







CONTACT

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-  Nigerian

SKILLS

- Branding development capability
- Infographics creation
- Print production knowledge
- Web design experience
- HTML and CSS understanding
- Interactive media designing
- Web graphics expertise
- Illustration drawing
- Adobe creative suite mastery
- Digital storytelling
- Brief interpretation
- WordPress customisation
- Branding insight
- Conceptual thinking
- Customer Service
- Team Leadership
- Interpersonal communication
- Cultural awareness
- Public speaking
- Financial reporting

LANGUAGES

French

Elementary

English

Upper intermediate

FRANCIS OKUMO

PROFESSIONAL SUMMARY

Versatile creative professional with expertise in branding development, web design, and interactive media. Proficient in Adobe Creative Suite, WordPress customisation, and digital storytelling, with a strong foundation in HTML, CSS, and infographics creation. Demonstrates exceptional conceptual thinking, cultural awareness, and interpersonal communication skills. Adept at interpreting briefs to deliver impactful designs across print and digital platforms while fostering team leadership and customer service excellence. Committed to leveraging branding insight and financial reporting knowledge to drive innovative solutions that resonate with diverse audiences.

WORK HISTORY

Web developer 08/2023 - Current
self-employed - Ughelli, Nigeria

- Created visually appealing sites that met all design requirements to increase client satisfaction.
- Optimised applications for maximum speed and scalability, enhancing website performance.
- Utilised PHP to build server-side applications for faster load times.
- Collaborated with UX designers to implement designs into functional code, delivering seamless user experience.
- Updated job knowledge by tracking emerging internet technologies, keeping skills up-to-date.
- Tested websites in various browsers and devices to ensure consistency.
- Integrated various APIs into websites for added functionality.
- Managed projects to develop high-performing platforms with optimum frameworks.
- Designed graphics with Adobe Creative Cloud to achieve brand goals.
- Built site-specific interfaces for navigation, data management and e-commerce requirements.

Graphic designer 08/2023 - Current
self-employed - Ughelli, Nigeria

- Assisted junior designers in honing their craft, cultivating a stronger design team.
- Led brainstorming sessions amongst the creative team sparking innovation in design approach.
- Presented fresh design ideas to management, driving forward creative vision within the company.
- Implemented regular feedback from clients into designs for improved product reception.
- Adapted quickly to changing trends in the industry maintaining relevance in designs.
- Developed innovative design concepts for enhanced audience interaction.

Tutor 09/2022 - Current
Anthony Okagbare - Ughelli, Nigeria

- Improved academic performance through targeted tutoring sessions focused on trouble areas.
- Designed engaging coursework materials to stimulate intellectual curiosity.
- Assessed student progress regularly, implementing tailored strategies for improvement.
- Adapted teaching style for individual learning capabilities.
- Assisted students in essay writing and report structuring skills, improving overall grades.
- Fostered a positive learning environment to enhance student focus.
- Prepared lesson plans, ensuring understanding of complex concepts.
- Managed multiple students simultaneously whilst maintaining high quality instruction.
- Provided additional resources outside tutoring hours for continued self-study.
- Utilised technology in sessions, making learning more engaging and efficient.
- Maintained records of each student's progress, identifying areas needing further improvement.
- Offered homework assistance, bolstering understanding of classroom topics.
- Maintained updated knowledge of curriculum standards and education requirements to help students meet objectives.
- Implemented proven methods to overcome common barriers to learning.
- Evaluated students using standardised criteria to determine abilities and learning needs.

EDUCATION

Bachelor of Science: Pharmacy, 11/2020 - 03/2024
Delta State University, Abraka, Delta State. - Nigeria

HOBBIES AND INTEREST

- Tutoring
- Coding
- Designing

CERTIFICATIONS AND LICENSES

- Web Development
- Teaching Science