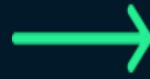




## BLOCKCHAIN-BASED DIAMOND COMMODITY EXCHANGE

Transforming Diamonds Into a New Financial Asset Class

REMEMBER THE 2008  
FINANCIAL CRISIS?



GOLD - SAFE HAVEN DURING  
ECONOMIC UNCERTAINTY





# OUR VISION

To Create an Open and Transparent  
Exchange where People can Invest in Diamonds  
as a New Financial Asset Class





# What Are The **Obstacles** Preventing Diamonds From Becoming a Financial Asset Class?

## LACK OF TRANSPARENCY

Data is not available to the public

## STANDARDIZATION

No two diamonds are alike

## LACK OF LIQUIDITY

One sided market (only B2B)



# The CEDEX Solution



# A DIAMOND COMMODITY EXCHANGE FOR INTELLIGENT INVESTORS

CEDEX is developing a global exchange that will allow diamonds to be traded like any other financial asset class.

With innovative technology and the advantages of blockchain CEDEX will generate a diamond boom that will add billions to the market while opening up opportunities for investors.

# TRANSPARENCY

## THE DEX

A sophisticated, proprietary machine learning algorithm.



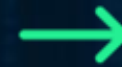
Ranks diamonds by value.

*So you don't have to be an expert to invest!*



# STANDARDIZATION

Category "A"



Category "A" sorted by value



# LIQUIDITY

The CEDEX exchange will create a two - sided market by enhancing both the supply and demand sides.





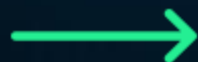
# HOW DOES CEDEX WORK?



# 3 SIMPLE STEPS TO UPLOAD A DIAMOND & TOKENIZING ON BLOCKCHAIN



Upload GIA  
Certificate



Choose Tokenization Option



Single Diamond



Shared Investment



Diamond Basket (ETF)



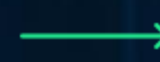
Distribution



List on CEDEX



Peer-to-Peer



# INVEST IN DIAMONDS WITHOUT HAVING TO BE AN EXPERT



AVERAGE INVESTMENT

\$450

0.3 carat Collection Clean

Shape Average Change  
Heart \$7,856.25 +1.6%

BUY 7,856.25 SELL 7,620.56

0.3 carat Collection Clean

Shape Average Change  
Heart \$7,856.25 -1.6%

BUY 7,856.25 SELL 7,620.56

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BUY 7,856.25 SELL 7,620.56

COLOR CLARITY CARAT CUT PRICE DEX C.S.L

Heart	H	VS1	1.05	EX	10,000.00	0.854	0.50%
Heart	D	SI1	2.03	G	18,650.75	0.758	0.01%
Heart	F	IF	1.02	EX	12,500.00	0.854	3.00%
Heart	I	SI2	2.05	VG	15,234.50	0.758	1.50%
Heart	M	VS2	0.85	EX	4,200.00	0.854	2.50%
Heart	D	SI1	1.07	EX	8,000.00	0.758	0.00%
Heart	F	VVS1	0.55	EX	2,500.00	0.854	0.00%
Heart	J	SI1	3.05	EX	14,258.80	0.758	0.02%
Heart	F	SI2	0.55	EX	8,000.00	0.854	0.00%
Heart	J	VS2	3.05	EX	2,500.00	0.758	0.00%

PRICE CHANGE



CURRENT PRICE

\$1,234.50

Track and Follow

Invest

Some recommendation about the stone

CURRENT DIAMOND  
#27896543

Gem Composite	87.65%
Parallel	+1.58%
Indexes	-0.58%
C.S.L	+3.58%
DEX	0.845

Recommendation **STRONG BUY**



AVERAGE INVESTMENT

\$450

0.3 carat Collection Clean

Shape



Average

\$7,856.25

Change

+1.6%

Widely used in SEA & China

0.3 carat Collection Clean

Shape



Average

\$7,856.25

Change

-1.6%

Widely used in SEA & China

0.3 carat Collection Clean

Shape



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COLOR

CLARITY

CARAT

CUT

PRICE

DEX

C.S.L

Heart	H	VS1	1.05	EX	10,000.00	0.854	0.50%
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Heart	F	SI2	0.55	EX	8,000.00	0.854	0.00%
Heart	J	VS2	3.05	EX	2,500.00	0.758	0.00%

DIMOND SUMMARY



L/W Ratio

1.00

Depth %

62.8%

Table %

57.0%

Polish

Excellent

Symmetry

Excellent

Girdle

Slightly Thick

Culet

None

Fluorescence

None

Measurements

9.20x9.23x5.79

CURRENT PRICE

\$1,234.50

Track and Follow

Invest

Some recommendation about the stone

CURRENT DIAMOND

#27896543

Gem Composite

87.65%

Parallel

+1.58%

Indexes

-0.58%

C.S.L

+3.58%

DEX

0.845

Recommendation

STRONG BUY

A hand is shown holding a wireframe globe. The globe is composed of a network of lines and dots, representing a global network or data flow. The background is dark blue with a subtle pattern of dots and lines, suggesting a digital or technological theme.

# DIAMOND AS A COMMODITY POTENTIAL TRENDS & MARKET

# THE DIAMOND MARKET TRENDS

## DIAMONDS AS INVESTMENT



## DIAMONDS ON BLOCKCHAIN

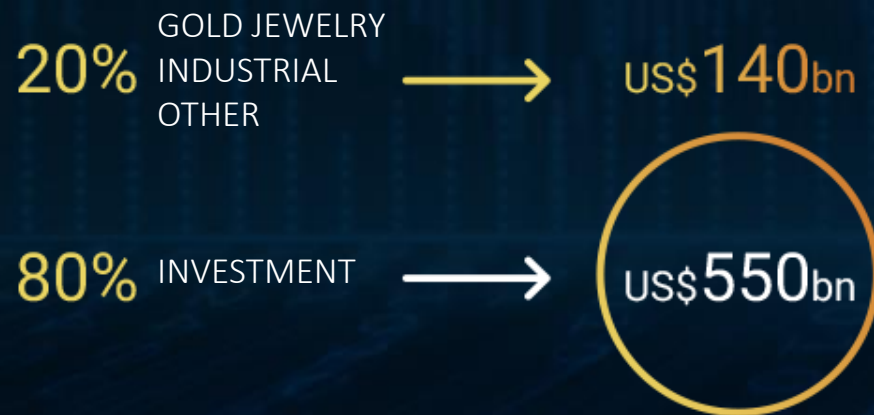






# GOLD MARKET

Current



# DIAMOND MARKET

Current



Future



A person in a dark suit and white shirt is pointing their right index finger at a bar chart. The chart features several vertical bars of increasing height from left to right. A white line graph is overlaid on the bars, starting at the base of the first bar and curving upwards to end at the top of the tallest bar. The background is a solid dark blue.

# ABOUT CEDEX

[www.cedex.com](http://www.cedex.com)

Proprietary & Confidential

# CEDEX IS ALREADY A SUCCESS!



Over 5000 contributors took part in our ICO buying over 30 million coins Raising USD\$21M



A supportive community with over 8000 users across social media platforms



Work on the algorithm is ongoing with a Beta version nearly complete



Development of the Exchange continues as we near our Q4 launch



# AWARD WINNING PROJECT



Audience award winner  
Singapore Feb. 2018



Top 3 Potential Startups  
Tel-Aviv March 2018



Top 3 Potential Startups  
Zurich March 2018



# THE TEAM

Founded by a team of professionals from the internet, online marketing, financial technologies and services & diamond industries



**Saar Levi**  
CEO & Co-Founder



**Ronen Priewer**  
Founder



**Avner Levinstien**  
Chief Technology Officer



**Yohai Shilon**  
Director of  
Business Development



**Evgeni Kif**  
Head of Product



**Yael Eckstein**  
Marketing Manager



**Reshef Shire**  
Community Manager



**Aviv Balassiano**  
Development Manager



**Ron Zeitlin**  
Security & IT  
Manager



**Yakov Morer**  
Senior Frontend  
Developer



**Esraa Jbara**  
Frontend Developer



**Oryan Pinchevski**  
BackEnd Developer



**Katerina Gordieieva**  
Senior QA Engineer



**Aleksandr Rebenok**  
Database  
Administrator



**Reina Lee**  
Korean Market  
Consultant



**Masha Mahlinovski**  
Graphic Designer



**Itay Regev**  
BI Developer



**Maria Costner**  
Business Development  
Manager



**Yoram Boubllil**  
Business Development  
Manager



**Eden Sand**  
Project Manager



**Shigeo Akiyama**  
CEDEX - Japan Director



**Calvin Hau**  
Asia Business  
Development

Proprietary & Confidential

# OUR PARTNER

Growing and Ongoing Joint Ventures & Partnerships



- Listed on London Stock Exchange (TECH)
- Trading solutions to brokers & exchanges
- Based on propriety pricing algorithms
- Global offices: Israel, Cyprus, China, Hong Kong, Japan & Ukraine

In Corporation With:



**Deloitte.**



# BUSINESS ROADMAP







# THE CEDEX COIN

[www.cedex.com](http://www.cedex.com)

Proprietary & Confidential

# THE CEDEX COIN

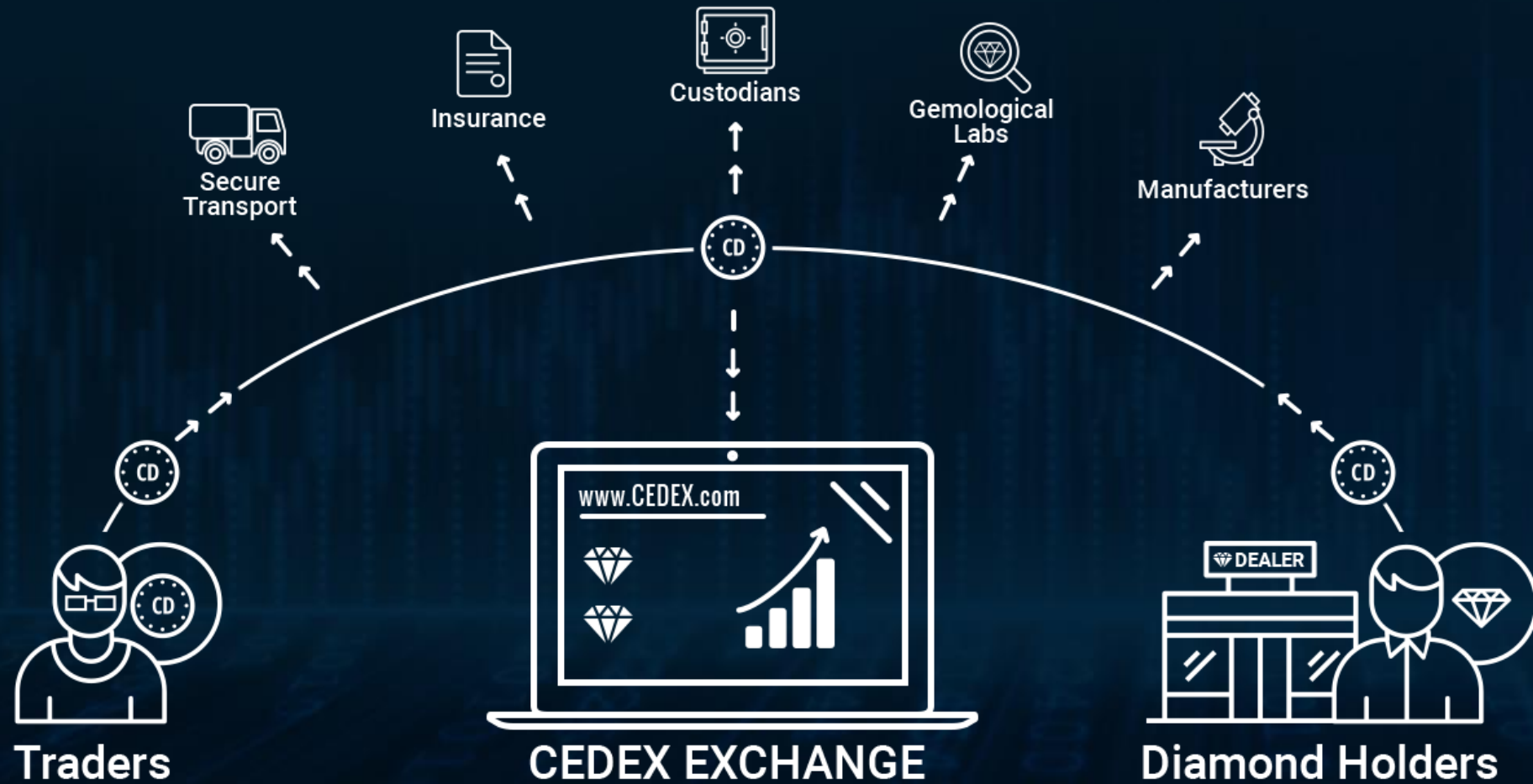
- ✔ A new cryptocurrency allowing to buy diamonds on the exchange and ecosystem
- ✔ We believe demand for CEDEX Coins will be influenced by the activity on the CEDEX Exchange

*Listed on the following exchanges:*



# CEDEX & BLOCKCHAIN

## POWERING INDUSTRY MOVE







The New Way To Invest In Diamonds  
Securing The Value Of Your Assets

[www.cedex.com](http://www.cedex.com)

Proprietary & Confidential