DEXTER NGUYEN

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EDUCATION

DUKE UNIVERSITY, The Fuqua School of Business Master of Science in Quantitative Management: Business Analytics

Teaching Assistant, Programming in R/Python and Data Infrastructure

3rd place in Fugua Summer Data Competition 2020

TEXAS CHRISTIAN UNIVERSITY, Neeley School of Business

Master of Business Administration, Data Analytics

1st place in Toyota Case Competition 2018 Founder/President of Neeley Data Analytics Club

Research Assistant for Operations Management - Agile Project Management

VIETNAM NATIONAL ECONOMICS UNIVERSITY

Bachelor of Science, International Business

Hanoi, Vietnam

Fort Worth, TX

2014

2019

Durham, NC

May 2021

May 2020

TECHNICAL CAPABILITIES

Tools: Microsoft Office, ERP-SAP, Oracle, R, Python, SQL, SAS, Tableau, Auto CAD, Six Sigma Green Belt Techniques and Applications: Data Mining, Data Visualization, Predictive Modeling, A/B Testing, Machine Learning

Certificates: SAS Certified Specialist, IBM Data Science Professional Certificate, MIT Analytics Edge

EXPERIENCE

TERRASOUL SUPERFOODS Fort Worth, TX MBA Intern, Planning and Analysis 2020

- Led Amazon production-fulfillment planning and performance analysis for a cross-functional team of 50+ engineering and production employees
- Developed a new automation planning model, optimizing team workflow and improving order cycle time by 200%+ under the effect of COVID-19

PITNEY BOWES Austin, TX

MBA Intern, Automation and Systems Innovation

Managed four automation projects piloting robotics and analytics technology platforms, reducing operational headcount by 30%+ in the two largest parcel-fulfillment facilities

Collaborated with engineering and vendor teams to build key performance metric systems, achieving the 100% adoption rate after three weeks of development

NEELEY AND ASSOCIATES Fort Worth, TX Consultant to Sabre Travel Network 2018 - 2019

 Conducted industry data research on the go-to-market product launch process for B2B SaaS companies, enabling product marketing team to understand best practices and make insightful decisions

VIETNAM AIRLINES Hanoi, Vietnam 2016 - 2018 Senior Analyst, Business and Product Planning

Implemented business planning using data analysis and predictive modeling to assign each agent with efficient and cost-effective routes, achieving the revenue growth rate of 20% in Korea and 60% in Japan

Built two new products in Japan market with over 85% flight occupancy rate, contributing to 20% of revenue and pushing market share locally by 15%

DILIGO Hanoi, Vietnam Analyst, International Business 2015 - 2016

- Doubled overseas B2B revenue of 2014 2015 period, the fastest growth in division history, by improving sales retention rate of 12 top partners by 90% through promotion and pricing strategies
- Acquired two partners through digital marketing analytics on Alibaba and B2B platforms, winning the first distribution partnership in Jordan market and enhancing overseas brand awareness rate by 70%

SAMSUNG ELECTRONICS Bac Ninh, Vietnam 2014 - 2015 **Analyst, Production Planning**

- · Led team of five in production planning for flagship smartphones' metal components, managing the first global supply chain for Galaxy S6 with cross-functional teams of 20K employees
- Attained fastest improvement among current components' supply chains by increasing on-time-delivery to 99% and decreasing plan-cycle-time index by 25% in 2015