## Milestones

	STEP 1			STEP 2		
	\$5 mln.	\$10 mln.	\$20 mln.	\$20 mln.	\$20 mln.	
DISTRICTS						
Residential					•	
Shopping					•	
Business					•	
Community					•	
Education					•	
Entertainment					•	
BLOCKCHAIN IMPLEMENTATION						
Unit registration						
Unit purchase						
Unit sale					•	
Unit rent					•	
Registration of all transactions in MRK tokens						
Copyright verification						
Connecting of user servers				•	•	
PLATFORM FEATURES						
E-shopping platform						
Connecting social networks to objects	•			•		
Binding domains to units						
Changing unit privacy settings						
VR Voice control						
Text messages						
Voice messages					•	

	\$5 mln.	\$10 mln.	\$20 mln.	\$20 mln.	\$20 mln.	
PAYMENT OPTIONS						
MRK tokens		-				
Cryptocurrency			•	-	-	
Credit card		•	•	•	•	
INTEGRATION OF EXTERNAL VR S	ERVICES					
Gaming						
Educational					•	
Entertainment					•	
VISUALIZATION CAPABILITIES OF INTERNAL UNITS						
Adding 3D objects						
Uploading of interiors for units (360 or 3D)				-		
Creating 3D objects (MOSL based)						
VISUAL/AUDIO EFFECTS IN UNIT INFRASTRUCTURE						
Day and night time customization						
Uploading custom appearance						
of units  Weather customization						
Sound effects						
Custom playlists						
TECHNICAL POSSIBILITIES						
MOSL programming language						
Distributed rendering						
Security breach resistance				-		
Wiretapping protection (voice messages)						
R&D (VR, AR, MR, Blockchain, MOSL, IPFS etc)						
SMARTPHONE APPS						
Creation of customized panoramas						
(360)				•	•	
Creation of customized objects		•	•	•	•	

	\$5 mln.	\$10 mln.	\$20 mln.	\$20 mln.	\$20 mln.
MULTIPLATFORM-USE					
Browsers (Chrome, Safari)	-			-	-
Desktop					
Tablet					
Smartphone				•	•
TV				-	•
VR				•	•
MULTILANGUAGE					
English					
Japanese					
Chinese					
Russian					
German					
French					
Portugese					
Spanish					
MARKETING					
Marketing budget	2.50%	5%	7.50%	10%	20%
INTERNAL ADVERTISING NETWOR	RK				
Unit advertisements					
External website advertisements (objects)					
Distribution of advertising revenue of Communities					
Traffic attraction through third-party advertising services					
Partnership programs					
Marketplace			•	•	•
BUSINESS					
Identity and Authentication					
Document flow				•	•
Smart-Contracts			•	•	
CRM					