Dhakchanamoorthy S

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## Summary

Experienced SEO Analyst with over a years of experience in Digital Marketing. Excellent reputation for resolving problems and improving customer satisfaction.

Experience

# SEO Analyst

Weblogicks • Salem, Tamil Nadu 12/2020 - Present

1. Manage Organic Search Engine Optimization (SEO), Link Building Activities.
2. Content Writing for Websites and Off-Page Activities like Blogs, Articles, Press Release, and Classiﬁeds.
3. Worked on Website Analysis through free tools like Neil Patel, Site checkup.
4. Extensive Keywords Research done through free tools.
5. Worked on Google My Business pages: Creating Posts and Business Page Optimization.
6. Worked on OFF-Page Activities: Classiﬁed Submission, Blogs, Business Listing, Document Creating and Sharing, Image Sharing, Proﬁle Creation, Niche Forum, Guest Post, Article & Quora Submission.
7. Handle Social Media Platforms like Facebook, Twitter, LinkedIn, Pinterest, Instagram, Reddit, Flicker, etc.

# Non Voice Executive

Fusion BPO Services • Bengaluru, Karnataka 07/2020 - 12/2020

1. Worked to maintain outstanding attendance record, consistently arriving to work ready to start immediately.
2. Complete the daily target with proper report.

# Customer Service Representative

Tech Mahindra • Chennai, Tamil Nadu 10/2019 - 02/2020

1. Responsible for providing customers with technical support and customer satisfaction by ensuring that all questions and concerns are taken care of the ﬁrst time they call in for assistance.
2. Answered customer telephone calls promptly to avoid on-hold wait times.
3. Answer the inbound call and make a solution for the problem with in a call.

## Skills

|  |  |  |
| --- | --- | --- |
| Customer service | Microsoft ofﬁce | Leadership |
| Analysis Skills | Written Communication | Multitasking |

Education

# B.Tech - Information Technology

Kalasalingam University • Virudhunagar, Tamil Nadu 07/2019

6.52/10 CGPA

Undergone NSS Camp for Couple of Weeks.

## Languages

English Tamil