Sum of Balance by Age and Gender
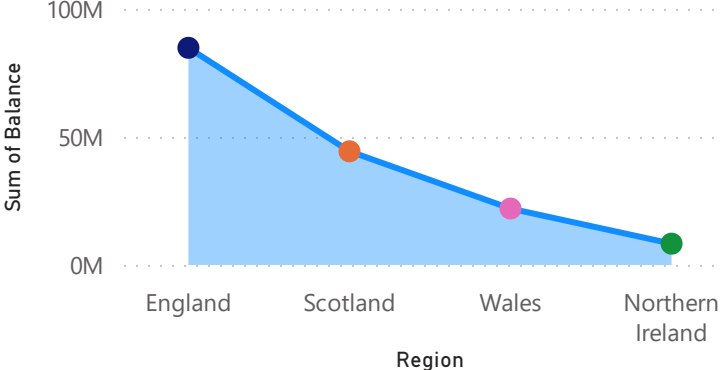
Gender ● Female ● Male

Number of Customers by Age and Gender

Gender ● Female ● Male

Age	Female	Male
17-20		
21-30	496	436
31-40	790	777
41-50	371	580
51+		337
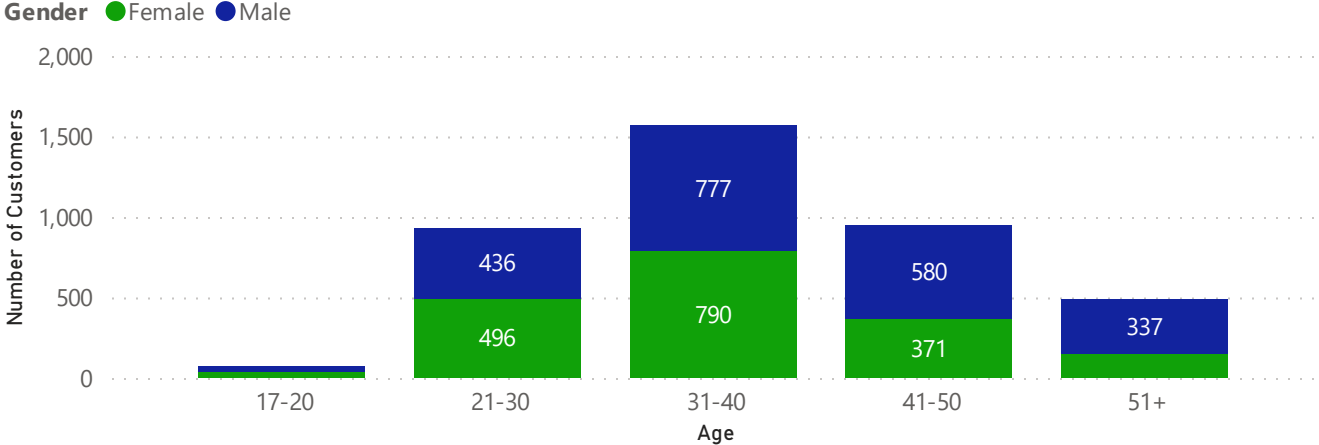
Count of Region by Region

5.26%
12.95%
28%
53.79%

Region
● England
● Scotland
● Wales
● Northern Ir...
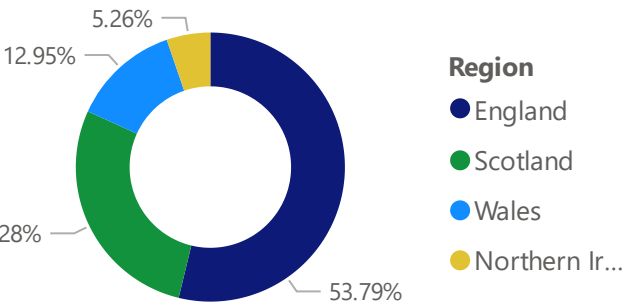
Sum of Balance by Region

Total Customers Joined
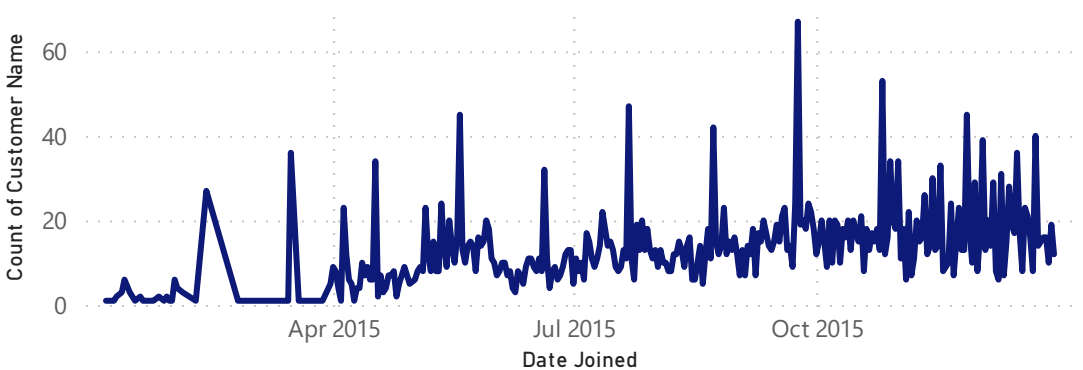
Number of Customers by Job Type

25.16%
48.7%
26.13%

Job Type
● White Collar
● Blue Collar
● Other

Sum of Balance by Gender

45.72%
54.28%

Gender ● Male ● Female
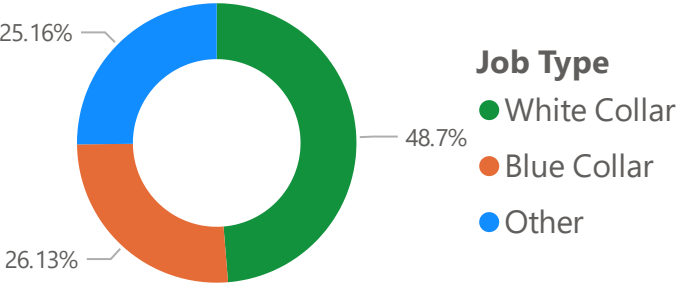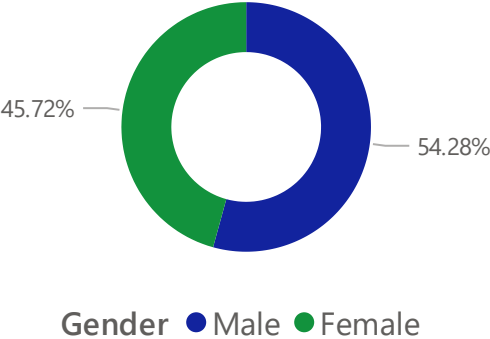
34
Max Balance by Age

15
Min Balance by Age

Male
Max Customers

Customer Analysis - Bank