Kayvon Shahir

Beverly Hills, California 90211

805.551.1394 · [kayvons@icloud.com](mailto:kayvons@icloud.com) · [www.kayvonshahir.com](http://www.kayvonshahir.com)

Qualifications Summary

High impact **Technological Business Solutions Specialist** with several years’ experience in web development. Recognized as an innovative and analytical problem solver and skillfully achieves desired results through creation of software solutions for complex business issues. Expertly reduces expenditures and consistently maximizes business profits.

*Related skills and experience include:*

* **Web Development:** Continuing education in web design and development with certifications in Front-end Fundamentals and Web Development and Design subjects. Adept at developing websites using content management systems that empower users to create and maintain their own content.
* **Project Coordination:** Proven success translating business requirements into effective campaigns and sites. Skilled in internal and external collaboration focused on building consensus and ensuring projects meet all milestones, deadlines, and budget requirements.
* **Technical Proficiency:** Technical proficiency in programming languages, software, and hardware including HTML, CSS, JavaScript, jQuery, AJAX, Sass, LESS, Bootstrap 3 and 4, WordPress, PHP, GitHub, Git, Linux/Unix, Cloud Services, Amazon Web Services (AWS), Adobe Creative Suite, Symitar (proprietary credit union software), and Microsoft Office.

Professional Experience

FREELANCE — Beverly Hills, California

**Web Developer and Designer**, 2017 to Present

*Related Skills: SEO, WordPress, Cloud Services, AWS, HTML, CSS, JavaScript, jQuery, AJAX, Sass, LESS, Bootstrap 3, Bootstrap 4, PHP, GitHub, Git, Linux, Unix, Adobe Creative Suite, Angular, LAMP stack*

Set up websites for businesses using popular content management systems such as WordPress to empower users in updating their own content with a focus on improving search engine optimization (SEO). Reconfigured meta-data keywords and updated content to improve organic SEO and search engine rankings. Trained business owners and their employees how to create feature-rich websites through use of content management systems. Managed projects to meet expedited deadlines within budget, coordinating business needs with clients.

* + Analyzed and restructured website content and layout to ensure usability optimization, improving organic SEO by 35%.
  + Ensured 99.9% production environment uptime by developing scalable solutions on cloud services platforms such as Amazon Web Services.

RE/MAX — Thousand Oaks, CA

**Real Estate Broker**, 2006 to 2017

*Related Skills: Database Management, Data Analysis, Marketing Strategy, Single-Page Websites, Social Media Marketing, Direct Mail Marketing, Organic SEO*

Developed offline and online targeted marketing strategies consisting of direct mail campaigns, single-page lead generation sites, and social media marketing with a focus on increasing brand recognition. Designed all marketing materials adhering to brand standards.

* + Analyzed and set up Client Relations Management Database to automate workflow that generated follow-up tasks for prospects, past clients, and additional stakeholders that grew sales production by approximately 25%.
  + Designed and developed effective single-page websites accounting for 35% of all incoming leads.

Additional experience as Business/Finance Analyst at Countrywide Mortgage and Software Programmer at Southland Credit Union.

software programming

Operated as Software Programmer for Southland Credit Union from 2001 to 2003. Utilized in house proprietary software language, Symitar, to analyze, assess and achieve automation of credit union workflows and reporting processes. Devised and created APIs for online banking site interface for credit union banking system. Recognized by management for superior work performance, analytical and software programming capability, and delivery of projects on time, and with all deliverables and objectives.

Educational Background

**Certification in Front-end Fundamentals and Web Development,** 2017

FreeCodeCamp, CodeCamp.com, Lynda.com

**Continuing Education in Front-end development, Angular, Ajax, and jQuery**

FreeCodeCamp, Codecademy.com, Lynda.com, LinkedIn, Egghead, MDN, W3C

**Bachelor of Science in Business**

California State University Northridge, Northridge California

Awards

**Multi-Year Top Producer Award Recipient:**

100% Club (2016), Executive Club (2015), Executive Club (2014), Executive Club (2013), Executive Club (2012), 100% Club (2011), Executive Club (2009)