



Ubex

ARTIFICIAL INTELLIGENCE in Advertising

PROBLEMS

of the advertising industry solved by Ubex

For
Users

Irrelevant

and annoying
advertisements being
displayed.

Overpayment

for products / services,
due to multiple
intermediaries.

High risks

due to scammers' use of
coercive and provocative
methods of advertising.

For
Advertisers

Ineffectiveness

of some advertising
channels, which only
becomes apparent after
the budget has been
spent.

Uncertainty

of achieving results as
advertisers are forced
to pay for clicks and
displayed ads without a
guarantee of actual sales.

Difficulty

in figuring out all
available advertising
channels, leading to the
need to hire marketing
staff.

For
Publishers

Struggle to find
advertisers to
fill all ad slots.

Low earnings

and inability to forecast
future payments from
advertisers.

Payment delays and
non-payments
from dishonest advertisers.

Ubex is a global, decentralized advertising
exchange based on Neural Networks and
operated by Smart Contracts.

OUR MISSION:

To create a global, advertising ecosystem with a high
level of mutual trust and maximum efficiency.

Maximizes

Advertisement purchasing
efficiency through:

- Self-learning neural networks, which leads to substantially better targeting and absence of necessity to spend on ad tests.
- Transition to the Pay-Per-Result model of ad purchases.
- Elimination of intermediaries between publishers and advertisers, which leads to lower commission rates.

Minimizes

Participants' risks through the
application of blockchain and
smart contracts. Blockchain
gives an opportunity to:

- Track each target action and store the results in a database transparent for all participants.
- Create trusted reputation ratings used by the neural core for advertisers and publishers.
- Create mechanisms for guaranteeing mutual settlements (ESCROW, crypto factoring).
- Tokenize ad spaces for publishers and pay in advance in UBEX Tokens.
- Realize distributed data mining for consumer-related information used by the neural core.

Ubex Team



Artem Chestnov

@artem-chestnov

Ubex CEO and Co-founder

Artem is a serial entrepreneur with background in marketing, mainly focused on the European market.



Daniel Biesuz

@biesuz

Ubex Head of Legal and Co-founder

Daniel Biesuz has built his career in the legal space, helping the M&A process of companies in Switzerland.



Dan Gartman

@dan-gartman

Ubex CTO
Artificial Neural Nets Master
Data Science Certified Engineer
Experience with
Google TensorFlow, GoLang,
Solidity and React.js



Andrew Rippon

@arippon

Ubex COO

Andrew is a blockchain advisor to governments and corporations, and an ex-advisor to Smart Dubai Office



Kathrin Anthony

@ekaterina-anthony

Head of Global Sales

Kathrin has over 20 years of experience in sales and business development, distribution and licensing.



Cooz Komei Tokita

@coozkomeitokita

Director Business Development

Cooz is an early adopter of blockchain, author of reports for government and regulatory authorities.



Igor Vatamaniuc

@igor-vatamaniuc

Javascript Front-end Engineer

Igor is an interface developer with HTML, CSS, animation on Javascript and creates website prototypes.



Alex
Korobkov



Kevin Wang



Nguyen
Minh Tri



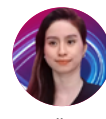
Quentin
Marchand



Wilson Ho



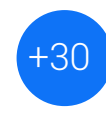
Jessica Kim



Annalise Ho



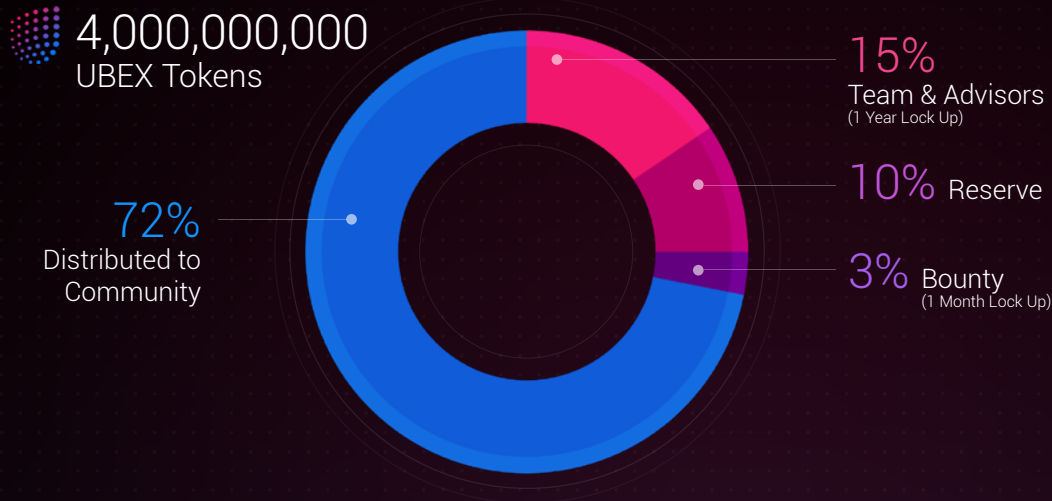
Jack Yang



Alpha version available RIGHT NOW!

app.ubex.com

TOKEN DISTRIBUTION



TOKEN SALE

Purchase methods accepted



Ethereum
ERC20

Hardcap:
28,800 ETH

Softcap:
4,000 ETH

Cost of 1 UBEX Token:
0,00001 ETH

New Token emissions: unavailable

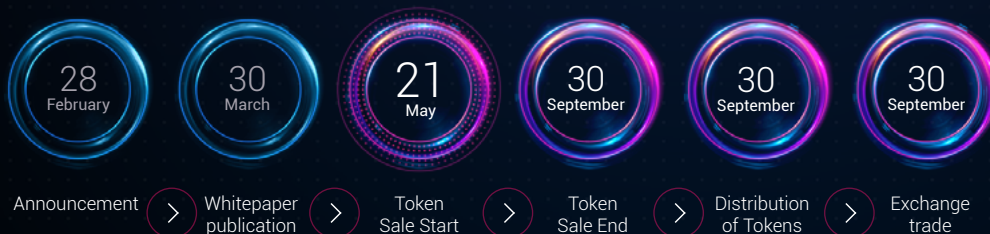
Presale or Private Sale: not held

Min/Max Personal Cap: 0.01 ETH (or equivalent) / no limit

Whitelist: no

⚠ Citizens and residents of the USA, Iran and North Korea are not allowed to participate

TIMELINE



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Ubex AI AG, Gotthardstrasse 26 6300 Zug
Head Office: Crypto Valley Labs "The Block",
Dammstrasse 16 6300 Zug, Switzerland



Advisory board



Michael Gord

@mgord

Technical Advisor

Michael is a serial blockchain entrepreneur and founder of MLG Blockchain, StratX, AirdropX, and others.



Ismail Malik

@blockchain

Marketing Advisor

Ismail is the founder of Blockchain Lab and the publisher of ICO Crowd magazine.



Arie Orlovsky

@arie-lev-orlovsky

Advisor Israel

Arie Orlovsky is a seasoned entrepreneur, strategy consultant, technologist and business developer.



David Lim

@david-lim

Advisor China & Korea

Professional with more than 15 years of experience in international supply chains and logistics.



Sergio Pereira

@sergiopereira

Advisor

Sergio Pereira is a financial expert with over 15 years of experience.



Sergiu Draganus

@sergiudraganus

Advisor

Sergiu Draganus is an IT specialist with over 18 years of experience



Ali Kassab

@ali-kassab

Advisor

Ali is a serial entrepreneur working with cloud software companies.

