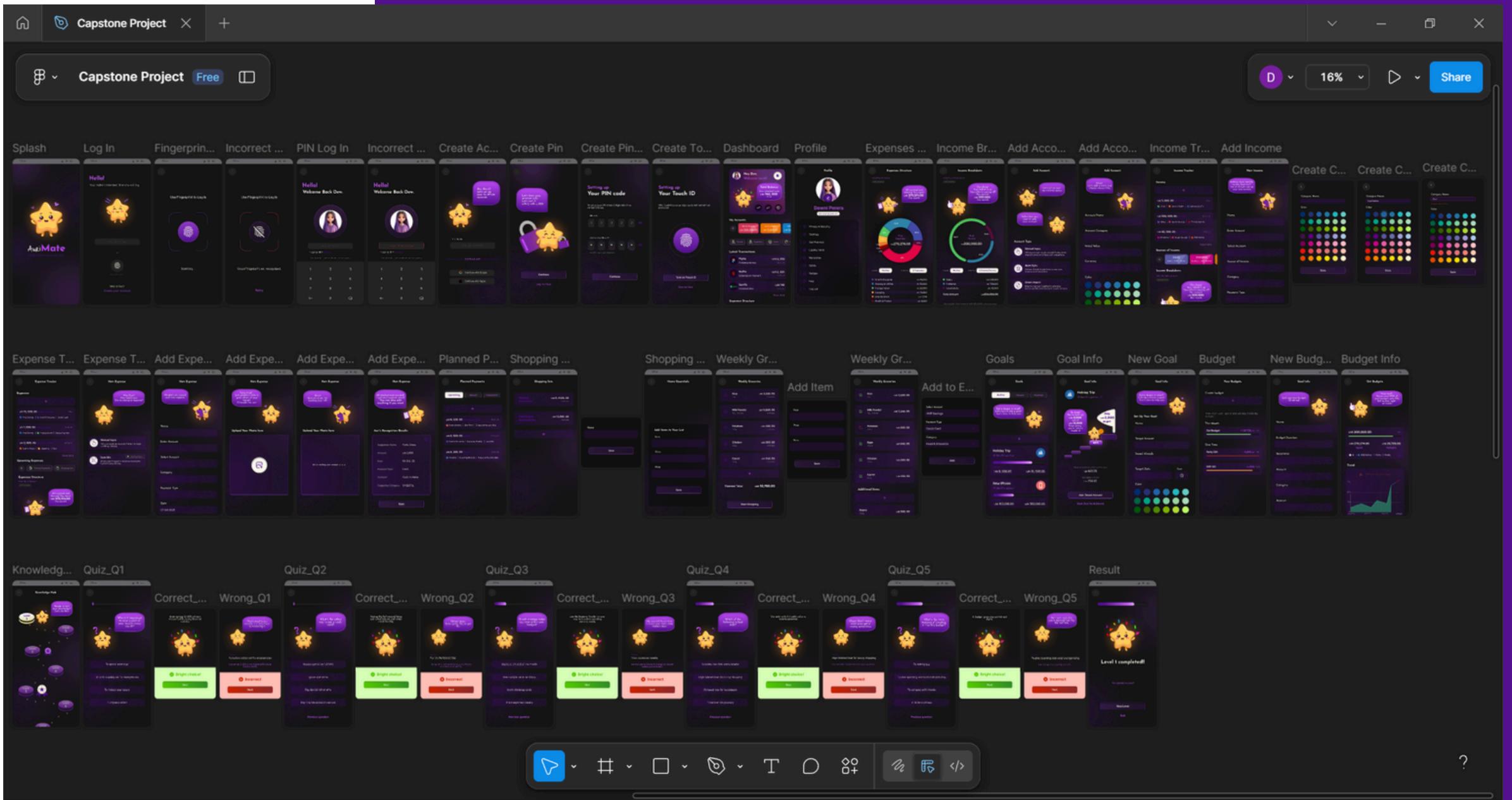


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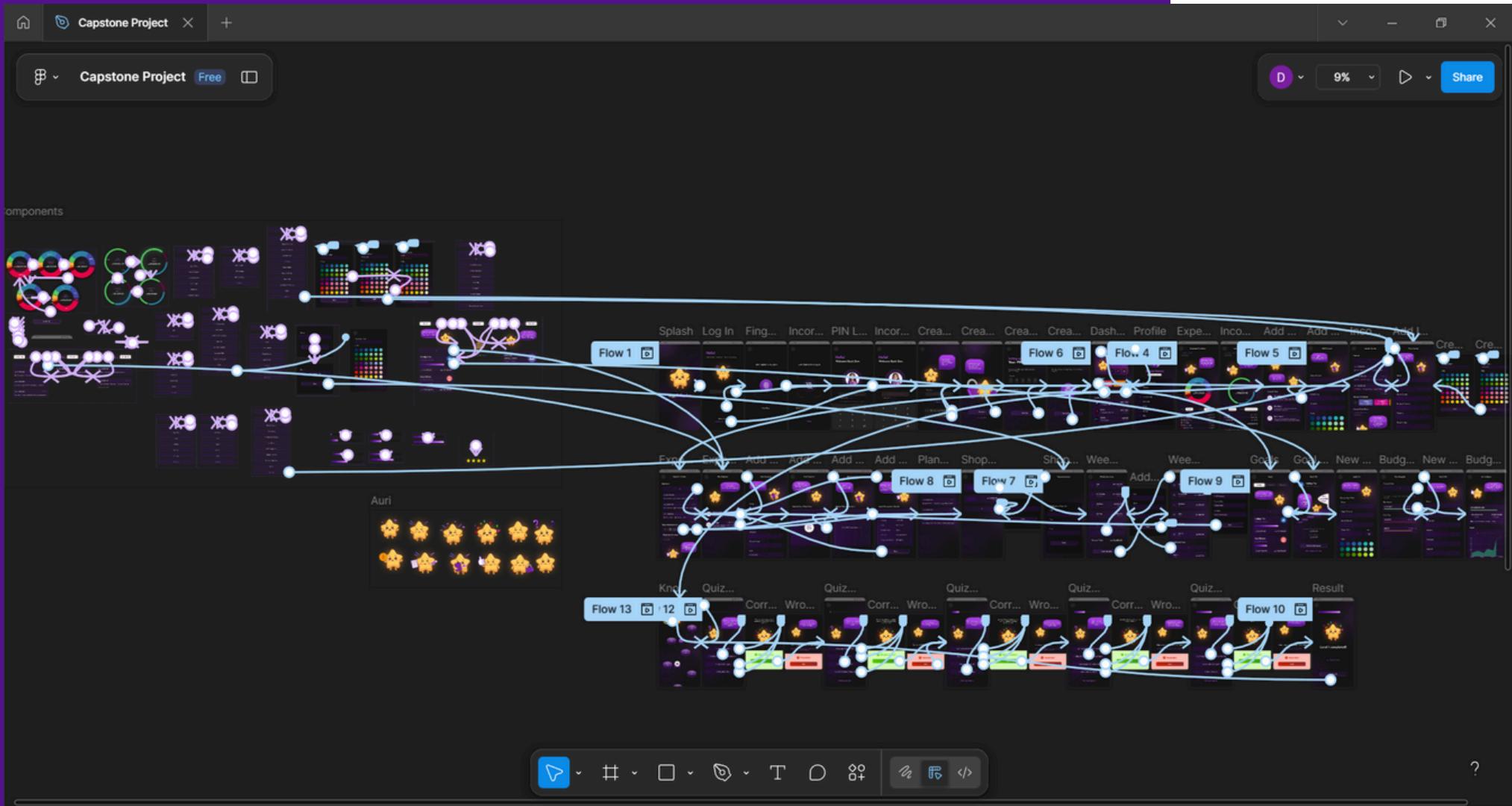


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Design



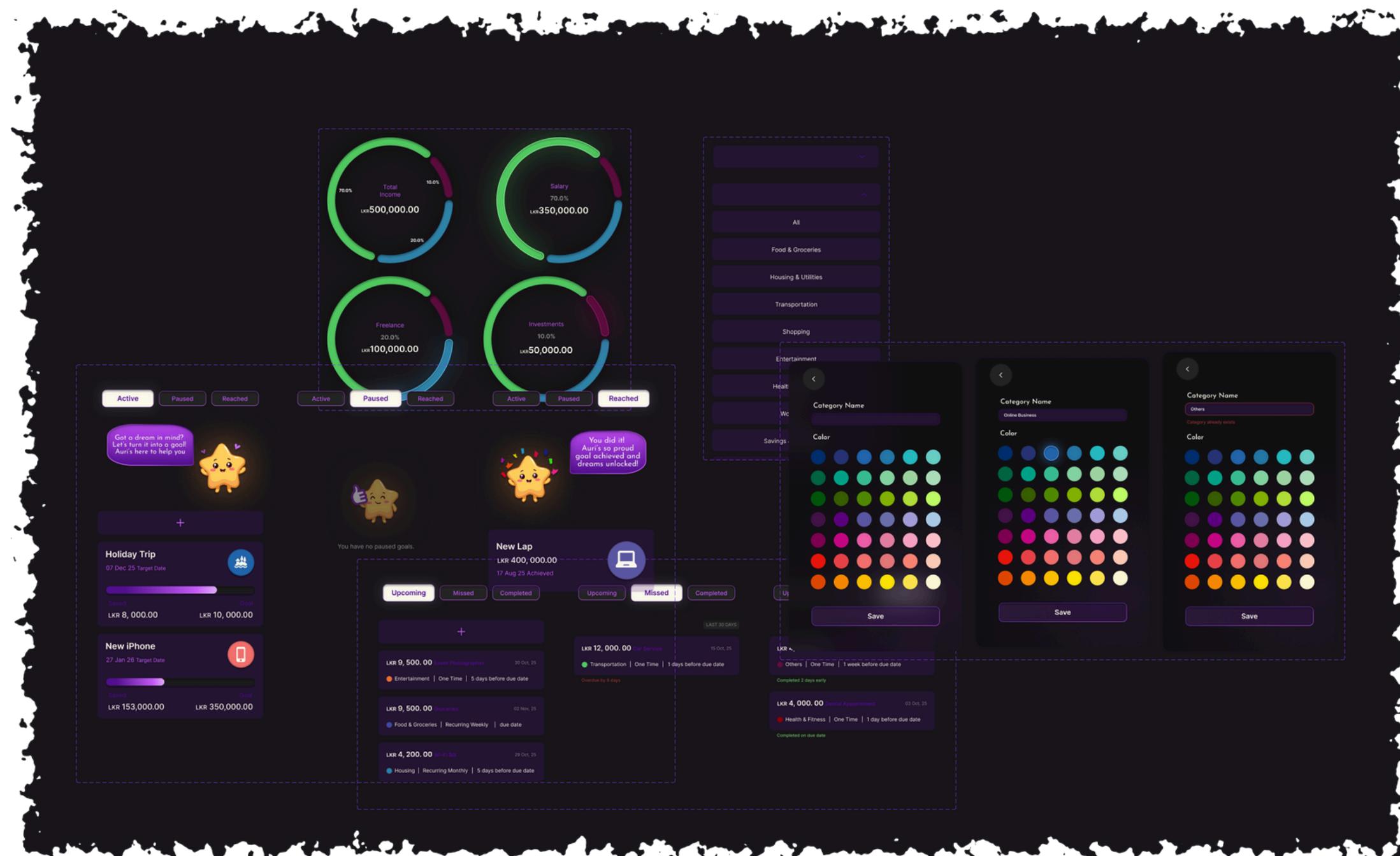
Prototype



Illustrations



Components



Helps users build better
money habits, reduce
debt, and plan for
emergencies.



Impact

Thank You!!