

Pump.fun Hackathon - Dexter Submission Brief

Pump.fun “Build In Public” Hackathon - DEXTER SUBMISSION BRIEF

Deadline (internal): ~10PM EST tonight. Clock running.

1. THE HACKATHON

hackathon.pump.fun

- **\$3M total** - 12 winners, \$250K each at \$10M valuation via token deal
- **Apps opened:** Jan 19 - **Winners announced:** Feb 18 (7 days out)
- **Ongoing after that** - they'll keep investing in strong projects post-deadline
- **The thesis:** Launch a token on pump.fun, build in public, let the market validate you. No pitch decks. Visible momentum.

Three categories:

Stage	Fit	What they want
Idea (0→1)	No	Concept + whitepaper. You're past this.
MVP (1→10)	Maybe	Working prototype, prove PMF, build in public
Product (10→100)	YES	Live product, proven PMF, scale users, path to revenue

Dexter is a Product-stage submission. The full platform is live - `dexter.cash` for the agent economy platform, `lab.dexter.cash` for the API builder, `x402.dexter.cash` for the facilitator, `beta.dexter.cash` for voice. Processing real x402 USDC payments on Solana mainnet. Token deployed on pump.fun (\$DEXTER: EfPoo4wWgxKVToit7yX5VtXX8Rhao4G8L7vrbKy6pump). This isn't a prototype. It's running.

2. WHAT DEXTER IS (for the application)

One-liner: Dexter is the agent economy platform - AI agents discover tools via MCP, pay via x402 micropayments on Solana, and get results. Same brain, same wallet, infinite interfaces.

The ecosystem:

- **x402 Protocol:** HTTP-native micropayments on Solana (plus Base, Polygon, Avalanche, Arbitrum, Optimism). Open SDK: `npm install @dexteraai/x402`. Any developer can monetize any API in three lines of code.
- **MCP Marketplace:** 50+ tools across 14 toolsets - trading (Jupiter swaps, Hyperliquid perps), research (web search, on-chain analytics), media (Sora video, meme generation), social (Twitter sentiment). All payable via x402.
- **Facilitator:** Settlement infrastructure at `x402.dexter.cash`. Verifies payments, signs settlements, sponsors gas fees. Multi-chain. Live.
- **Multi-Platform Connectors:** Works natively in ChatGPT, Claude, Cursor, Telegram, Alexa, X (@dexteraagent), and any MCP client. OAuth flow connects it all.
- **Voice Interface:** WebRTC realtime voice at `beta.dexter.cash`. Talk to the agent, it executes trades, runs research, generates media.
- **ERC-8004 Trust Layer + A2A Agent Cards:** On-chain identity and portable reputation. Agents discover each other autonomously.
- **Dexter Lab:** AI-powered builder at `lab.dexter.cash`. Anyone can build, deploy, and monetize a paid API endpoint from a browser - describe it, AI builds it, one-click deploy, live in minutes.
- **PokéDexter:** Wagered Pokémon battles on Solana (\$1-\$25 USDC, trustless escrow).

- **Clawdexter:** Give Claude agents autonomous x402 payment capability.
- **\$DEXTER Token:** Revenue from the platform buys back \$DEXTER. Token-gated access tiers.

What makes it real:

- Live on Solana mainnet, processing real USDC settlements right now
- Open SDK published on npm (@dexterai/x402)
- Multi-chain facilitator handling verification, settlement, and fee sponsorship
- Proxy API system giving sandboxed access to OpenAI, Anthropic, Gemini, Helius, Jupiter, Solscan
- Auto payouts every 12 hours or manual withdrawal
- Revenue dashboard, health monitoring, live log streaming
- \$DEXTER token live on pump.fun with buyback flywheel

3. APPLICATION REQUIREMENTS - DEXTER LAB STATUS CHECK

Hard Requirements

Requirement	Status	Notes
Live token by Feb 18	DONE	\$DEXTER on pump.fun: EfPoo4wWgxKVToit7yX5VtXXBrhao4G8L7vrbKy6pump
Team owns 10%+ supply	VERIFY	Need to confirm current holdings
Build in public	NEEDS WORK	Need active X posting, pump.fun streams
Application form completed	TODO	Google Form submission tonight
Comply with ToS	FINE	Nothing problematic
No selling own tokens during program	COMMIT	Lock tokens via Streamflow/Jupiter Lock for massive trust signal

Preference Signals (what bumps you up)

Signal	Status	Action
Active X/social updates	START TONIGHT	Post build-in-public thread showing Dexter Lab
Live-stream 5x/week on pump.fun	START TONIGHT	Do one stream tonight showing the product live
Direct community engagement	TODO	Respond to holders, engage publicly
20-50% token supply	VERIFY	Ideal range per their guidance

What They Evaluate

1. **Market traction** - Can \$DEXTER sustain momentum? On-chain activity matters.
2. **Idea scalability** - "App store for the agent economy" is a massive TAM story.
3. **Build-in-public consistency** - This is where you need to catch up fast.
4. **Community engagement** - Organic, not manufactured.
5. **Founder credibility** - A 9-project ecosystem with live infrastructure across voice, chat, payments, and multi-platform connectors speaks for itself.

Investment Terms (what you'd get)

- \$250K at \$10M valuation via token deal
- Advisory + incubation from Pump Fund
- Funds restricted to operational expenses
- 1-year cliff + linear vesting both sides

4. TOKEN LAUNCH PAGE RUNDOWN

hackathon.pump.fun/launch

You've already launched. This page is mostly for people who haven't. But the **best practices** section matters for your submission positioning:

1. **Tokens are immutable** - \$DEXTER is set. Good.
2. **Own 20-50% supply** - Verify you're in this range. If under 20%, that's a flag.
3. **Lock tokens** - Use Streamflow or Jupiter Lock. Transparent vesting = instant trust. **Do this tonight if possible.** It signals you're not dumping.
4. **Consistent public communication** - Product walkthroughs, dev updates, decision explanations. Start a cadence NOW.
5. **Use pump.fun live streams** - Stream dev sessions, demos, AMA. 5x/week is their preference. Do one tonight.
6. **Engage authentically** - Treat holders as partners.
7. **Ship consistently** - You've been shipping. Show it.
8. **Listen to market feedback** - Iterate based on what users/holders say.
9. **Cross-project collaboration** - Partner with other hackathon entrants.
10. **Don't overpromise** - Be precise about what exists today vs. roadmap.

5. ADVISOR DOSSIER - STRATEGIC TARGETING FOR DEXTER

hackathon.pump.fun/advisors

Advisors don't pick winners. They're market participants who help builders get visibility. Teams gaining traction get connected to them. **Your job: make your application resonate with what THEY care about.**

Tier 1 - Direct Bulls (pitch directly to their stated interests)

Advisor	Org	Why they should love Dexter Lab
Mert	Helius (Co-founder/CEO)	You USE Helius infra. Dexter's proxy APIs route through Helius RPC + DAS. He cares about "system architecture, performance at scale, consumer + DeFi apps." Dexter is a showcase for Helius in production.
Saurabh Sharma	Jump Crypto (CIO)	Wants "startups upgrading existing fintech stack with stablecoin rails." x402 is literally HTTP-native stablecoin payment rails. Dexter turns every API into a USDC-settled endpoint. This is his exact thesis.
Mason Nystrom	Pantera (Junior Partner)	"Intersection of financial applications and payments." x402 micropayments + agent commerce + API monetization. Dead center of his mandate.
Mike Dudas	6MV (Founder/MP)	"Consumer crypto, DeFi, RWA, AI, stablecoin finance teams building real products generating revenue." Dexter checks literally every word. Real product, real revenue, AI-powered, stablecoin-settled.

Tier 2 - Strong Alignment

Advisor	Org	Angle
Max Segall	Privy (COO)	"Stablecoins, fintech, consumer apps." x402 USDC payments + consumer-facing builder tool.
Tim Draper	Draper Investments	"Bold and crazy ideas, the crazier the better, no copycats." A platform where AI agents autonomously discover, pay for, and consume APIs across six chains - from ChatGPT, Claude, Telegram, Alexa, or voice? Nobody else is doing this.

Anil Lulla	Delphi Digital (CEO)	“Consumer apps that impact culture” + “token design and go-to-market.” The \$DEXTER buyback flywheel (revenue from x402 settlements buys back token) is a clean tokenomics story.
Sasha Fleyshman	Arca (PM)	“Cash-flowing businesses using digital assets.” Dexter generates real USDC revenue from every x402 API call across the platform. Cash-flowing protocol, not vaporware.

Tier 3 - Situational

Advisor	Org	Angle
Peter Dimitrakos	Kraken (Asset Listings)	Only matters if you want to push for \$DEXTER exchange listing. Keep in back pocket.
Hugo Martingale	Polymarket (Head of Markets)	Prediction markets / memes. Not directly aligned unless you build a prediction market resource template.
Aric Chang + Rahul Mahtani	Manifold Ventures	On-chain market structure, liquidity. Could matter for \$DEXTER liquidity strategy.
Alon Cohen	Pump.fun (Co-founder)	He IS the platform. Your product being live and processing real payments is the pitch. He wants “massive growth for pump.fun.”

6. A+ SUBMISSION - TONIGHT’S GAMEPLAN

You need four things: **live token, application form, intro video, build-in-public presence.**

Token (already done, verify/harden)

- ☐ Confirm \$DEXTER supply ownership is in the 20-50% range
- ☐ **Lock tokens** tonight via Streamflow or Jupiter Lock – vesting schedule signals you’re not a flight risk
- ☐ Verify pump.fun token page has correct socials, description, links

Application Form (fill out tonight)

- ☐ Complete the [Google Form](#)
- ☐ Link everything: dexter.cash, lab.dexter.cash, GitHub repos, X account (@dexteraisol), \$DEXTER token page on pump.fun
- ☐ Category: **Product** (10→100) – you have a live platform with real revenue
- ☐ Don’t be humble. Full agent economy platform. x402 payment protocol with open SDK. 50+ MCP tools. Multi-chain facilitator. Connectors for ChatGPT, Claude, Telegram, Alexa, voice. ERC-8004 on-chain identity. A2A Agent Cards. AI-powered API builder. Real USDC settlements on mainnet. This is not a demo.

Intro Video (record tonight, 2-3 min max)

See HACKATHON_VIDEO_SCRIPT.md for the full script. Key structure:

1. **Hook (10s):** “AI agents can think, plan, reason – but they can’t pay for anything. We fixed that.”
2. **The Platform (30s):** Walk through the ecosystem. Multi-surface connectors (ChatGPT, Claude, Telegram, Alexa, Voice). MCP marketplace. Facilitator dashboard with live settlements.

3. **x402 in Action (30s):** Live payment flow. Agent gets 402, signs USDC, gets data. Show it across surfaces. "Three lines of code."
4. **Dexter Lab (20s):** "And if you want to BUILD for this economy..." Describe an API, AI builds it, one-click deploy, live endpoint.
5. **The Moat (15s):** Multi-chain. Open SDK. ERC-8004 identity. A2A Agent Cards. "Not a demo. Production infrastructure."
6. **\$DEXTER (10s):** Revenue flows, buyback mechanism, token live on pump.fun.
7. **Close (5s):** "This is Dexter. The agent economy platform. dexter.cash"

Don't over-produce it. They want authentic. Screen record + voiceover. Ship it.

Build-in-Public (start tonight, maintain daily)

- ☐ Post a thread on X from @dexteraio: "We're entering the @pumpdotfun Build In Public hackathon. Here's what Dexter is and why we built it." Include screenshots, demo clips, the token link.
- ☐ Do one pump.fun live stream tonight - even 15 minutes. Show the full platform. Take questions. This alone puts you ahead of most applicants.
- ☐ Set up a daily cadence: one post per day minimum showing progress, features, metrics

Contact

- @Va3Ko on X / @VA3_KO on Telegram / **buildinpublic@pump.fun**
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7. WHY DEXTER WINS THIS

Most applicants will be at the Idea stage with a token and a dream. You have:

- A **live platform** processing real USDC payments on Solana mainnet right now
- A **9-project ecosystem** spanning payments, tools, voice, chat, identity, and multi-platform connectors
- An **open payment protocol** (@dexteraio/x402) published on npm and used in production
- **Multi-chain settlement infrastructure** (Solana, Base, Polygon, Avalanche, Arbitrum, Optimism)
- **50+ MCP tools** across trading, research, media, social, and on-chain analytics
- **Works in ChatGPT, Claude, Cursor, Telegram, Alexa, voice, and X** - same brain, same wallet
- **ERC-8004 on-chain identity + A2A Agent Cards** for autonomous agent-to-agent discovery
- **Dexter Lab** - an AI-powered builder where anyone can create and monetize a paid API from a browser
- A **real revenue model** with transparent tokenomics and \$DEXTER buyback flywheel

The gap is **build-in-public visibility**. That's what tonight and the next 7 days are for. Close that gap and you're one of the strongest Product-stage entries they'll see.