

# Gibran Castillo

## UI UX & Graphic Designer

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Portfolio: [https://dgibran.github.io/Gib\\_Graphics](https://dgibran.github.io/Gib_Graphics)

I'm Gib, a multidisciplinary designer with over 9 years of experience in branding, UI/UX, and digital marketing. I've worked across corporate, automotive, government, and agency sectors, delivering impactful designs that enhance user experiences and brand identity

### EDUCATION

#### Universidad Autónoma de Aguascalientes

Bachelor degree in Graphic Design

México 2011 - 2015

#### Google Certificate (UI/UX)

Certification (7 courses)

Remote 2024

#### Training Certificate EC0217 FORI

Certification conducting in-person group training courses.

México 2024

### EXPERIENCE

#### Dealership Performance 360 CRM

Graphic Designer & UI/UX

Designing intuitive interfaces and marketing designs. Working remotely from Oregon USA.

2025 - (Present)

#### Nissan Mexicana S.A. de C.V.

Sr. Graphic Designer

Led local and international design projects for Nissan's service parts division, collaborating with teams in LATAM, the U.S. and Japan.

2020 - 2025

#### Guvernamental Youth & Women Institute (IAJU/IAM)

Sr. Graphic Designer

Designed campaigns for social media and political events, promoting government initiatives for youth and women.

2020 - 2020

#### IMAAC Marketing Group

Graphic Designer

Developed marketing campaigns, branding, and social media content for local businesses.

2017 - 2019

#### Quo Vadis

Jr. Graphic Designer

Created advertising and social media content for digital marketing campaigns.

2016 - 2016

### SKILLS

#### Graphic Design

UI,UX , Web Responsive, Apps, Branding, Social Media, Advertising Campaings, Packaging, Ilustration, Photography, Video Edition, 3D development, Mockups, HTML, CSS.

#### Software

Figma, Adobe XD, Visual Studio Code, Illustrator, Photoshop, Indesign, Flash, Adobe XD, Lightroom, Premiere Pro, After Effects, Capcut, Corel Draw, Canva, Power Point, Excel, Word, Outlook.

#### Personal Skills

Team Work, Time Management, Proactivity, Adaptability, Deal with suppliers & clients, Focused on solutions.

#### Lenguajes

English B2 conversational

Spanish (Native)

#### Professional Interests

Discover new design trends & software, AI experimentation. Digital drawing for creativity.