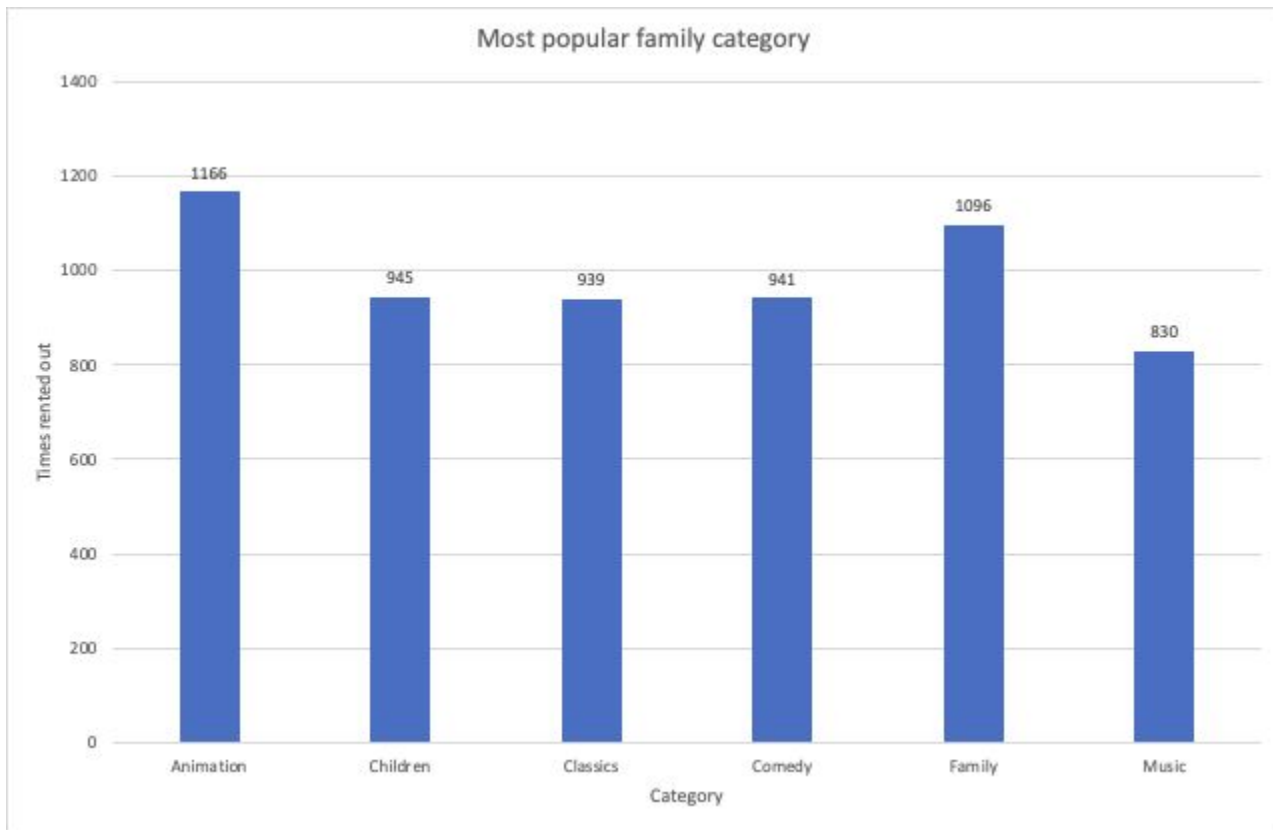


What are the most popular family movie category?



The diagram shows what is the most popular family movie category.

As we can see, the most popular is Animation and the least popular is Music.

Based on Question 1 query

How many movies in each family category rented for the longest duration, based on quartile?

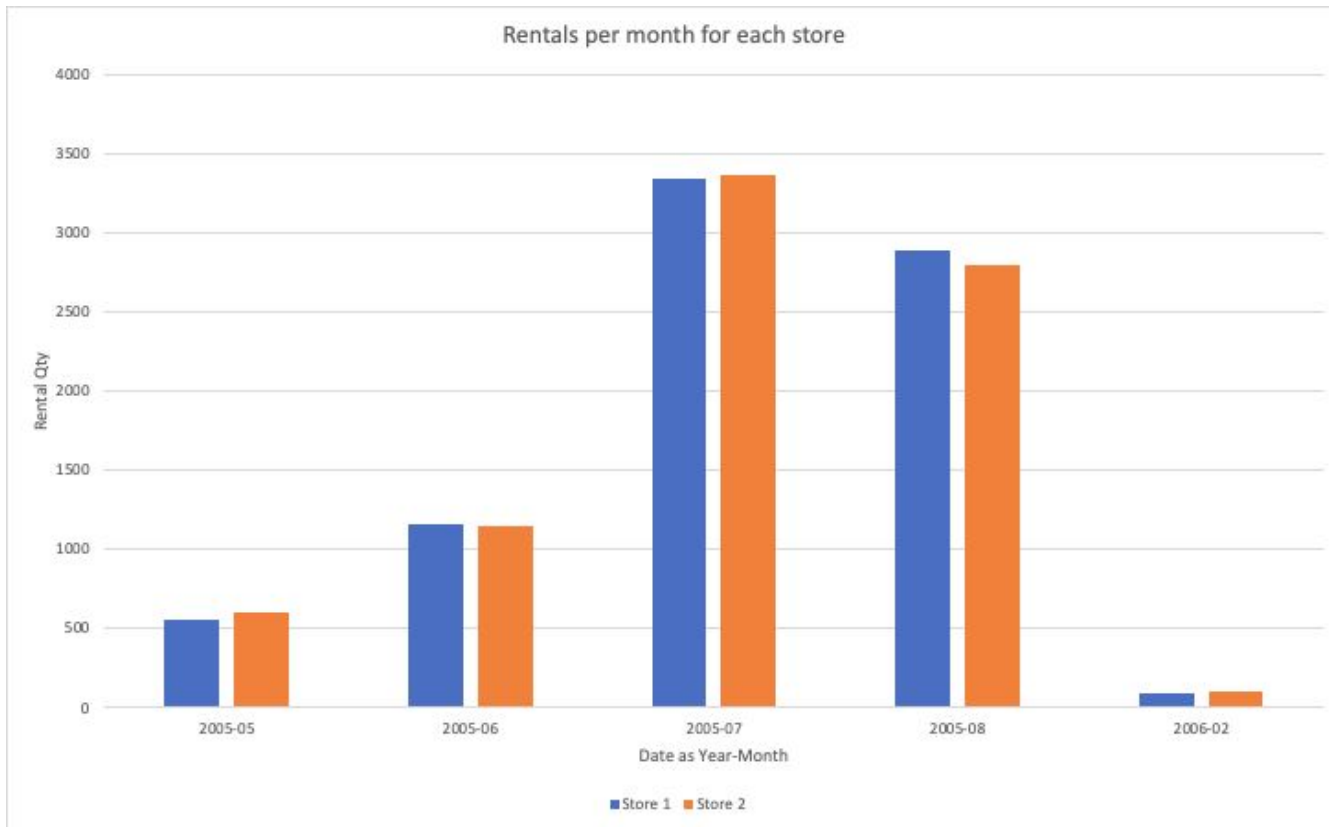


The diagram shows how many movie has in each rental duration quartile.

As we can see animation has the most movies in the first quartile, while family movies have the most in the third quartile.

Based on Question 2 query

How many movies are rented each store/month?

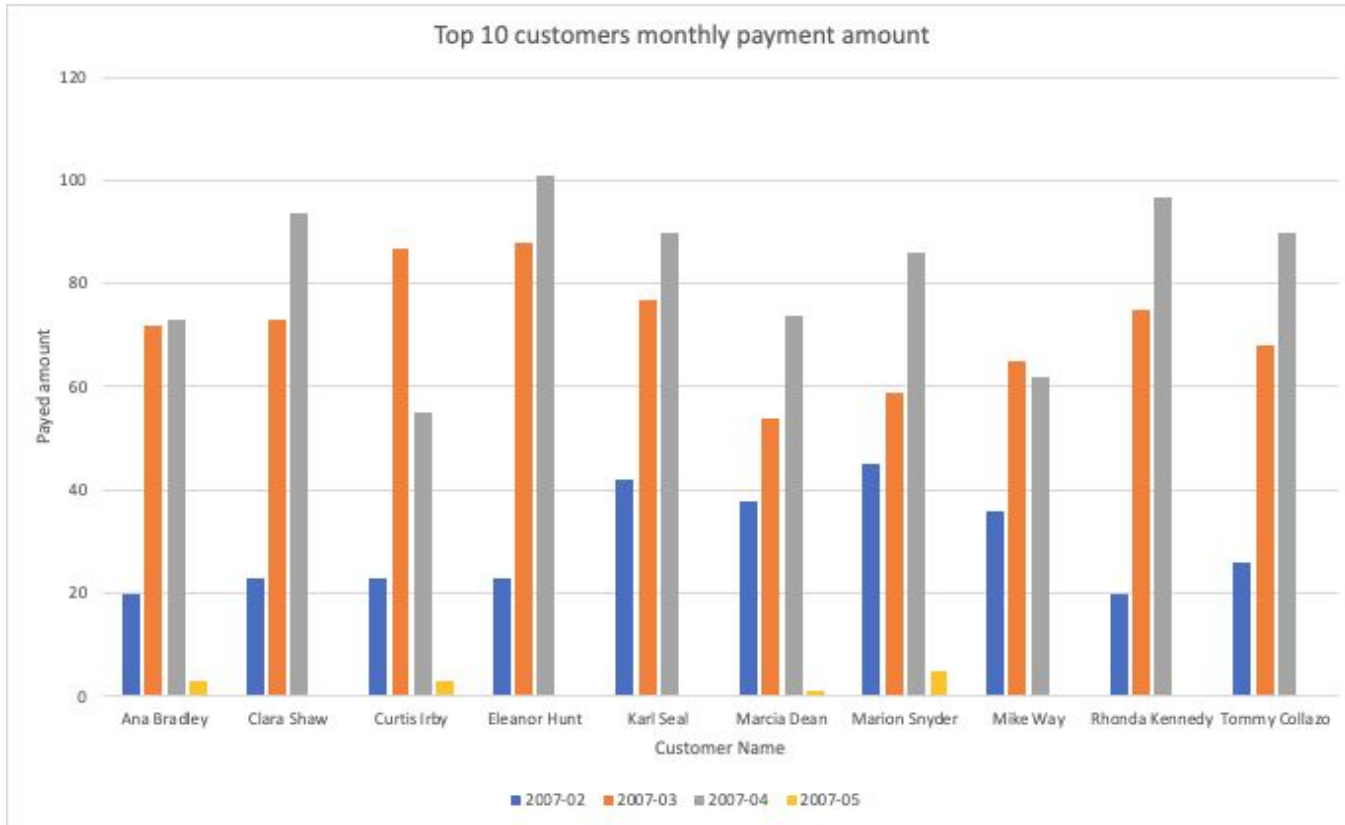


The diagram shows how many rentals each store did per month.

Store 1 is performing slightly better than store 2. May and June are not good rental months, while July and August is.

Based on Question 3 query

How much our top customers pay per month?



The diagram shows how much our top 10 customers pay per month.

Some customers are not rented out a movie in May, while others did, but not a lot of movies.

Based on Question 4 query