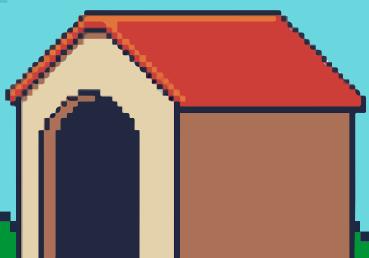


TAMADOG





TAMADOGE

INTRODUCTION

Tamadoge is the currency at the centre of the Tamaverse, allowing you to create, breed, care for and battle your Tamadoge pets. This is a memecoin with utility.

Launching in July 2022, Tamadoge is a deflationary cryptocurrency whereby users can battle to climb up the leaderboard by gaining Dogepoints. Users with the most Dogepoints at the end of each month will be able to claim their winnings from the monthly Dogepool.

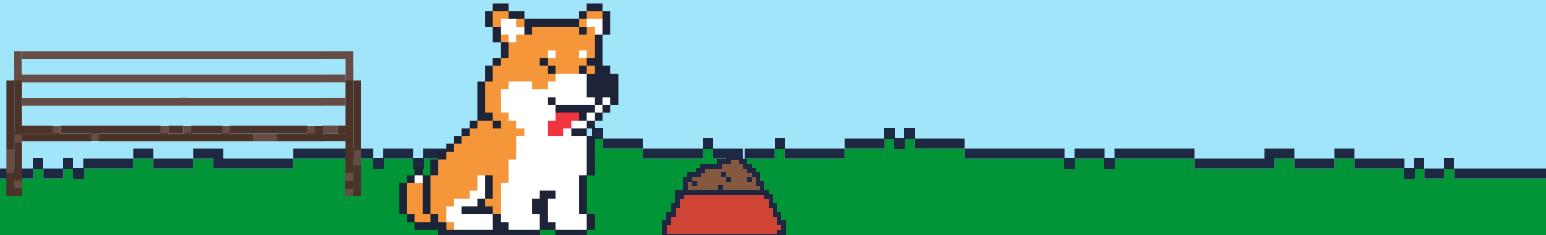
Your Tamadoge will grow with you, becoming stronger over time, but make sure you look after them. If you leave your Tamadoge for too long then they'll end up as a Tamaghost...



TRANSAK



COINSNIPER





TAMADOGE

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-  The Tamadoge Team
-  Tamadoge Tokenomics
-  Tamadoge Pets
-  The Tamaverse
-  Roadmap
-  Disclaimer





TAMADOGE

ABSTRACT



The Tamadoge Future

Tamadoge is the dogecoin of the future, building off the tried and tested principles of the doge's before it, Tamadoge allows you to care for your very own Tamadoge pet.



Why a Tamaverse?

Whilst everyone has been focused on the “Metaverse”, they’ve missed the next big thing - the Tamaverse. That’s where Tamadoge comes in, bringing the Tamaverse to life!



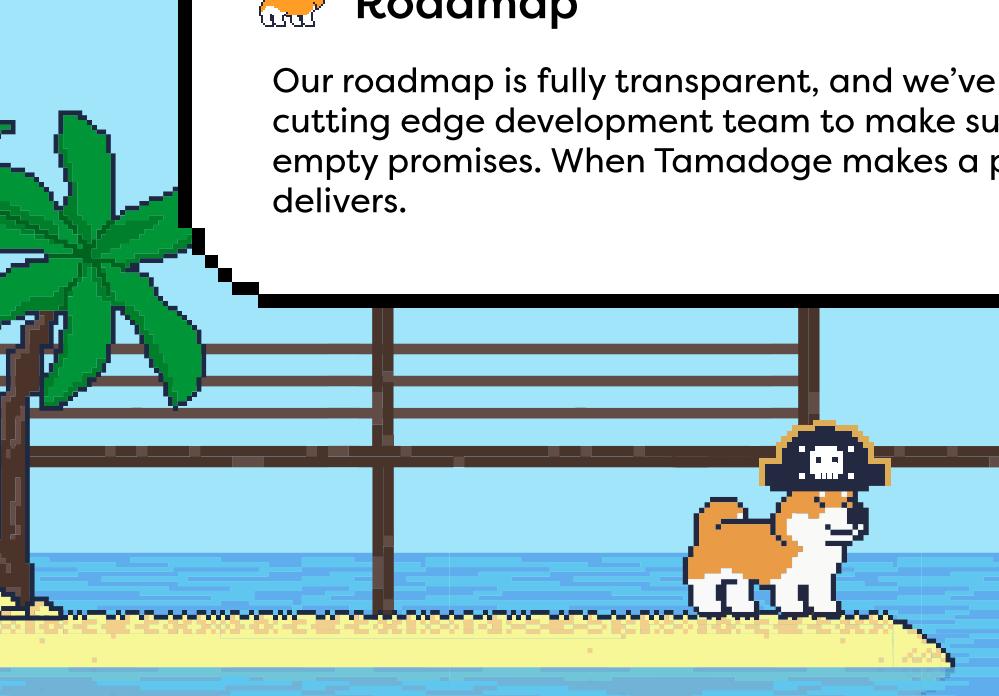
Tamadoge Technology

Tamadoge is using the latest NFT and token standards to bring you a token that can inject life into the Tamadoge pets. We’re working hard to ensure your Tamadoge feels like as much a member of your family as your grandma.



Roadmap

Our roadmap is fully transparent, and we’ve worked with a cutting edge development team to make sure it’s not full of empty promises. When Tamadoge makes a promise, Tamadoge delivers.





TAMADOGE

TAMADOGE TEAM



Doge Enthusiasts

We're backed by an expert team of crypto experts, marketers, developers, strategists and designers who know this space inside and out. Boasting impressive experience on some of the biggest crypto projects, the team has been hand-picked for success.



**TOP
DOGE**



**HEAD OF
GROWTH**

Carl Dawkins



**LEAD GAME
DEVELOPER**

Thomas Seabrook



**WEB3
FULL STACK
DEVELOPER**

Eric Lamontagne



**SENIOR
BLOCKCHAIN
DEVELOPER**

Siphamandla Mjoli



**SENIOR
INTERACTION
DESIGNER**

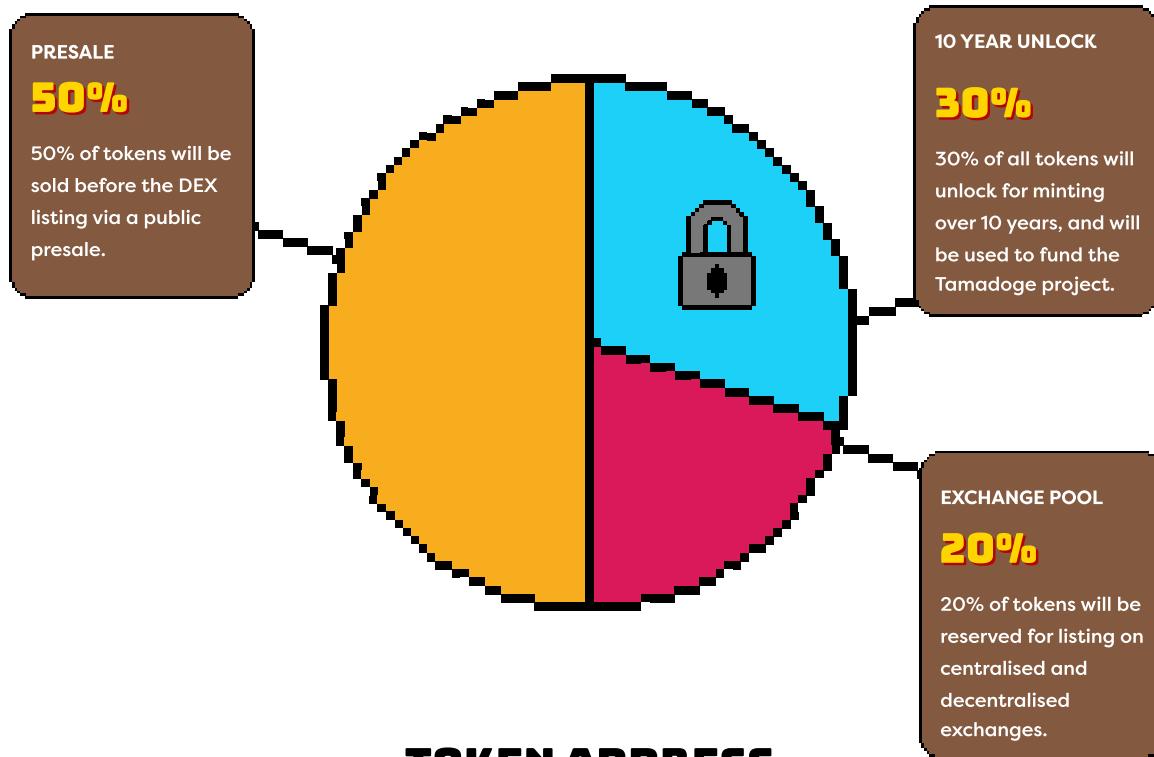
Neil Palethorpe



TAMADOGE

TAMANOMICS

In total the maximum supply of TAMADOGE will be 2 Billion (2,000,000,000). There will be 1 Billion tokens in circulation at the token generation event, with 400 Million unminted and reserved for exchange listings. There will be 600 Million which will become available to be minted over 10 years to power the Tamadoge project.





TAMADOGE

NO TRANSACTION TAX



What is a transaction tax?

Transaction taxes are imposed by many crypto projects, and involve the project taking a percentage of the tokens that are transferred, sold or bought. Many projects do this to provide long-term funding for their project, especially when the tokens themselves lack real utility.

Whilst some argue that it's good for preventing users from making lots of smaller buys/sells to try and profit from price fluctuations, the issue is that it can have a massive impact on the amount of tokens users receive.

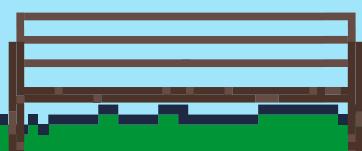


Why isn't Tamadoge using tax?

Tamadoge doesn't use transaction tax, because we believe that value should be generated from the project itself, and not just from people trading the token.

The entire ethos of Tamadoge centers around the Tamadoge ecosystem, and we don't want people to lose money when they enter (or leave) that ecosystem. That's why, at Tamadoge, we've made a commitment to never tax any token transfers.

Tamadoge is a token used to support the Tamaverse and the Tamadoge pets, and that's the way it's going to stay.





TAMADOGE

TAMADOGE PETS



What are Tamadoge Pets?

Tamadoge pets are at the core of the Tamadoge project. These mintable, tradable NFTs are pets that you can buy using your Tamadoge token. Each Tamadoge Pet is minted as a baby, and every single one has its own unique stats, strengths and weaknesses.

As you feed and play with your Tamadoge pet you'll see it grow over time - with the way you look after your pet shaping the way in which it grows and matures. Once your Tamadoge pet grows into an adult, it's able to battle other players pets in order to become top Doge on the Tamadoge leaderboard, using the turn based Tamadoge battling arena.

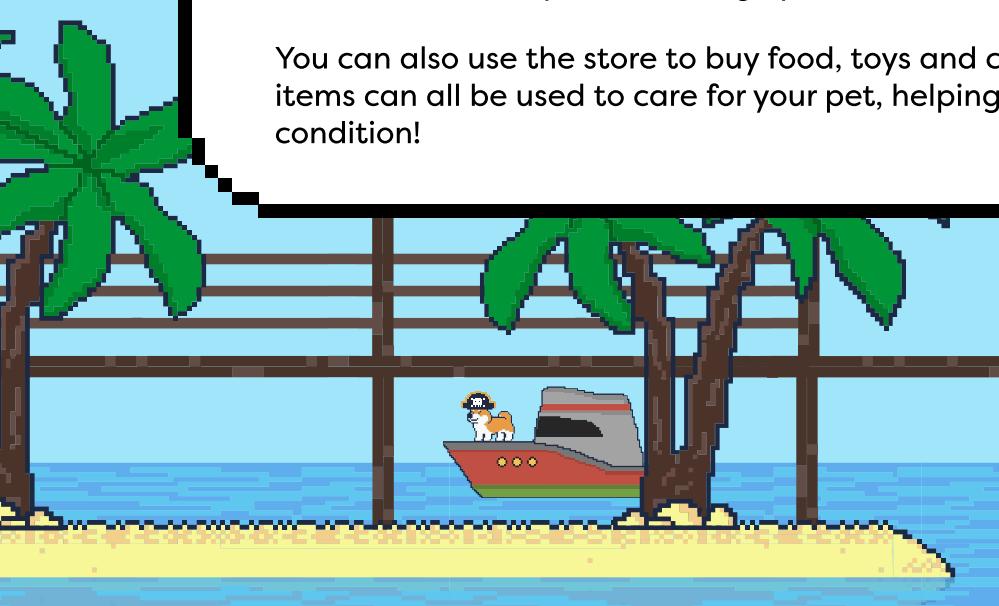
Tamadoge Pets are non-fungible tokenized pets for users to play with in the Tamadoge eco-system. The Tamadoge Pets do not constitute financial instruments or virtual currency.



How do I buy and care for my Tamadoge?

All Tamadoge pets are purchased through the store on the Tamadoge website. There's no limit to how many Tamadoge pets can be bought, meaning you're free to buy as many Tamadoge pet NFTs as you'd like. Each one has completely random stats, which will grow as you look after and care for your Tamadoge pet.

You can also use the store to buy food, toys and cosmetic items. These items can all be used to care for your pet, helping keep them in tip top condition!





TAMADOGE

TAMADOGE PETS

The Tamadoge Store

Whenever you make a purchase in the Tamadoge store, from buying your newest Tamadoge pet through to buying food and toys or even just a cool new hat, you'll always be paying with Tamadoge token. The token that you use to make the purchase will be split between three different pools, which are designed to provide upwards price pressure for the token, allow us to keep developing the platform and provide a source of tokens for the P2E elements of the game.

5% of the tokens spent will be burnt completely, meaning that for every 100 tokens spent, 5 will be removed, consistently reducing the supply of tokens. 30% of the tokens spent will be used for marketing and platform development, allowing us to grow the Tamadoge following and produce an even better platform. Finally, 65% of all tokens spent will be added to the P2E prize pool. This is used to pay out rewards from the Tamadoge leaderboard, directly to the community.

Note: Tamadoge Tokens may be used to make purchases in the Tamadoge Store and not third party stores. Tamadoge Tokens do not constitute electronic money under the EU Electronic Money Regime.

BURN AMOUNT

5% FEE

We burn a small amount of token from each transaction, ensuring constantly reducing token supply.

MARKETING & DEVELOPMENT

30% FEE

This portion would be used for consistent marketing efforts, helping grow the Tamadoge community and holders.

P2E PRIZE POOL

65% FEE

Tokens would be distributed to the players at the top of the Tamadoge leaderboard each month, alongside other P2E activities.



TAMADOGE

TAMADOGE PETS



What's the future for Tamadoge Pets?

Whilst in the short term we've already got a whole host of exciting things planned for the Tamadoge pets, the future of the Tamadoge NFTs is the most exciting part of all. We'll be creating an augmented reality app which will allow you to play with your Tamadoge pet as if it's in the same room as you!

The app will retain all the same Play to Earn mechanics as the web-based game in V1. Users will still be able to battle their pets in order to top the leaderboard, however it will also build on this considerably with additional P2E mechanics.

Users will be able to earn tokens for the time they spend interacting with their Tamadoge pet. The more you play with your Tamadoge pet, the closer you two will get and the more you'll earn. You'll be able to play with and walk multiple Tamadoge pets at once, and will even be able to teach your Tamadoge pet tricks so that you can get the ultimate snaps to share on your socials!



*Early concept art - subject to change



TAMADOGE

THE TAMAVERSE



How does Tamadoge fit in the metaverse?

Each Tamadoge NFT will have a fully rigged up, animated 3D model associated with it. This will allow the Tamadoge NFTs to be integrated into existing metaverse environments, meaning that the Tamadoge AR app won't be the only place you'll be able to play with your Tamadoge NFTs.

From the moment the token launches we're committed to exploring partnership opportunities to allow you to walk your Tamadoge NFTs in the metaverse, as well as building out the augmented reality Tamadoge app to allow you to walk your Tamadoge in real life. We want to allow you to take your Tamadoge absolutely anywhere, and we're determined to explore all possible avenues to make that a reality.



Will Tamadoge launch its own Tamaverse?

Too right it will - the Tamaverse is coming!

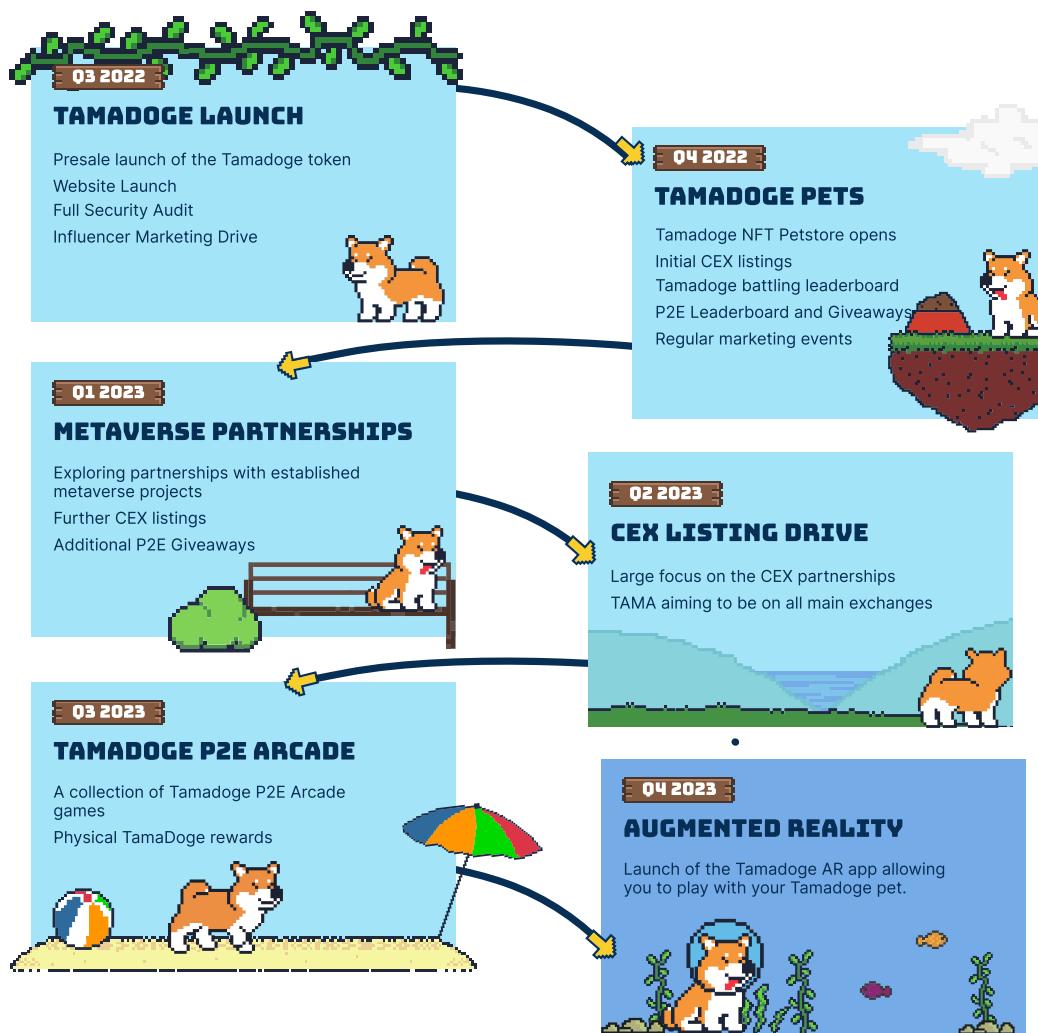
Tamadoge is all about the community, so what it really comes down to is what the community wants, and Tamadoge holders will be able to shape the Tamaverse we ultimately build. If the community wants to be able to go to a virtual dog-park whilst socialising with other Tamadoge holders, then let us know! Tamadoge is the token of the people, and we're keen to let the token holders shape the direction we take.



TAMADOGE

ROADMAP

There's a lot of things planned for the Tamadoge token, and so we thought it would be helpful to show the roadmap for the Tamadoge project.





TAMADOGE

TAMADOGE PLATFORMS



Tamadoge Onramper

Shortly after launching the Tamadoge token, we'll be launching a dedicated onramper allowing users to easily buy Tamadoge token using fiat currency. Users will be able to connect using Metamask or Wallet Connect, and our third party partners will ensure that the process is as seamless as it can be. All these purchases will be done through the liquidity pool, ensuring token price movement.



Tamadoge In Your Pocket App

Alongside the web app for users to buy, feed, care for and battle their Tamadoge NFTs, we'll also be building a mobile companion app.

This mobile app will facilitate users looking after their Tamadoge pet, and checking in on the pet to make sure it's doing okay. We never want you feeling like there's distance between you and your Tamadoge pets, and this app is designed especially to close that gap. You'll be able to do everything you need to do to care for your Tamadoge pet, and will be able to use the app to show them off to your friends!

The app will also be jam-packed with social features and rewards, so you'll be sure to check in every day on how they're getting on.





TAMADOGE

Purchasing Tamadoge tokens involves an element of risk and may lead to the loss of a substantial part or the entirety of the principal monies advanced. Before purchasing Tamadoge tokens, diligently and thoroughly assess and take into account the risks identified in this whitepaper, as well as others risks not included or anticipated in this document.

Only purchase Tamadoge tokens if you fully understand the tokenomics of Tamadoge supply and issuance and the Tamadoge economy. Crypto assets can be subject to expropriation and/or theft. Computer hackers or other malicious groups or organisations may attempt to interfere with the Tamadoge platform in a number of different ways – these may include malware attacks, distributed denial of service attacks and consensus-based exploits such as a 51% attack that could result in the loss of Tamadoge tokens or the loss of the ability to access Tamadoge tokens.

Because of the immutable nature of blockchain transactions there may be no remedy if a successful attack by malicious actors was to take place against the Ethereum Chain that the Tamadoge platform is built on.

Crypto assets are not regulated as financial instruments and there is no refund or compensation available from regulatory bodies such as the UK's Financial Services Compensation Scheme and similar bodies in other jurisdictions. The regulatory status of crypto assets remains in flux and varies from jurisdiction to jurisdiction, presenting owners of crypto assets with a level of legal uncertainty. It is possible that in the future, certain laws, regulations, policies or rules relating to crypto assets, blockchain technology or decentralised applications may be implemented that affect or restrict token holders' acquisition, ownership rights, and ability to buy, sell, convert or use crypto assets such as the Tamadoge token.

Uncertainties regarding tax legislation relating to crypto assets could leave token holders exposed to unforeseen consequences such as taxable events retrospectively applied or to be applied in the future.

Each prospective Tamadoge purchaser should weigh up their own individual appetite for risk and consider consulting an independent financial adviser before making any decisions. Readers of this whitepaper may also need to consult a tax professional, accountant, lawyer or other professionals in order to fully satisfy themselves regarding any outstanding matters related to how the Tamadoge platform is designed and operated, before deciding whether a purchase of Tamadoge tokens would be in line with their risk profile.

Cryptocurrencies may be unregulated in your jurisdiction. The value of cryptocurrencies may go down as well as up. Profits may be subject to capital gains or other taxes applicable in your jurisdiction.

