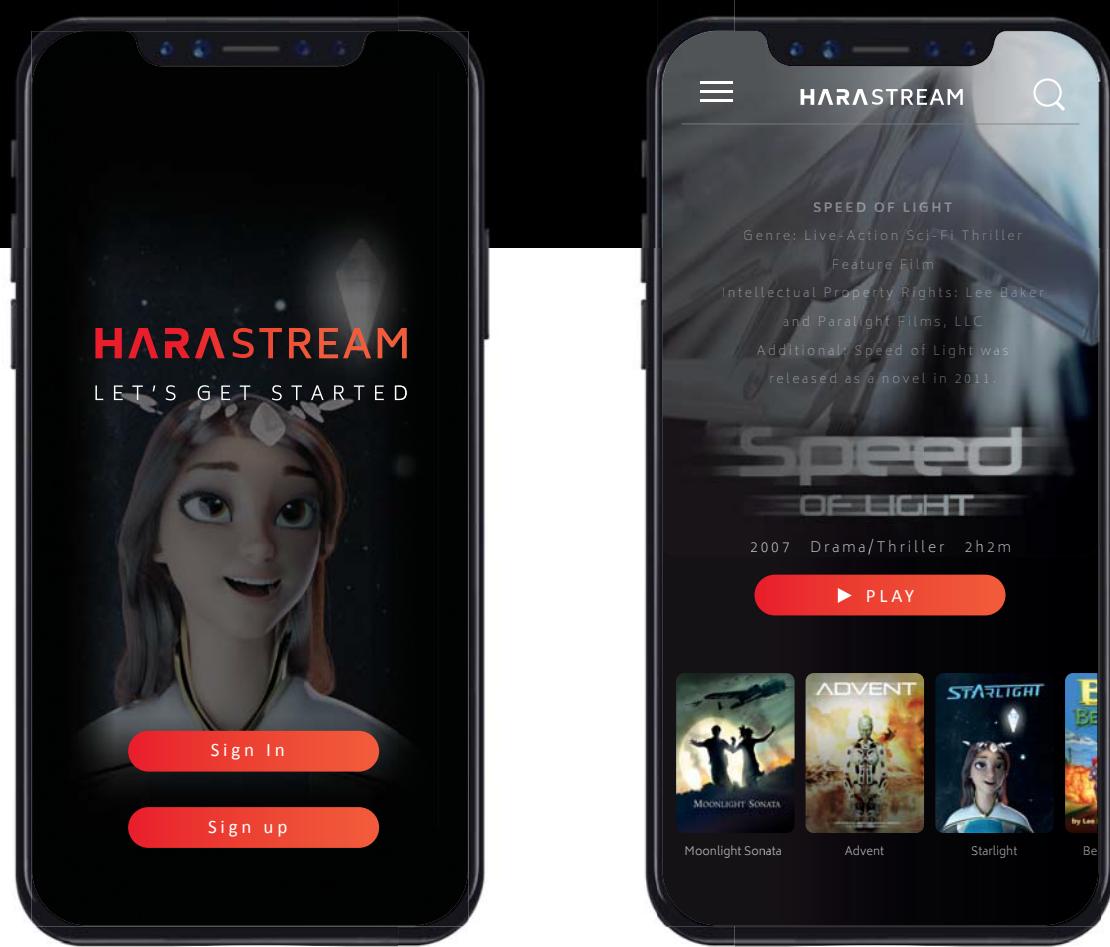




H A R A S T R E A M



01. WHAT IS HARASTREAM

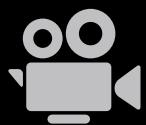
The Ultimate Digital Box Set

Much like Netflix, Harastream offers viewers their favorite films and TV shows at the click of a button or mouse, but it also has everything you'd find in the multi-DVD retail version; directors cuts, bloopers, commentary, behind the scenes, music videos and so much more.

Harastream is a film and television over-the-top media services provider. Harastream is also a film and television production studio, providing its own online library of films and episodic programming, releasing an estimated 100 plus original series or films by Q4 2019.

Harastream allows members to purchase and view complete box sets of film and television productions rather than just the theatrical version. In addition to watching a movie or a television show, Harastream members will also be able to see additional, unique content uploaded by the content/film creators. This content may include: cast and director interviews, "making of" documentaries, alternate endings, cutscenes, behind the scenes, bloopers, music videos and any other videos or clips related to the project. Harastream is also planning to provide benefits to members willing to share Harastream with others and to build an online community.

Loaded with a library never before available, Harastream will take you beyond the theater into the director's chair, providing the content all viewers crave.



Films



Series



Music Videos



Music



Gaming

02.a MUSIC

Haratunes, Inc. is a new music company partnering with Harastream, Inc., seeking to combine the power of the well-established process of working with artists, new talent and fans to help accelerate their favorites to the next level. With this platform we will empower fans to help their favorite artists gain recognition and traction as they progress in their careers. Haratunes seeks to be at the forefront of the modern music industry and the next generation of the user-artist connection.

02.b GAMING

With gaming becoming a 100 billion dollar industry and continually growing in popularity with many markets, Harastream will be the go-to place to buy and download the most popular games on the market. The potential to have Harastream as a main gaming marketplace is an opportunity to tap into the ever evolving the gaming experience. No longer will people solely rely on buying game discs or complicated updates. From the Harastream website to the Mobile App for iPhone, iPad or Android, Harastream will make it easier than ever to buy, rent, and play the gamers love.

03. MEMBERSHIP / SOCIAL MARKETING

Social marketing and incentives found in the communities of members in Harastream will open the door to rapid growth and infiltration into the worldwide market of streaming and downloading content. Harastream will have three levels of membership:

[GENERAL MEMBERS]

Harastream general members will join for free and will have the ability to purchase and rent streaming box sets of feature films and television shows as well as all additional content such as music, music videos and video games.

[SELECT MEMBERS]

Harastream Select members are general members who elect to share Harastream in the social media and through their influence and sharing bring others to Harastream. Select members will earn "Hara Credit" as those they have introduced to Harastream make purchases on the site. Hara Credit can be used to purchase or rent Harastream content and thereby select members can get additional streaming and download content.

[ELITE MEMBERS]

Harastream Elect members are given the opportunity to earn real money by promoting and selling the products of Harastream. This differentiates Harastream from our competitors in that our members can get real-life benefits from promoting and selling our company. The Elite members will be a powerful tool in the marketing of Harastream

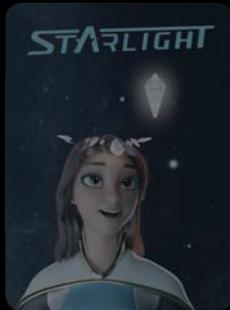
Featured Box Sets



Moonlight Sonata



Advent



Starlight



Speed
of Light



Beau Beanstalk



The Dome

04. HISTORY OF HARASTREAM

Harastream has its beginnings in the grassroots movement of people who love film, but didn't have access to the box sets they love. From shows to movies, to the hard to find behind the scenes content, Harastream has evolved and become available to the users to stream right into their homes.

With growing demand for box sets with unique content, Harastream provides true fans exactly what they need. Developed by Stien Davis since early 2016, (Einstien) developed the code and functionality of Harastream before he licensed it to Hara, Inc. in 2018.

05. VISION

Our vision is to make Harastream the next big player in the world of OTT. Harastream is a film and television over-the-top streaming company which allows members to purchase and view complete box sets of film and television productions rather than just the film. Our unique niche will undoubtley play well among true movie enthusiasts, but also among millenials who haven't been exposed to the classic multi DVD box set. Providing this coveted content in one place will set Harastream apart from the market.

Market Trends
*Source statistica.com



With incredible growth year over year, streaming is becoming more popular than ever among young adults. With more and more people streaming from mobile devices, we have the opportunity to capitalize on a huge market, the home streaming entertainment industry.

Revenue in the "Video Streaming (SVoD)" segment amounts to US\$19,572m in 2018.

Revenue is expected to show an annual growth rate (CAGR 2018-2022) of 5.1% resulting in a market volume of US\$23,883m in 2022.

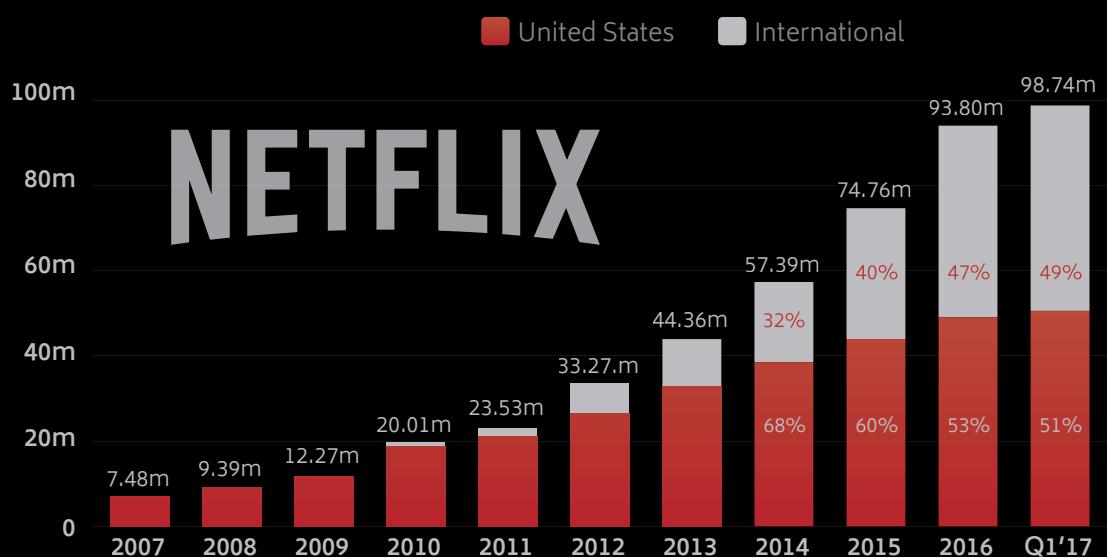
User penetration is at 8.6% in 2018 and is expected to hit 10.8% in 2022.

The average revenue per user (ARPU) currently amounts to US\$44.08.

From a global comparison perspective it is shown that most revenue is generated in the United States (US\$11,335m in 2018).

Netflix on the Brink of a Major Milestone

Number of Netflix subscribers at the end of the respective period*



* U.S. subscriber figures from 2007 through 2010 include DVD subscribers
Source : Netflix

statista

06. PROJECTED 5YEAR GROWTH



The next few years Harastream will grow exponentially. With a projected 5- year growth of 4900% and a projected membership ranging from 100K - 500 million users, Harastream could hit the billion dollar mark at year four..