

DECENTRALIZED AI-BASED PLATFORM FOR A 20B+ LOYALTY MARKET

Online stores get a Premium AI-based rewards platform proven by the hundreds of paying clients. Shoppers get their single loyalty entry point, earning and spending crypto for purchases and other actions.
No more expiring points or useless loyalty cards!

BASED ON OUR PROFITABLE LOYALTY SAAS

BitRewards originated from our currently working business [GIFTD.tech](#), which we've been running for 5 years.
It's a rewards and loyalty SaaS for small and medium sized online stores, which provide a huge and rapidly growing market.

2012

Year of foundation

500*

Merchants are using GIFTD solutions

23




Full-time employees

17%**

Average revenue increase with GIFTD


GAME-CHANGER FOR MERCHANTS

Online stores get a Premium AI-based rewards platform and tools proven by the hundreds of paying clients.

-  BitRewards provides cutting-edge loyalty solutions and blockchain infrastructure for free — a value of \$200–\$2000/m.
-  More customers, more loyalty and more sales, which makes them more competitive.
-  Promotion and sales among crypto-currency enthusiasts.

FANTASTIC REWARDS FOR SHOPPERS

Shoppers get their single loyalty entry point, earning and spending crypto for purchases and other actions.

-  Rewards in cryptocurrency that are not tied up to one store.
-  BIT tokens can be redeemed with any BitRewards partner store or traded at an exchange.
-  The shoppers who earned BitRewards tokens get a chance to see their tokens not expire, like the points of many other loyalty systems but grow.

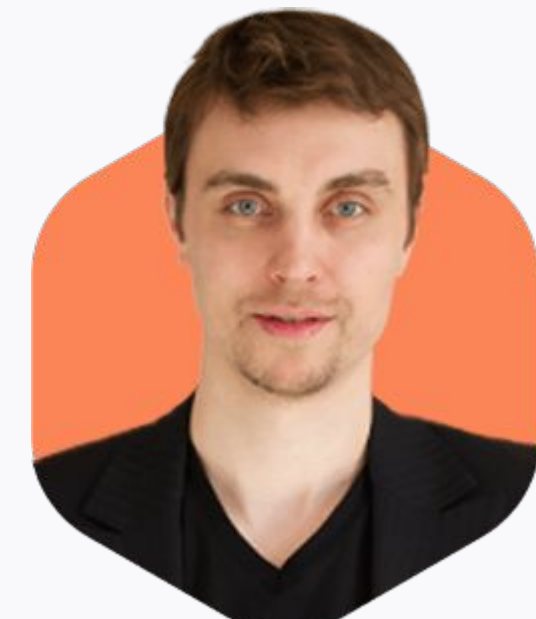
HUGE MARKET



SOFT-CAP BUDGET ALLOCATION

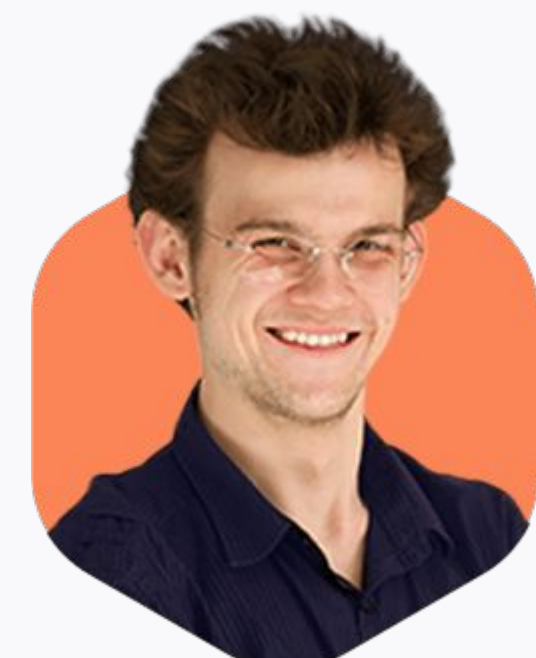


Strong team



Alex
EGOROV
CEO

15 years in finance. Founder of GIFTD and CEO for 5 years. Invented dozens of rewards and loyalty solutions for retailers.



Alexander
NEVIDIMOV
CTO, Blockchain architecture

Winner of competitive programming contests (ACM-ICPC), bitcoin mining pool team lead, software development expert.



Advisory board



Reuben Godfrey
Advisor, PR, global scaling



Jason Hung
Advisor, technology, Greater China scaling



John McNaughton
Payments processing and finance advisor



Artem Chestnov
Advisor, IR, PR, Marketing



Renat Razumov
Advisor blockchain, vision



Sergey Fradkov
Advisor, International scaling and BD



Anton Pushkov
Legal Advisor



Roman Yankovskiy
Legal advisor

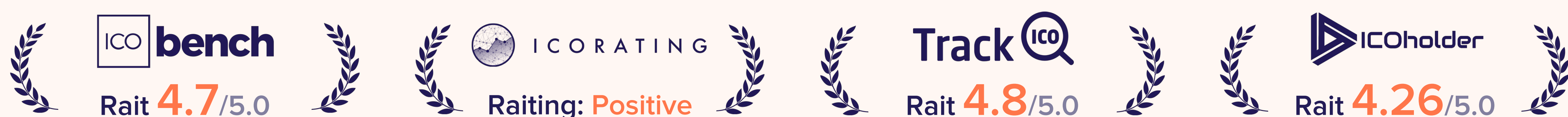
Participated in ICOs



PARTICIPATE IN THE TOKEN GENERATION EVENT

Pre-Sale start date December 25th, 2017	Exchanger Smart Contract Launch May 11th, 2018	Soft cap \$3 000 000	Unsold tokens All unsold tokens will be burnt
Sale closes April 30th, 2018	Major Exchanges Listing June-July, 2018	Hard cap \$15 000 000	Use of funds Product development & global scaling
Token price: 1 BIT = 0.00003472 ETH (1 ETH = 28 800 BIT)			

HIGHEST RATINGS***



and others.

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* Online stores, registered on GIFTD.tech website, from 1st of July, 2017 till present.
** Calculation based on aggregate data over a period of time in 2017.
*** As of January 19, 2018.

For further information please contact CEO Alex Egorov tel. +7.916.8000835 or alex.egorov@bitrewards.network. [See full deck here.](#)