



## **Executive Committee**

**October 11th, 2023**

**2:00 pm - 4:00 pm**

**T-152**

**Zoom Call: <https://sfsu.zoom.us/j/91666786157?pwd=YlFGZHYzbGoySThwT25aU3dVay9VOT09>**

**Meeting ID: 916 6678 6157**

**Passcode: Exec**

## **Minutes**

### **I. Call to order**

**Meeting called to order at 2:04 pm.**

### **II. Roll Call**

**Iese Esera, Chief of Staff (Chair) – Present**

**Ersa, President – Present**

**Yamini Jindal, VP of Internal Affairs – Present**

**Thyra Beckley, VP of External Affairs – Present**

**Shrey Patel, VP of Finance – Present**

**Fayeeza Shaikh, VP of Academic Affairs – Present**

**Rajdeep Walia, Chief Justice – Present**

**Dr. Jamillah Moore, VP SAEM – Excused**

**Alejandro Rios, Interim Executive Director – Present**

### **III. Approval of Agenda**

**Motion to approve the agenda for October, 11th, 2023.**

**Moved by Iese Esera, Chief of Staff.**

**Seconded by Yamini Jindal, VP of Internal Affairs.**

**Motion to amend the agenda to add discussion item a. Gator Pass Expansion and b. Student Survey.**

**Moved by Iese Esera, Chief of Staff.**

**Seconded Fayeeza Shaikh, VP of Academic Affairs.**

**Yes: 6, No: None, Abstain: None.**

**Motion is Approved.**

**Yes: 6, No: None, Abstain: None.**

**Motion passes.**

### **IV. Approval of Minutes**

**Motion to approve the minutes for September, 13th, 2023.**

**Moved by Iese Esera, Chief of Staff.**

**Seconded by Fayeeza Shaikh, VP of Academic Affairs.**

**Yes: 6, No: None, Abstain: None.**

**Motion passes.**

- V. Open Forum
- VI. Discussion Item

**a. Gator Pass Expansion (Ersa - President)**

*The Committee will hear a presentation on a possible Gator Pass expansion, called Bay Pass by Jason from UCorp.*

**Jason, VP of University Enterprises (UCorp)**, introduced himself and **John Gates, Executive Director of Fiscal Services**. **John** oversees operational aspects including the gator pass. **Jason** thanked AS for the creation of services like the gator pass. He provided historical details: a student movement from 2015-2017 led to its formation. In 2016, a student referendum proposed a mandatory student fee of \$180/semester, reducing transportation costs for students. **John's** negotiation efforts decreased the gator pass cost to \$40 during the pandemic. **Jason** noted that last year, agencies led by the Metropolitan Transportation Commission (MTC) showed interest in SF State's unique multi-agency gator pass. These agencies wanted to explore a pilot for broader coverage in the Bay Area. This evolved into the "Bay Pass", which some students currently use. The success of the pilot led to a proposal to expand it for all students at a reduced fee of \$120/semester, pending transit agency approval. **Yamini Jindal, VP of Internal Affairs**, suggested that advertising the gator pass might boost enrollment. She also proposed extending the pass's validity to the summer semester. **John** clarified that it would require modifying agreements with transit agencies. **Iese Esera, Chief of Staff** questioned if the proposed price would remain fixed if summer was included. **John** proposed a possible reduced rate for summer. A discussion followed on the potential rise in transit fees over the years. **Jason** emphasized the annual review process that checks the viability of the gator pass. The shift to a per-use basis with the Bay Pass might lead to variable costs based on usage. **Shrey Patel, VP Finance**, proposed charging a slightly higher fee initially to build reserves for future increases. **Iese** inquired about CSU's initiatives regarding public transit. **Jason** highlighted that SF State's model was unique in its multi-agency coverage and served as an inspiration for other institutions. **Iese** stressed the importance of capitalizing on SF State's pioneering role for better enrollment and reputation. **Ersa, the President**, introduced the idea of including an emergency contact on the gator pass. While **John** mentioned the future batch of cards are printed in advance, **Iese** suggested considering this in future formats. The conversation shifted towards the possibility of digital gator passes in phone wallets for both Apple and Android devices. **Thyra Beckley, VP External Affairs** inquired about transport facilities for middle schoolers and high schoolers. **John** informed the members that minors travel for free in San Francisco. **Yamini** stressed the importance of including Caltrain in the services for students living farther from the Bay Area. **Alejandro Rios, Interim Executive Director**, inquired about next steps. **Jason** responded that they'd begin the approval process with transit agencies based on the committee's feedback.

**Iese** proposed discussing the proposal in the next board meeting and requested a summary of the proposed changes for clarity.

**b. Student Survey (Yamini Jindal - VP Internal Affairs)**

*The Committee will discuss conducting a student survey as a response to the recently passed tuition hike.*

**Yamini Jindal, VP of Internal Affairs**, proposed conducting a student survey post-tuition hike motion to assess student needs for aid or scholarships. She plans to present this in the next meeting. **Iese Esera, Chief of Staff**, suggested bringing the matter to **President Mahoney**. He recommended adding a survey question about desired services from the tuition increase. He clarified that some funds are discretionary under the university president and suggested seeking insights from **President Mahoney** regarding planned uses for the money. **Yamini** inquired about the survey's frequency and sought clarification on budget line items. **Iese** responded that determining the survey's length, timeline, authorship, and advisory should precede its distribution strategy. He recommended consultation with a university department specializing in surveys for an unbiased approach. He envisaged possibly a 10-question format, highlighting students' preferences on university service utilization. **Christine Amador, Senior Manager Admin. and Govt.**, suggested partnering with student orgs to widen the survey's reach and emphasized the importance of defining its content and purpose. She recommended clarifying what the survey aims to understand from students about the tuition hike and its returns. **Yamini** highlighted the focus should be on the return on the students' fees, possibly in scholarships or aid. **Iese** indicated that other CSUs are implementing similar surveys, focusing on resource utilization and students' most preferred services. **Shirley Wong, AED Marketing** recommended keeping the survey concise, emphasizing critical areas, and allowing a comments section for impactful feedback. She highlighted the importance of focusing on student necessities and how AS utilizes resources. **Christine** opined that the survey should be limited to two questions. **Iese** emphasized the challenge in formulating unbiased, non-leading questions that capture the breadth of student opinions.

**c. ED goals for evaluation (Yamini Jindal - VP Internal Affairs)**

*The Committee will discuss the process for ED evaluation and discuss goals and objectives for the same.*

**Yamini Jindal, VP Internal Affairs** highlighted the need to start the annual evaluation process for the current Executive Director (ED) as per AS policy. There's an urgency to decide on the evaluation goals, especially since the Interim Executive Director (IED) position has been initiated without setting these goals. She hinted at potential third-party involvement and emphasized not rushing the process. The aim is to complete the evaluation before May. **Iese Esera, Chief of Staff** expressed confusion regarding the ED Search Committee. He raised questions about the involvement of a third party in both hiring and evaluation processes and emphasized the urgency of defining goals within 2-4 weeks. He also noted that the evaluation process should ideally start next month. **Christine Amador, Sr. Manager Admin and Gov** clarified that goals for the IED should be finalized by the end of the month. She pointed out the deviation from the existing policy timeline due to the interim position and highlighted the need to start the evaluation process by early February.

**Jamila Ali, AED HR** proposed possibly skipping the evaluation for the year, emphasizing the unique situation with the IED. **Alejandro Rios, the Interim Executive Director**, stressed the importance of clarity and care in the process. He outlined the ideal scenario where goals would be set at the year's start and emphasized the challenges of achieving this within a 6-month period. **Jamila** proposed evaluating the ED based on his existing job description. **Fayeeza Shaikh, VP Academic Affairs** and **Iese** agreed on potentially using the ED's job description for the immediate evaluation, while **Christine** added her perspective from past evaluations and the benefit of setting goals based on a year's experience. **Veronica Castillo, AED Finance** sought clarity on the timing of the evaluation in relation to the hiring process. **Christine and Alejandro** provided insights on the evaluation based on the job description and the decision-making process around promotions or continuing with the search. **Iese** proposed a plan to present their decision to the board next week and raised questions on the decision-making process in the executive committee. **Christine** stressed the importance of a closed session for discussing evaluations and the need for clear communication with the board. She also highlighted the importance of including **Alejandro** in the evaluation discussions but ensuring clarity about his non-involvement during the closed sessions. The discussion concluded with an understanding that a closed session would be held the following Wednesday, with board members being informed about the nature and protocols of a closed session.

#### VII. Action Items

**Motion to approve the Shared Initiative to post a survey about Post-Tuition Hike Impact.**

**Moved by Iese Esera, Chief of Staff.**

**Seconded by Fayeeza Shaikh, VP Academic Affairs.**

**Yes: 6, No: None., Abstain: None.**

**Motion passes.**


#### VIII. Announcements

**Christine Amador, Senior Manager Admin. and Govt.** highlighted the importance of submitting agenda items for next week's meeting in advance. This is to ensure that all administrators are adequately prepared to address any questions. Attendees are urged to provide topics for discussion, otherwise, these can be addressed if there's additional time at the end of the meeting. Emphasizing professionalism, she advised against posing demanding questions without prior notice. To facilitate adequate preparation, she requested topics be shared by Friday, or at the latest, Monday, to allow President Mahoney's team ample time to respond.

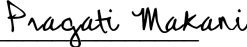
#### IX. Adjournment

**Meeting adjourned at 3:45 pm.**

Approved by: Ersä, President

DocuSigned by:  
  
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Respectfully submitted by: Pragati, Head VP Assistant

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