Victor Oloyede

Front End Developer

Dallas, TX |+1 (469) 734-1247 | [victorzemail@gmail.com](mailto:victorzemail@gmail.com) | [PERSONAL PORTFOLIO](https://personal-portfolio-psi-seven.vercel.app/)

Software Engineer with a strong sense of ownership and affinity for problem-solving and clean code. Led multiple B2B development cycles from concept to delivery. Developed user experiences that directly led to increase in customer interaction as reported by major clientele. Contributor to large-scale adverts serving multiple industries including tech, ecommerce, automotive, and more.

PROFESSIONAL EXPERIENCE

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| Omnicom Group/TPN Commerce **| Frontend Software Developer** | **2021-Present** |

* Created over 100 tailored front end applications at the clients’ request, from complete site redesigns to interactive experiences, with no limit to project scope
* Developed winter themed mobile game that led to a 1.6x increase in the time customers spent in AT&T stores, resulting in 29% greater phone and accessory sales over the 2023 holiday period
* Generated over 150 million combined social media impressions by collaborating with stakeholders to produce ads designed to maximize viewership. Major clients include but not limited to: AT&T, ExxonMobil, Frito-Lay
* Led redesign of WordPress site that hosted hundreds of Whitepaper articles adhering to SEO best practices, leading to 40% increase in site traffic and 18% reduction in bounce rate

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| JACOBS Engineering **| Software Analyst (Contract)** | **2021** |

* Simultaneously handled technical scope of 5-10 Managed Service Provider accounts worth over $100K each and analyzed project layout for IT solutions
* Contributed to over 200 knowledge base articles, leading to a 66% fall in bug reports as observed in the ServiceNow tool and helping to streamline software use for non-technical C-suite executives
* Built over 40 customized applications utilizing ServiceNow Developer Platform

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| Tyler Technologies **| Software Solutions Specialist** | **2020-2021** |

* Solved over 20 unique client cases weekly by utilizing scripting and automation
* Maintained technical infrastructure for office supporting nearly 500 employees
* Reduced frequency of incoming tickets by 31% by publishing documentation for in-house applications
* Became subject matter expert on a multitude of platform-specific topics

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| Pyon Tech LLC **| IT Specialist** | **2017-2020** |

* Achieved 100% customer satisfaction rate by travelling to client sites and conducting technical audits
* Handled up to 10 concurrent projects including triage and task delegation
* Maintained large-scale network servers of over 200 computers
* Built client relationships by conducting follow-ups and managing subsequent issues

TECHNICAL SKILLS

**Responsive Web Development:** HTML, CSS/SASS, JavaScript, TypeScript, React, jQuery

**UI/UX Design Tools:** Figma, Adobe Suite, Headless CMS

**Competencies:** CI/CD pipelines, SCRUM Agile Methodologies, SEO best practices, Git Version Control

**Data & Cloud:** Restful APIs, GraphQL, PostgreSQL, RESTful APIs, AWS

EDUCATION

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| University of Texas at Arlington **| Computer Science Major** | **2017** |