

# Dhakshna Moorthy M

Associate Developer

## SUMMARY

Results-driven Associate Developer with 3+ years of experience building interactive web applications. Expert in HTML5, CSS3, JavaScript, React.js and performance optimization, with a strong focus on solving complex UI/UX challenges. Passionate about delivering efficient, scalable solutions and staying updated with the latest technologies.

## WORK EXPERIENCE

### Xerago E-biz Services Private Limited, Chennai – 600096.

Associate Developer

01/2022 – Present

- Contributed to frontend development projects for Citibank Hongkong market
- Developed a website using Drupal, Open Text Team Site and AEM with responsive design using HTML5, CSS3, JavaScript, JSON, jQuery, React.js and Interact with clients to clarify their needs and implement changes to the website.
- Managed multiple projects, delivering all on time and within budget.
- Collaborative efforts with a team member, I played a key role in formulating a solution to a challenge and contributed an innovative idea, leading to a significant 40% increase in team productivity.

#### Project 1 – CitiBank Project (Drupal Migration)

02/2022 – 01/2022

- Successfully migrated the website from Open Text Team Site to Drupal, creating a custom theme to enhance functionality, performance, and visual design.
- Improved user experience by redesigning key pages, including an optimized checkout process—leading to a 40% increase in user clicks and a 33% boost in company sales revenue.

#### Project 2 – CitiBank Hong Kong Project

02/2023 – 12/2025

- Developed a website using Drupal, Open Text Team Site and AEM with responsive design using HTML5, CSS3, JavaScript, JSON, jQuery.
- Developed EDM for Citibank by using Moengage and Open Text ICMS tool.
- Developed a responsive website using React.js, focusing on modern UI/UX principles, component-based architecture, and cross-device compatibility.
- Developed a highly interactive and dynamic user experience, leading to increased traffic, longer page visits, and a 40% boost in company sales revenue.



- Earned multiple client and senior authorities appreciations for consistent excellence in delivery and collaboration.

## CONTACT

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## SKILLS

- HTML5
- CSS3
- Bootstrap
- JavaScript
- Json
- GitHub
- Tailwind CSS
- React.js
- AEM Author
- Drupal
- Open Text (ICMS)
- SEO
- CMS

## EDUCATION

B.E in Electronics and communication Engineering

Jeppiaar SRR Engineering college,  
Chennai – 603103,  
2015 – 2019.

## CERTIFICATION

- ✓ The Complete Full-Stack Web Development, Udemy.
- ✓ The Complete Adobe Experience Manager 6.5, Udemy.

## LANGUAGES

- English
- Tamil