



JURY.ONLINE

THE PLACE FOR RESPONSIBLE ICO

FEATURES

Jury.Online - is a Platform for safe and responsible ICO execution, which brings together Investors and Projects. The funds invested in a Project, as well as Project tokens are held in an escrow in a smart contract and are consequently released to either party only when a milestone of the Project is reached. In case the Investor disagrees with the end-result of any milestone, he can turn to impartial Arbiters - experts from the fintech, law, IT and blockchain industry - for an impartial conformity assessment of the realization and implementation of the Project's roadmap.

MODERN-DAY CHALLENGES FOR ICOs



Inconsistent or lack of communication between the Investors and Projects



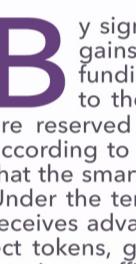
Poor commitment of the Project's developers to the Investors



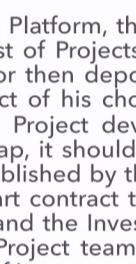
Absence of business-planning and Project development strategy



No guarantee of actual token transfer

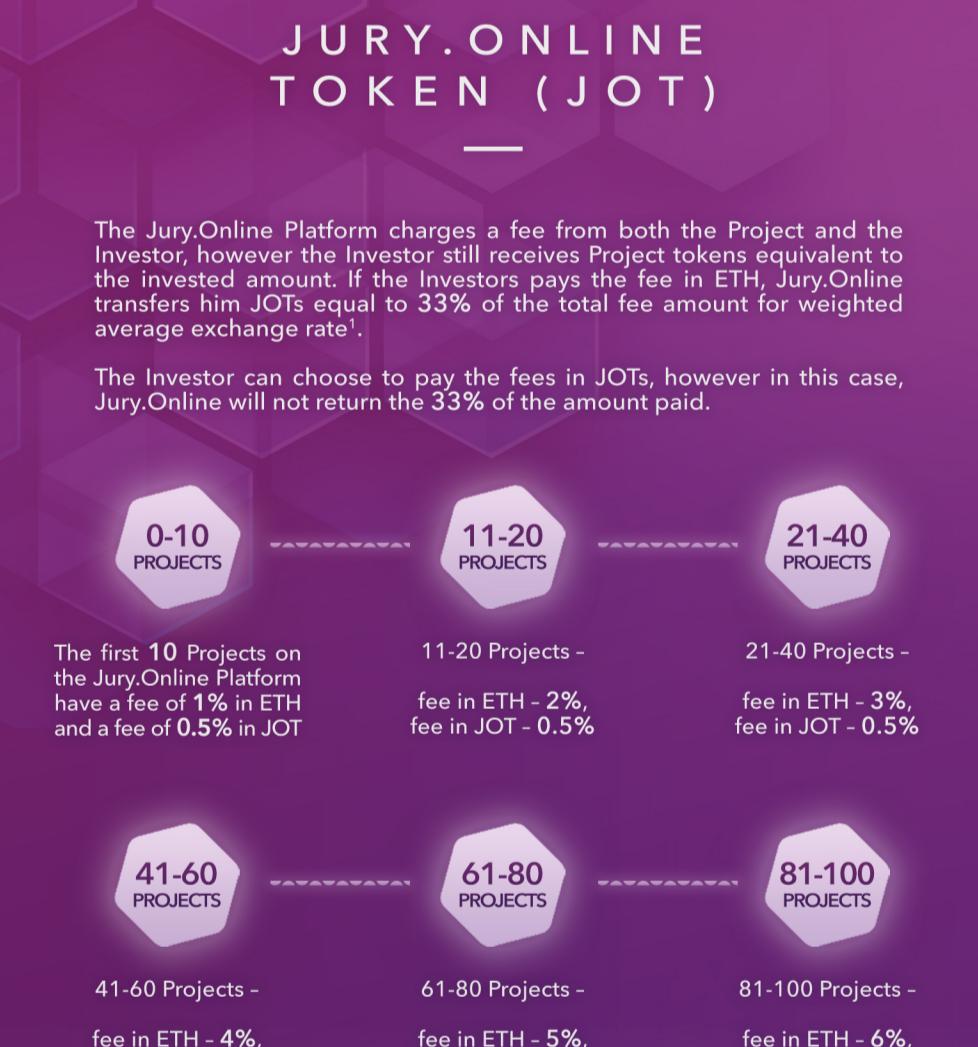


No refund guarantee if the Project fails to fulfill its obligations



High-risk investment due to untrustworthiness of the Project's activities and bad faith

INTERACTION MECHANISMS OF THE JURY.ONLINE PLATFORM



A project fills out a registration form on the Jury.Online Platform. After successful moderation the Team writes out a detailed roadmap, including timeframes, budget, thorough description and the Result of each stage of the Project. The Project is advised to set a minimum investment entry-level to the Jury.Online Platform which will allow it to increase the actual net of raised investments.



By signing up on the Platform, the Investor gains access to a list of Projects open for funding. The Investor then deposits funds to the smart contract of his choice which are reserved for the future Project development according to the set roadmap, it should be noted that the smart contract is published by the Project. Under the terms of the smart contract the Project receives advance payment and the Investor - Project tokens, given that the Project team was able to raise a sufficient amount of investments for roadmap implementation. If the team fails to reach a required minimum - the funds are released back to the Investor excluding the Platform fees.

Completion of any Project Stage requires that the team fills out a Stage Result Form, including a written description, links and attachments that is placed in the blockchain. While studying the presented materials, the Investor can either accept them or reject them by starting a Dispute. Arbiters are then informed that a Dispute has occurred, and they are presented with the stage results for assessment and to make a ruling either:

in favour of:

INVESTOR > funds are returned to the Investor (apart from those already transferred to the Project)

PROJECT > the Dispute is closed and the Project proceeds according to its roadmap

JURY.ONLINE TOKEN (JOT)

The Jury.Online Platform charges a fee from both the Project and the Investor, however the Investor still receives Project tokens equivalent to the invested amount. If the Investors pays the fee in ETH, Jury.Online transfers him JOTs equal to 33% of the total fee amount for weighted average exchange rate¹.

The Investor can choose to pay the fees in JOTs, however in this case, Jury.Online will not return the 33% of the amount paid.



The first 10 Projects on the Jury.Online Platform have a fee of 1% in ETH and a fee of 0.5% in JOT



11-20 Projects - fee in ETH - 2%, fee in JOT - 0.5%



21-40 Projects - fee in ETH - 3%, fee in JOT - 0.5%

41-60 Projects - fee in ETH - 4%, fee in JOT - 0.5%

61-80 Projects - fee in ETH - 5%, fee in JOT - 0.5%

81-100 Projects - fee in ETH - 6%, fee in JOT - 0.5%

Following 100+ projects have the fee in ETH - 7%, fee in JOT - 0.5%

Jury.Online Arbiters receive JOTs as payment for their services equal to 33% of the total fee, regardless of whether a Dispute has occurred or not. The sum is distributed among all Arbiters assigned to an investment smart contract².

In time, Jury.Online will have a list of ICO Projects who will be able to pay for additional services on the Platform in JOTs, for example:

Roadmap assessment by Arbiters with recommendations before holding ICO

Project rating assignment by an independent rating agency

Premium status of Project

Including the Project in the newsletter for Investors

Publishing information about the Project on Jury.Online's partners resources

The list of additional services will expand with the growth of the Jury.Online Platform.

If the Jury.Online fee was paid with ETH, its remaining part will be used for Platform improvement and development. If in JOT - the tokens will be blocked (apart from those reserved for Arbiters) until the execution of the investment smart contract of the Project, in order to decrease the speculative risks.

¹The exchange rate is the weighted average price equal to daily volumes of trades.

²An odd number of Arbiters are assigned to resolving Disputes.

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