



The Wingfinder model comprises 25 individual strengths organised in terms of four key areas.

Thousands of scientific studies have shown these four factors to be more influential than any others for success in knowledge-based jobs.

How do you create solutions and work with change?

CREATIVITY

ADAPTABLE
CLASSICAL
FOCUSED
INNOVATIVE
OPEN TO EXPERIENCE
PRAGMATIC

Learn about your style of problem-solving



INTUITIVE
HANDS-ON LEARNER
BALANCED LEARNER
ANALYTICAL
AGILE

What keeps you moving forward?



How do you manage relationships and yourself?

CONNECTIONS

AUTONOMOUS
BALANCED
DIPLOMATIC
DIRECT
EMOTIVE
INDEPENDENT
SOCIABLE

SUPPORTIVE



Your CREATIVITY measures how original and innovative your thinking is, or how logical and analytical it is.

You're good at coming up with new ideas but also recognise the importance of combining this with tried and tested approaches. You enjoy a balance between the new and the old, and appreciate originality when it's not too eccentric.

Wingfinder measures CREATIVITY using three scales. Let's explore your creativity in more detail.

YOUR CREATIVITY



YOU ARE

INNOVATIVE

in YOUR CREATIVITY

You stand out for your original thinking. You're always looking to find a new angle — an idea that no one's tried before.

You succeed through

- your ability to innovate
- your lateral thinking
- your love of new ideas

On a good day...

On a bad day...

You enjoy coming up with innovative solutions

You feel constrained by routine

MORE PRAGMATIC

OU

MORE INNOVATIVE



YOU ARE

ADAPTABLE

in YOUR CREATIVITY

You're excited by a degree of uncertainty. You're able to adapt to new ideas and don't like being too definite in your thinking.

You succeed through

- your adaptability to change
- your willingness to try something new
- your flexible thinking

On a good day...

On a bad day...

You respond well to new environments

You can take on too many tasks at once

MORE FOCUSED

YOU

MORE ADAPTABLE

YOUR CREATIVITY



YOU ARE

SLIGHTLY MORE CLASSICAL THAN OPEN TO EXPERIENCE

in YOUR CREATIVITY

You enjoy the familiar and knowing what's around the next corner. But that doesn't stop you from welcoming the occasional new idea.

You succeed through

- your ability to keep things simple
- your pragmatic approach
- your reliability

On a good day...

On a bad day...

You leap
enthusiastically into
the unknown

You avoid repetitive tasks

MORE CLASSICAL

YOU

MORE OPEN TO EXPERIENCE



Your THINKING measures the abilities you draw upon when solving problems and ranges from Intuitive, to Hands-on Learner, to Balanced Learner, to Analytical and to Agile.

As an Analytical thinker you pick up information faster than most. You're very good at working out the components of complex tasks, opinions and ideas and this assists you in finding solutions. You have a very good ability to evaluate problems as you can easily spot the details and patterns they contain.

Wingfinder measures THINKING using one scale. Let's explore your thinking in more detail.

YOUR THINKING

Top Strength:





YOU ARE

ANALYTICAL

in YOUR THINKING

You prefer to think through a situation before diving in. You use reason and logic to get to the heart of a problem.

You succeed through

- being able to learn quickly
- remaining objective
- taking time to think

On a good day...

d day... On a bad day...

You think in a structured, logical way

You can place too much emphasis on being analytical

MORE INTUITIVE

MORE AGILE



Your CONNECTIONS measures how well you manage relationships and how well you work independently.

You're comfortable meeting new people and networking, and you're able to read and influence others if required. But you're equally happy working on your own and enjoy projects that let you be autonomous.

Wingfinder measures CONNECTIONS using four scales. Let's explore your connections in more detail.

YOUR CONNECTIONS



YOU ARE

SUPPORTIVE

in YOUR CONNECTIONS

You're good at thinking about other people before yourself. You appreciate the support and ideas they can offer.

You succeed through

- your selflessness
- your openness to other opinions
- your focus on the group

On a good day...

On a bad day...

You are naturally supportive of colleagues

You can be too influenced by others' needs

< MORE AUTONOMOUS

YOU

MORE SUPPORTIVE



YOU ARE

BALANCED

in YOUR CONNECTIONS

It takes lot for you to feel the pressure. You're good at keeping a cool head, and staying upbeat and focused.

You succeed through

- your confidence
- staying positive
- not worrying too much

On a good day...

On a bad day...

You stay calm when stress levels rise

You may not realise when others are stressed

MORE EMOTIVE

YOU 🛌

MORE BALANCED

YOUR CONNECTIONS



YOU ARE

SLIGHTLY MORE SOCIABLE THAN INDEPENDENT

in YOUR CONNECTIONS

Although comfortable on your own, you also feel at home among other people, whether they're colleagues or people you've only just met.

You succeed through

- being comfortable around others
- your ability to avoid social distractions
- taking an interest in people

On a good day...

On a bad day...

You thrive on meeting new people

You can find it hard to work alone

MORE INDEPENDENT



MORE SOCIABLE



YOU ARE

SLIGHTLY MORE DIPLOMATIC THAN DIRECT

in YOUR CONNECTIONS

You're concerned with other people's needs and try to deal with conflict fairly. You hear what other people have to say and are honest in your own opinions.

You succeed through

- being able to see two viewpoints
- getting your point across clearly
- listening to others

On a good day...

On a bad day...

You have strong social skills

You avoid giving critical feedback

MORE DIRECT



MORE DIPLOMATIC



Your DRIVE measures your level of ambition.

You're self-confident and determined to produce work that's consistently strong. You have a sense of competition that motivates you, you value the respect of your peers and want to be recognised for your achievements or the quality of your work.

Wingfinder measures DRIVE using three scales. Let's explore your drive in more detail.

YOUR DRIVE

Top Strength:









YOU ARE

CONFIDENT

in YOUR DRIVE

You have a strong belief in your own abilities. Only in the most challenging situations do you appear less than confident.

You succeed through

- taking the lead
- taking on tough situations
- presenting yourself as highly capable

On a good day...

On a bad day...

You are comfortable in the limelight

You have high expectations for yourself

MORE MODEST

MORE CONFIDENT

Top Strength:









YOU ARE

AN ACHIEVER

in YOUR DRIVE

You're motivated and ambitious so you work hard to make a real difference. You expect a lot from yourself.

You succeed through

- your natural ambition
- your determination
- having clear goals

On a good day...

On a bad day...

You strive to reach your goals

You can overshadow less driven colleagues

MORE PATIENT



MORE ACHIEVER

YOUR DRIVE

Top Strength:









YOU ARE

DISCIPLINED

in YOUR DRIVE

You're driven to complete what you start and like your workflow to be structured. People can rely on you because you're efficient and care about details.

You succeed through

- setting yourself high standards
- planning ahead
- delivering consistently

On a good day...

You can be relied on to deliver

On a bad day...

You get frustrated by tasks that don't have clear deliverables

MORE RELAXED

MORE DISCIPLINED

YOUR PERSONAL COACHING PLAN

Your personal coaching plan focuses on your top 4 strengths. These top 4 strengths represent your strongest personality preferences and the areas that you are most likely to start and continue developing. Your personal coaching plan brings together years of experience and specialist knowledge on how to train for success and is customised based on your personality.





You are an ACHIEVER



You are Analytical



You are
DISCIPLINED



WHAT ARE STRENGTHS?

Strengths are the ways you are most likely to behave - your strongest personality preferences. They are aspects of your personality that you use to succeed at work and as you rely on them you are more likely to start and continue developing them. High performance comes from shaping and expanding your strengths through concentrated effort and practice.

YOUR STRENGTHS, YOUR STORY

We all have our own unique strengths. Wingfinder focuses on the key factors for career success which have been identified by psychologists across thousands of scientific studies. What YOU DO to develop your strengths will make the difference.

BEWARE OF THE DARK SIDE

Every aspect of personality has its positives and negatives depending on the situation and being self-aware will help you succeed in your career. As your top 4 strengths are your most preferred way to behave, you may be overusing them, or there may be situations they may not be to your advantage, how they can be managed and developed is key.



You have a strong belief in your own abilities. Only in the most challenging situations do you appear less than confident.

KEEP DOING

Stay confident by learning new skills and finding new challenges. Your confidence is at it's best when it's based on your competence. Whatever stage you're at in your career, remember there's always something new to learn.

STOP DOING

Don't allow yourself to become overconfident. Being complacent will cause you to try less, and will stop you from growing and improving.

START DOING

Having overly ambitious goals can undermine your confidence, so reinforce your self-belief with regular small wins. Each step will move you closer to that big goal.

Here are four ways to help you build on this strength

It's ok to be wrong
It's okay to be wrong sometimes, but make sure you listen to the input of others.

Recognise others
Acknowledge the input other people made to your achievements. Celebrate together.

Find a mentor
Everyone can benefit from a mentor. Identify someone you admire at work, someone you can learn from.

When someone's critical of your work, keep an open mind. There may be

Be prepared to learn

much to learn from their suggestions.



You're motivated and ambitious so you work hard to make a real difference. You expect a lot from yourself.

KEEP DOING

Keep challenging yourself and sharpening your skills. Nothing's more satisfying than working at the peak of your ability.

STOP DOING

Hold back a little because sometimes your desire to get things done can come across as being too forceful.

START DOING

Focus on a few carefully prioritised tasks — quality rather than quantity should be the focus of your achievements. The key to your growth is to act on the learning from your successes and failures. To accelerate this, check out the 5P model below.

Disconnect when you can

Make full use of your holiday time to stay refreshed of

Make full use of your holiday time to stay refreshed and at the top of your game. Disconnect when you can as chances are, the work will still be there for you when you return.

Plan ahead

Be realistic

Plan each day the night before, focusing on just the things you want to prioritise.

Ambition will take you places, but be realistic about what you can actually get done.

Remember to prioritise

Understand what's urgent as that's where your focus should be. The rest can wait.



You prefer to think through a situation before diving in. You use reason and logic to get to the heart of a problem.

KEEP DOING

You have a good ability to analyse problems, identifying patterns and relationships that make up the problem, and finding solutions to these problems using reasoning.

You are also able to use your intuition to solve problems but your logic will get you there most times.

STOP DOING

If someone suggests something that seems rather unusual or lacking in reasoning, don't automatically ignore it — a little unpredictability can be a good thing.

START DOING

Explore your intuitive side by teaming up with people who work in a more hands-on way. Your mix of styles could produce some interesting results.

Examine your ideas rigorously
However good you think your ideas are, test their strength by debating them. You'll soon spot any flaws.

Try to think several steps ahead
When you're discussing a problem, imagine your debate is like a chess game. Think several steps ahead.

Rest is important
Make sure you're getting enough sleep. Not doing so can dull your senses by almost 40%.

Take a break

park, for instance.

Give your mind a break from emails and the Internet. Head to your local



You're driven to complete what you start and like your workflow to be structured. People can rely on you because you're efficient and care about details.

KEEP DOING

Seek out projects and responsibilities that have or need structure, where you can prioritise your tasks and work accordingly. Your high standards of work, and desire to deliver, drive people around you to do better.

STOP DOING

Identify situations where things aren't working as efficiently as they could be. Use your natural discipline to make them more productive. Be careful if you're chasing perfection in all you do — in some tasks, 80% will suffice and will allow you to move quickly to other tasks where your high standards are needed.

START DOING

When you're working with less disciplined colleagues, get them to focus on the results rather than the process itself. Learn to be aware of when your desire to complete tasks gets in the way of being flexible and being able to change priorities.

Here are four ways to help you build on this strength

Plan ahead

Get more done tomorrow by planning what you want to prioritise this evening. This makes you more prepared for the next day.

Do a digital detox

Set regular digital detoxes. Without the Internet to distract you, you'll get so much more done.

Escape to the countryside

Escape distractions completely by spending more time with nature. Your local park can be a place to think.

Don't be too cautious

It's good to be disciplined, but remember to take a few risks. Don't be too cautious.

LEARN FROM THE GREATS

At Red Bull, we believe that true strengths are built from combining raw talent with skills and knowledge.

Find strategies for maximising your talents by learning how legends have worked with their strengths to achieve great success. Here, we bring you reflections and advice from the very best in the world.



