Winning 24-hour Modeling Competitions dexgroves.com/talks

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But why

- ► It's fun!
- Quick POC
- ► Take-home modeling exercises

design etl

design etl engineer response

design etl
engineer response
while awake:

```
design etl
engineer response
while awake:
    engineer features
```

```
design etl
engineer response
while awake:
engineer features
remove features
```

```
design etl
engineer response
while awake:
    engineer features
    remove features
    xgboost
```

```
design etl
engineer response
while awake:
    engineer features
    remove features
    xgboost
    validate actions
```

```
design etl
engineer response
while awake:
    engineer features
    remove features
    xgboost
    validate actions
optimize hyperparameters (maybe go to bed)
```

Response Engineering

► Transform *y*

Response Engineering

- ► Transform *y*
- ▶ High performance gain per time investment

Response Engineering

- ► Transform *y*
- ▶ High performance gain per time investment
- ► Example: target a percentage

Feature Engineering

► Transform *X*

Feature Engineering

- ► Transform *X*
- ▶ Reverse generative process by thinking

Feature Engineering

- ▶ Transform *X*
- Reverse generative process by thinking
- ...or just throw stuff at wall

Example Feature Engineering Targets

- Dates
 - ▶ Example: unix datetime of accident
 - ▶ Weekend, time-of-day, season, ...

Example Feature Engineering Targets

- Dates
 - Example: unix datetime of accident
 - Weekend, time-of-day, season, ...
- High cardinality factors
 - Example: Make-model-modelyear
 - Another talk

► Random/unstable predictors do harm

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- Low influence

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- Low influence
- Unexpectedly high influence

- Random/unstable predictors do harm
- Low influence
- Unexpectedly high influence
- Counterintuitive trends

Validation

► Feedback loops are dangerous

Validation

- ► Feedback loops are dangerous
- ▶ Every iteration, credibility is lost

Validation Hierarchy

- 1. Holdout {fits quickly, overfits quickly}
- 2. Cross-validation {fits slowly, overfits slowly}
- 3. Leaderboard {overfit at your peril}

Sparsity (if it makes sense)

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- ► Fewer trees, greater learning rate (eta)

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- Early stopping

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- ► Fewer trees, greater learning rate (eta)
- Early stopping
- Column subsampling
 - colsample_bytree
 - colsample_bytree

Thanks for listening!

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