

COCA COLA STOCK EVALUATION REPORT



2/3/2019



12/29/2023



Dash...

Time series

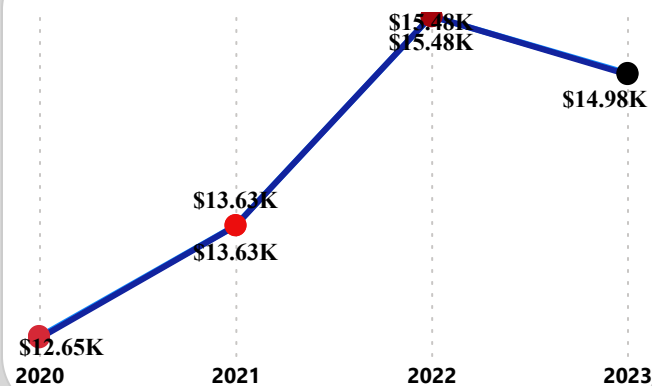
Moving aver...

Stock Volat...

Close by year

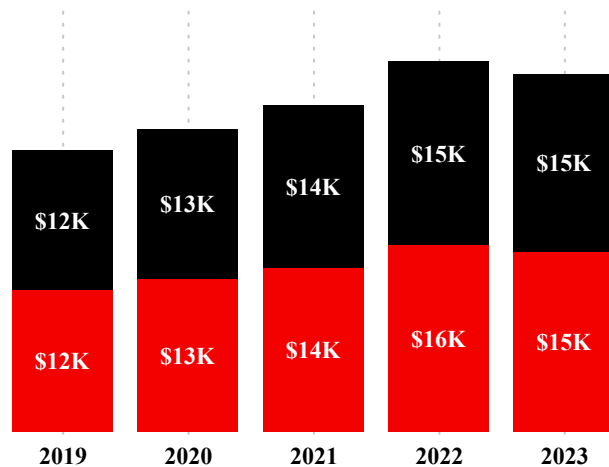
Gain by year

Open & close 2020-2023

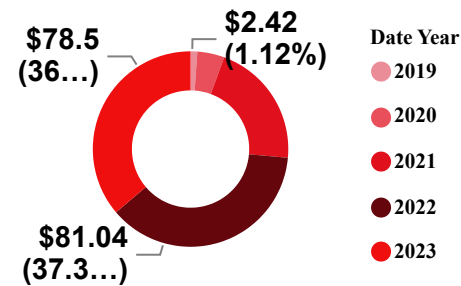


Stock volatility

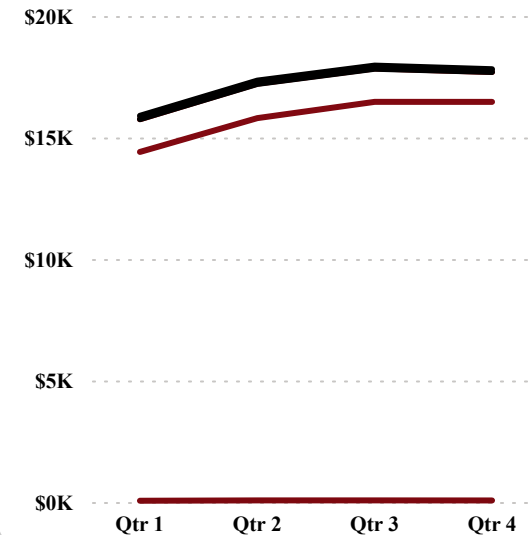
● Sum of High ● Sum of Low



Gain by Year

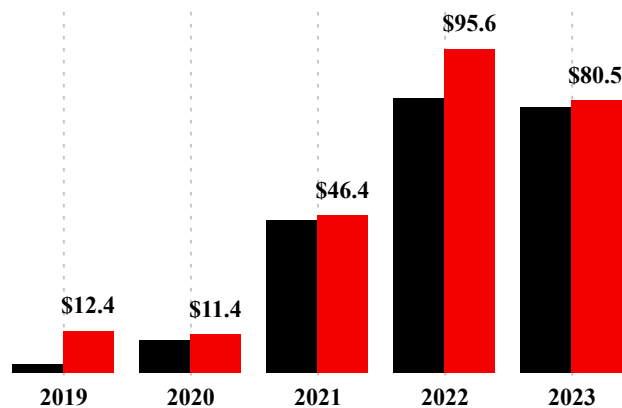


Time Series

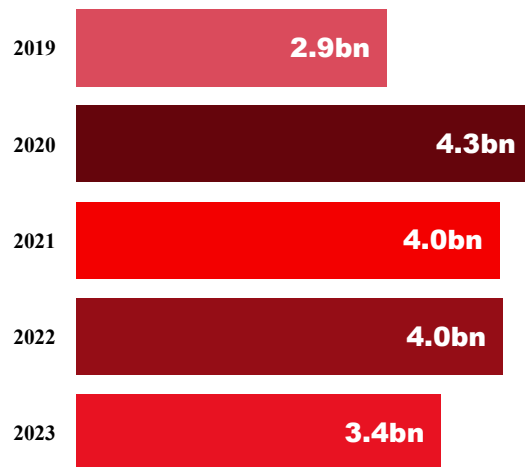


Gain vs Loss by Year

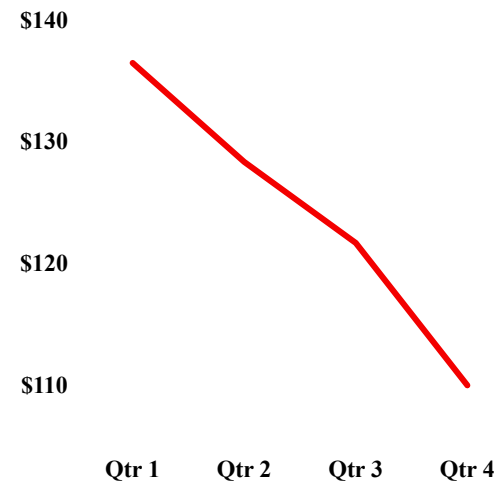
● Sum of Gain ● Sum of Loss



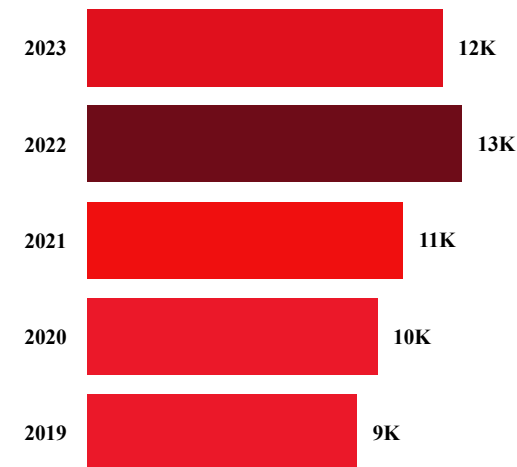
Volatility Plot



Daily change by Year



Percentage by year by Year



Relative Strenght

\$0.92

Relative Strenght Index

\$1.23K

Total volume

19bn

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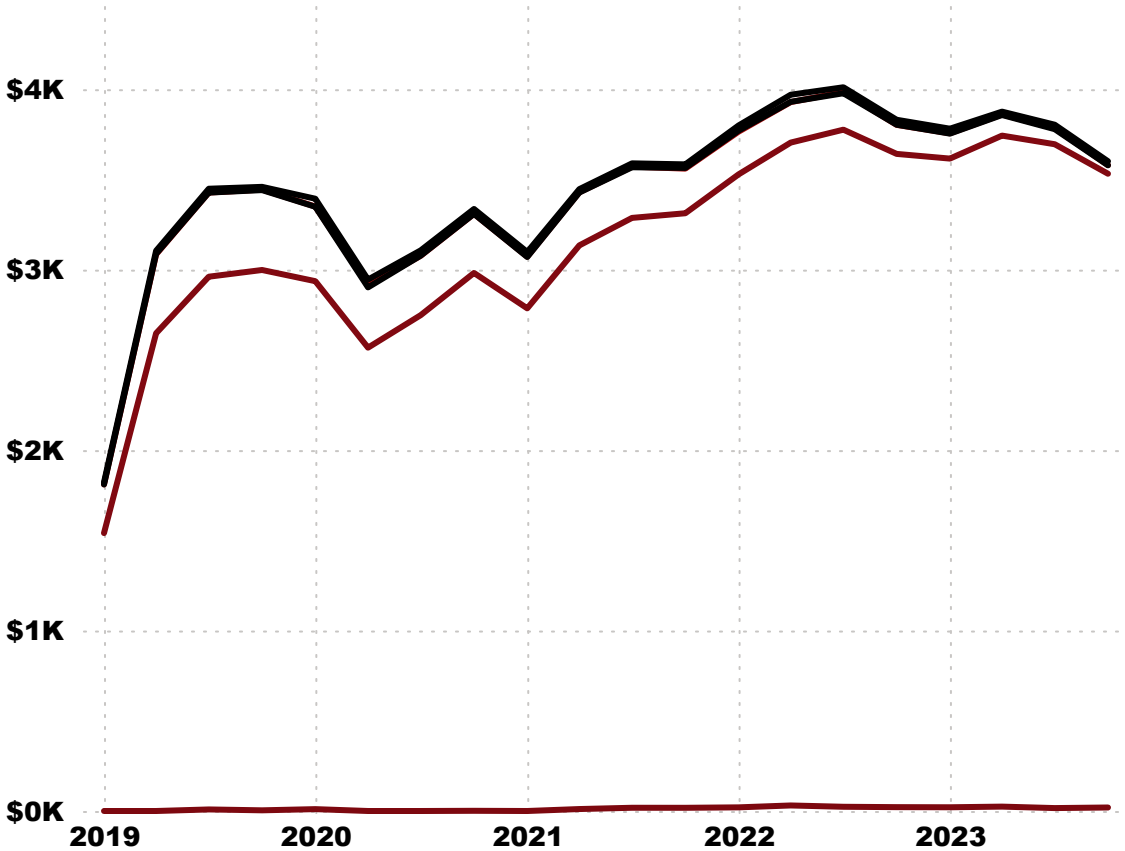
Moving
average

Stock
Volatility

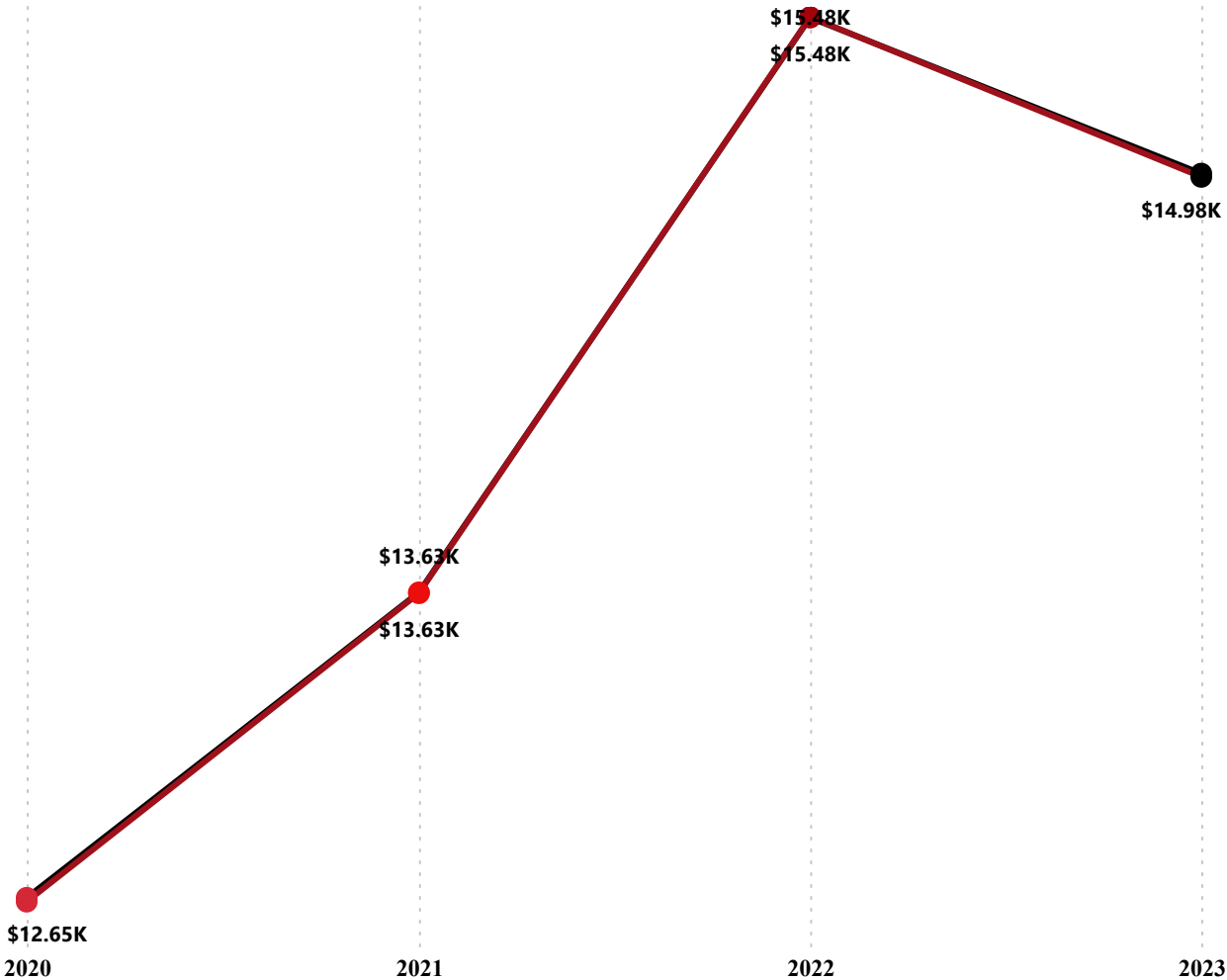
Close by year

Gain by year

Time Series



Open & close 2020-2023



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Dashboard

Time series

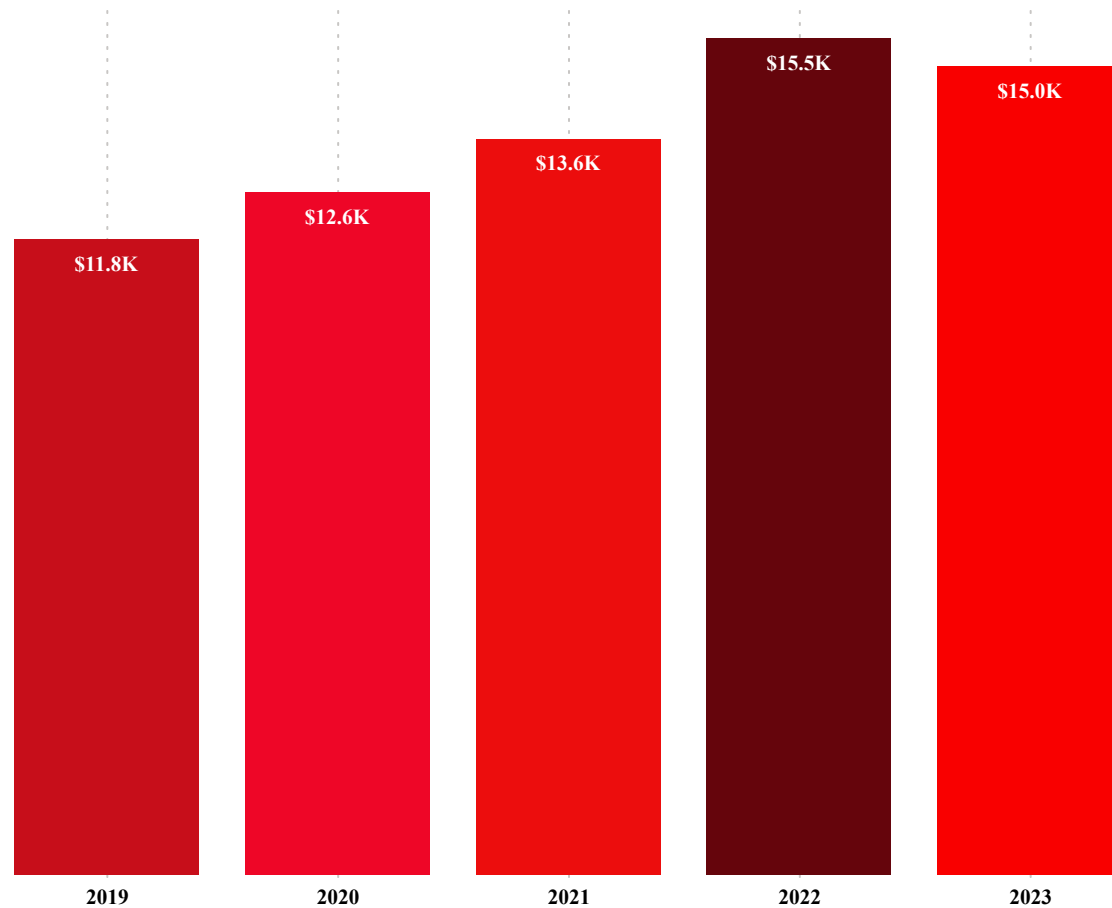
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Moving Average



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INSIGHTS AND RECOMMENDATION

The higher moving averages in 2022 and 2023 indicate sustained positive performance, improved financial health, and increased investor confidence in Coca-Cola.

These trends are significant for the company's market valuation, investor attractiveness, employee morale, and financial flexibility.

By continuing strategic growth initiatives, enhancing investor communication, monitoring market conditions, focusing on innovation, and implementing robust risk management, Coca-Cola can sustain its positive performance trends and ensure long-term success.

The moving average was able to aid in finding the support and resistance price level.

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Dashboard

Time series

Moving
average

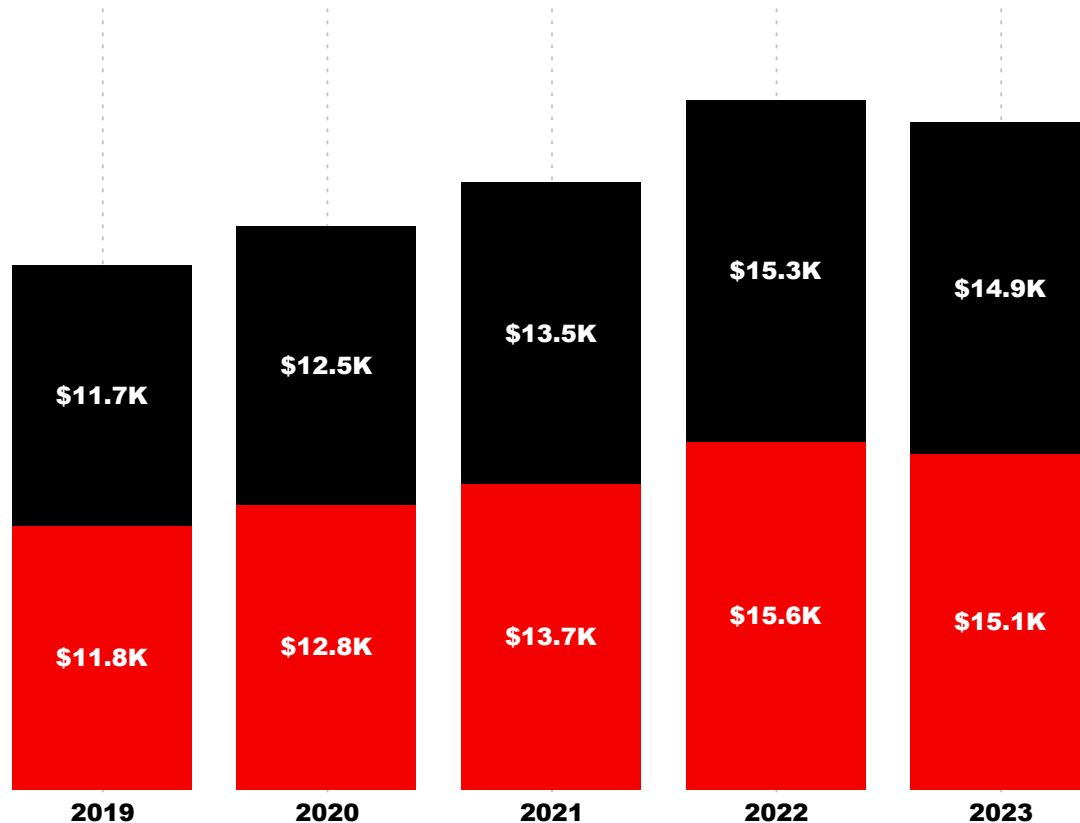
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Stock volatility

● Sum of High ● Sum of Low



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INSIGHTS AND RECOMMENDATION

The peak volatility in Coca-Cola's stock prices during 2022 and 2023 indicates significant market uncertainty, speculative trading, and mixed investor sentiment.

This volatility impacts the company's valuation by introducing higher perceived risk and valuation uncertainty.

By enhancing communication, strengthening risk management, focusing on long-term growth, monitoring market conditions, and engaging with analysts and media, Coca-Cola can better manage this volatility and stabilize its stock performance, thereby improving investor confidence and market valuation.

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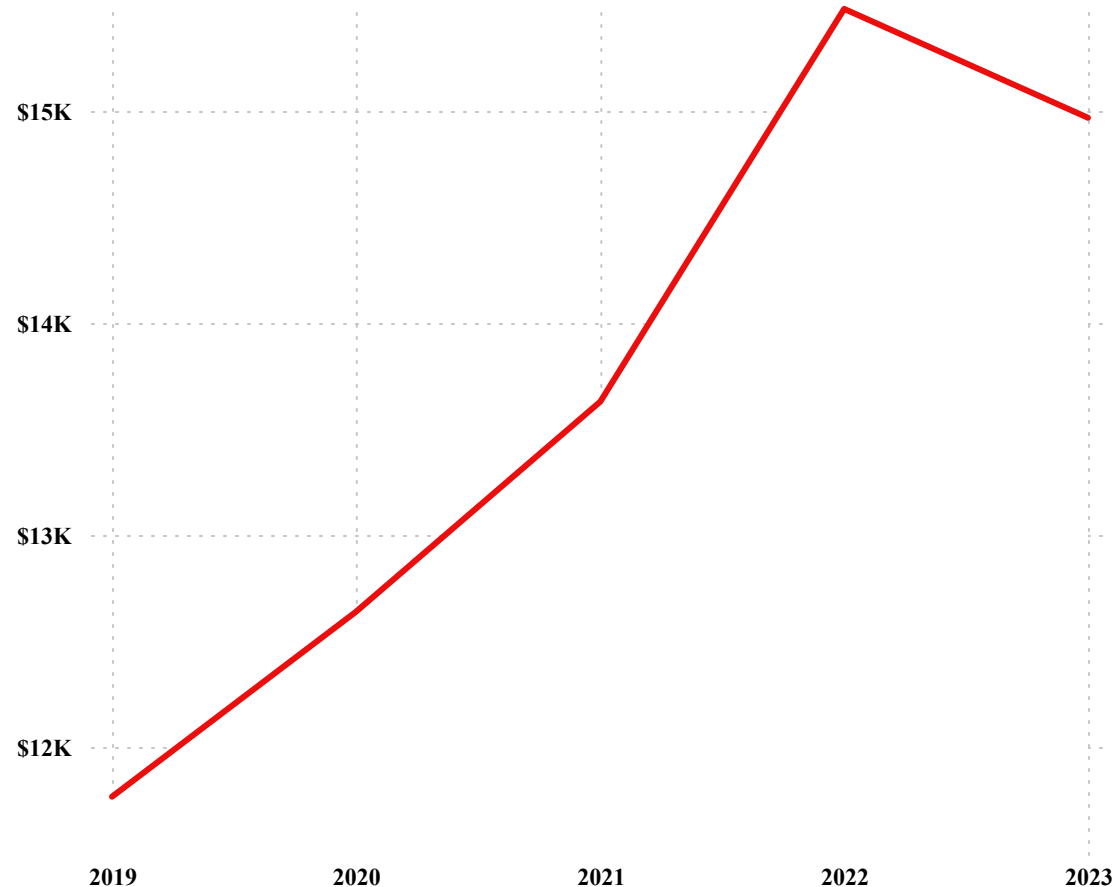
Moving
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Close by Year



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INSIGHTS AND RECOMMENDATIONS

The variation in Coca-Cola's closing price from 2019 to 2023 can be attributed to a combination of economic conditions, company-specific factors, and external influences.

Understanding these dynamics is crucial for assessing the significance to the company and formulating effective strategies.

By enhancing financial performance, strengthening market position, improving investor communication, mitigating external risks, and focusing on sustainability, Coca-Cola can navigate stock price fluctuations and ensure long-term growth and stability.

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Dashboard

Time series

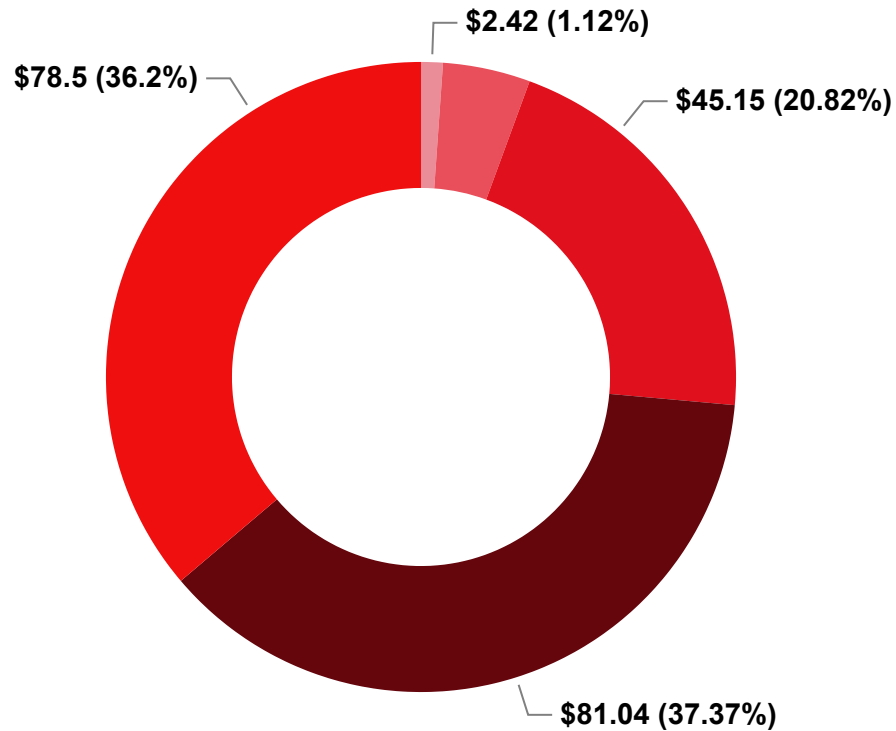
Moving
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Close by year

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Gain by Year



Date Year

- 2019
- 2020
- 2021
- 2022
- 2023

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INSIGHT AND RECOMMENDATIONS

The positive results in 2022 and 2023 can significantly benefit Coca-Cola by increasing investor confidence, improving the company's reputation, providing more capital for expansion, and boosting employee morale.

On the other hand, poor performance in other years can be attributed to market conditions, company-specific issues, competitive pressure, and regulatory challenges.

Addressing these issues through market adaptation, operational efficiency, strong marketing, risk management, and regulatory compliance can help mitigate the negative impacts and position the company for future growth.