

Dataset:

<https://drive.google.com/drive/folders/1TGEc66YKbD443nslRi1bWgVd238gJCnb>

The data is available in 8 csv files:

1. customers.csv
2. sellers.csv
3. order_items.csv
4. geolocation.csv
5. payments.csv
6. reviews.csv
7. orders.csv
8. products.csv

The column description for these csv files is given below.

The customers.csv contain following features:

Features	Description
customer_id	ID of the consumer who made the purchase
customer_unique_id	Unique ID of the consumer
customer_zip_code_prefi x	Zip Code of consumer's location
customer_city	Name of the City from where order is made
customer_state	State Code from where order is made (Eg. são paulo - SP)

The sellers.csv contains following features:

Features	Description
seller_id	Unique ID of the seller registered
seller_zip_code_prefix	Zip Code of the seller's location
seller_city	Name of the City of the seller
seller_state	State Code (Eg. são paulo - SP)

The order_items.csv contain following features:

Features	Description
order_id	A Unique ID of order made by the consumers
order_item_id	A Unique ID given to each item ordered in the order
product_id	A Unique ID given to each product available on the site
seller_id	Unique ID of the seller registered in Target
shipping_limit_date	The date before which the ordered product must be shipped
price	Actual price of the products ordered
freight_value	Price rate at which a product is delivered from one point to another

The geolocations.csv contain following features:

Features	Description
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geolocation_zip_code_prefix	First 5 digits of Zip Code
geolocation_lat	Latitude
geolocation_lng	Longitude
geolocation_city	City
geolocation_state	State

The payments.csv contain following features:

Features	Description
order_id	A Unique ID of order made by the consumers
payment_sequential	Sequences of the payments made in case of EMI
payment_type	Mode of payment used (Eg. Credit Card)
payment_installments	Number of installments in case of EMI purchase
payment_value	Total amount paid for the purchase order

The orders.csv contain following features:

Features	Description
order_id	A Unique ID of order made by the consumers
customer_id	ID of the consumer who made the purchase
order_status	Status of the order made i.e. delivered, shipped, etc.
order_purchase_timestamp	Timestamp of the purchase

order_delivered_carrier_date Delivery date at which carrier made the delivery

order_delivered_customer_date Date at which customer got the product

order_estimated_delivery_date Estimated delivery date of the products

The reviews.csv contain following features:

Features	Description
review_id	ID of the review given on the product ordered by the order id
order_id	A Unique ID of order made by the consumers
review_score	Review score given by the customer for each order on a scale of 1-5
review_comment_title	Title of the review
review_comment_message	Review comments posted by the consumer for each order
review_creation_date	Timestamp of the review when it is created
review_answer_timestamp	Timestamp of the review answered

The products.csv contain following features:

Features	Description
product_id	A Unique identifier for the proposed project.

product_category_name	Name of the product category
product_name_length	Length of the string which specifies the name given to the products ordered
product_description_length	Length of the description written for each product ordered on the site
product_photos_qty	Number of photos of each product ordered available on the shopping portal
product_weight_g	Weight of the products ordered in grams
product_length_cm	Length of the products ordered in centimeters
product_height_cm	Height of the products ordered in centimeters
product_width_cm	Width of the product ordered in centimeters