

Gibran Castillo

UI UX & Graphic Designer

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Portfolio: https://dgibran.github.io/Gi_Graphics

I'm Gib, a multidisciplinary designer with over 9 years of experience in branding, UI/UX, and digital marketing. I've worked across corporate, automotive, government, and agency sectors, delivering impactful designs that enhance user experiences and brand identity

EDUCATION

Universidad Autónoma de Aguascalientes

Bachelor degree in Graphic Design

México 2011 - 2015

Google Certificate (UI/UX)

Certification (7 courses)

Remote 2024

Training Certificate EC0217 FORI

Certification conducting in-person group training courses.

México 2024

EXPERIENCE

Dealership Performance 360 CRM

Graphic Designer & UI/UX

Designing intuitive interfaces and marketing designs. Working remotely from Oregon USA.

2025 - (Present)

Nissan Mexicana S.A. de C.V.

Sr. Graphic Designer

Led local and international design projects for Nissan's service parts division, collaborating with teams in LATAM, the U.S. and Japan.

2020 - 2025

Guvernamental Youth & Women Institute (IAJU/IAM)

Sr. Graphic Designer

Designed campaigns for social media and political events, promoting government initiatives for youth and women.

2020 - 2020

IMAAC Marketing Group

Graphic Designer

Developed marketing campaigns, branding, and social media content for local businesses.

2017 - 2019

Quo Vadis

Jr. Graphic Designer

Created advertising and social media content for digital marketing campaigns.

2016 - 2016

SKILLS

Graphic Design

UI,UX , Web Responsive, Apps, Branding, Social Media, Advertising Campaings, Packaging, Ilustration, Photography, Video Edition, 3D development, Mockups, HTML, CSS.

Software

Figma, Adobe XD, Visual Studio Code, Illustrator, Photoshop, Indesign, Flash, Adobe XD, Lightroom, Premiere Pro, After Effects, Capcut, Corel Draw, Canva, Power Point, Excel, Word, Outlook.

Personal Skills

Team Work, Time Management, Proactivity, Adaptability, Deal with suppliers & clients, Focused on solutions.

Lenguajes

English B2 conversational

Spanish (Native)

Professional Interests

Discover new design trends & software, AI experimentation. Digital drawing for creativity.