

# Winning 24-hour Modeling Competitions

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13 September 2016

## But why

- ▶ It's fun!
- ▶ Quick POC
- ▶ Take-home modeling exercises

# Strategy

design etl

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engineer response

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```
design etl  
engineer response  
while awake:
```

# Strategy

```
design etl
engineer response
while awake:
    engineer features
```

# Strategy

```
design etl
engineer response
while awake:
    engineer features
    remove features
```

# Strategy

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design etl
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while awake:
    engineer features
    remove features
    xgboost
```



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design etl
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while awake:
    engineer features
    remove features
    xgboost
    validate actions
```

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design etl
engineer response
while awake:
    engineer features
    remove features
    xgboost
    validate actions
optimize hyperparameters (maybe go to bed)
```

# Strategy

```
design etl
engineer response
while awake:
    engineer features    ---|
    remove features     |-- Maximize time spent here
    xgboost              |
    validate actions    ---|
optimize hyperparameters (maybe go to bed)
```

# Response Engineering

- ▶ Transform  $y$

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- ▶ High performance gain per time investment

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- ▶ Transform  $y$
- ▶ High performance gain per time investment
- ▶ Example: target a percentage

# Feature Engineering

- ▶ Transform  $X$

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- ▶ Transform  $X$
- ▶ Reverse generative process by thinking



# Feature Engineering

- ▶ Transform  $X$
- ▶ Reverse generative process by thinking
- ▶ ...or just throw stuff at wall

# Example Feature Engineering Targets

- ▶ Dates
  - ▶ Example: unix datetime of accident
  - ▶ Weekend, time-of-day, season, ...

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- ▶ Dates
  - ▶ Example: unix datetime of accident
  - ▶ Weekend, time-of-day, season, ...
- ▶ High cardinality factors
  - ▶ Example: Make-model-modelyear
  - ▶ Another talk

# Feature Pruning

- ▶ Random/unstable predictors do harm

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- ▶ Random/unstable predictors do harm
- ▶ Low influence
- ▶ Unexpectedly high influence
- ▶ Counterintuitive trends

# Validation

- ▶ Feedback loops are dangerous



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- ▶ Feedback loops are dangerous
- ▶ Every iteration, credibility is lost

# Validation Hierarchy

1. Holdout {fits quickly, overfits quickly}
2. Cross-validation {fits slowly, overfits slowly}
3. Leaderboard {overfit at your peril}

# Model Speedrunning

- ▶ Sparsity (if it makes sense)

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- ▶ Early stopping

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- ▶ Sparsity (if it makes sense)
- ▶ Fewer trees, greater learning rate ( $\eta$ )
- ▶ Early stopping
- ▶ Column subsampling
  - ▶ `colsample_bytree`
  - ▶ `colsample_bylevel`

Thanks for listening!

- ▶ [dexgroves.com/talks](https://dexgroves.com/talks)